DON GAETZ
President of the Senate







#### Joint Legislative Auditing Committee

Senator Joseph Abruzzo, Chair Representative Lake Ray, Vice Chair

**Meeting Packet** 

Monday, March 4, 2013 10:00 A.M. to 1:00 P.M. 309 Capitol

#### AGENDA JOINT LEGISLATIVE AUDITING COMMITTEE

DATE: Monday, March 4, 2013

TIME: 10:00 A.M. to 1:00 P.M.

PLACE: Room 309 Capitol

#### **MEMBERS:**

Senator Joseph Abruzzo, Chair Representative Lake Ray, Vice Chair

Senator Rob Bradley Senator Alan Hays Senator Jeremy Ring Senator Wilton Simpson Representative Daphne D. Campbell Representative Gayle B. Harrell Representative Daniel D. Raulerson Representative Ray Rodrigues

Representative Cynthia A. Stafford

Continued discussion and questions related to the Auditor General's audit of Okaloosa County's Oversight of the Tourist Development Council, Tourist Development Taxes, and British Petroleum Funds (Report No. 2013-085)

Consideration of a request for an audit of the Lauderdale Lakes Community Redevelopment Agency and the City of Lauderdale Lakes' General Fund received from Senator Ring

# OKALOOSA COUNTY BOARD OF COUNTY COMMISSIONERS' OVERSIGHT OF THE TOURIST DEVELOPMENT COUNCIL AND USE OF TOURIST DEVELOPMENT TAXES AND FUNDS RECEIVED FROM BRITISH PETROLEUM

REPORT NO. 2013-085

Audit Period May 2010 - May 2012

#### BACKGROUND

- The scope of our audit focused primarily on the internal controls relevant to the use of tourist development taxes and funds received directly or indirectly from BP.
- An audit by its nature does not include a review of all records and actions of agency management, staff, and vendors, and, as a consequence, cannot be relied upon to identify all instances of noncompliance, fraud, waste, abuse, or inefficiency.
- We consulted with law enforcement during the audit to ensure we did not interfere with their investigations.

### TOURIST DEVELOPMENT TAXES

Table 2										
Percent Distribution	County Ordinance		5-1-10 to		10-1-10 to		10-1-11 to		Total	
	Use Restrictions		9-30-10		9-30-11		5-31-12			
First Percent	Beach Restoration and Monitoring	\$	1,279,729.89	Ş	2,618,533.35	\$	767,211.49	5	4,665,474.73	
Second and Fifth Percents	Tourism Promotion		1,433,297.49	Н	2,055,208.23		859,276.86		4,347,782.58	
Second and Fifth Percents	Tourism Administration		383,918.97		550,502.20		230,163.45		1,164,584.62	
Second and Fifth Percents	Beach Improvement, Facilities, Landscaping,	П					$_{ m HHH}$		mm	
(111111111111111111	and Maintenance	Ш	691,054.15		990,903.97		414,294.20		2,096,252.32	
Second and Fifth Percents	Contingency and Statutory Improvements		51,189.19		73,400.29		30,688.46		155,277.94	
Total Second and Fifth Percents			2,559,459.80		3,670,014.69		1,534,422.97		7,763,897.46	
Third Percent	Tourism Promotion		383,918.97		785,560.00	П	230,163.45		1,399,642.42	
Third Percent	Beach Improvement, Facilities, Facilities	1			111111		mm			
	Operations, Landscaping, and Maintenance		895,810.93		1,832,973.35		537,048.04		3,265,832.32	
Total Third Percent			1,279,729.90		2,618,533.35		767,211.49		4,665,474.74	
Fourth Percent	Convention Center Debt Service		1,279,729.90		2,618,533.35		767,211.49		4,665,474.74	
Total		\$	6,398,649.49	\$	11,525,614.74	\$	3,836,057.44	\$	21,760,321.67	

Source: General Ledger

### FUNDS RECEIVED FROM BP

Table 3								
Туре	5-1-10 to	10-1-10 to	10-1-11 to	Total				
	9-30-10	9-30-11	5-31-12					
Negotiated Settlements			11112499					
Tourist Development Taxes Lost Revenues (1)	S	\$ 1,567,052.00	S	\$ 1,567,052.00				
Water and Sewer Department Lost Revenues	инини.	110,345.57		110,345.57				
Total Negotiated Settlements		1,677,397.57		1,677,397.57				
Reimbursements								
BP Claims Reimbursements	1,116,113.85	146,801.86		1,262,915.71				
Performance Based								
Emergency Medical Services Aid Stations	634,041.00			634,041.00				
Grants	///////////////////////////////////////	111111111	111111111					
Tourism Promotion (1)	750,000.00	111111111	11111111	750,000.00				
Tourism Promotion (1)	1,371,939.00		11111111	1,371,939.00				
Tourism Promotion (1)	IIIIIIIII	6,506,013.00		6,506,013.00				
Total Grants	2,121,939.00	6,506,013.00		8,627,952.00				
Total	\$ 3,872,093.85	\$ 8,330,212.43	\$	\$ 12,202,306.28				
Note (1): Total Received for Tourism Promotion	\$ 2,121,939.00	\$ 8,073,065.00	\$	\$ 10,195,004.00				

Source: General Ledger

#### FINDINGS AND RECOMMENDATIONS

- 25 findings and recommendations in the following broad categories:
  - Organizational oversight
  - Fraud controls and control risk assessments
  - Procurement
  - Special events grants and sponsorships
  - Allowable uses of restricted resources
  - Miscellaneous

### FINDING 1: BUDGET PREP AND MONITORING

Table 2							
Percent Distribution	County Ordinance	Total					
	Use Restrictions						
First Percent	Beach Restoration and Monitoring	\$4,665,474.73					
Second and Fifth Percents	Tourism Promotion	4,347,782.58					
Second and Fifth Percents	Tourism Administration	1,164,584.62					
Second and Fifth Percents	Beach Improvement, Facilities,						
	Landscaping, and Maintenance	2,096,252.32					
Second and Fifth Percents	Contingency and Statutory Improvements	155,277.94					
Total Second and Fifth Percents		7,763,897.46					
Third Percent	Tourism Promotion	1,399,642.42					
Third Percent	Beach Improvement, Facilities,						
	Facilities Operations, Landscaping, and	1111111111					
	Maintenance	3,265,832.32					
Total Third Percent		4,665,474.74					
Fourth Percent	Convention Center Debt Service	4,665,474.74					
Total	\$21,760,321.67						

Source: General Ledger

#### FINDING 1: BUDGET PREP AND MONITORING

- The BCC did not adopt and use budgets for these revenues at the level of their restriction (e.g., tourism promotion) or by project.
- Budgets at these levels are important and need to be incorporated into the county's accounting records to ensure that funds are spent in accordance with law and BCC intentions.
- As of May 31, 2012, County records indicated cumulative overexpenditures from tourist development taxes restricted for tourism promotion of \$4.2 million.

#### FINDING 2: TDC DUTIES AND RESPONSIBILITIES

- By law, the TDC is only an advisory council to the BCC. Final action and approval rests with the BCC to ensure actions are in accordance with BCC intentions.
- We noted actions taken by the TDC and TDC subcommittees that did not appear advisory in nature and provided examples of those actions in our report.

#### FINDING 3: TDC MONITORING OF EXPENDITURES

- By law, the TDC must continuously review expenditures of tourist development taxes, receive quarterly expenditure reports, and report possible unauthorized expenditures to the BCC.
- We noted that the TDC did not regularly receive expenditure reports to enable it to carry out its responsibilities.

### FINDING 4: CONFLICTS OF INTEREST

- Section 112.313, F.S., prohibits procurement transactions and contractual relationships that may result in a conflict of interest.
- We noted County procurement transactions involving BCC, TDC, or TDC subcommittee members.
  - \$27,067 paid to chamber of commerce; a BCC member, was the executive director of the chamber.
  - \$17,500 paid for two companies to promote volleyball tournaments; a TDC member, was an owner or director of these companies.
  - \$2,200 paid for aerial advertising to a company; a TDC subcommittee member, was the president of the company.
- Waivers or disclosures allowed by law were not documented in County records.

### FINDINGS 5 AND 6: FRAUD CONTROLS & CONTROL RISK ASSESSMENTS

- BCC policies and procedures did not include a written fraud response plan (e.g., investigation protocols and guidance on reporting known or suspected fraud to authorities) or periodic control risk assessments.
- Periodic risk assessments were not performed for each department, including the tourist development department, to identify and address potential fraud or control risks (e.g., the risk that assets may be misappropriated).
- Had these risks been timely identified and addressed by the County, the risks and impact of many of the issues discussed in our report may have been minimized.

### FINDING 7: COMPETITIVE PROCUREMENT BY THE COUNTY

- County policies and procedures require the use of specified competitive procurement for certain goods and services.
- We noted goods and services acquired that were not competitively procured and that the selection of two advertising and marketing firms did not follow County policies and procedures or good business practices.
- Failure to follow County policies and procedures could expose the County to challenges or legal actions and increases the risk that firms may be selected without the requisite qualifications and experience.

### FINDING 8: CONTRACT DESIGN

- Contracts with the two advertising and marketing firms entered into during 2011 did not include certain necessary provisions to protect the County's interests.
- Examples: 1) One firm's contract did not require the firm to provide cost estimates or obtain BCC approval of projects and campaigns. 2) Neither contract required the firms to competitively procure goods or services purchased on behalf of the county, or to submit sufficiently detailed and supported invoices to allow for an effective preaudit by county personnel.
- An agreement with a contractor who assisted in responding to the oil spill allowed the contractor to be compensated at time plus expenses, but did not specify the nature and type of expenses to be reimbursed.

- The two advertising and marketing firms were paid \$12.7 million during the audit period.
- One of these firms was paid a monthly retainer in addition to reimbursements for purchases made on behalf of the County.
   We noted some questionable payments to the firm as follows:
  - \$143,000 for services of an integrated marketing associate and sales/public relations associate, although these services appear to be the types of services already covered by the retainer.
  - \$20,500 for social media management and \$3,400 for outof-pocket expenses under the first contract (May 2010 – September 2011), although the contract did not provide for the firm to be paid such expenses.

14

- We noted \$12.1 million paid to the two firms that were inadequately supported to allow for an effective preaudit by County personnel.
- A majority of the payments were supported only by firm invoices and not by invoices from the vendor providing the goods and services.
- As a result, County records did not demonstrate the accuracy of the billings or that the purchases were reasonable, allowable, and served a public purpose.
- <u>Several invoices</u> incorrectly or inadequately described what was actually purchased.

- We also noted a total of \$1.1 million paid to the two firms that, according to invoices, related to certain expenses of an airline company such as: 1) advertising expenses, 2) unspecified marketing and advertising initiatives, and 3) out-of-pocket expenses.
- □ The County had no contract or agreement with the company. County records did not indicate why the payments were made, how the payments benefited the County, or why they were considered to be allowable uses of tourist development taxes or BP funds.

We recommended that the County continue its efforts to obtain adequate support for payments made to the firms, consult with its legal counsel, determine whether the County is entitled to recover any questionable billings, and take action to recover those billings.

### FINDING 10: COMPETITIVE PROCUREMENT BY CONTRACTORS

- As noted earlier, significant amounts of purchases were made through the two advertising and marketing firms.
- County records did not demonstrate that the firms competitively procured the goods or services.
- Our report includes three examples (a yacht, three motor vehicles, beach towels) of purchases that should have been competitively procured, but were not.

### FINDING 11: ADVANCE PAYMENTS

- By law, the County is prohibited from making advance payments unless it saves money, or the goods or services are essential and can only be purchased if paid for in advance.
- We noted instances where that was not the case, including three instances where the County paid in advance for services that were never rendered or were not rendered in full.

### FINDING 12: APPROVAL OF PURCHASES

- County policies and procedures specify the employees who must approve purchases.
   These approvals vary with the type and amount of each purchase.
- We noted instances where the required approvals were not obtained, including instances where the BCC chairman was allowed to approve purchases in lieu of the County Administrator.

#### FINDING 13: PURCHASING CARD CONTROLS

- From May 2010 May 2012, p-card purchases from tourist development taxes and BP grant funds totaled \$600,000.
- P-card controls needed to be improved, including the need to maintain receipts and documentation to clearly document the public purpose served by the purchases.
- Exhibit B in our report provides details of inadequately supported p-card purchases.

#### FINDING 14: TRAVEL EXPENDITURES

- By law, the County is required to use travel vouchers. County policies and procedures also require preapproval for some travel (TDC members and employees) but not all travel (contracted employees, travel writers, etc.)
- Preapprove of travel not required for <u>all</u> authorized persons.
- Our tests disclosed travel expenditures that were not supported by travel vouchers.

### FINDING 15: SPECIAL EVENTS GRANTS

- □ From May 2010 May 2012, \$341,000 in special events grants were awarded to various organizations to increase tourism and the use of lodging facilities.
- No written policies and procedures were in effect to govern these awards.
- Other deficiencies: 1) no written agreements with recipients, 2) no documentation of how awards were used, and 3) no evidence that awards were effective.

### FINDING 16: SPONSORSHIPS

- From May 2010 May 2012, \$478,000 in sponsorships were provided to various organizations to increase tourism and the use of the convention center.
- No written policies and procedures were in effect to govern sponsorships.
- Other deficiencies: 1) no written agreements with recipients, 2) no documentation of how the sponsorships were used, and 3) no evidence that the sponsorships were effective.

### FINDING 17: TOURIST DEVELOPMENT TAXES STATUTORY COMPLIANCE

- By law, any use of tourist development taxes not expressly authorized is prohibited.
- □ From May 2010 May 2012, the County used \$1.9 million of the taxes to fund a portion of lifeguarding and beach patrol services and \$564,000 in taxes to fund a portion of the beach shuttle.
- Neither use is expressly authorized by law.

### FINDING 17: TOURIST DEVELOPMENT TAXES – STATUTORY COMPLIANCE

- AGO 90-55 concluded tourist development taxes could not be used to provide lifeguards or other general governmental functions owed to the public at large.
- We recommended that the County seek an opinion from the Attorney General as to the allowability of the \$2.5 million in expenditures.

### FINDING 17: TOURIST DEVELOPMENT TAXES - STATUTORY COMPLIANCE

- □ The County acknowledged the finding and recommendation as it relates to lifeguard services, agreed that clarification is needed, and is considering what type of clarification should be obtained.
- Although the County indicated beach shuttle services are not a general governmental function owed to the public at large, beginning in the 2012-13 fiscal year, the County stopped funding the beach shuttle from tourist development taxes.

#### FINDING 18: BP GRANT COMPLIANCE

- The County received a \$6.5 million BP grant through the Florida's Coastal Northwest Communications Council (FCNCC).
- The grant agreement indicated funds were intended to be used for promotion and awareness building expenditures not already planned or that would not normally be made to promote tourism.
- Lack of support for firm invoices made it difficult to identify all exceptions; however, we did note several exceptions.

#### FINDING 18: BP GRANT COMPLIANCE

- Examples: 1) \$61,000 in routine monthly fees,
   and 2) \$57,000 in special event grants
   previously paid with tourist development taxes.
- □ This appears contrary to the terms of the grant agreement, so we recommended the County consult with the FCNCC as to the allowability of the questioned costs totaling \$117,994.

### FINDING 19: BP GRANT COMPLIANCE - DEBIT CARD PROGRAM

- The County received a \$1.4 million BP grant from FCNCC of which \$1 million was used to buy 5,000 debit cards worth \$200 each.
- The cards were intended to be given away to lodging guests who met certain criteria in hopes that the cards would be used at local businesses.
- County records indicated that 3,651 cards were used for this purpose; however our tests disclosed that some of these cards were not, of record, used for an authorized purpose.

## FINDING 19: BP GRANT COMPLIANCE - DEBIT CARD PROGRAM

- The former TDC Director controlled the distribution of the remaining 1,349 cards that were not provided to lodging guests. Of those debit cards:
  - 1,000 cards were given to an airline company with no written agreement as to how cards were to be used.
  - 46 cards were used by individuals associated with the TDC (e.g., the TDC Director, certain employees and contracted personnel).
  - 1 card was used as a prize in a local golf tournament.
  - 302 cards were either not used or County records didn't demonstrate how they were used.

## FINDING 19: BP GRANT COMPLIANCE - DEBIT CARD PROGRAM

- In total, we noted \$207,730.45 of purchases with these debit cards for which County records did not evidence the purchases were allowable uses.
- We recommended the County consult with the FCNCC as to the allowability of \$207,000 in questioned costs.

#### FINDING 20: BP CLAIMS/REIMBURSEMENTS

- Given the scope of the audit, even though already approved by BP, we reviewed the use of BP claims and reimbursements.
- BP paid the county \$634,000 to provide medical aid stations for beach clean-up crews.
- □ The rate billed for an EMS vehicle at one station was contrary to the rate in the BP agreement. The resulting overcharge was \$27,000.

## FINDING 20: BP CLAIMS/REIMBURSEMENTS

- The County also contracted with a vendor to help respond to the oil spill and received \$981,000 in reimbursements from BP related to the vendor's costs.
- We reviewed documentation related to selected reimbursements, not all reimbursements.
- We noted \$385,000 of the above that was inadequately supported or was for goods or services not clearly allowed by contract/related to vendor provided services.

## FINDING 20: BP CLAIMS/REIMBURSEMENTS

Inadequately supported reimbursement claims:

- \$370,000 in salaries not supported by vendor employee's time records.
- \$6,100 in boat rentals unsupported by boat owner invoices.
- \$3,200 spent at restaurants and convenient stores with inadequate documentation of either items purchased, purchaser, or consumer.
- \$5,700 for questionable items including alcohol, personal hygiene products, medications, out-ofcounty or state lodging, car rental, and airfare.

## FINDINGS 21 THROUGH 25:

- 21 Controls over use of fuel cards needed improvement.
- 22 The County incorrectly classified and recorded certain expenditures.
- 23 The BCC had not adopted written policies, and the County had not established adequate controls, over electronic funds transfers.
- 24 Controls over employee access privileges to data and information technology resources needed improvement.
- 25 The County did not always comply with the Sunshine Law regarding recording minutes of TDC and TDC subcommittee meetings.

# Questions?

# OKALOOSA COUNTY BOARD OF COUNTY COMMISSIONERS' OVERSIGHT OF THE TOURIST DEVELOPMENT COUNCIL AND USE OF TOURIST DEVELOPMENT TAXES AND FUNDS RECEIVED FROM BRITISH PETROLEUM

**Operational Audit** 



STATE OF FLORIDA AUDITOR GENERAL DAVIDW. MARTIN, CPA

# BOARD OF COUNTY COMMISSIONERS, COUNTY ADMINISTRATOR, CLERK OF THE CIRCUIT COURT, TOURIST DEVELOPMENT COUNCIL, AND EXECUTIVE DIRECTOR OF THE TOURIST DEVELOPMENT COUNCIL

The Okaloosa County Board of County Commissioners, County Administrator, Clerk of the Circuit Court, Tourist Development Council, and Executive Director of the Tourist Development Council who served during the period May 2010 through May 2012 are listed below:

Board of County Commissioners	District No.
Wayne Harris, Chair to 12-31-2010 John Jannazo to 11-15-2010 Dave Parisot from 11-16-2010, Vice Chair from 1-1-2012 Bill Roberts, Vice Chair from 1-1-2011 to 12-31-2011 Don Amunds, Vice Chair to 12-31-2010, Chair from 1-1-2012 James Campbell, Chair from 1-1-2011 to 12-31-2011	1 2 2 3 4 5
County Administrator	
James D. Curry	
Clerk of the Circuit Court	
Don W. Howard	
Tourist Development Council	
Kathy Houchins, Chair from 10-1-2010 Robert "Bobby" Nabors, Vice Chair from 12-15-2010 Dennis "Nick" Nicholson, Chair to 9-30-2010 Warren Gourley, Vice Chair to 12-14-2010 Timothy M. Edwards Patricia Hardiman Larry Hines Lino Maldonado James Campbell, Board Liaison to 11-25-2011 Dave Parisot, Board Liaison from 11-26-2011	
Executive Director of the Tourist Development Council	
Darrel Jones to 5-31-2010 Mark Bellinger from 5-13-2010 to 5-4-2012 (Deceased) Greg Donovan, Interim from 5-5-2012	

The audit team leader was Kenneth C. Danley, CPA, and the audit was supervised by James W. Kiedinger, Jr., CPA. Please address inquiries regarding this report to Marilyn D. Rosetti, CPA, Audit Manager, by e-mail at <a href="marilynrosetti@aud.state.fl.us">marilynrosetti@aud.state.fl.us</a> or by telephone at (850) 487-9031.

This report and other reports prepared by the Auditor General can be obtained on our Web site <a href="www.myflorida.com/audgen">www.myflorida.com/audgen</a>; by telephone (850) 487-9175; or by mail G74 Claude Pepper Building, 111 West Madison Street, Tallahassee, Florida 32399-1450.

# OKALOOSA COUNTY BOARD OF COUNTY COMMISSIONERS' OVERSIGHT OF THE TOURIST DEVELOPMENT COUNCIL AND USE OF TOURIST DEVELOPMENT TAXES AND FUNDS RECEIVED FROM BRITISH PETROLEUM

#### TABLE OF CONTENTS

	PAG No	
SUMMARY		1
BACKGROUND		3
FINDINGS AND RI	ECOMMENDATIONS	. 6
ORGANIZATIONAL	OVERSIGHT	. 6
Finding No. 1:	Budget Preparation and Monitoring	. 6
Finding No. 2:	TDC Duties and Responsibilities	. 7
Finding No. 3:	TDC Monitoring of Expenditures	. 8
Finding No. 4:	Conflicts of Interest	. 8
FRAUD CONTROLS	AND CONTROL RISK ASSESSMENTS	. 9
Finding No. 5:	Fraud Controls	. 9
Finding No. 6:	Control Risk Assessments.	10
PROCUREMENT OF	F GOODS AND SERVICES	.10
Finding No. 7:	Competitive Procurement by the County	10
Finding No. 8:	Contract Design	. 11
Finding No. 9:	Contract Monitoring and Contract Payments	.12
Finding No. 10:	Competitive Procurement by Contractors	.15
Finding No. 11:	Advance Payments	.15
Finding No. 12:	Approval of Purchases	.17
Finding No. 13:	Purchasing Card Controls	.17
TRAVEL		.18
Finding No. 14:	Travel Expenditures	.18
SPECIAL EVENTS O	GRANTS AND SPONSORSHIPS	.19
Finding No. 15:	Special Events Grants	.19
Finding No. 16:	Sponsorships	.20
ALLOWABLE USES	OF RESTRICTED RESOURCES.	.21
Finding No. 17:	Tourist Development Taxes - Statutory Compliance	.21
Finding No. 18:	BP Grant Funds – Grant Compliance	.21
Finding No. 19:	BP Grant Funds – Grant Compliance and Controls over Debit Card Program	.22
Finding No. 20:	BP Claims and Reimbursements	23

# OKALOOSA COUNTY BOARD OF COUNTY COMMISSIONERS' OVERSIGHT OF THE TOURIST DEVELOPMENT COUNCIL AND USE OF TOURIST DEVELOPMENT TAXES AND FUNDS RECEIVED FROM BRITISH PETROLEUM

#### TABLE OF CONTENTS (CONTINUED)

	PAGE NO.
MOTOR VEHICLES	24
Finding No. 21: Fuel Cards	24
ACCOUNTING CONTROLS.	24
Finding No. 22: Classification and Reporting of Expenditures	24
ELECTRONIC FUNDS TRANSFERS	25
Finding No. 23: Controls Over Electronic Funds Transfers	25
Information Technology Controls	26
Finding No. 24: Access Controls	26
Public Records	27
Finding No. 25: TDC and TDC Subcommittee Meeting Minutes	27
RELATED INFORMATION	28
OBJECTIVES, SCOPE, AND METHODOLOGY	28
AUTHORITY	29
EXHIBIT A - AUDIT SCOPE AND METHODOLOGY	30
EXHIBIT B - INADEQUATELY SUPPORTED PURCHASING CARD EXPENDITURES	32
EXHIBIT C - MANAGEMENT'S RESPONSE	33
Management's Response Attachments	52

# OKALOOSA COUNTY BOARD OF COUNTY COMMISSIONERS' OVERSIGHT OF THE TOURIST DEVELOPMENT COUNCIL AND USE OF TOURIST DEVELOPMENT TAXES AND FUNDS RECEIVED FROM BRITISH PETROLEUM

#### **SUMMARY**

Our operational audit of the Okaloosa County Board of County Commissioners' oversight of the Tourist Development Council and use of tourist development taxes and funds received from British Petroleum disclosed the following:

#### **ORGANIZATIONAL OVERSIGHT**

<u>Finding No. 1:</u> The Board of County Commissioners (BCC) did not establish annual budgets for expenditures from restricted resources at the level the resources were restricted, or project budgets for each advertising project and marketing campaign, to ensure that available resources were not overspent.

<u>Finding No. 2:</u> The Tourist Development Council (TDC) and TDC subcommittees performed duties that were not of an advisory nature, contrary to law.

Finding No. 3: The TDC did not continuously review all expenditures of tourist development taxes, contrary to law.

<u>Finding No. 4:</u> The County purchased goods and services from companies or organizations that were affiliated with members of the BCC, TDC, or a TDC subcommittee, contrary to law.

#### FRAUD CONTROLS AND CONTROL RISK ASSESSMENTS

<u>Finding No. 5:</u> The BCC had not adopted a fraud response plan, and the County did not perform periodic fraud risk assessments or establish action plans to implement and monitor fraud controls.

<u>Finding No. 6:</u> The County did not perform and document periodic control risk assessments over the activities of collecting, accounting for, and disbursing restricted resources to identify and respond to identified control risks.

#### PROCUREMENT OF GOODS AND SERVICES

<u>Finding No. 7:</u> The County did not consistently follow prescribed policies and procedures relating to the competitive procurement of goods and services, including the selection of two advertising and marketing firms.

<u>Finding No. 8:</u> The County negotiated and entered into contracts that did not contain adequate provisions to effectively protect the County's interests.

<u>Finding No. 9:</u> The County did not perform an adequate review or preaudit of invoices submitted by two advertising and marketing firms, including a comparison of payment requests to the provisions of contracts. As a result, the County paid two advertising and marketing firms \$12.1 million without obtaining adequate documentation supporting the goods or services received, including payments of several invoices that incorrectly or inadequately described the actual goods or services purchased.

<u>Finding No. 10:</u> The County did not ensure that goods or services acquired through two advertising and marketing firms were competitively procured.

<u>Finding No. 11:</u> The County paid for certain goods and services in advance of their receipt, including certain goods and services acquired through two advertising and marketing firms, contrary to law and the State Constitution. Some services for which the County paid in advance were not subsequently provided.

<u>Finding No. 12:</u> The County did not consistently follow prescribed policies and procedures relating to the approval of purchases, including purchases made through two advertising and marketing firms.

<u>Finding No. 13:</u> The County did not consistently follow prescribed policies and procedures relating to the use of purchasing cards (p-cards), document the receipt of goods and services purchased with p-cards that were not immediately provided to the purchaser, or document the public purpose served by the p-card expenditures.

#### **TRAVEL**

<u>Finding No. 14:</u> The County needed to enhance its policies and procedures to ensure that travel expenditures were preapproved and adequately documented.

#### **SPECIAL EVENTS GRANTS AND SPONSORSHIPS**

<u>Finding No. 15:</u> The BCC had not adopted written policies and procedures relating to special events grants, and the County did not document that the special events grants were used for allowable purposes or were effective in increasing tourism and the use of lodging facilities.

<u>Finding No. 16:</u> The BCC had not adopted written policies and procedures relating to sponsorships of organizations or events. In addition, the County did not consistently document the purpose for which the sponsorships were provided, that the sponsorships were used for allowable purposes, or that the sponsorships were effective in achieving the purposes for which they were provided.

#### **ALLOWABLE USES OF RESTRICTED RESOURCES**

<u>Finding No. 17:</u> The County paid \$2.5 million from tourist development taxes for lifeguarding, beach patrol, and beach shuttle services that were not expressly authorized by law.

<u>Finding No. 18:</u> The County paid \$117,994 for various goods and services from British Petroleum (BP) grant funds that were, in the past, paid from tourist development taxes, contrary to grant provisions.

<u>Finding No. 19:</u> As part of the Emerald Coast Money Debit Card Program, the County used \$207,730 of BP grant funds for purposes that County records did not evidence were allowed by grant provisions.

<u>Finding No. 20:</u> The County overcharged BP \$27,063 in connection with medical support services provided, and County records did not adequately support the allowability of \$385,185 in reimbursements received from BP.

#### **MOTOR VEHICLES**

<u>Finding No. 21:</u> The County had not established adequate controls over the use of fuel cards.

#### **ACCOUNTING CONTROLS**

<u>Finding No. 22:</u> The County incorrectly classified and recorded certain expenditures in the accounting records, contrary to guidance provided by the Florida Department of Financial Services.

#### **ELECTRONIC FUNDS TRANSFERS**

<u>Finding No. 23:</u> The BCC had not adopted written policies and procedures, and the County had not established adequate controls, over the authorization and processing of electronic funds transfers.

#### **INFORMATION TECHNOLOGY CONTROLS**

<u>Finding No. 24:</u> The County had not established adequate controls over employee access privileges to data and information technology resources.

#### **PUBLIC RECORDS**

<u>Finding No. 25:</u> The County did not record minutes of a TDC and TDC subcommittee meeting, contrary to law. In addition, the minutes of the remaining meetings were not signed or otherwise designated to indicate the minutes were the official minutes approved by the TDC or TDC subcommittees.

#### **BACKGROUND**

Section 11.45(3)(a), Florida Statutes, provides that the Auditor General may, pursuant to his or her own authority, or at the discretion of the Legislative Auditing Committee, conduct audits or other engagements of the accounts and records of any governmental entity created or established by law. In May 2012, the Auditor General received a request to perform an audit of the Okaloosa County Tourist Development Council (TDC) and Board of County Commissioners (BCC) with respect to the use of tourist development taxes and funds received from British Petroleum<sup>1</sup> (BP). Specific concerns expressed included a criminal investigation of the TDC and its former Executive Director relating to the likely misuse of public funds, including tourist development taxes and amounts paid by BP following the 2010 Deepwater Horizon Oil Spill<sup>2</sup>. Pursuant to Section 11.45(3)(a), Florida Statutes, we performed this operational audit.

Okaloosa County Tourist Development Council. The BCC created the TDC in 1986 by adopting County Ordinance No. 86-06. Pursuant to Section 125.0104(4)(e), Florida Statutes, the TDC's primary purpose is to act in an advisory capacity to the BCC in matters relating to tourism and to review expenditures of tourist development taxes to ensure that they are made for authorized purposes. The TDC is composed of nine members appointed by the BCC and has an Executive Director employed by the County that manages the County's Tourist Development Department. Two TDC subcommittees, the Promotion Review Subcommittee and the Marketing Subcommittee, met during the period May 2010 through May 2012. These subcommittees were composed of the former TDC Executive Director and various appointed local business representatives.

The County accounted for its tourist development activities in the Tourist Development Special Revenue Fund and Convention Center Enterprise Fund. Table 1 summarizes the revenues received during the period May 2010 through May 2012 that were accounted for in these funds.

<sup>&</sup>lt;sup>1</sup> Funds received from British Petroleum were pursuant to agreements with British Petroleum Exploration and Production, Inc., or British Petroleum PLC.

<sup>&</sup>lt;sup>2</sup> On April 20, 2010, an explosion occurred on the mobile drilling platform Deepwater Horizon, located in the Gulf of Mexico approximately 130 miles southeast of New Orleans, Louisiana. Due to the threat that oil leaking from the drilling platform and well posed to the State of Florida, the Governor declared a state of emergency for certain counties, including Okaloosa County. In an effort to assist the State in paying the costs incurred in response to damages resulting from the explosion and oil spill, BP provided moneys to the State, certain local governments, and certain nonprofit organizations.

Table 1								
Revenue	5-1-10 to	10-1-10 to	10-1-11 to	Total				
	9-30-10	9-30-11	5-31-12					
Tourist Development Special Revenue Fund								
Tourist Development Taxes	\$ 3,839,189.69	\$ 6,288,548.04	\$ 2,301,634.46	\$12,429,372.19				
Beach Restoration Municipal Services Benefit Unit	70,988.84	881,665.58	850,214.86	1,802,869.28				
Florida Department of Transportation Mass Transit Grants	82,113.74	218,520.30	225,860.66	526,494.70				
British Petroleum	2,121,939.00	8,073,065.00		10,195,004.00				
Investments	11,612.56	43,539.52	205,360.23	260,512.31				
Other	14,766.51	5,000.00	76,112.46	95,878.97				
Total Tourist Development Special Revenue Fund	6,140,610.34	15,510,338.44	3,659,182.67	25,310,131.45				
Convention Center Enterprise Fund								
Tourist Development Taxes	2,559,459.80	5,237,066.70	1,534,422.98	9,330,949.48				
Charges for Services	384,373.68	720,598.20	457,489.93	1,562,461.81				
Investments	15,378.72	104,165.90	73,531.93	193,076.55				
Other	231.08	311.53	200.49	743.10				
Total Convention Center Enterprise Fund	2,959,443.28	6,062,142.33	2,065,645.33	11,087,230.94				
Total Revenues for Both Funds	\$ 9,100,053.62	\$21,572,480.77	\$ 5,724,828.00	\$36,397,362.39				

Source: General Ledger

Tourist Development Taxes. A major source of revenue used by the County for tourism promotion was tourist development taxes. Of the total revenues shown in the table above, \$21,760,321.67, or 59.8 percent, was tourist development taxes. Section 125.0104, Florida Statutes, governs how counties can assess and use tourist development taxes and allows counties to assess up to 6 percent of each dollar collected from rents of living quarters or accommodations in short-term (less than six months) facilities. This Section specifies how counties that assess tourist development taxes can use each percent of the tax and requires that counties assessing tourist development taxes establish county ordinances that specify how each percent of the tax will be used. The BCC assessed tourist development taxes of 5 percent and established ordinances governing the use of the tourist development taxes. Table 2 provides an analysis of tourist development taxes collected by the County during the period May 2010 through May 2012, showing collections by percent and ordinance restriction.

Table 2									
Percent Distribution	County Ordinance	5-1-10 to		10-1-10 to		10-1-11 to		Total	
	Use Restrictions	9-30-10		9-30-11		5-31-12			
First Percent	Beach Restoration and Monitoring	\$	1,279,729.89	\$ 2,618,533.35	\$	767,211.49	\$	4,665,474.73	
Second and Fifth Percents	Tourism Promotion		1,433,297.49	2,055,208.23		859,276.86		4,347,782.58	
Second and Fifth Percents	Tourism Administration		383,918.97	550,502.20		230,163.45		1,164,584.62	
Second and Fifth Percents	Beach Improvement, Facilities, Landscaping,								
	and Maintenance		691,054.15	990,903.97		414,294.20		2,096,252.32	
Second and Fifth Percents	Contingency and Statutory Improvements		51,189.19	73,400.29		30,688.46		155,277.94	
Total Second and Fifth Percents			2,559,459.80	3,670,014.69		1,534,422.97		7,763,897.46	
Third Percent	Tourism Promotion		383,918.97	785,560.00		230,163.45		1,399,642.42	
Third Percent	Beach Improvement, Facilities, Facilities								
	Operations, Landscaping, and Maintenance		895,810.93	1,832,973.35		537,048.04		3,265,832.32	
Total Third Percent			1,279,729.90	2,618,533.35		767,211.49		4,665,474.74	
Fourth Percent	Convention Center Debt Service		1,279,729.90	2,618,533.35		767,211.49		4,665,474.74	
Total		\$	6,398,649.49	\$ 11,525,614.74	\$	3,836,057.44	\$	21,760,321.67	

Source: General Ledger

Of the tourist development taxes collected, the first, second, and fifth percents were accounted for as revenues in the Tourist Development Special Revenue Fund. The third and fourth percents were accounted for as revenues in the Convention Center Enterprise Fund. The County generally used the tourist development taxes as follows:

- First Percent. To restore and monitor nine and one-half miles of County beaches, including the beaches within the Destin city limits.
- **Second and Fifth Percents.** To promote tourism, operate the Tourist Development Department, maintain beaches, and set aside moneys for contingencies.
- **Third Percent**. To promote and operate the Emerald Coast Convention Center (convention center).
- **Fourth Percent**. To pay debt service on revenue bonds issued to construct the convention center.

**BP Funds**. Table 3 provides a summary of funds received from BP during the period May 2010 through May 2012.

Table 3							
Туре		5-1-10 to	10-1-10 to		10-1-11 to		Total
		9-30-10		9-30-11	5-31-12		
Negotiated Settlements							
Tourist Development Taxes Lost Revenues (1)	\$		\$	1,567,052.00	\$	\$	1,567,052.00
Water and Sewer Department Lost Revenues				110,345.57			110,345.57
Total Negotiated Settlements				1,677,397.57			1,677,397.57
Reimbursements							
BP Claims Reimbursements		1,116,113.85		146,801.86			1,262,915.71
Performance Based							
Emergency Medical Services Aid Stations		634,041.00					634,041.00
Grants							
Tourism Promotion (1)		750,000.00					750,000.00
Tourism Promotion (1)		1,371,939.00					1,371,939.00
Tourism Promotion (1)				6,506,013.00			6,506,013.00
Total Grants		2,121,939.00		6,506,013.00			8,627,952.00
Total	\$	3,872,093.85	\$	8,330,212.43	\$	\$	12,202,306.28
Note (1): Total Received for Tourism Promotion	\$	2,121,939.00	\$	8,073,065.00	\$	\$	10,195,004.00

Source: General Ledger

The County experienced a decline in tourism after the oil spill that impacted the receipt of tourist development taxes and water and sewer billings. As a result, the County filed claims with BP for lost revenues. BP subsequently negotiated a settlement of these claims and awarded the County \$1,677,397.57. In addition, the County incurred expenditures related to beach monitoring and cleanup during the period immediately following the oil spill, and BP reimbursed the County \$1,262,915.71 for these expenditures. BP also contracted with the County to provide Emergency Medical Services aid stations at locations specified by BP representatives to assist workers while performing monitoring and cleanup activities. The contract provided that the County would be paid at set rates per hour of service, and it received \$634,041 for these services. After the cleanup, the County received three BP grants totaling \$8,627,952 to help rebuild and promote area tourism. These grants could be spent on a wide variety of activities including advertising, promotions, special events, and other activities.

#### FINDINGS AND RECOMMENDATIONS

#### Organizational Oversight

The BCC is entrusted by the public with the proper and efficient administration of public funds. The Okaloosa County Clerk of the Circuit Court (CCC), as ex-officio clerk of the BCC, auditor, recorder, and custodian of all County funds, is responsible for preauditing expenditures to determine whether the expenditures are lawful and properly supported prior to payment. Additionally, pursuant to Section 125.17, Florida Statutes, the CCC is required to keep the BCC's minutes and accounts and perform such other duties as the BCC may direct. Further, the TDC is responsible for monitoring expenditures of tourist development taxes.

The BCC, TDC, and CCC did not exercise sufficient control over tourist development taxes or funds received from BP to ensure that expenditures of public funds were made in accordance with BCC intentions, grants, or contractual agreements, or were lawful, properly supported, and served a public purpose. Primary issues of concern relate to the failure to budget for and control expenditures at appropriate levels and the failure to obtain adequate support for invoices submitted for payment, especially those invoices related to contracts with two advertising and marketing firms. These and numerous other issues of concern are discussed in this report.

#### Finding No. 1: Budget Preparation and Monitoring

As discussed in the Background section of this report, all of the resources accounted for in the Tourist Development Special Revenue Fund and substantially all of the resources accounted for in the Convention Center Enterprise Fund were restricted for various specific purposes (e.g., tourism promotion, tourism administration, beach maintenance). However, the BCC did not adopt budgets for these restricted resources at the level of their restriction. To track the available balances of each percent of tourist development taxes, BP grant funds, and other resources at the level of their restriction, the CCC maintained a computerized spreadsheet of the revenues and expenditures at these levels. Although CCC personnel indicated that the spreadsheet was provided to the former TDC Executive Director, County records did not evidence that the spreadsheet was provided to the BCC.

As of May 31, 2012, the CCC's spreadsheet indicated that, although tourist development taxes were not overspent in total or at the total statutory percent levels noted in Table 2, the County had overspent the portion of the second and fifth percents of tourist development taxes that was restricted by ordinance for tourism promotion by \$3.5 million. Likewise, the CCC's spreadsheet indicated that the County had overspent the portion of the third percent of tourist development taxes that was restricted by ordinance for tourism promotion by \$689,000. As a result, funds restricted by ordinance for other purposes were used to promote tourism. CCC personnel stated that, although the spreadsheet

calculated available tourist development taxes at the ordinance restriction level, it was used primarily to ensure that tourist development taxes were not overspent in total or at the total statutory percent levels. The spreadsheet was not used by the CCC to reject invoices presented for payment when sufficient funds were not available at the ordinance restriction level.

The Tourist Development Department also engaged in various advertising projects and marketing campaigns to accomplish its goals and objectives. However, project-level budgets were not established, and expenditures were not consistently identified by project. Project budgets are an important tool in effectively allocating and managing available resources. They not only serve to control expenditures, but project budgets help to ensure that available resources are spent in accordance with applicable restrictions and BCC intentions. As noted in finding No. 8, the County could also more effectively monitor advertising and marketing expenditures by requiring that all vendor invoices be referenced to specific BCC-approved advertising projects and marketing campaigns.

In September 2012, the BCC adopted budget policies and procedures as part of the TDC's operations and procedures manual. These policies and procedures require the TDC to submit an annual marketing plan to the BCC for approval and all expenditures to conform to the approved marketing plan. As of November 13, 2012, the 2012-13 fiscal year marketing plan had not been submitted to the BCC.

Recommendation: The BCC should adopt budgets to control expenditures from restricted resources at the level of their restriction and by each specific project funded by these restricted resources. Corresponding budgets should be incorporated into the accounting records to provide for the effective control of expenditures, and the BCC and TDC should perform periodic budget-to-actual comparisons. The CCC should reject invoices presented for payment when sufficient authorized funds are not available to pay for them.

#### Finding No. 2: TDC Duties and Responsibilities

As noted in the Background section of this report, the BCC created the TDC as an advisory council pursuant to Section 125.0104(4)(e), Florida Statutes. County ordinances and the TDC's operations and procedures manual in effect during the period May 2010 through May 2012 generally prescribed to the TDC only the advisory duties provided for in Section 125.0104(4)(e), Florida Statutes. However, our review of the actions taken by the TDC and TDC subcommittees disclosed that they performed certain duties that were not of an advisory nature. For example, we noted the following actions taken by the TDC or TDC subcommittees during the period May 2010 through May 2012 for which County records did not evidence BCC approval:

- ➤ On October 10, 2010, the TDC voted to give the former TDC Executive Director authority to spend up to \$50,000 from BP grants to investigate and move forward with the use of three-dimensional and virtual reality technology for marketing purposes.
- ➤ On August 27, 2011, the TDC voted to designate \$300,000 from BP grants for special events funding.
- ➤ On various dates, the TDC and TDC subcommittees approved the use of a total of \$341,361.89 in tourist development taxes and BP grants to support special events in the County as further discussed in finding No. 15. In September 2012, the BCC approved revisions to the TDC's operations and procedures manual that allow the TDC to approve funding requests for special events.

When the TDC or TDC subcommittees authorize expenditures without BCC approval, the County is at an increased risk that expenditures will be made that are not in accordance with BCC intentions.

Recommendation: The BCC should implement policies and procedures to ensure that the TDC performs only those duties authorized by Section 125.0104(4)(e), Florida Statutes, and County ordinances.

#### Finding No. 3: TDC Monitoring of Expenditures

Section 125.0104(4)(e), Florida Statutes, requires the TDC to continuously review all expenditures of tourist development taxes and receive, at least quarterly, expenditure reports from the BCC or its designee. In addition, this Section requires the TDC to report expenditures it believes to be unauthorized to the BCC and the Florida Department of Revenue. In response to our inquiry, the TDC's legal counsel indicated that the TDC reviewed planned expenditures as part of the annual budget review and adoption process. However, the TDC did not regularly receive summary or detailed reports of expenditures of tourist development taxes. When timely, detailed expenditure reports are not provided to the TDC for review, the TDC cannot effectively carry out its responsibility to continuously review these expenditures, and the County is at an increased risk that unauthorized expenditures, such as those noted in finding No. 9, could be made and not timely detected by the TDC. In May 2012, the TDC began receiving monthly expenditure reports for its review.

Recommendation: The TDC should continue to strengthen its monitoring controls by ensuring that it timely receives and reviews detailed reports of expenditures of tourist development taxes as required by Section 125.0104(4)(e), Florida Statutes.

#### Finding No. 4: Conflicts of Interest

Pursuant to Section 112.313(3), Florida Statutes, no county employee acting in his or her official capacity as a purchasing agent, or public officer acting in his or her official capacity, may either directly or indirectly purchase, rent, or lease any realty, goods, or services for the county from any business entity in which the officer or employee or the officer's or employee's spouse or child is an officer, partner, director, or proprietor, or in which such officer or employee or the officer's or employee's spouse or child, or any combination of them, has a material interest. This Section further prohibits a county public officer or employee from acting in a private capacity to rent, lease, or sell any realty, goods, or services to the county or any agency thereof. Pursuant to Section 112.313(7)(a), Florida Statutes, no county public officer or employee may have or hold any employment or contractual relationship with any business entity or agency that is subject to the regulation of, or is doing business, with the county. This Section further prohibits a county public officer or employee from having or holding any employment or contractual relationship that will create a continuing or frequently recurring conflict between his or her public duties, or that would impede the full and faithful discharge of his or her duties. Section 112.313(1), Florida Statutes, defines a public officer to include any person elected or appointed to hold office in any agency, including any person serving on an advisory body.

County records supporting many purchases made through two advertising and marketing firms were inadequate to determine whether the payments were made to business entities or agencies that could potentially represent conflicts of interest pursuant to the laws noted above. However, based on available supporting documentation, we noted purchases during the period May 2010 through May 2012 that appear contrary to the laws noted above. For example, we noted the following purchases made through an advertising and marketing firm:

> The County paid \$27,066.95 for sponsorships of a local chamber of commerce. A BCC member was, at the time, the executive director of the chamber of commerce.

The County paid \$17,500 for two companies to promote and advertise local volleyball tournaments. A TDC member was, at the time, an owner or director of these companies.

➤ The County paid \$2,200 for a company to provide aerial advertising. A TDC Marketing Subcommittee member was, at the time, the president of the company.

Section 112.313(12), Florida Statutes, states that the requirements of Sections 112.313(3) and 112.313(7), Florida Statutes, as they relate to persons serving on advisory boards such as the TDC and TDC Marketing Subcommittee may be waived in a particular instance by the appointing body upon full disclosure of the transaction or relationship prior to the waiver and an affirmative vote in favor of waiver by a two-thirds vote of the appointing body. However, no such waivers were recorded in BCC or TDC meeting minutes.

Recommendation: The BCC should implement policies and procedures to ensure that future purchases of goods and services are not made from vendors in which a potential conflict of interest exists or that waivers of the requirements of Sections 112.313(3) and 112.313(7), Florida Statutes, as they relate to TDC and TDC subcommittee members, are granted and documented in accordance with Section 112.313(12), Florida Statutes.

#### Fraud Controls and Control Risk Assessments

#### Finding No. 5: Fraud Controls

An effective anti-fraud program is an important part of an organization's system of internal control. It can decrease the risk of fraud occurring in an organization and minimize the impact of fraud on an organization should it occur. Comprehensive fraud policies and procedures are an important part of an effective anti-fraud program. BCC policies and procedures in effect during the period May 2010 through May 2012 included a code of conduct, addressed unlawful and prohibited actions, and provided consequences for these actions. In addition, the BCC had adopted a whistleblower's protection policy that provided protection to individuals who reported known or suspected violations of statutes, rules, or regulations. However, these policies and procedures did not include a written fraud response plan that addressed investigation protocols and guidance on reporting known or suspected fraud to the appropriate authorities. Without a written fraud response plan, the County is at an increased risk that known or suspected fraud may not be investigated and reported in accordance with BCC intentions.

In addition to comprehensive fraud policies and procedures, an effective anti-fraud program includes periodic fraud risk assessments and fraud controls monitoring. In response to our inquiry, County personnel indicated that identifying and assessing fraud risks are routinely part of the continual monitoring and interaction of the County Administrator and CCC. County personnel also provided examples of recent risks identified and controls put in place to mitigate these risks. However, the County had not performed and documented periodic fraud risk assessments of the operations of each County department, including the Tourist Development Department. Such fraud risk assessments would provide greater assurance of identifying potential fraud risks that may be unique to each department. Once potential fraud risks are identified, written action plans that implement and monitor controls designed to mitigate these risks would provide greater assurance of preventing or detecting fraud.

Recommendation: The BCC should strengthen its anti-fraud program by adopting a fraud response plan, requiring periodic fraud risk assessments, and developing action plans to implement and monitor fraud controls.

#### Finding No. 6: Control Risk Assessments

As discussed in the Background section of this report, the County is responsible for collecting, accounting for, and making disbursements from restricted resources, including tourist development taxes and funds received from BP. Therefore, it is important that the County identify the control risks associated with these activities and develop internal controls to mitigate significant control risks identified. Performing periodic control risk assessments can help to identify and analyze these risks. Control risk assessments should involve a systematic identification of circumstances or events that could prevent the County's goals and objectives from being met, an assessment of the probability and significance of these circumstances or events, and a determination on the part of County management as to whether it is cost-beneficial to implement controls to prevent or detect these circumstances or events. As a practical matter, a formal control risk assessment could be performed and documented on an annual basis; however, as a good business practice, the control risk assessment process should be ongoing as new internal and external threats constantly develop.

Upon inquiry, County personnel indicated that they had not performed and documented a recent control risk assessment relating to the activities of collecting, accounting for, and making disbursements from restricted resources, including tourist development taxes and funds received from BP. Periodic control risk assessments would provide greater assurance of identifying potential control weaknesses, such as those noted throughout this report, and would help ensure that adequate internal controls are in place to minimize the risks that control weaknesses could adversely affect the County's operations.

Recommendation: The County should perform and document periodic control risk assessments over the activities of collecting, accounting for, and disbursing restricted resources, including tourist development taxes and funds received from BP.

#### Procurement of Goods and Services

#### Finding No. 7: Competitive Procurement by the County

County purchasing policies and procedures in effect during the period May 2010 through May 2012 required a minimum of three written quotes for nonexempt purchases (i.e., purchases that were not sole source, per State contract, etc.) in excess of \$2,500 up to \$50,000, and formal bids were required for nonexempt purchases in excess of \$50,000. County purchasing policies and procedures that governed the selection of firms providing professional services required the following:

- The requesting department must seek BCC approval to distribute a request for proposal (RFP) and establish a selection committee to review the responses to the RFP, prioritize the contending firms, and negotiate an agreement with the selected firm;
- The selection committee's rankings of prospective firms should be based on the firm's capabilities, including ability, adequacy of personnel, past record, recent experience, current workload, and location; and
- > The selection committee's recommended priority list must be presented to the BCC for approval prior to the commencement of negotiations with the selected firm.

Our test of six purchases made by the County during the period May 2010 through May 2012, totaling \$134,260.41 and funded from tourist development taxes or BP grant funds, disclosed three purchases, totaling \$68,650, for which three written quotes were not obtained. These purchases included \$49,500 for production services at beach concerts, \$12,800 for towing and deployment of a tug boat, and \$6,350 for an artist to provide custom artwork for the

convention center. County personnel indicated the custom artwork was a sole source purchase, but they could not provide a sole source purchase data sheet that, per County purchasing policies and procedures, must be completed and attached to the purchase requisition.

In January 2011, the County issued an RFP for "marketing/advertising/public relations/Web site/research for the TDC, Emerald Coast Convention and Visitors Bureau, Inc., Okaloosa Film Commission, and Emerald Coast Convention Center." Prior to that time and through September 19, 2011, the County operated under an existing contract with an advertising and marketing firm that was negotiated prior to May 2010. Our review of the selection process of the firms that were awarded contracts based on their responses to the RFP disclosed that the County did not follow the purchasing policies and procedures noted above, as follows:

- The TDC did not obtain BCC approval to distribute the RFP or establish a selection committee to review the responses to the RFP, contrary to County purchasing policies and procedures. An initial evaluation committee composed of four TDC members, the former TDC Executive Director, and the General Manager of the convention center ranked the responses to the RFP and selected four firms to make subsequent presentations to the TDC. However, TDC records did not document the discussions or decisions of the initial evaluation committee.
- A final selection committee composed of seven TDC members and the former TDC Executive Director ranked the four firms based on their presentations. However, the ranking sheets provided for our review were not signed by the seven TDC members. In addition, only three of the seven ranking sheets listed the individual criteria evaluated by the selection committee, and these criteria were not the same as the criteria required by County purchasing policies and procedures. In April 2011, the TDC approved the former TDC Executive Director's recommendation to award contracts to two advertising and marketing firms ranked first and second on the ranking sheets. One of the two firms was the same firm already under contract with the County as previously discussed above. The selection committee's recommendation was not presented to the BCC for approval prior to the commencement of negotiations with the firms, contrary to County purchasing policies and procedures. Instead, negotiations with the firms were conducted by the former TDC Executive Director. Although the BCC approved the contracts, which were effective June 7, 2011, and September 20, 2011, respectively, the County's selection procedures were not followed.

Failure to adequately document the selection process for professional services, including the criteria used in each selection committee member's ranking and signed ranking sheets for each selection committee member, could expose the County to legal action should a firm wish to challenge the County's selection. In addition, failure to follow County purchasing policies and procedures regarding the selection of professional services puts the County at an increased risk that firms may be selected without the requisite qualifications and experience to address the County's needs.

Recommendation: The County should ensure that purchases are procured in accordance with County policies and procedures. In addition, the County should strengthen its procurement procedures to ensure that the selection process for the acquisition of professional services is documented and services are acquired pursuant to County purchasing policies and procedures. These procedures should require maintenance of documentation evidencing the basis for decisions made by selection committees and the signing of ranking sheets by each selection committee member.

#### Finding No. 8: Contract Design

As a matter of good business practice, contracts should be designed to effectively protect the interests of the contracting parties. Contracts should include specific information about the requirements of all contracting parties and avoid the use of ambiguous or undefined terminology. As discussed in finding No. 7, the County contracted with two advertising and marketing firms in 2011. The County's contractual relationship was such that the firms provided

total turn-key services for the County. Generally, the firms provided advertising management and artistic services and contracted with other vendors to deliver the actual services and products. The firms paid the other vendors and claimed reimbursement on invoices submitted to the County for payment. Each of the contracts with the firms detailed the scope of services to be provided, the compensation for these services, and various general provisions and requirements.

Our review of the 2011 advertising and marketing contracts with these firms disclosed that the contracts did not contain necessary provisions to protect the County's interests. We noted that the contract with one of the firms did not require the firm to submit cost estimates, obtain BCC approval prior to starting work on an advertising project or marketing campaign, or state the advertising project or marketing campaign with which invoices were associated. Neither contract required the firms to competitively procure goods and services in accordance with County purchasing policies and procedures. In addition, the firms were not required to submit invoices, including invoices from third-party vendors, in sufficient detail to allow for an effective preaudit to ensure the goods or services purchased were actually received and that the correct amounts were charged. The deficiencies in the design of both contracts may have contributed to the unauthorized and inadequately supported expenditures noted in finding No. 9.

The County also entered into an agreement with a contractor that assisted County personnel in responding to the oil spill. The County generally issued task orders to the contractor for specific services at specific amounts of compensation. However, we noted one task order that provided for various services to be compensated at "time plus expenses," and the task order did not specify the types or amounts of contractor expenses that would be reimbursed by the County. The deficiencies in the design of this contract may have contributed to the inadequately supported expenditures noted in finding No. 20.

Recommendation: The County should strengthen its procurement procedures to ensure that all contracts include provisions that specify the types and amounts of contractor expenses for which the contractor is to be reimbursed and require the contractor to submit sufficiently detailed invoices to allow for an effective County preaudit. Additionally the contracts for advertising and marketing services firms should include provisions to competitively procure goods and services in accordance with County purchasing policies and procedures, and require the firms to submit cost estimates, obtain BCC approval prior to starting work on an advertising project or marketing campaign, and state the advertising project or marketing campaign with which invoices are associated.

#### Finding No. 9: Contract Monitoring and Contract Payments

As discussed in finding Nos. 7 and 8, the County contracted with two advertising and marketing firms and made significant payments to the firms during the period May 2010 through May 2012 as indicated in the following table:

Table 4							
5-1-10 to	10-1-10 to	10-1-11 to	Total				
9-30-10	9-30-11	5-31-12					
\$ 1,603,223.05	\$ 6,175,224.70	\$ 4,929,601.44	\$ 12,708,049.19				

Source: General Ledger

Our review of the contracts with the firms and the related contract payments disclosed significant deficiencies in County procedures relating to contract monitoring and preauditing of contract invoices.

*Contract Monitoring*. The contracts with one of the firms provided that the firm would perform various services, including advertising, marketing, promotions, and public relations, for a specified monthly fee. Prior to September 20,

2011, this fee was \$26,000 per month. Beginning on September 20, 2011, pursuant to a new contract, this fee was \$38,400 per month, a 47.7 percent increase. Our review of the invoices submitted by the firm disclosed that County personnel did not effectively monitor contract payments to ensure that the invoices submitted were in accordance with provisions of the contracts. For example, in addition to the monthly fees noted above, the County paid the firm an additional \$142,942.30 for the services of an integrated marketing associate and a sales/public relations associate. However, based on the description of services to be provided pursuant to the contracts, these services appear to be the types of services covered by the monthly fee, in which case the firm would not be entitled to the additional payments for services. In addition, during the period covered by the contract in effect prior to September 19, 2011, the firm was paid \$3,351.23 for out-of-pocket expenses and \$20,500 for social media management and support services although the contract did not provide for the firm to be paid for such expenses.

<u>Support for Invoices</u>. Our review of payments made by the County to the two advertising and marketing firms disclosed that payments totaling \$12.1 million from tourist development taxes or BP grant funds were inadequately supported at the time the invoices were approved and paid. In many instances, the payment requests were only supported by invoices, with no supporting documentation of the services provided by the respective firms or invoices and documentation from third-party vendors that documented the goods or services they provided. In these instances, the County's records did not evidence how the purchases served a public purpose or that the purchases were allowable uses of restricted resources. Details concerning support for specific payments were provided to the County. Additional issues regarding related internal controls are discussed in finding Nos. 10, 11, 15, 16, 18, and 22.

Upon beginning our audit fieldwork, we became aware that a payment for promotion and advertising services had allegedly been misappropriated for the purchase of a house by the former TDC Executive Director. Our further review of supporting documentation for this transaction disclosed that the County paid \$747,000 from BP grant funds for an item described on an advertising and marketing firm's invoice as "Boast the Coast National Television Campaign and Promotion." After the payment was made to the firm, the former TDC Executive Director instructed the firm, via e-mail, to wire the moneys to a designated bank account. The moneys were then used by the former Executive Director for the purchase of a house titled to a revocable trust for him and his wife.

The two advertising and marketing firms subsequently provided additional documentation to the County related to certain inadequately supported payments. While it was not practical for us, upon post-audit, to review all of the additional documentation provided to the County, we reviewed the documentation provided by the firms relating to certain payments, totaling \$1.4 million, which we judgmentally selected based on amount, invoice description, or other factors. Our review of the documentation for the selected payments disclosed the following:

- Four payments, totaling \$155,400, were paid to one firm on invoices that incorrectly or inadequately described the goods or services purchased. The goods or services purchased were not allowable expenditures of tourist development taxes or BP grant funds and included the following:
  - The County paid the firm \$48,000 from tourist development taxes for an item described on the firm's invoice as a "prize for 2010-2011 Internet/viral video contest." The item actually purchased was a Porsche that was titled to the former TDC Executive Director.
  - The County paid the firm \$47,000 from tourist development taxes for items described on the firm's invoice as "convention center marketing services." The items actually purchased included \$19,620.69 in food and drinks in connection with a County Christmas party, a TDC holiday party, and a harbor cruise for employees. The remaining \$27,379.31 of the \$47,000 invoice was paid to a vendor that provided food services to the convention center. County personnel indicated that the moneys were paid to the vendor to establish a marketing fund for the purpose of promoting the vendor's off-premise catering sales on which the County receives a 17 percent commission. However, County records indicate that \$5,000 of the moneys was donated to a local charity at the request of the former

TDC Executive Director; \$576.50 was spent on a floral arrangement at one of the County's visitor centers; \$640.50 was spent on cake pops as part of a welcome package to attendees at a local chamber of commerce luncheon; \$244 was spent on alcoholic beverages, sodas, and water provided to band members who performed at the County Christmas party; and \$207.76 was spent on vendor brochures. As of November 16, 2012, almost 13 months after the disbursement to the vendor, \$20,710.55 of the moneys had not been spent.

While reviewing these expenditures, we identified other firm invoices and invoices paid directly to other vendors that, when combined with the \$19,620.69 and \$244 in food and drinks discussed above, showed that the County paid a total of \$42,871.20 for the County Christmas party that included food and drinks, bar setup, cocktail reception and tables, stage décor, and entertainment; \$3,921.77 for the TDC holiday party; and \$991.72 for the harbor cruise.

- The County paid the firm \$31,400 from tourist development taxes for what was described on the firm's invoice as "Harbor Walk/Destin Harbor Advertising." The \$31,400 was actually used to purchase furniture for the Destin TDC office, except for three pieces of furniture, totaling \$6,250, that were ultimately located in the former TDC Executive Director's home.
- The County paid the firm \$29,000 from tourist development taxes for what was described on the
  firm's invoice as "Destin Harbor Marketing and Advertising." Upon inquiry by County personnel,
  firm personnel stated that the payment was invoiced at the former TDC Executive Director's request
  and that they did not know what the payment was for. The firm subsequently returned the moneys
  to the County.
- Nine payments, totaling \$1.1 million, were paid to the two firms based on their invoices for goods or services provided to, or on behalf of, an airline company. According to descriptions provided on the invoices, the goods and services purchased included, but were not limited to, such items as advertising, monthly retainer fees, unspecified marketing and advertising initiatives, and out-of-pocket expenses. County records did not evidence a contract between the County and the airline company regarding these payments, how the payments benefited the County, or how the goods or services purchased were allowable uses of tourist development taxes or BP grant funds from which they were paid.
- Two payments, totaling \$95,021.30, were paid to one firm from tourist development taxes for a branding reception to unveil a newly developed logo for the Emerald Coast and to discuss plans to brand the area to a national audience. The cost of the reception included \$55,906.38 for audio-visual equipment and marketing services; \$15,250.80 for event décor; \$7,855 for media services; and \$16,009.12 in labor, food, and beverages, including \$2,898 in alcoholic beverages. County records did not evidence that these expenditures were reasonable or necessary or that the BCC had established guidance on the reasonableness or necessity of TDC expenditures.

When payments are made without adequate supporting documentation, the County is at an increased risk that expenditures do not serve an authorized public purpose, are unallowable uses of restricted resources, are not necessary and reasonable costs associated with an existing advertising project or marketing campaign approved by the BCC, or are not properly billed in accordance with contract provisions. Had County personnel who approved the payments, or CCC personnel who paid the invoices, required the firms to submit adequate supporting documentation to the County before the payments were made, the questioned billings noted above may have been detected and denied.

In May 2012, the BCC approved procedures that require a written task order be prepared and approved for all subsequent payments made to the firms. In June 2012, the BCC terminated the contracts with both firms effective September 30, 2012. In September 2012, the BCC adopted contract payment policies and procedures as part of the TDC's operations and procedures manual. These policies and procedures provide that no invoice will be processed by the CCC without an approved task order and that no invoice will be approved unless the actual invoice from the provider of the goods or services has been received.

Recommendation: The County should continue to strengthen its monitoring and preaudit procedures to ensure that contract provisions are properly monitored and payments are supported by adequate documentation to allow for an effective preaudit. The County should also continue its efforts to obtain supporting documentation for payments made to the two advertising and marketing firms. In addition, the BCC, in consultation with its legal counsel, should determine whether the County is entitled to recover any questioned billings, and take appropriate action to recover such billings. Finally, the BCC should adopt written policies and procedures that provide guidance on the reasonableness and necessity of TDC expenditures.

#### Finding No. 10: Competitive Procurement by Contractors

As discussed in finding No. 7, County purchasing policies and procedures required competitive procurement for nonexempt purchases in excess of \$2,500. County records supporting many payments made to two advertising and marketing firms were inadequate to determine whether the goods or services purchased should have been competitively procured pursuant to County purchasing policies and procedures. However, based on available supporting documentation, we noted certain goods and services purchased through the firms that should have been competitively procured, but were not. For example, we noted the following:

- The County purchased a yacht for \$710,000. County records did not evidence that formal bids were obtained for this purchase.
- The County purchased three motor vehicles (two automobiles and a sports utility vehicle) for \$129,809, each costing less than \$50,000. County records did not evidence that three written quotes were obtained for these purchases.
- The County purchased 508 beach towels for \$8,832. County records did not evidence that three written quotes were obtained for this purchase.

County personnel indicated the goods and services purchased through the firms were not competitively procured, and the County relied on the firms to obtain the goods or services at the lowest cost consistent with acceptable quality. As noted in finding No. 8, the 2011 contracts with the firms did not require the firms to competitively procure goods and services in accordance with County purchasing policies and procedures. Given that over \$12 million was expended for goods and services acquired through the firms, failure to use a competitive procurement process in accordance with County purchasing policies and procedures resulted in limited assurance that the costs of the goods and services were competitive and reasonable.

Recommendation: The County should ensure that goods and services purchased through contractors are competitively procured in accordance with County purchasing policies and procedures.

#### Finding No. 11: Advance Payments

Pursuant to Article VII, Section 10, of the State Constitution, the County may not become a joint owner with, or stockholder of, or give, lend, or use its taxing power or credit to aid any corporation, association, partnership, or person. As noted by the Attorney General in various opinions<sup>3</sup>, the purpose of this provision is "to protect public funds and resources from being exploited in assisting or promoting private ventures when the public would be at most incidentally benefited." Section 28.235, Florida Statutes, provides that the CCC can make advance payments on behalf of the County for goods and services pursuant to rules or procedures adopted by the State Chief Financial

-

<sup>&</sup>lt;sup>3</sup> For example, see Attorney General Opinion No. 2012-26.

Officer (CFO) for advance payment of invoices submitted to State agencies. The CFO established such rules and procedures in the Reference Guide for State Expenditures, which provides that advance payments may be made if the payments result in a savings that is equal to or greater than the amount that would be earned by investing the funds and paying later, or if the payments are essential to the operations of the agency and the goods or services are available only if advance payment is made.

Our tests of 14 advance payments made during the period May 2010 through May 2012, totaling \$399,885.52 and funded from tourist development taxes or BP grant funds, disclosed 6 advance payments for goods or services, totaling \$118,166.66, that County records did not evidence met the CFO criteria. These included, for example, 4 payments totaling \$80,000 made to local chambers of commerce for tourism-related services that were paid at the beginning of the fiscal years in which the services were provided.

County records supporting many payments made to two advertising and marketing firms were inadequate to determine whether the payments were advance payments. However, based on available supporting documentation at the time of payment and additional documentation subsequently obtained by the County, we noted several advance payments to the firms for which County records did not evidence met the CFO criteria. Further, the County overpaid for, or did not receive, certain services that were paid for in advance. For example, we noted the following:

- The County paid \$24,001 from BP grant funds in advance to one firm for a driver to transport a recreational vehicle to promotional events and for certain expenses associated with the driver's travel costs. The County paid for the driver to provide 123 days of services at \$187 per day plus \$1,000 in expenses. However, a travel schedule provided for our review that County personnel indicated was the only known support for the driver's services showed a potential of only 43 days of services and \$1,000 in expenses, resulting in an overpayment of \$14,960. County personnel indicated the County is attempting to recover these funds.
- > The County paid \$38,400 from BP grant funds in advance to one firm for the services of a promotional spokesman. The County paid for the spokesman to provide 32 days of services at \$1,200 per day. However, County records indicated that the spokesman only provided 23 days of services, resulting in an overpayment of \$10,800. County personnel indicated the County is attempting to recover these funds.
- ➤ The County paid \$25,000 from tourist development taxes in advance to one firm for a musical group to perform concerts. However, the County subsequently determined that no concerts were performed or were planned in the future, and County personnel indicated the County is attempting to recover these funds.

CCC personnel indicated that they attempted to identify and deny requests for advance payment not authorized by Florida Statutes; however, they did not identify and deny the above requests for advance payment. In addition, the County did not have procedures in place to ensure that advance payments met the CFO criteria and that goods and services paid for in advance were subsequently received or that appropriate amounts were refunded. Notwithstanding legal requirements relating to advance payments, when goods and services are unnecessarily paid for in advance of their receipt, the County is at an increased risk that the goods or services may not be provided, and the County's recourse may be limited should disagreements arise between the County and the vendor. In September 2012, the BCC adopted policies and procedures as part of the TDC's operations and procedures manual that require all advance payments to be specifically approved by the BCC.

Recommendation: The County should continue to strengthen their purchasing procedures to ensure that advance payments are approved and paid only if the payments result in a savings that is equal to or greater than the amount that would be earned by investing the funds and paying later, or if the payments are essential to the County's operations and the goods or services being paid for are available only if advance payment is made. Additionally, the County should establish procedures to ensure that goods or services paid for in advance are either subsequently received by the County or a refund of the overpayment is pursued. Further, the County should continue its efforts to recover the questioned payments noted above.

#### Finding No. 12: Approval of Purchases

County purchasing policies and procedures required that noncontract purchases under \$25,000 be approved by the issuing department head and the Purchasing Director; purchases between \$25,000 and \$50,000 be approved by the issuing department head, the Purchasing Director, and the County Administrator; and purchases in excess of \$50,000 be approved by the BCC. Contract progress payments under \$25,000 were required to be approved by the issuing department head, and contract progress payments over \$25,000 were required to be approved by the County Administrator.

Our test of 45 purchases, totaling \$1.2 million and funded from tourist development taxes or BP grant funds, disclosed 3 purchases (6.7 percent), totaling \$53,730, that were not approved by one or more required employees, contrary to County purchasing policies and procedures. These payments included a \$49,500 payment for production services at beach concerts, a \$2,430 payment for promotional golf caps, and an \$1,800 payment for two tables of ten people at a dinner and silent auction for a charitable organization. According to County personnel, the reasons why the payments were not approved varied. For example, the rigging and production services were not procured through the Purchasing Department but were directly purchased by an employee, contrary to County purchasing policies and procedures. Therefore, the Purchasing Director's approval was not obtained.

We also scanned the payments made to two advertising and marketing firms and noted that the BCC Chairman was permitted to approve certain purchases rather than the County Administrator, contrary to County purchasing policies and procedures. Upon inquiry, the County Administrator indicated that he was unaware of any formal action taken by the BCC specifically authorizing a change in the responsibilities for expenditure approvals, but that there may have been an assumption that the BCC Chairman was authorized to approve the expenditures since the former TDC Executive Director reported directly to the BCC Chairman.

When payments are not approved as required by County purchasing policies and procedures, the County is at an increased risk that it will pay for unallowed or inadequately supported expenditures. In February 2012, the County eliminated the practice of allowing the BCC Chairman to approve expenditures rather than the County Administrator.

Recommendation: The County should ensure that required approvals are obtained for all purchases in accordance with County purchasing policies and procedures.

#### Finding No. 13: Purchasing Card Controls

The County provided purchasing cards (p-cards) to approved employees in an effort to efficiently and effectively process and expedite low dollar purchases of goods and services, and the County established policies and procedures to provide guidelines on the proper use of these cards. Our review disclosed that improvements were needed in the design and monitoring of County p-card policies and procedures, as follows:

- County p-card policies and procedures required that departments review p-card expenditures to ensure goods and services obtained were necessary and appropriate. However, these policies and procedures did not specify who was required to approve the expenditures. County records did not evidence that the former TDC Executive Director's p-card expenditures were approved by another employee.
- County p-card policies and procedures required the p-card user and reviewer to sign a preprinted statement on monthly p-card expenditure reports certifying that they reviewed the expenditure report, that it correctly reflects the supporting receipts, and that all purchases made were for official County business and in accordance with applicable rules and directives. However, we noted that the preprinted statement did not appear on many of the expenditure reports.

County p-card policies and procedures required that employees receiving p-cards sign certification and receipt forms documenting that the employees accepted the terms and conditions for the use of the p-cards. Although requested, we were not provided 2 of 17 p-card certification and receipt forms we selected for testing. Of the 15 forms we were provided, 5 forms were dated subsequent to our request, and 5 forms were not dated (i.e., there was no indication that the employees signed the agreements prior to receiving their p-cards).

During the period May 2010 through May 2012, the County paid \$600,000 in p-card expenditures from tourist development taxes or BP grant funds. Our tests of 60 such expenditures, totaling \$37,000, disclosed the following:

- ➤ 25 of 60 purchases (41.7 percent), totaling \$18,324.05, were for goods or services not immediately provided to the purchaser (e.g., internet or phone orders), and County records did not evidence that the purchaser subsequently acknowledged that the goods or services were received.
- ➤ 28 of 60 purchases (46.7 percent), totaling \$14,680.37, were not supported by detailed receipts or explanations that clearly documented the public purpose of the expenditures. These purchases are included on Exhibit B.

In the absence of an independent review and approval of p-card transactions, certification statements from the p-card user and reviewer, timely completed certification and receipt forms, documentation that goods or services were received, and detailed receipts and explanations as to the purpose of the expenditures, the County is at an increased risk that expenditures may be made that are not in accordance with County p-card policies and procedures or that do not serve an authorized public purpose.

Recommendation: The County should strengthen its p-card policies and procedures to ensure that an independent review and approval is documented for all purchases; that employees and reviewers certify they reviewed the applicable p-card expenditure report, that it correctly reflects the supporting receipts, and that all purchases made were for official County business and in accordance with applicable rules and directives; that p-card certification and receipt forms are timely signed by employees; that employees acknowledge the receipt of goods and services; and that County records evidence the authorized public purpose served by the expenditures.

#### **Travel**

#### Finding No. 14: Travel Expenditures

Section 112.061, Florida Statutes, generally provides travel requirements for public officers, employees, and other authorized persons, and requires that all authorized travelers submit travel voucher forms when submitting travel expenditures for approval and payment. The travel voucher form should state the purpose of the travel. It should also include a certification signed by the traveler indicating the truth and correctness of the claim in every material matter, the travel expenses were necessary and incurred by the traveler in the performance of his or her official duties, the per diem claimed was reduced for any meals or lodging included in the convention or conference registration fees claimed by the traveler, and the voucher conforms in every respect with the requirements of Section 112.061, Florida Statutes. Pursuant to Section 125.0104(9), Florida Statutes, the TDC is also authorized and empowered to make expenditures for transportation, lodging, meals, and other reasonable and necessary items and services for such persons, as determined by the head of the TDC, in connection with the performance of promotional and other TDC duties. Complete and detailed justification for all travel and entertainment-related expenditures made pursuant to Section 125.0104(9), Florida Statutes, are also required to be shown on travel vouchers or attachments to the travel vouchers.

The BCC established various policies and procedures governing travel, including a requirement in the TDC operations and procedures manual that TDC employees and members obtain preapproval for travel. However, CCC personnel indicated they did not routinely verify that travel of TDC employees and members was preapproved. County policies and procedures did not require that travel of other authorized persons (e.g., contracted employees, travel writers, and tour brokers performing promotional and other duties) be preapproved. In the absence of the preapproval of travel, the County is at an increased risk that unauthorized or unnecessary travel expenditures may be incurred.

County personnel classified and recorded \$113,000 in travel expenditures during the period May 2010 through May 2012 paid from tourist development taxes or BP grant funds. As similarly noted in finding No. 22, additional travel expenditures were incorrectly classified and recorded under other object codes. As a result, the total amount of travel expenditures incurred during the period was not readily quantifiable using the County's accounting records. Our review of selected expenditures recorded as travel noted above, as well as selected misclassified travel expenditures we noted during other testing, indicated that the County paid \$41,225.32 in travel-related expenditures that were not supported by travel vouchers.

In the absence of properly completed and signed travel vouchers, the County is at an increased risk that unallowed or unjustified travel expenditures may be incurred. For example, we noted that the County paid \$1,151.80 in airfare for a candidate interviewing for an open sales position at the convention center. The Director of Human Resources had previously informed the former TDC Executive Director that the County would not pay for these travel costs. However, at the former TDC Executive Director's direction, the travel costs were subsequently paid by one of the advertising and marketing firms and invoiced back to the County.

Recommendation: The County should strengthen its procedures to ensure the preapproval of travel expenditures for all authorized persons and the use of properly completed and signed travel vouchers to support all travel expenditures and entertainment-related expenditures pursuant to law.

#### Special Events Grants and Sponsorships

#### Finding No. 15: Special Events Grants

To increase tourism and the use of lodging facilities in the County, the TDC and TDC Marketing Subcommittee awarded \$341,361.89 in special events grants paid from tourist development taxes or BP grant funds during the period May 2010 through May 2012. These grants were awarded to groups or organizations that planned, coordinated, or managed special events that were expected to benefit area tourism. Examples of special events grants awarded included \$32,000 for the Florida State H.O.G. Rally, \$17,740 for the Emerald Coast Poker Run, and \$2,400 for the Greater Gulf Coast Beer Festival.

The BCC had not developed written policies and procedures addressing the criteria used to award special events grants, the methodology for calculating the amounts of the grants, the persons authorized to approve the grants, or the responsibilities of grant recipients to document that the grants were used for allowable purposes. In practice, the TDC and TDC Marketing Subcommittee awarded the grants in advance of the special events by approving written requests for funding received from groups or organizations. The TDC did not require grant recipients to sign a written agreement acknowledging the terms and conditions of the grants, provide documentation of expenses to evidence that the grants were used for allowable purposes, or provide evidence that the special events were effective in increasing the use of lodging facilities. In the absence of written agreements, the BCC's legal recourse may be limited should disagreements arise with the grant recipients. In addition, without an accounting of how the grants

were used and the amount of the increase in the use of lodging facilities that resulted from the special events, the County had no assurance that the grants were used for allowable purposes or were effective in increasing the use of lodging facilities.

In September 2012, the BCC adopted special events grants policies and procedures as part of the TDC's operations and procedures manual. These policies and procedures included the criteria for awarding grants, the persons responsible for approving the grants, authorized and unauthorized uses of the grants, and a requirement that the grant recipients subsequently document expenses and the increase in the use of lodging facilities. However, the policies and procedures did not address the methodology for calculating the amounts of the grants or require that the grant recipients sign a written agreement acknowledging the terms and conditions of the grants.

Recommendation: The BCC should continue to strengthen its special events grant policies and procedures by addressing the methodology for calculating the amounts of the grants and requiring grant recipients to sign a written agreement acknowledging the terms and conditions of the grants.

#### Finding No. 16: Sponsorships

In addition to the special events grants discussed in finding No. 15, the County paid for sponsorships to support various organizations or events. The sponsorships were generally approved by the former TDC Executive Director. However, County records did not evidence the sponsorships were approved by the BCC.

Our review of selected expenditures disclosed \$478,471.95 in sponsorships paid from tourist development taxes or BP grant funds during the period May 2010 through May 2012. Examples of the sponsorships paid included \$10,000 to the Horizons Foundation of Okaloosa County, \$9,000 to the Fisher House of the Emerald Coast, and \$500 to the Fort Walton Beach Rotary Club.

The BCC had not developed written policies or procedures addressing sponsorships, and the purpose of sponsorships was not consistently documented in County records. Sponsorship recipients were not required to sign a written agreement acknowledging the terms and conditions of the sponsorship, provide documentation evidencing how the sponsorship moneys were used, or provide evidence that the sponsorships were effective in achieving their intended purpose. In the absence of written agreements, the BCC's legal recourse may be limited should disagreements arise with sponsorship recipients. In addition, without an accounting of how the sponsorships were used and a means to determine whether the sponsorships were effective in achieving their purpose, the County cannot demonstrate that the sponsorships were used for allowable purposes or were effective in achieving their purpose.

In September 2012, the BCC adopted sponsorship policies and procedures as part of the TDC's operations and procedures manual. These policies and procedures provided that sponsorships of community, civic, cultural, or other organizations may be authorized by the BCC, upon recommendation from the TDC, to promote and attract increased tourism or enhance and develop the use of the convention center. However, the policies and procedures did not address the methodology for calculating the amounts of the sponsorships, address the responsibilities of the sponsorship recipients to document that the sponsorships are used for allowable purposes, or require sponsorship recipients to sign a written agreement acknowledging the terms and conditions of the sponsorships.

Recommendation: The BCC should continue to strengthen its sponsorship policies and procedures by addressing the methodology for calculating the amount of sponsorships, requiring sponsorship recipients to sign a written agreement acknowledging the terms and conditions of the sponsorships, and requiring sponsorship recipients to provide documentation evidencing how the sponsorship moneys were used and that the sponsorships were effective in achieving their intended purpose.

#### Allowable Uses of Restricted Resources

#### Finding No. 17: Tourist Development Taxes - Statutory Compliance

As discussed in the Background section of this report, Section 125.0104, Florida Statutes, governs the use of tourist development taxes and indicates the various purposes for which they may be used. This Section further provides that any use of tourist development taxes not expressly authorized is prohibited. During the period May 2010 through May 2012, the County paid \$1,912,095.68 from tourist development taxes to fund a portion of lifeguarding and beach patrol services provided by the City of Destin Fire Department and the Okaloosa County Beach Safety Department. Section 125.0104, Florida Statutes, does not expressly authorize such expenditures as allowable uses of tourist development taxes.

In response to our inquiries, County personnel provided three opinions from legal counsel indicating that tourist development taxes may be used to fund lifeguard and beach patrol services, provided that the BCC makes a legislative determination that the primary purpose of these services is related to either promoting tourism within the County or the improvement or enhancement of beach facilities. However, in Attorney General Opinion No. 90-55, dated July 23, 1990, the Attorney General concluded that tourist development taxes may not be used to fund lifeguarding services or general governmental functions owed to the public at large.

During the period May 2010 through May 2012, the County also used \$564,000 in tourist development taxes to fund a portion of the County's beach shuttle service. Section 125.0104, Florida Statutes, does not expressly authorize such expenditures as allowable uses of tourist development taxes. As part of its tourist development plan in effect during the period May 2010 through May 2012, the BCC concluded that providing beach shuttle services was a proactive step to reduce seasonal tourism traffic congestion and encourage efficient and environmentally friendly transportation choices, established a permanent and dependable connection between the beaches and adjacent tourist destinations, and was necessary to promote the convention center and provide an alternate mode of access thereto. However, transportation services are a general government function owed to the public at large and, as such, do not appear to be an allowable use of tourist development taxes. Beginning with the 2012-13 fiscal year, the BCC funded the beach shuttle services from other revenue sources.

Recommendation: The County should seek an opinion from the Attorney General as to the allowability of the \$2,476,095.68 of questioned expenditures and, if appropriate based on the Attorney General's opinion, should restore this amount to the tourist development taxes accounts.

#### Finding No. 18: BP Grant Funds - Grant Compliance

As discussed in the Background section of this report, the County received funds from BP after the oil spill to help rebuild and promote area tourism, including a \$6,506,013 grant through Florida's Coastal Northwest Communications Council, Inc. (FCNCC). Pursuant to the grant agreement, these funds were intended to be used for promotion and

awareness building expenditures not already planned or that would not normally be made to promote tourism (i.e., for expenditures to procure goods or services not previously paid with tourist development taxes).

County records supporting many payments made to the two advertising and marketing firms were inadequate to determine whether the payments to the firms were already planned or would normally be made to promote tourism. However, based on available supporting documentation, we noted certain goods and services purchased with the BP grant funds noted above that were for goods or services previously paid for by the County with tourist development taxes. For example, we noted expenditures totaling \$61,000 in routine monthly fees paid to one firm from BP grant funds that were for services previously paid with tourist development taxes. Likewise, we noted expenditures totaling \$56,994 in special events grants paid to one firm from BP grant funds that were previously paid with tourist development taxes. County personnel indicated that the former TDC Executive Director was allowed to use his judgment in determining the funding source for these expenditures. As the above expenditures, totaling \$117,994, were for goods or services previously paid with tourist development taxes, these expenditures represent questioned costs subject to disallowance by the grantor.

Recommendation: The County should consult with the FCNCC as to the allowability of the \$117,994 in questioned costs.

#### Finding No. 19: BP Grant Funds - Grant Compliance and Controls over Debit Card Program

Funds received from BP by the County after the oil spill to help rebuild and promote area tourism included a \$1,371,939 grant through the FCNCC. The BCC approved the use of \$1,000,000 from this grant to conduct the Emerald Coast Money Debit Card Program (Program). The Program provided that 5,000 debit cards, each worth \$200, would be given to guests that paid for a minimum two-night stay at preapproved lodging facilities located in Destin, Fort Walton Beach, Okaloosa Island, Mary Esther, or Cinco Bayou. County records related to the Program indicated that the majority of the debit cards appear to have been issued to guests at lodging facilities as intended. However, we noted deficiencies in the controls over the Program as discussed below.

The Program provided that guests would obtain debit cards by presenting identification and qualifying paid receipts from lodging facilities to the Emerald Coast Visitor's Center. County records indicated that 3,651 debit cards, totaling \$730,200, were issued for this purpose. However, our test of the issuance of 60 of the 3,651 debit cards disclosed that for 6 debit cards (10 percent), totaling \$1,200, including 2 debit cards that were issued to the former TDC Executive Director, supporting documentation did not include a qualifying paid receipt from a lodging facility. For these 6 debit cards, County records did not demonstrate that the debit cards were issued pursuant to the approved Program and, as such, the \$1,200 represents questioned costs subject to disallowance by the grantor.

The former TDC Executive Director controlled the distribution of the remaining 1,349 debit cards, totaling \$269,800, of which 302 debit cards were either not used or County records did not evidence how they were used. However, County records evidenced that 1,047 debit cards were not issued pursuant to the approved Program as follows:

- > 1,000 debit cards totaling \$200,000 were issued to an airline company. However, the County did not have a written agreement with the company stating the purpose for which the debit cards were issued.
- ▶ 46 debit cards were partially used by individuals, including the former TDC Executive Director, to purchase a variety of goods and services totaling \$6,330.45. These goods and services included such items as furniture and furnishings, lodging, food and drinks, alcoholic beverages, tips, entertainment, gas, sales taxes, and other unspecified items.
- One debit card was used as a prize in a local golf tournament.

County records did not evidence that the above purchases and uses were allowable uses of the grant funds. As such, these purchases and uses totaling \$207,730.45 represent questioned costs subject to disallowance by the grantor.

Recommendation: The County should consult with the FCNCC as to the allowability of the \$207,730.45 in questioned costs.

#### Finding No. 20: BP Claims and Reimbursements

During the aftermath of the oil spill, BP contracted with the County to provide four land-based medical aid stations for clean-up crews working along the beaches. BP paid the County \$634,041 for these services based on a Medical Services Support Agreement that provided hourly rates to be paid for the various services provided at each station. Our tests of invoices submitted to BP by the County disclosed errors in the rates used and calculations made by County personnel. For example, the County invoiced BP for an ambulance at one of the stations at a rate of \$100 per hour when the agreement provided for a rate of \$50 per hour, resulting in an overcharge of \$27,062.50. County personnel indicated that they used the rate of \$100 per hour since it was the rate listed in the County's emergency medical services fee schedule and was the same rate listed in the agreement for the other stations.

BP also entered into a Deepwater Horizon Funding Agreement (Agreement) with the Florida Division of Emergency Management through which the County could request reimbursements from BP for costs it incurred in responding to the oil spill. The Agreement required the County to include complete documentation, including invoices, checks, and proof of payment with its requests for reimbursement, and subsequent guidelines indicated that BP would generally reimburse the costs of increased or additional public services, response and removal costs, and lost revenues as a direct result of the oil spill. The County received \$1,262,915.71 in reimbursements from BP, of which \$981,447.70 (77.7 percent) related to payments the County made to a contractor that assisted County personnel in responding to the oil spill. We reviewed selected documentation supporting the reimbursements the County received from BP for the payments made to the contractor and noted certain costs that were inadequately supported or were for goods and services not clearly related to increased or additional public services, response and removal costs, or lost revenues. For example, we noted the following:

- ➤ The County received reimbursements, totaling \$370,208, for wages paid to the contractor's employees. However, the County did not require the contractor to provide time cards or work logs to support the number of hours used to calculate wages.
- ➤ The County received reimbursements for rental fees, totaling \$6,122.36, for boats rented by the contractor. However, the County did not require the contractor to provide invoices from the boat owners to support the rental fee amounts.
- The County received reimbursements, totaling \$3,199.04, for purchases made at restaurants and convenience stores. However, the County did not require the contractor to provide invoices or receipts indicating the items purchased and, in some cases, the person(s) that received or consumed them. As a result, County records did not evidence that the items purchased were necessary and allowable costs related to the response to the oil spill.
- The County received reimbursements, totaling \$5,655.23, for various goods or services for which County records did not evidence were necessary and allowable costs incurred by the contractor in responding to the oil spill. These goods and services included such items as an alcoholic beverage, personal hygiene products, prescription drugs, over-the-counter medications, out-of-state lodging and car rental, and airfare to and from locations outside the County.

County personnel indicated that they obtained the best available supporting documentation for the contractor's expenses under the circumstances, provided that support to BP, and BP approved the expenditures as reimbursable

costs. Although BP reimbursed the County for these expenditures, the above reimbursements, totaling \$385,184.63, were not supported by documentation required by the Agreement.

Recommendation: For future reimbursement agreements, the County should ensure that reimbursement requests are made pursuant to terms of the agreements, including submission of required supporting documentation.

#### **Motor Vehicles**

#### Finding No. 21: Fuel Cards

The County issued fuel cards for use in its vehicles, including those vehicles assigned to the Tourist Development Department and the convention center, and the Fleet Operations Department was responsible for compiling the monthly fuel charges invoiced by vendors and allocating the fuel charges to user departments. User departments were then responsible for reconciling the monthly fuel charges to gas receipts submitted by employees.

During the period May 2010 through May 2012, the Tourist Development Department and the convention center were charged \$24,146.86 for fuel purchased using fuel cards. Our review of these charges and the procedures used by County personnel to ensure the propriety of these charges disclosed the following deficiencies:

- The Fleet Operations Department generated exception reports, by vehicle, to identify unusual fuel consumption. However, the parameters for generating exceptions on these reports were default parameters of the tracking software and were not reasonable. For example, the fuel limits for vehicles assigned to the Tourist Development Department and the convention center ranged from 250 to 400 gallons per day and 900 to 1,050 gallons per week. When such high parameters are used for generating exceptions, the County is at an increased risk that unusual fuel consumption will not be detected.
- All six user department reconciliations of fuel card charges to gas receipts that we reviewed were not signed by the employees that prepared the reconciliations, and County records did not evidence that supervisory personnel reviewed and approved the reconciliations. In the absence of this information, County records did not evidence that the reconciliations were performed or reviewed and approved by an individual that did not use the fuel cards assigned to the departments' vehicles.
- ➤ Gas receipts for \$3,672.25 (79.3 percent) of \$4,628.43 in fuel charges that we reviewed were not retained by the user departments. County personnel indicated that the gas receipts may have been lost, destroyed, or not turned in by employees. In the absence of gas receipts, the County cannot demonstrate that fuel charges invoiced by vendors were accurately billed, and user departments cannot demonstrate that fuel costs charged to their departments were accurately allocated.

Recommendation: The County should strengthen its vehicle usage procedures to include more reasonable fuel consumption parameters, the effective use of fuel card exception reports and user department reconciliations of fuel charges to gas receipts, and the retention of all gas receipts by user departments.

#### **Accounting Controls**

#### Finding No. 22: Classification and Reporting of Expenditures

Section 218.32, Florida Statutes, requires that local government reporting entities submit annual financial reports to the Florida Department of Financial Services (DFS). Section 218.33, Florida Statutes, provides that the DFS shall make reasonable rules and regulations regarding uniform accounting practices and procedures by local governmental

entities, including a uniform classification of accounts, as it considers necessary to assure the use of proper accounting and fiscal management techniques. To that end, the DFS developed a *Uniform Accounting System Manual for Florida Counties (Manual)* to be used as the standard for classifying and recording financial information. The *Manual* provides for expenditures to be recorded and reported using object (e.g., personnel expenses, operating expenses, capital outlay) and sub-object (e.g., salaries and wages, professional services, machinery and equipment) codes to identify the types of the expenditures.

Our tests of 60 purchasing card transactions, totaling \$37,000 and funded from tourist development taxes or BP grant funds, disclosed 5 transactions (8.3 percent), totaling \$4,180.68, that were incorrectly classified and recorded by object or sub-object codes. Additionally, County records supporting many payments made to the two advertising and marketing firms were inadequate to determine whether the payments were classified and recorded correctly. However, based on available supporting documentation at the time of payment and additional documentation subsequently obtained by the County, we noted several payments to the firms that were incorrectly classified and recorded by object or sub-object codes. Examples of payments that were incorrectly classified and recorded included the following:

- > The County purchased two recreational vehicles for a total of \$94,766. The recreational vehicles were purchased for the TDC to use in advertising projects and marketing campaigns. These expenditures were incorrectly classified and recorded as operating expenditures (contracted services public relations) rather than as capital outlay expenditures (machinery and equipment).
- ➤ The County purchased an exterior marquee for the convention center for \$81,237.50 that was incorrectly classified and recorded as an operating expenditure (contracted services advertising) rather than as a capital outlay expenditure (infrastructure).
- The County purchased two televisions for a total of \$2,208.88. The televisions were purchased to be used in the recreational vehicles noted above. These expenditures were incorrectly classified and recorded as operating expenditures (motor vehicle repair and maintenance) rather than as capital outlay expenditures (machinery and equipment).

County personnel indicated that payments made to the two advertising and marketing firms were often coded to contracted services – advertising regardless of the purpose of the payments. When expenditures are not correctly classified and recorded in the accounting records, management may draw incorrect conclusions about the activities funded from restricted resources such as tourist development taxes and BP grant funds, and their ability to make informed decisions based upon these records may be compromised.

Recommendation: The County should strengthen its procedures to ensure that expenditures are properly classified and recorded in accordance with the *Manual*.

#### **Electronic Funds Transfers**

#### Finding No. 23: Controls Over Electronic Funds Transfers

Section 668.006, Florida Statutes, requires the head of each agency to implement control processes and procedures to ensure adequate integrity, security, confidentiality, and auditability of business transactions conducted using electronic commerce. The County used electronic funds transfers (EFTs) to make certain types payments, including payments to vendors and banking institutions, and had established a funds transfer agreement with a bank to provide these services. County records indicated that 13 EFTs, totaling \$15.5 million, were made during the period May 2010

through May 2012 that involved tourist development taxes or funds received from BP. Our review disclosed that the County needed to strengthen its controls over EFTs as follows:

- The BCC had not developed written policies and procedures regarding the authorization and processing of EFTs, contrary to law.
- Employees that could initiate wire transfers also had the ability to record journal entries in the accounting system, allowing them both access to County assets and the accounting records for these assets.
- > The funds transfer agreement with the bank allowed authorized users designated by the CCC to electronically initiate EFTs without the approval of another employee before the funds were transferred.
- The funds transfer agreement with the bank did not restrict the locations where County funds could be transferred, allowed nonrepetitive EFTs up to \$20,000,000, and allowed unlimited dollar amounts of repetitive EFTs.
- The funds transfer agreement with the bank had not been updated to reflect changes in CCC personnel and authorized an employee who terminated with the CCC in May 2005 to initiate and approve EFTs.

While our tests did not disclose any EFTs that were made for unauthorized purposes, such tests cannot substitute for management's responsibility to establish effective internal controls. Without written policies and procedures and effective controls governing EFT activities, the County is at an increased risk that unauthorized transfers could occur and not be timely detected. In September 2012, the CCC updated its funds transfer agreement with the bank to delete the terminated employee noted above.

Recommendation: The BCC should develop written policies and procedures addressing EFTs as required by Section 668.006, Florida Statutes, including providing for an adequate separation of duties over access to County assets and the related accounting records, and documenting independent approvals before the funds are transferred. In addition, the CCC should revise its funds transfer agreement with the bank to address the deficiencies noted above and timely update its funds transfer agreement with the bank when changes in authorized personnel occur.

#### **Information Technology Controls**

#### Finding No. 24: Access Controls

Access controls are intended to protect data and information technology (IT) resources from unauthorized disclosure, modification, creation, or destruction. Effective access controls provide employees access to IT resources based on a demonstrated need to view, change, add, or delete data. Further, effective access controls provide employees access privileges that restrict employees from performing incompatible functions or functions outside of their area of responsibility. Periodically reviewing the appropriateness of IT access privileges assigned to employees promotes good internal control and is necessary to ensure that employees cannot access IT resources inconsistent with their assigned job responsibilities.

As part of our review of the County's expenditure payment process, we noted certain deficiencies in access controls as follows:

All employees in the CCC's Finance Department, including accounts payable and payroll employees, had the ability to record journal entries. However, CCC procedures did not provide for an independent review of all journal entries recorded in the accounting system to determine that the journal entries were properly authorized. County IT personnel indicated that, due to software limitations, an employee's ability to record journal entries could not be limited without also limiting the employee's ability to view certain accounting records.

Two CCC payroll employees and the CCC's Financial Services Manager had the ability to record pay rate and other changes in the payroll system. These employees also had the ability to process payroll transactions and print payroll checks. However, CCC procedures did not provide for an independent review of all changes recorded in the payroll system to determine that the changes were properly authorized by the Human Resources Department.

Two CCC accounts payable employees had the ability to add new vendors and make other changes in the master vendor file. These employees also had the ability to process and pay vendor invoices, and print and distribute checks to vendors. However, CCC procedures did not provide for an independent review of all changes made to the master vendor file to determine that the changes were properly authorized by the Purchasing Department.

We also noted that end-user departments were not routinely required to review employee access privileges to County resources (e.g., accounting records, payroll system data, master vendor files) to determine whether these access privileges were necessary and appropriate given an employee's job responsibilities. Without such reviews, unnecessary or incompatible access privileges may not be timely detected and addressed by the County, increasing the risk of unauthorized disclosure, modification, creation, or destruction of data and IT resources.

Recommendation: The County should strengthen its procedures to include the periodic review of access privileges granted to employees and timely remove or modify unnecessary or incompatible access privileges detected.

#### **Public Records**

#### Finding No. 25: TDC and TDC Subcommittee Meeting Minutes

Section 286.011, Florida Statutes, commonly referred to as the Sunshine Law, requires that minutes of public board or commission meetings be promptly recorded and open to public inspection. Florida's *Government-in-the-Sunshine Manual*, compiled by the Florida Attorney General's Office, further provides that advisory boards and committees created by public agencies may be subject to the Sunshine Law, even though their recommendations are not binding upon the entities that create them. When an advisory board or committee has been delegated decision-making authority as opposed to mere information-gathering or fact-finding authority, their meetings must be open to public scrutiny, regardless of the review procedures eventually used by the traditional governmental body.

The TDC is responsible for advising the BCC on the implementation of its tourist development plan, including making recommendations to the BCC regarding the effective use of tourist development taxes. In carrying out its responsibilities, the TDC established two standing subcommittees that met during the period May 2010 through May 2012. The Promotion Review Subcommittee met periodically until October 2010 when it was disbanded. The Marketing Subcommittee was then formed and began meeting in May 2011. The stated responsibilities of both subcommittees included reviewing and recommending advertising and marketing consultants to the TDC and reviewing and recommending specific tourism marketing proposals presented to the TDC by private industry and nonprofit organizations. As discussed in finding No. 15, the TDC and TDC Marketing Subcommittee also awarded special event grants to selected groups or organizations. Based on their responsibilities, both the TDC and the TDC subcommittees are subject to the Sunshine Law.

The minutes of the TDC and TDC subcommittee meetings were generally recorded, approved at subsequent meetings, and electronically stored by the County. However, our review of the minutes of the TDC and TDC subcommittee meetings disclosed that County procedures for maintaining official records of the meetings needed improvement. For example, we noted that minutes were not recorded for a TDC meeting and a TDC subcommittee

meeting held on December 8, 2010, and October 28, 2010, respectively. We also noted that the minutes of the remaining meetings were not signed by the committee or subcommittee chairman or the employee who recorded the minutes. In addition, we noted several meetings for which two versions of the minutes were retained by the County. The County's legal counsel indicated that the different versions represented draft and final versions of the minutes, and a specific file for the final approved and official meeting minutes of the TDC and TDC subcommittees was not maintained.

In the absence of meeting minutes signed by the TDC or TDC subcommittee chairman and the employee who recorded the minutes, the County cannot demonstrate that the minutes made available for public inspection represent the official record of the discussions and actions taken at the meetings. In September 2012, the BCC adopted policies and procedures regarding TDC and TDC subcommittee minutes as part of the TDC's operations and procedures manual. These policies and procedures require written minutes to be maintained for all TDC and TDC subcommittee meetings and an audio recording of each TDC meeting to be made and retained as a public record.

Recommendation: The County should continue to strengthen its procedures for maintaining official minutes of the TDC and TDC subcommittees by recording minutes for all meetings and requiring that the final approved minutes made available for public inspection be signed by the TDC or TDC subcommittee chairman and the employee who recorded the minutes.

#### RELATED INFORMATION

The State Attorney, 1st Judicial Circuit, and several law enforcement agencies, including the Okaloosa County Sheriff's Office, the Florida Department of Law Enforcement, and the Federal Bureau of Investigation, are investigating alleged improprieties involving the TDC and the former TDC Executive Director. At the close of our audit fieldwork, these investigations were ongoing.

#### **OBJECTIVES, SCOPE, AND METHODOLOGY**

The Auditor General conducts operational audits of governmental entities to provide the Legislature, Florida's citizens, public entity management, and other stakeholders unbiased, timely, and relevant information for use in promoting government accountability and stewardship and improving government operations. This audit was conducted pursuant to Section 11.45(3)(a), Florida Statutes, based on a May 15, 2012, request by the then Senate President-designate.

We conducted this operational audit from May 2012 to September 2012 in accordance with generally accepted government auditing standards. Those standards require that we plan and perform the audit to obtain sufficient, appropriate evidence to provide a reasonable basis for our findings and conclusions based on our audit objectives. We believe that the evidence obtained provides a reasonable basis for our findings and conclusions based on our audit objectives.

The objectives of this operational audit were to:

Evaluate management's performance in establishing and maintaining internal controls, including controls designed to prevent and detect fraud, waste, and abuse, and in administering assigned responsibilities in accordance with applicable laws, rules, regulations, contracts, grant agreements, and other guidelines.

Examine internal controls designed and placed in operation to promote and encourage the achievement of management's control objectives in the categories of compliance, economic and efficient operations, reliability of records and reports, and the safeguarding of assets, and identify weaknesses in those controls.

This audit was designed to identify, for those programs, activities, or functions included within the scope of the audit, deficiencies in management's internal controls, instances of noncompliance with applicable laws, rules, regulations, contracts, grant agreements, and other guidelines, and instances of inefficient or ineffective operational policies, procedures, or practices. The focus of this audit was to identify problems so that they may be corrected in such a way as to improve government accountability and efficiency and the stewardship of management. Professional judgment has been used in determining significance and audit risk and in selecting the particular transactions, legal compliance matters, records, and controls considered.

For those programs, activities, and functions included within the scope of our audit, our audit work included, but was not limited to, communicating to management and those charged with governance the scope, objectives, timing, overall methodology, and reporting of our audit; obtaining an understanding of the program, activity, or function; exercising professional judgment in considering significance and audit risk in the design and execution of the research, interviews, tests, analyses, and other procedures included in the audit methodology; obtaining reasonable assurance of the overall sufficiency and appropriateness of the evidence gathered in support of our audit's findings and conclusions; and reporting on the results of the audit as required by governing laws and auditing standards.

The scope and methodology of this operational audit are described in Exhibit A. Our audit included the selection and examination of various records and transactions occurring from May 1, 2010, through May 31, 2012, and selected actions taken subsequent thereto. Unless otherwise indicated in this report, these records and transactions were not selected with the intent of statistically projecting the results, although we have presented for perspective, where practicable, information concerning relevant population value or size and quantifications relative to the items selected for examination.

An audit by its nature does not include a review of all records and actions of agency management, staff, and vendors, and, as a consequence, cannot be relied upon to identify all instances of noncompliance, fraud, waste, abuse, or inefficiency.

#### **AUTHORITY**

Pursuant to the provisions of Section 11.45, Florida Statutes, I have directed that this report be prepared to present the results of our operational audit.

David W. Martin, CPA Auditor General

#### **MANAGEMENT'S RESPONSE**

Management's response is included as Exhibit C.

<u>JANUARY 2013</u> <u>REPORT NO. 2013-085</u>

## EXHIBIT A AUDIT SCOPE AND METHODOLOGY

Scope (Topic)	Methodology		
Organizational oversight.	Reviewed County controls related to the receipt, use, and monitoring of tourist development taxes and funds received from BP.		
Fraud controls and control risk assessments.	Reviewed the County's anti-fraud program and determined whether the County had performed recent fraud and control assessments to identify and address potential risks.		
Public records.	Examined BCC, TDC, and TDC subcommittee meeting minutes for evidence of compliance with selected Sunshine Law requirements (e.g., preparation and retention of official minutes).		
Competitive procurement.	Examined County records relating to the procurement of goods and services (including professional services) from tourist development taxes and BP grant funds to determine compliance with laws, rules, and County purchasing policies and procedures.		
Contract design, monitoring, and preauditing of contract invoices.	Reviewed contracts to determine whether they were adequately designed to protect the interests of the County, and examined County records relating to contract payments from tourist development taxes and BP grant funds to determine whether the payments served an authorized public purpose and were properly approved; adequately supported; accurately classified; reasonable, necessary, and allowable uses of restricted resources; and made in accordance with laws, rules, County purchasing policies and procedures, and the terms of the contracts.		
Purchasing card transactions.	Tested purchasing card transactions from tourist development taxes and BP grant funds to determine whether the payments served an authorized public purpose and were properly approved; adequately supported; accurately classified; reasonable, necessary, and allowable uses of restricted resources; and made in accordance with laws, rules, and County purchasing policies and procedures.		
Travel expenditures.	Tested travel expenditures from tourist development taxes and BP grant funds to determine whether the payments served an authorized public purpose and were properly approved; adequately supported; accurately classified; reasonable, necessary, and allowable uses of restricted resources; and made in accordance with laws, rules, and County purchasing policies and procedures.		
Salary and other expenditure transactions.	Tested salary and other expenditure payments from tourist development taxes and BP grant funds to determine whether the payments served an authorized public purpose and were properly approved; adequately supported; accurately classified; reasonable, necessary, and allowable uses of restricted resources; and made in accordance with laws, rules, and County purchasing policies and procedures.		

<u>JANUARY 2013</u> <u>REPORT No. 2013-085</u>

# EXHIBIT A (CONTINUED) AUDIT SCOPE AND METHODOLOGY

BP claims and reimbursements.	Examined supporting documentation for claims submitted by the County to BP for reimbursement of expenditures related to the oil spill to determine whether the expenditures were properly supported and allowable under the terms of the reimbursement agreements.
Use of BP grant funds.	Examined supporting documentation relating to the expenditure of BP grant funds to determine whether the County established adequate controls over the use of grant funds and complied with grant provisions and restrictions.
Electronic funds transfers.	Reviewed County procedures related to electronic funds transfers to determine whether controls were adequate and tested supporting documentation to determine whether selected electronic funds transfers were properly authorized and supported.
Journal entries.	Tested journal entries involving tourist development taxes and funds received from BP to determine whether the entries were properly approved, adequately supported, and allowable uses of restricted resources.
Motor vehicles.	Reviewed County policies and procedures relating to vehicle usage and fuel cards to determine whether controls were adequate to ensure County assets were properly safeguarded.
IT controls.	For selected CCC employees, determined the appropriateness and necessity of access privileges to IT resources related to journal entries, payroll records, and the master vendor file.

<u>JANUARY 2013</u>

REPORT No. 2013-085

# EXHIBIT B INADEQUATELY SUPPORTED PURCHASING CARD EXPENDITURES FOR THE PERIOD MAY 1, 2010, THROUGH MAY 31, 2012

Date	Vendor	Description of Expenditure per Supporting Documentation	Funding Source	Inadequately Supported Amount	Deficiency in Support (Type)
10/26/11	Sams Internet	Two 46" TVs for RVs	BP Grant	\$ 2,208.88	Α
01/13/12	A Storage Solutions of Destin	Unit 1012 rental to 7/12	TDT - 2nd and 5th Percents	1,100.00	Α
01/13/12	A Storage Solutions of Destin	Rent storage unit 1010	TDT - 2nd and 5th Percents	1,100.00	Α
02/25/11	Toomey's Mardi Gras	Mardi Gras parade supplies	TDT - 2nd and 5th Percents	1,022.40	Α
08/23/10	Marina Café	IEDC hospitality dinner	TDT - 2nd and 5th Percents	908.40	В
12/12/11	Sams Internet	46" TV for Destin TDC	TDT - 2nd and 5th Percents	898.00	Α
10/15/10	Wal-Mart	47" TV	TDT - 2nd and 5th Percents	798.00	Α
02/24/11	Sears	Refrigerator	TDT - 2nd and 5th Percents	763.46	Α
01/12/12	Oriental Trading Company	Mardi Gras parade supplies	TDT - 2nd and 5th Percents	704.00	Α
12/12/11	Sams Internet	42" TV and mounting bracket	TDT - 2nd and 5th Percents	656.79	Α
12/08/11	National Pen	Holiday cards	TDT – 3rd Percent	575.90	Α
12/14/11	Wine Country Gift Baskets	Client gift baskets	TDT – 3rd Percent	569.43	Α
01/11/12	A Storage Solutions of Destin	Unit R126 rental to 6/11/12	TDT - 2nd and 5th Percents	550.00	Α
03/20/12	Epromos	Client thank you gifts	TDT – 3rd Percent	470.16	Α
03/16/12	Target	Public relations (gift cards)	TDT – 3rd Percent	373.00	Α
01/12/12	Toomey's Mardi Gras	Mardi Gras parade supplies	TDT - 2nd and 5th Percents	349.00	Α
10/26/11	Electric Motor Repair Service	New motor, seal, gasket, and o-ring	TDT - 2nd and 5th Percents	310.00	Α
12/15/11	Publix	I-Tunes cards for office laptops and assorted chocolates for business affiliates	TDT - 2nd and 5th Percents	309.98	Α
11/17/11	Old Time Pottery	Kitchen and cleaning supplies	TDT - 2nd and 5th Percents	199.80	Α
10/26/11	Sams Internet	Compact refrigerators	TDT - 2nd and 5th Percents	192.44	Α
12/13/11	The Trophy Center, Inc.	Awards	TDT - 2nd and 5th Percents	149.50	Α
04/26/11	Waterworx Car Wash	Purchase (Wheels n Wax, Detail Upcharge, and Interior Detail)	TDT - 2nd and 5th Percents	104.99	Α
09/12/11	Culligan Water Solutions	Bottled water service	TDT - 2nd and 5th Percents	80.95	Α
10/22/10	Camelia City Florist	ACAE flowers for Ralph Stacy's funeral	TDT - 2nd and 5th Percents	80.00	Α
04/24/12	Edible Arrangements	Warren Gourley	TDT - 2nd and 5th Percents	72.00	Α
08/12/11	Staples	Coffee, creamer, sports bottles	TDT - 2nd and 5th Percents	63.96	Α
07/07/10	Anglers Beachside Grill	Business lunch	TDT - 2nd and 5th Percents	52.34	A,B
08/31/10	Waterworx Car Wash	Purchase	TDT - 2nd and 5th Percents	16.99	Α
Total Inadeq	uately Support Purchasing Card	Expenditures		\$14,680.37	

#### Deficiencies:

A – Supporting documentation did not indicate how the expenditure served an authorized purpose or was an allowable use of the restricted resource.

B – Supporting documentation did not indicate the names of the people attending the event. Consequently, it was not evident that this expenditure served an authorized purpose or was an allowable use of the restricted resource.

### EXHIBIT C MANAGEMENT'S RESPONSE



#### County Administrator's Office

State of Florida

January 8, 2013

David W. Martin Auditor General Local Government Audits/Section 342 111 West Madison Street Tallahassee, FL 32399-1450

Re: Okaloosa County Board of County Commissioner' Oversight of the Tourist Development Council and Use of Tourist Development

Taxes and Funds Received From British Petroleum

Dear Mr. Martin:

In response to the preliminary and tentative findings and recommendations provided by your office, enclosed is a joint response from the Okaloosa County Board of County Commissioners and the Clerk of Court for Okaloosa County. The joint response contains written statements of explanation concerning each of the findings and corrective actions taken and proposed.

We appreciate the time that you and your staff have spent and the thoroughness demonstrated during the audit process.

If you require any further information, please do not hesitate to contact us through the County Administrator's Office at 850-651-7515.

DON R. AMUNDS, CHAIRMAN BOARD OF COUNTY COMMISSIONERS

Enclosures

DON W. HÓWARD, CL

CLERK OF COURT

# OKALOOSA COUNTY'S RESPONSE TO THE PRELIMINARY AND TENTATIVE AUDIT FINDINGS AND RECOMMENDATIONS ON THE OVERSIGHT OF THE TOURIST DEVELOPMENT COUNCIL AND USE OF TOURIST DEVELOPMENT TAXES AND FUNDS RECEIVED FROM BRITISH PETROLEUM

The Board of County Commissioners is in receipt of the Preliminary and Tentative Audit Findings and Recommendations which may be included in the operational audit of the Auditor General on the Oversight of the Tourist Development Council (TDC) and use of Tourist Development Taxes and funds received from British Petroleum. Please find the Response of the Board of County Commissioners (BCC) to the Preliminary and Tentative Findings and Recommendation. As several of the Preliminary and Tentative Findings relate to the operations of the office of the Clerk of the Court, that office has separately responded to some of these Findings.

#### **ORGANIZATIONAL OVERSIGHT**

**Finding No. 1:** The Board of County Commissioners (BCC) did not establish annual budgets for expenditures from restricted resources at the level the resources were restricted, or project budgets for each advertising project and marketing campaign, to ensure that available resources were not overspent.

**Recommendation:** The BCC should adopt budgets to control expenditures from restricted resources at the level of their restriction and by each specific project funded by these restricted resources. Corresponding budgets should be incorporated into the accounting records to provide for the effective control of expenditures, and the BCC and TDC should perform periodic budget-to-actual comparisons. The CCC should reject invoices presented for payment when sufficient authorized funds are not available to pay for them.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

Initially, under the Constitution of the State of Florida, the Clerk of the Court and the BCC are independent constitutional offices. Though the Clerk, under Article V, section 16 of the Florida Constitution is empowered to serve as the "ex officio clerk of the board of county commissioners, auditor, recorder and custodian of all county funds," the operation of his office is not subject to the direction of the BCC. The Clerk's constitutional grant of authority vests him with the independent authority within these areas of responsibility. Therefore, specific issues raised in regards to the functioning of the Clerk's office either have been addressed or will be the subject of future coordination between the respective constitutional bodies.

Further, as part of the corrective action already taken by the County<sup>4</sup>, on September 18, 2012, the BCC has adopted Ordinance No. 12-21 which amended the Tourist Development Plan of Okaloosa County and it has substantially revised the Operations and Procedures Manual governing the operation

\_

<sup>&</sup>lt;sup>4</sup> Prior to the formal amendment of the Operations and Procedures Manual and Ordinance in September of 2012, the County implemented various policy changes as an interim measure at its May 15, 2012 meeting.

of the TDC and the Tourist Development Department (a copy of Ordinance No. 12-21 and the amended Operations and Procedures Manual are attached as Attachment "A" and "B", respectively). The intent of these amendments was to provide clear delineation as to the respective uses of the various pennies absent subsequent action by the BCC.

Additionally, as part of the amendments to the Operations and Procedures Manual, the BCC has specifically mandated that project level budgets be prepared and submitted to the BCC to control expenditures and ensure that available resources are spent in accordance with the BCC's intent and within the applicable restrictions. (See D.200). The County will also review the viability of establishing budget control expenditures from the various restricted revenues provided that it would be consistent with the provisions of Chapter 129, Florida Statutes.

The County will continue to periodically review the Tourist Development Plan and Operations and Procedures Manual to provide assurance that the various restricted revenues are being expended in conformity with the requirements of Florida Law and the County's ordinances.

**CLERK'S RESPONSE:** In accordance with the corrective action already taken by the County in changing the TDC Ordinance, Tourist Development Plan and Operations and Procedures Manual, the Clerk will account for the Tourist Development Restricted balances at the levels of restriction as identified by the recommended budgetary process. The Clerk, in accordance with these corrective actions and the increased level of delineation, will reject invoices without sufficient authorized funds available.

<u>Finding No. 2:</u> The Tourist Development Council (TDC) and TDC subcommittees performed duties that were not of an advisory nature, contrary to law.

**Recommendation:** The BCC should implement policies and procedures to ensure that the TDC performs only those duties authorized by Section 125.0104(4)(e), Florida Statutes, and County ordinances.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

As part of the corrective action already taken by the County, on September 18, 2012, the BCC has adopted Ordinance No. 12-21 which amended the Tourist Development Plan of Okaloosa County and it has substantially revised the Operations and Procedures Manual governing the operation of the TDC and the Tourist Development Department. These amendments, among other things, reestablished the advisory nature of the TDC and its subcommittees and limited their functions to those mandated under Section 125.0104, Florida Statutes. (See A.400). The amendments established new controls on the exercise of the responsibilities of the TDC and eliminated any authority for it to perform functions outside of the advisory role contemplated by the Statute.

Additionally, as to the prior practice of the TDC to approve expenditures, the amendments to the Operations and Procedures Manual also set forth a procedure for the approval of expenditures. Those amendments require that all expenditures be in conformity with established policies and utilizing the procedures of the County's Purchasing Policy (See D.400). Such approvals for the expenditure of funds may not be given by either the TDC or the subcommittees.

The County will continue to periodically review the Tourist Development Plan and Operations and Procedures Manual to provide assurance that adequate controls are provided and that the operation of the TDC is consistent with the mandates of County policies and Florida Statutes.

**Finding No. 3:** The TDC did not continuously review all expenditures of tourist development taxes, contrary to law.

**Recommendation:** The TDC should continue to strengthen its monitoring controls by ensuring that it timely receives and reviews detailed reports of expenditures of tourist development taxes as required by Section 125.0104(4)(e), Florida Statutes.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

As part of the corrective action already taken by the County, on September 18, 2012, the BCC has adopted Ordinance No. 12-21 which amended the Tourist Development Plan of Okaloosa County and it has substantially revised the Operations and Procedures Manual governing the operation of the TDC and the Tourist Development Department. To facilitate the statutory responsibilities of the TDC to review and oversee expenditures, various amendments were included to provide more safeguards. Among these was that the TDC would initially participate in the establishment of proposed expenditures in the review of the budget and the marketing plan. (See D.200). Further, the amendments provide a post expenditure monitoring process whereby both the TDC and the BCC would be provided quarterly summaries of the actual expenditures. (See A.400).

The County will continue to periodically review the Tourist Development Plan and Operations and Procedures Manual to provide assurance that adequate controls are provided and that the operation of the TDC is consistent with the mandates of County policy and Florida Statutes.

Finding No. 4: The County purchased goods and services from companies or organizations that were affiliated with members of the BCC, TDC, or a TDC subcommittee, contrary to law.

**Recommendation:** The BCC should implement policies and procedures to ensure that future purchases of goods and services are not made from vendors in which a potential conflict of interest exists or that waivers of the requirements of Sections 112.313(3) and 112.313(7), Florida Statutes, as they relate to TDC and TDC subcommittee members, are granted and documented in accordance with Section 112.313(12), Florida Statutes.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

Without concluding that each of the examples provided by the Auditor General in its Preliminary and Tentative Findings actually constituted violations of Section 112.313, Florida Statutes, the County agrees that inadequate controls existed which would address potential conflicts of interests.

As part of the corrective action already taken by the County, on September 18, 2012, the BCC has adopted Ordinance No. 12-21 which amended the Tourist Development Plan of Okaloosa County and it has substantially revised the Operations and Procedures Manual governing the operation of the TDC and the Tourist Development Department. Several of the amendments to the plan directly relate to the issue of potential conflicts of interests. Initially, the revisions to the Manual specifically set forth

guidelines for the approval of special events and sponsorships. (See G.000 - G.600). The revisions also required that committee members with conflicts of interest comply with the provisions of Section 286.012 and Chapter 112, Florida Statutes. Further, the County's Purchasing Manual, which is incorporated into the Operations and Procedures Manual, requires the submittal of conflict of interest disclosures as part of the process.

The County will continue to periodically review the Tourist Development Plan and Operations and Procedures Manual to provide assurance that adequate controls are provided to avoid conflicts of interests and that the operation of the TDC is consistent with the mandates of County policy and Florida Statutes.

#### FRAUD CONTROLS AND CONTROL RISK ASSESSMENTS

Finding No. 5: The BCC had not adopted a fraud response plan, and the County did not perform periodic fraud risk assessments or establish action plans to implement and monitor fraud controls.

**Recommendation:** The BCC should strengthen its anti-fraud program by adopting a fraud response plan, requiring periodic fraud risk assessments, and developing action plans to implement and monitor fraud controls.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

Okaloosa County will review and consider the amendment of its current code of conduct and whistleblower policies to include a written fraud response plan that addresses investigation protocols and guidance on reporting known or suspected fraud to the appropriate authorities.

The County will review and consider the implementation of an annual fraud risk assessment and fraud controls monitoring. In furtherance of this monitoring, the County has researched and determined the Association of Certified Fraud Examiners has a Fraud Risk Assessment tool that can be used by Okaloosa County to strengthen its anti-fraud program. The County will consider the implementation of this or similar fraud assessment tools which can be utilized to enhance its fraud controls.

Finding No. 6: The County did not perform and document periodic control risk assessments over the activities of collecting, accounting for, and disbursing restricted resources to identify and respond to identified control risks.

**Recommendation:** The County should perform and document periodic control risk assessments over the activities of collecting, accounting for, and disbursing restricted resources, including tourist development taxes and funds received from BP.

**COUNTY RESPONSE:** Okaloosa County agrees with the audit finding and recommendation.

The County will review and consider the implementation of a formalized control risk assessment for the County as a whole, with particular emphasis on collecting, accounting and disbursing all restricted resources of the County, including tourist development taxes.

#### PROCUREMENT AND PAYMENTS TO VENDORS

<u>Finding No. 7:</u> The County did not consistently follow prescribed policies and procedures relating to the competitive procurement of goods and services, including the selection of two advertising and marketing firms.

**Recommendation:** The County should ensure that purchases are procured in accordance with County policies and procedures. In addition, the County should strengthen its procurement procedures to ensure that the selection process for the acquisition of professional services is documented and services are acquired pursuant to County purchasing policies and procedures. These procedures should require maintenance of documentation evidencing the basis for decisions made by selection committees and the signing of ranking sheets by each selection committee member.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

As part of the corrective action already taken by the County, on September 18, 2012, the BCC has substantially amended the Operations and Procedures Manual governing the operation of the TDC and the Tourist Development Department. Those amendments require that all expenditures be in conformity with established policies and utilize the procedures of the County's Purchasing Policy (See D.400). Additionally, all functions determined by the Director and Council to be handled by contract with third parties are required to be entered into in accordance with the County's standard procedures, including the issuance of Requests for Qualifications (RFQ's) and/or Requests for Proposals (RFP's) required under County procedures (See E.100).

On July 23, 2012, the County issued RFQ # TDC 47-12, which sought proposals to provide marketing, advertising, public relations services for the Tourist Development Department. Pursuant to County policies, a selection committee reviewed and ranked 17 proposals which were submitted in response to the RFQ. The selection committee's rankings were presented to the BCC at its December 4, 2012 meeting and it approved entering into an Agreement with a new entity to provide these services. The policies and procedures of the County were followed during this process and the documentation evidencing the decision was maintained consistent with the County's policy and the Recommendation of the Auditor General. Additionally, the Agreement entered into with the new entity requires compliance with the County's Purchasing Manual, Contract/Leases Policies and Procedure Manual, and Operations and Procedures Manual of the TDC and Tourist Development Department.

The County will continue to periodically review the Tourist Development Plan and Operations and Procedures Manual to provide assurance that adequate controls are provided and that the operation of the TDC is consistent with the mandates of County policy and Florida Statutes.

**Finding No. 8:** The County negotiated and entered into contracts that did not contain adequate provisions to effectively protect the County's interests.

**Recommendation:** The County should strengthen its procurement procedures to ensure that all contracts include provisions that specify the types and amounts of contractor expenses for which the contractor is to be reimbursed and require the contractor to submit sufficiently detailed invoices to allow for an effective County preaudit. Additionally the contracts for advertising and marketing services firms should include provisions to competitively procure goods and services in accordance with County

purchasing policies and procedures, and require the firms to submit cost estimates, obtain BCC approval prior to starting work on an advertising project or marketing campaign, and state the advertising project or marketing campaign with which invoices are associated.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

As part of the corrective action already taken by the County, on September 18, 2012, the BCC has substantially amended the Operations and Procedures Manual governing the operation of the TDC and the Tourist Development Department. Those amendments require that all expenditures be in conformity with established policies and utilize the procedures of the County's Purchasing Policy (See D.400). Additionally, all functions determined by the Director and Council to be handled by contract with third parties are required to be entered into in accordance with the County's standard procedures, including the issuance of Requests for Qualifications (RFQ's) and/or Requests for Proposals (RFP's) required under County procedures (See E.100).

Additionally, the County has recently entered into an Agreement with a new entity to provide marketing and advertising services to the Tourist Development Department. That Agreement incorporates significant new controls over the provision of these services which contains many safeguards to protect the County's interest, including but not limited to the following:

- 3.3 The CONTRACTOR shall submit copies of effective contracts, insertion orders, a recapitulation of credits and debits affecting previously submitted statements or invoices and substantiating bills, and tear sheets, with support materials or other proof of publications for invoices presented for payment.
- 3.4 It is mutually agreed and understood that payments to the CONTRACTOR for approved expenditures shall be made only upon submission to the COUNTY of itemized copies or original invoices. All statements or invoices for fees for services rendered submitted by the CONTRACTOR to the COUNTY shall be submitted in detail sufficient for proper pre-audit and post-audit thereof to insure that the work performed, expense incurred, or service rendered actually took place, was properly authorized and that the correct amount has been charged. Invoices submitted by the CONTRACTOR for services performed under this Agreement shall be itemized such that the description of services performed is consistent with the description included in the scope of services attached hereto as Attachment A.
- 3.5 No invoice will be processed without the executed task order, purchase order or contract/lease payment approval form approved by the respective County official(s). No invoice will be approved unless a copy of the actual invoice from the vendor accompanies the invoice reflecting the acquisition of goods/services.
- 5.3 <u>BID PROCESS</u>. The CONTRACTOR shall receive and maintain copies of the three (3) bids, required by the COUNTY, for each item with a cost in excess of \$2,500 which is purchased on behalf of the COUNTY. In those instances where competitive pricing cannot be obtained, a sole source purchase data sheet must be completed and attached to the requisition. Such requests must meet both of the following criteria:

O It is the only item that will produce the desired results (or fulfill the specific need).

• The item is available from only one source of supply.

The County will continue to periodically review the Tourist Development Plan and Operations and Procedures Manual to provide assurance that adequate controls are provided and that the operation of the TDC is consistent with the mandates of County policy and Florida Statutes. Further, future agreements entered into by the County will provide necessary protections of its interests.

Finding No. 9: The County did not perform an adequate review or preaudit of invoices submitted by two advertising and marketing firms, including a comparison of payment requests to the provisions of contracts. As a result, the County paid two advertising and marketing firms \$12.1 million without obtaining adequate documentation supporting the goods or services received, including payments of several invoices that incorrectly or inadequately described the actual goods or services purchased.

**Recommendation:** The County should continue to strengthen its monitoring and preaudit procedures to ensure that contract provisions are properly monitored and payments are supported by adequate documentation to allow for an effective preaudit. The County should also continue its efforts to obtain supporting documentation for payments made to the two advertising and marketing firms. In addition, the BCC, in consultation with its legal counsel, should determine whether the County is entitled to recover any questioned billings, and take appropriate action to recover such billings. Finally, the BCC should adopt written policies and procedures that provide guidance on the reasonableness and necessity of TDC expenditures.

#### **COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

Initially, under the Constitution of the State of Florida, the Clerk of the Court and the BCC are independent constitutional offices. Though the Clerk, under Article V, section 16 of the Florida Constitution is empowered to serve as the "ex officio clerk of the board of county commissioners, auditor, recorder and custodian of all county funds," the operation of his office is not subject to the direction of the BCC. The preaudit review of expenditures is within the constitutional grant of authority of the Clerk. Therefore, specific issues raised in regards to the functioning of the Clerk's office either have been addressed or will be the subject of future coordination between the respective constitutional bodies.

The County acknowledges that sufficient controls were not in place to assure adequate contract monitoring and pre-auditing of invoices. As part of the corrective action already taken by the County, on September 18, 2012, the BCC substantially amended the Operations and Procedures Manual governing the operation of the TDC and the Tourist Development Department. Those amendments require that all expenditures be in conformity with established policies and utilizing the procedures of the County's Purchasing Policy (See D.400). This includes the specific requirement that all expenditure approvals are consistent with the authority levels of the various positions.

Additionally, to assist the preaudit review of expenditures, the amended Manual also requires that no invoice will be processed through the Clerk's Office without the executed task order and/or purchase order approved by the respective County officials. Further that no invoice will be approved unless the actual invoice from the vendor accompanies the invoice reflecting the acquisition of the goods or services. (See E.600).

As to questionable billings or expenditures, the County has been reviewing numerous expenditures which were inappropriate or which were made with limited documentation. Efforts have been instituted by the County to seek reimbursement for several of these expenditures and this effort is anticipated to continue once law enforcement finalizes its investigations.

The County will continue to periodically review the Tourist Development Plan and Operations and Procedures Manual to provide assurance that adequate controls are provided and that the operation of the TDC is consistent with the mandates of County policy and Florida Statutes.

**CLERK'S RESPONSE:** In accordance with the corrective action already taken by the County in regard to the County procurement and contract process and the amended Operations and Procedures Manual of the TDC, the Clerk will perform its invoice preaudit function in such a way that will ensure full compliance with contractual provisions and appropriate documentation. In connection with these corrective actions, especially regarding the advertising contract, the increased level of invoicing of these services provided will more clearly identify the goods and services acquired.

**Finding No. 10:** The County did not ensure that goods or services acquired through two advertising and marketing firms were competitively procured.

**Recommendation:** The County should ensure that goods and services purchased through contractors are competitively procured in accordance with County purchasing policies and procedures.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

As part of the corrective action already taken by the County, on September 18, 2012, the BCC substantially amended the Operations and Procedures Manual governing the operation of the TDC and the Tourist Development Department. Those amendments require that all expenditures be in conformity with established policies and utilize the procedures of the County Purchasing Policy (See D.400). Additionally, all functions determined by the Director and Council to be handled by contract with third parties are required to be entered into in accordance with the County's standard procedures, including the issuance of Requests for Qualifications (RFQ's) and/or Requests for Proposals (RFP's) required under County procedures (See E.100).

Additionally, the County has recently entered into an Agreement with a new entity to provide marketing and advertising services to the Tourist Development Department. That Agreement incorporates significant new controls over the provision of these services and requires competitive pricing where appropriate. (See Response to Finding No. 8).

The County will continue to periodically review the Tourist Development Plan and Operations and Procedures Manual to provide assurances that adequate controls are provided and that the operation of the TDC is consistent with the mandates of County policy and Florida Statutes.

**Finding No. 11:** The County paid for certain goods and services in advance of their receipt, including certain goods and services acquired through two advertising and marketing firms, contrary to law and the State Constitution. Some services for which the County paid in advance were not subsequently provided.

**Recommendation:** The County should continue to strengthen their purchasing procedures to ensure that advance payments are approved and paid only if the payments result in a savings that is equal to or greater than the amount that would be earned by investing the funds and paying later, or if the payments are essential to the County's operations and the goods or services being paid for are available only if advance payment is made. Additionally, the County should establish procedures to ensure that goods or services paid for in advance are either subsequently received by the County or a refund of the overpayment is pursued. Further, the County should continue its efforts to recover the questioned payments noted above.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

As part of the corrective action already taken by the County, on September 18, 2012, the BCC has substantially amended the Operations and Procedures Manual governing the operation of the TDC and the Tourist Development Department. Those amendments and the Agreement recently entered into with the new entity to provide advertising and marketing services to the Tourist Development Department, specifically prohibit the advancement of funds unless approved by the BCC. (See E.700).

Further as to those cited payments where advance payments were made but the services were apparently not provided, the County has been reviewing these and numerous other expenditures which reflect the possibility of inappropriate payments. Efforts have been instituted by the County to seek reimbursement for several of these expenditures, including those cited in this Finding. This effort is anticipated to continue once law enforcement finalizes its investigations.

The County will continue to periodically review the Tourist Development Plan and Operations and Procedures Manual to provide assurances that adequate controls are provided and that the operation of the TDC is consistent with the mandates of County policy and Florida Statutes.

**CLERK'S RESPONSE:** In accordance with the corrective action already taken by the County, the Clerk will be able to determine in its preaudit function whether payments made in advance are properly authorized.

**Finding No. 12:** The County did not consistently follow prescribed policies and procedures relating to the approval of purchases, including purchases made through two advertising and marketing firms.

**Recommendation:** The County should ensure that required approvals are obtained for all purchases in accordance with County purchasing policies and procedures.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

The County acknowledges that insufficient controls were in place to assure adequate review of expenditures. As part of the corrective action already taken by the County, on September 18, 2012, the BCC has substantially amended the Operations and Procedures Manual governing the operation of the

TDC and the Tourist Development Department. Those amendments require that all expenditures be in conformity with established policies and utilize the procedures of the County's Purchasing Policy (See D.400). These amendments mandate that purchases up to \$25,000 require approval of the Director and Purchasing Director; purchases above \$25,000 and up to \$50,000 require the approval of the Director, the Purchasing Director and the County Administrator; and purchases over \$50,000 require the approval of the BCC (See D.400 2). Further, the new Agreement with the entity to provide marketing and advertising services to the Tourist Development Department requires that all purchases made by the Agency on behalf of the County be made in accordance with the County's Purchasing Manual. Section 5.1 of the new Agreement provides as follows:

5.1 All purchases made by the CONTRACTOR on behalf of the COUNTY shall be made in accordance with the COUNTY's Purchasing Manual. A copy of the Purchasing Manual has been provided to the CONTRACTOR and its terms are incorporated herein by reference as an essential part of this Agreement.

The County will continue to periodically review the Tourist Development Plan and Operations and Procedures Manual to provide assurances that adequate controls are provided and that the operation of the TDC is consistent with the mandates of County policy and Florida Statutes.

**Finding No. 13:** The County did not consistently follow prescribed policies and procedures relating to the use of purchasing cards (P-cards), document the receipt of goods and services purchased with P-cards that were not immediately provided to the purchaser, or document the public purpose served by the P-card expenditures.

**Recommendation:** The County should strengthen its P-card policies and procedures to ensure that an independent review and approval is documented for all purchases; that employees and reviewers certify they reviewed the applicable P-card expenditure report, that it correctly reflects the supporting receipts, and that all purchases made were for official County business and in accordance with applicable rules and directives; that P-card certification and receipt forms are timely signed by employees; that employees acknowledge the receipt of goods and services; and that County records evidence the authorized public purpose served by the expenditures.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

The County has previously taken action to reestablish the reporting authority of the Director of the Tourist Development Department to the County Administrator. As such, the County Administrator would provide independent reviewing authority of P-card expenditure reports and authorizations. The County will also review and consider the amendment of the policies and procedures to address controls related to the use of P-cards, including strengthening the reporting requirements of these expenditures, placing caps on the extent of the expenditures, and providing assurances that purchases made through the use of P-cards are actually received by the County.

#### **TRAVEL**

**Finding No. 14:** The County needed to enhance its policies and procedures to ensure that travel expenditures are preapproved and adequately documented.

**Recommendation:** The County should strengthen its procedures to ensure the preapproval of travel expenditures for all authorized persons and the use of properly completed and signed travel vouchers to support all travel expenditures and entertainment-related expenditures pursuant to law.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

As part of the corrective action already taken by the County, on September 18, 2012, the BCC substantially amended the Operations and Procedures Manual governing the operation of the TDC and the Tourist Development Department. Those amendments require travel procedures in conformity with Section 112.0601, Florida Statutes, including procedures for preapproval of travel. (See C.400 – C.410). Further, guidelines have been established for Reimbursable Promotional Travel and Expenses including those related to activities of those in the tourism and promotional industry. (See C.500). Additionally, as part of the implementation process for these procedures, in June, 2012, members of the Tourist Development Department staff attended training programs to enhance the use and understanding of the requirements relating to travel and entertainment related expenditures.

The County will continue to review the policies and procedures related to travel expenditures and the use of signed travel vouchers to support all travel and entertainment-related expenditures to assure that adequate controls are provided and is consistent with the mandates of County policy and Florida Statutes.

#### SPECIAL EVENTS GRANTS AND SPONSORSHIPS

<u>Finding No. 15:</u> The BCC had not adopted written policies and procedures relating to special events grants, and the County did not document that the special events grants were used for allowable purposes or were effective in increasing tourism and the use of lodging facilities.

**Recommendation:** The BCC should continue to strengthen its special events grant policies and procedures by addressing the methodology for calculating the amounts of the grants and requiring grant recipients to sign a written agreement acknowledging the terms and conditions of the grants.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

As part of the corrective action already taken by the County, on September 18, 2012, the BCC has substantially amended the Operations and Procedures Manual governing the operation of the TDC and the Tourist Development Department. As part of that amendment, the BCC set forth various criteria for the evaluation of Special Event Funding, including the application process, the provision of guidelines and criteria for the consideration of funding, and post event evaluation. (See G.000 – G.500).

The County will continue to review and evaluate the future amendment of the Operations and Procedures Manual to determine whether further provisions should be addressed which would enhance the oversight of this area. This includes but is not limited to the strengthening of the special event grant policies and procedures including requiring the recipients to sign a written agreement acknowledging the terms and conditions of the grant.

**Finding No. 16:** The BCC had not adopted written policies and procedures relating to sponsorships of organizations or events. In addition, the County did not consistently document the purpose for which the sponsorships were provided, that the sponsorships were used for allowable purposes, or that the sponsorships were effective in achieving the purposes for which they were provided.

**Recommendation:** The BCC should continue to strengthen its sponsorship policies and procedures by addressing the methodology for calculating the amount of sponsorships, requiring sponsorship recipients to sign a written agreement acknowledging the terms and conditions of the sponsorships, and requiring sponsorship recipients to provide documentation evidencing how the sponsorship moneys were used and that the sponsorships were effective in achieving their intended purpose.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

As part of the corrective action already taken by the County, on September 18, 2012, the BCC has substantially amended the Operations and Procedures Manual governing the operation of the TDC and the Tourist Development Department. As part of that amendment, the BCC set forth various guidelines for the evaluation of Sponsorship Funding. (See G.600).

The County will continue to review and evaluate the future amendment of the Operations and Procedures Manual to determine whether further provisions should be addressed which would enhance the oversight and strengthen the controls of this area. This includes but is not limited to the strengthening of the sponsorship grant policies and procedures including requiring the recipients to sign a written agreement acknowledging the terms and conditions of the funding, the provision of documentation as to how the money was used and how they were effective in achieving their intended purpose.

#### ALLOWABLE USES OF RESTRICTED RESOURCES

<u>Finding No. 17:</u> The County paid \$2.5 million from tourist development taxes for lifeguarding, beach patrol, and beach shuttle services that were not expressly authorized by law.

**Recommendation:** The County should seek an opinion from the Attorney General as to the allowability of the \$2,476,095.68 of questioned expenditures and, if appropriate based on the Attorney General's opinion, should restore this amount to the tourist development taxes accounts.

**COUNTY RESPONSE:** The County acknowledges the finding and recommendation of the Auditor General as it relates to the funding of lifeguard services with Tourist Development Taxes.

The funding of lifeguard services through the use of Tourist Development Taxes was initially considered by the BCC in 2003, following numerous highly publicized drowning by visitors to the Gulf Coast area. The BCC became concerned for the safety of users of our beaches and also the impact on tourism as a result of the drownings. In the view of the BCC, the provision of a safe beach is an essential component of promoting the area as a family tourist destination. As a result, they began to explore the possibility of providing lifeguard services and identifying possible funding sources. At that time, the County sought legal opinions from two law firms, both of whom independently concluded that such use of tourist development tax revenues was permissible under Section 125.0104(5) (a) 2., Florida

Statutes, provided the County make the necessary legislative finding that the primary purpose of providing lifeguard services is related to promoting tourism within the County.

In making its finding, the Auditor General relied solely on the Opinion of the Attorney General No. 90-55 which had opined that Tourist Development Taxes may not be used to fund lifeguard services as those services did not constitute "beach improvement, maintenance, renourishment, restoration, and erosion control" within the contemplation of Section 125.0104 (5) (a) 4, Florida Statutes. Both law firms that reviewed this matter were aware of this opinion and distinguished it in their respective opinions.

The primary basis for their conclusion that the Attorney General Opinion was not controlling was that Okaloosa County was not relying Section 125.0104(5) (a)4, Florida Statutes that was the basis of the Opinion, but rather the County was relying on Section 125.0104(5) (a)2. At the time 1990 Attorney General Opinion was issued, that provision authorized the expenditure of tourist development tax revenue "[T]o Promote and advertise tourism in the State of Florida and nationally and internationally." However, the Legislature, partly in recognition that the provision of services and activities may attract tourists and beneficially promote tourism to an area, amended this subsection in 1996 to add the following:

2. To Promote and advertise tourism in the State of Florida and nationally and internationally; however, if tax revenues are expended for an activity, service, venue, or event, the activity, service, venue, or event shall have as one of its main purposes the attraction of tourists as evidenced by the promotion of the activity, service, venue, or event to tourists.

Section 44 of Chapter 96-397, Laws of Florida.

The BCC believes that the provision of a safe environment for the attraction of visitors to the area is an essential component of the promotion of tourism to the area. Nor are lifeguard services in the nature of a general governmental function which is owed to the public at large. Therefore, though the County was aware of the Opinion of the Attorney General, it believes that the analysis must be made in the context of the original question asked and the changes in the law that have occurred in the 23 years since the issuance of that opinion.

The BCC agrees with the Auditor General that this is an issue that requires clarification and it shall review various options which would allow the County to obtain certainty as to it authority to utilize Tourist Development Tax proceeds for these purposes.

The second issue raised by Finding 17 relates to the funding of beach shuttle services with Tourist Development Tax proceeds. The Finding suggests that beach shuttle service is in the nature of a general transportation related activity and therefore provided to the public at large. Initially, the County does not believe that beach shuttle services are a general governmental function owed to the public at large, but, rather, it is a highly specialized type of activity that is directly related to the activities within high tourist areas. Second, these services are no longer being funded with Tourist Development Tax proceeds.

**Finding No. 18:** The County paid \$117,994 for various goods and services from British Petroleum (BP) grant funds that were, in the past, paid from tourist development taxes, contrary to grant provisions.

**Recommendation:** The County should consult with Florida's Coastal Northwest Communications Council, Inc., as to the allowability of the \$117,994 in questioned costs.

**COUNTY RESPONSE:** The County acknowledges the audit finding and recommendation.

The County has made a preliminary review of the expenditures from the Third Grant from BP and will continue to review documentation to determine whether the terms of the grant from the Florida's Coastal Northwest Communications Council, Inc., have been complied with in the expenditure of those funds. The County has previously notified the Communications Council and BP of the existence of an expenditure which was not within the terms of the grant. To the extent that other expenditures are found to not comply with the grant or are otherwise questionable, then the County will consult with Florida's Coastal Northwest Communications Council, Inc., as to those questioned costs.

Finding No. 19: As part of the Emerald Coast Money Debit Card Program, the County used \$207,730 of BP grant funds for purposes that County records did not evidence were allowed by grant provisions.

**Recommendation:** The County should consult with the FCNCC as to the allowability of the \$207,730.45 in questioned costs.

**COUNTY RESPONSE:** The County acknowledges the audit finding and recommendation.

The County has made a preliminary review of the BP Grant proceeds and its use for the Debit Card Program. The County acknowledges that some Debit Cards acquired under this program were not utilized in conformity with the Grant requirements. The County will continue to review documentation as to other expenditures to determine whether the terms of the Grant were violated.

As part of the County's efforts, it has cancelled the remaining balance on all of the Debit Cards and has received a refund of these amounts. The County has been in touch with representatives of British Petroleum concerning handling of these funds and prospective use.

Additionally, for those Debit Cards which are found to not be in compliance with the Grant or are otherwise questionable, the County will consult with Florida's Coastal Northwest Communications Council, Inc.

<u>Finding No. 20:</u> The County overcharged BP \$27,063 in connection with medical support services provided, and County records did not adequately support the allowability of \$385,185 in reimbursements received from BP.

**Recommendation:** For future reimbursement agreements, the County should ensure that reimbursement requests are made pursuant to terms of the agreements, including submission of required supporting documentation.

**COUNTY RESPONSE:** The County acknowledges the audit finding and recommendation.

The County has reviewed the charges to BP in connection with medical support services provided and acknowledges that there may have been some overcharges. Though the original Medical Services Agreement included a rate of \$50.00 for an Advanced Life Support (ALS) SUV (non-transport) vehicle, representatives of BP specifically requested the availability of a fully staffed Advanced Life Support (ALS) Ambulance with transport capability. For those services that were provided by that enhanced vehicle, the standard rate of \$100 was charged.

However, the County has reviewed these charges and determined that there were some possible overcharges. These charges are being verified and where an overcharge is confirmed, the County will contact BP concerning these amounts and will refund those amounts where necessary.

The County will require for future reimbursement agreements that requests for reimbursement be made in conformity with the agreements, including the submission of required supporting documentation.

#### **MOTOR VEHICLES**

**Finding No. 21:** The County had not established adequate controls over the use of fuel cards.

**Recommendation:** The County should strengthen its vehicle usage procedures to include more reasonable fuel consumption parameters, the effective use of fuel card exception reports and user department reconciliations of fuel charges to gas receipts, and the retention of all gas receipts by user departments.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

The County currently monitors fuel sales through a variety of documentation. The primary source of review is the electronic transaction data which establishes the purchaser, the fuel card number, the vehicle that was fueled, the fueling location, the amount purchased and the price. The County has already reviewed the parameters for all fuel cards and adjusted the parameters where appropriate.

The County will continue to review its procedures and controls to provide assurance that adequate documentation is available. The County will also strengthen its vehicle usage procedures to include fuel consumption parameters and more effective use of its fuel card exception reports. Further, the County will review the viability of requiring user department reconciliation of fuel charges to gas receipts and the retention of all gas receipts by user departments.

#### **ACCOUNTING CONTROLS**

<u>Finding No. 22:</u> The County incorrectly classified and recorded certain expenditures in the accounting records, contrary to guidance provided by the Florida Department of Financial Services.

**Recommendation:** The County should strengthen its procedures to ensure that expenditures are properly classified and recorded in accordance with the Manual.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

Initially, under the Constitution of the State of Florida, the Clerk of the Court and the BCC are independent constitutional offices. Though the Clerk, under Article V., section 16 of the Florida Constitution is empowered to serve as the "ex officio clerk of the board of county commissioners, auditor, recorder and custodian of all county funds," the operation of his office is not subject to the direction of the BCC. The classification and recording of expenditures are within the purview of the Clerk's functions. Therefore specific issues raised in regard to the function of the Clerk's office either have been addressed or will be the subject of future coordination between the respective constitutional bodies.

The County will work with the Clerk to strengthen its procedures to ensure that expenditures are properly classified and recorded in accordance with the Uniform Accounting System Manual for Florida Counties. To the extent that the misclassifications of expenditures in the general ledger are the result of errors by the advertising entities providing services to the County, efforts will be made to coordinate with these entities to assure that they are providing the proper coding. Finally, other corrective actions taken by the BCC will also aid the Clerk in assuring that there is adequate documentation to record disbursements in accordance with the Uniform Accounting System Manual for Florida Counties.

**CLERK'S RESPONSE:** Historically, the Clerk recorded expenditures in accordance with the documentation provided and consistent with the Manual provided by the Florida Department of Financial Services. With the additional corrective action taken by the County in regard to the advertising contracted services, the Clerk will be able to more clearly identify the goods or services provided to make a better determination about the proper classification and maintain compliance with the Manual.

#### **ELECTRONIC FUNDS TRANSFERS**

Finding No. 23: The BCC had not adopted written policies and procedures, and the County had not established adequate controls, over the authorization and processing of electronic funds transfers.

**Recommendation:** The BCC should develop written policies and procedures addressing EFTs as required by Section 668.006, Florida Statutes, including providing for an adequate separation of duties over access to County assets and the related accounting records, and documenting independent approvals before the funds are transferred. In addition, the CCC should revise its funds transfer agreement with the bank to address the deficiencies noted above and timely update its funds transfer agreement with the bank when changes in authorized personnel occur.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

Initially, under the Constitution of the State of Florida, the Clerk of the Court and the BCC are independent constitutional offices. Though the Clerk, under Article V., section 16 of the Florida Constitution is empowered to serve as the "ex officio clerk of the board of county commissioners, auditor, recorder and custodian of all county funds," the operation of his office is not subject to the direction of the BCC. The Clerk's constitutional authority vests him with him the independent authority within these areas of responsibility. Therefore specific issues raised in regard to the function of the

Clerk's office either have been addressed or will be the subject of future coordination between the respective constitutional bodies.

The finding made by the Auditor General cites the provisions of Section 668.006, Florida Statutes, which requires the head of each agency to implement control processes and procedures to ensure adequate integrity, security, confidentiality and auditability of business transactions conducted using electronic commerce. Though the Finding references that the County utilized electronic fund transfers, those transfers were through the Clerk's Office and therefore the responsibility to implement controls rests with the Clerk.

However, the County as part of its corrective action plan will coordinate with the Clerk to develop policies and procedures for the use of electronic fund transfers.

**CLERK'S RESPONSE:** The Clerk will review Section 668.006, Florida Statutes in order to be compliant. The Clerk will document policies and procedures for Electronic Funds Transfer as a part of the Clerk's Accounting Policies and Procedures Manual. The Clerk has modified the bank agreement and is currently investigating, along with the County Bank provider, any additional controls for the Electronic Funds process.

#### INFORMATION TECHNOLOGY CONTROLS

**Finding No. 24:** The County had not established adequate controls over employee access privileges to data and information technology resources.

**Recommendation:** The County should strengthen its procedures to include the periodic review of access privileges granted to employees and timely remove or modify unnecessary or incompatible access privileges detected.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

Initially, under the Constitution of the State of Florida, the Clerk of the Court and the BCC are independent constitutional offices. Though the Clerk, under Article V., section 16 of the Florida Constitution is empowered to serve as the "ex officio clerk of the board of county commissioners, auditor, recorder and custodian of all county funds," the operation of his office is not subject to the direction of the BCC. The Clerk's constitutional authority vests him with the independent authority within these areas of responsibility. Therefore specific issues raised in regard to the function of the Clerk's office either have been addressed or will be the subject of future coordination between the respective constitutional bodies.

However, the County as part of its corrective action plan will coordinate with the Clerk to develop policies and procedures for the periodic review of access privileges.

**CLERK'S RESPONSE:** The Clerk has recently reviewed the controls in place for all the users of the financial software system and updated those controls, where possible and where needed. The Clerk will document policies and procedures in place for processing of transactions, especially manual journal entry processing, in order to update them and provide additional controls, as necessary. Periodic reviews of access privileges will be conducted on an ongoing basis to ensure good internal control and proper employee access.

#### **PUBLIC RECORDS**

Finding No. 25: The County did not record minutes of a TDC and TDC subcommittee meeting, contrary to law. In addition, the minutes of the remaining meetings were not signed or otherwise designated to indicate the minutes were the official minutes approved by the TDC or TDC subcommittees.

**Recommendation:** The County should continue to strengthen its procedures for maintaining official minutes of the TDC and TDC subcommittees by recording minutes for all meetings and requiring that the final approved minutes made available for public inspection be signed by the TDC or TDC subcommittee chairman and the employee who recorded the minutes.

**COUNTY RESPONSE:** The County agrees with the audit finding and recommendation.

As part of the corrective action already taken by the County, on September 18, 2012, the BCC substantially amended the Operations and Procedures Manual governing the operation of the TDC and the Tourist Development Department. Those amendments require that all meetings be duly advertised in a newspaper of general circulation and that such meetings be subject to all of the procedural requirements of Chapter 286, Florida Statutes. The amendments to the Operations and Procedures Manual also require that minutes be kept at these meetings in conformity with Florida Statutes. (See A.700 – A.750).

The County will continue to periodically review the Tourist Development Plan and Operations and Procedures Manual to provide assurances that adequate controls are provided and that the operation of the TDC is consistent with the mandates of County policy and Florida Statutes.

# **ATTACHMENT**

"A"

#### ORDINANCE NO. 12-21

AN ORDINANCE OF THE BOARD OF COUNTY COMMISSIONERS OF OKALOOSA COUNTY, FLORIDA, AMENDING ORDINANCE 07-58 AND SECTIONS 20-72 THROUGH 20-77 OF THE OKALOOSA COUNTY CODE RELATING TO THE TOURIST OF ORDINANCES, DEVELOPMENT PLAN: MAKING FINDINGS: AMENDING THE COUNTY'S TOURIST DEVELOPMENT PLAN: ESTABLISHING AUTHORIZED USES TOURIST DEVELOPMENT TAX REVENUES: **PROJECTIONS ESTABLISHING** REVENUE AND ALLOCATIONS; PROVIDING FOR THE CONTINUED ALLOCATION OF THE FOURTH PERCENTAGE POINT FOR THE OPERATION, MAINTENANCE, REPAIR OR THE CONVENTION CENTER: RENEWAL OF **ESTABLISHING** THE TERM OF THE FIFTH PERCENTAGE POINT: PROVIDING AN EFFECTIVE DATE.

WHEREAS, pursuant to Section 125.0104, Florida Statutes, known as the "Local Option Tourist Development Act", the Board of County Commissioners ("Board") adopted Ordinance 89-23 in 1989 which authorized the collection of two cents of tourism development tax per dollar exchanged on certain short term lodging rental transactions within an described sub-county tourism development district, authorized a referendum for approval of imposition of the tax, created the County's initial Tourist Development Plan (the "Plan"), and established the Okaloosa Tourist Development Council (the "Council"); and

WHEREAS, the Board adopted Ordinance 99-08 in May, 1999 to include the construction and operation of a convention center as a component part of the Plan and authorize the imposition and collection of an additional two cents per dollar in tax for the purpose of financing and operating the conference center with the third cent allocated to tourism promotion and product improvement purposes and the fourth cent dedicated to the planning, construction and operation of a county-owned convention center; and

WHEREAS, the Board adopted Ordinance 07-58 in November, 2007 to authorize the imposition and collection of an additional cent for a total of five cents per dollar in tax and to dedicate the first cent revenues to funding the County's portion of the costs of restoration, renourishment and related monitoring of the County's gulf-front beaches; and

WHEREAS, the Okaloosa County Tourist Development Council has submitted to the Board a recommended amendment to the ordinance and the Plan contained therein; and

WHEREAS, the Board hereby finds that the proposed amended Tourist Development Plan is an effective and reasonable plan for the promotion of tourism in the County's sub-district.

## NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF OKALOOSA COUNTY, FLORIDA:

**SECTION 1.** Section 20-71, Code of Ordinances is hereby amended as follows and shall read in its entirety:

#### Sec. 20-71. - Tax levied; collection; remittance.

- (a) There is hereby levied and imposed a tourist development tax in the hereinafter described sub-district of Okaloosa County, Florida, at the rate of five percent of each whole and major fraction of each dollar of the total rental charged every person who rents, leases or lets for consideration any living quarters or accommodations in any hotel, apartment hotel, motel, resort motel, apartment, apartment motel, rooming house, mobile home park, recreational vehicle park, condominium, condominium hotel or campground for a term of six months or less. When receipt of consideration is by way of property other than money, the tax shall be levied and imposed on the fair market value of the non-monetary consideration.
- (b) The tourist development tax shall be in addition to any other tax imposed pursuant to Chapter 212, Florida Statutes, and in addition to all other taxes, fees, and the considerations for the rental or lease.
- (c) The tourist development tax shall be charged by the person receiving the consideration for the lease or rental, and it shall be collected from the lessee, tenant or customer at the time of payment of the consideration for such lease or rental.

(d) The person receiving the consideration for such rental or lease shall receive, account for, and remit the tax to the Board of County Commissioners (the "Board") at the same time and in the manner provided for persons who collect and remit taxes under Section 212.03, Florida Statutes. The same duties and privileges imposed by Chapter 212, Florida Statutes, upon dealers in tangible property, respecting the collection and remission of tax, the making of returns, the keeping of books, records and accounts, the payment of a dealer's credit, and compliance with the rules of the County Clerk of the Circuit Court (the "Clerk") in the administration of said chapter shall apply to and be binding on all persons who are subject to the provisions of this article; provided, however, the Clerk may authorize a quarterly payment when the tax remitted by the dealer for the preceding quarter did not exceed \$25.00.

- (e) The Clerk shall keep records showing the amount of taxes collected, which records shall be open to the public during the regular office hours of the Clerk, subject to the provisions of Section 213.053, Florida Statutes.
- (f) Collections received by the county clerk of the circuit court, less costs of administration of this article, shall be paid on a monthly basis, to the Board for use by the county in accordance with the provisions of this article and shall be placed in the county tourist development trust fund.
- (g) The Clerk is authorized to employ persons and incur other expenses necessary to administer this article.
- (h) The Clerk may promulgate such rules and may prescribe and publish such forms as may be necessary to effectuate the purpose of this article.
- (i) The Clerk shall perform the enforcement and audit functions associated with the collection and remission of this tax, including, without limitation, the following:
  - (1) a. For the purpose of enforcing the collection of the tax levied by this article, the Clerk is hereby specifically authorized and empowered to examine at all reasonable hours the books, records, and other documents of all dealers, or other persons charged with the duty to report or pay a tax under this article, in order to determine whether they are collecting the tax or otherwise complying with this article.
    - b. In the event such dealer refuses to permit such examination of its books, records, or other documents by the Clerk as aforesaid, such dealer is guilty of a misdemeanor of the first degree, punishable as provided in Sections 775.082, 775.083, or 775.084, Florida Statutes. The Clerk shall have the right to proceed in circuit court to seek a mandatory injunction or other appropriate remedy to enforce his right against the offender, as granted by this section, to require an examination of the books and records of such dealer.

(2) a. Each dealer, as defined in this article, shall secure, maintain, and keep for a period of three years, a complete record of rooms or other lodging, leased or rented by the dealer, together with gross receipts from such sales, and other pertinent records and papers as may be required by the Clerk for the reasonable administration of this article; and all such records which are maintained in this state shall be open for inspection by the Clerk at all reasonable hours at such dealer's place of business located in the county.

- b. Any dealer who maintains such books and records at a point outside the county must make such books and records available for inspection by the Clerk. Any dealer subject to the provisions of this article who violates these provisions is guilty of a misdemeanor of the first degree, punishable as provided in Sections 775.082, 775.083, or 775.084, Florida Statutes.
- (3) a. The Clerk shall send written notification, at least 30 days prior to the date an auditor is scheduled to begin an audit. The Clerk is not required to give 30 days prior notification of a forthcoming audit in any instance in which the taxpayer requests an emergency audit.
  - b. Such written notification shall contain:
    - 1. The approximate date on which the auditor is scheduled to begin the audit.
    - 2. A reminder that all of the records, invoices, and related documentation must be made available to the auditor.
    - 3. Any other requests or suggestions the clerk may deem necessary.
  - c. Only records, receipts, invoices, and related documentation which are available to the auditor when such audit begins shall be deemed acceptable for the purposes of conducting such audit.
- (4) Effective with taxes collected for the month of July 1992, all taxes collected under this article shall be remitted to the Board of County Commissioners, Attention: Finance officer.
- (5) a. In addition to criminal sanctions, the Clerk is empowered, and it shall be his duty, when any tax becomes delinquent or is otherwise in jeopardy under this article, to issue a warrant for the full amount of the tax due, or estimated to be due, with the interest, penalties, and cost of collection, directed to all and singular sheriffs of the

state, and shall record the warrant in the public records of the county, and thereupon the amount of the warrant shall become a lien on any real or personal property of the taxpayer in the same manner as a recorded judgment.

- b. The Clerk may issue a tax execution to enforce the collection of taxes imposed by this article and deliver it to the sheriff. The sheriff shall then proceed in the same manner as prescribed by law for executions and shall be entitled to the same fees for his services in executing the warrant to be collected.
- c. The Clerk may also have a writ of garnishment to subject any indebtedness due to the delinquent dealer by a third person in any goods, money, chattels, or effects of the delinquent dealer in the hands, possession, or control of the third person in the manner provided by law for the payment of the tax due. Upon payment of the execution, warrant, judgment, or garnishment, the Clerk shall satisfy the lien of record within 30 days.
- (j) Tax revenues may be used only in accordance with the provisions of Section 125.0104, Florida Statutes.
- (k) Three percent of the tax collected herein shall be retained by the Clerk for costs of administration. The remainder of the tax shall be deposited in the county tourist development trust fund on a monthly basis.

**SECTION 2.** Section 20-72, Code of Ordinances is hereby amended as follows and shall read in its entirety:

#### Sec. 20-72. - Tourist development plan.

(a) Revenue projections. The tax revenues pursuant to this section for the next fiscal year and thereafter until amended by the Board shall be used to fund the Okaloosa County Tourist Development Plan, which is hereby adopted as follows:

The anticipated annual revenues to be produced by the tourist development tax as identified herein in parenthesis for each budget category is provided as an annual total based on past collection trends projected forward. The projected revenues are estimates and may vary from those identified herein. The amounts shown have already been reduced by the costs of administration retained by the Clerk pursuant to its local tax administration authority under the provisions of Okaloosa County Ordinance No. 92-08 and Section 20-71 (k) above.

(b) Taxing district boundaries. The geographic area included within the County's sub-district is depicted on Exhibit A, as attached hereto and incorporated herein.

(c) County tourist development plan. The county hereby determines that the tourist development plan for the sub-district shall be comprised of the following broad goals and objectives and makes the following findings of fact:

The tourism related economy within Okaloosa Tourism promotion. (1)County generates significant direct and indirect revenue to businesses within the community. Accordingly, tourism is essential to a healthy economy and is a driving force in the growth of business development and increased employment opportunities for County residents. The County has worked diligently on the development and maintenance of quality advertising, sales, marketing and public relations initiatives for the subdistrict which presents a consistent and positive brand for the area. This branding is essential to the development of this section of the economy and the County will work towards the development and implementation of unified marketing campaigns. These campaigns will be monitored and analyzed by the Tourist Development Council (the "Council"), the Director and tourist development department staff with, at a minimum, quarterly reports provided to the Board. Within the guidelines set forth herein, the campaigns shall be conducted with funding levels designed to achieve maximum positive promotional exposure to potential visitors to the sub-district. The primary objective for the campaigns shall be the maintenance of consistent positive "branding" which consists of image and name recognition and the further development of "year round business," to encompass group and leisure business.

The support for a variety of special events is another productive means to further the development of year round business and bolster image and name recognition for the sub-district. Funds may be allocated on an annual basis for support of special events approved by the Board in accordance with procedures provided in the adopted Tourist Development Council Operation and Procedures Manual. The development of a visible and professional support community for local production of film and advertising projects is a positive investment both in the sub-district economy and in the overall branding for the County.

The County determines that continuing maintenance efforts to keep the beaches, waterways, access ways and other tourist destination facilities within the sub-district clean, attractive and safe for public usage are important to the image and marketing of the primary asset of the sub-district and may include a mechanical beach cleaning program for all Gulf beaches within the sub-district outside of those owned or controlled by the Federal government. This also includes the maintaining of the aesthetics of access corridors within the sub district so as to provide a consistent positive branding for the area.

Convention business development. The county has operated the Emerald Coast Convention Center ("ECCC") since 2003 and its value as a catalyst for the growth of the conference/convention/group business segment of the visitor population is well established and is an effective means of developing year round business in the sub-district. The ECCC will continue to be managed in house or by contract with professional management firms, or by a combination of the two. The facility will also provide a venue for cultural, educational, sport and entertainment events which will be a positive draw for visitors as well as a benefit to the overall quality of the branding of County products. The County will continue to explore options for the future expansion of the ECCC facilities and functions.

(3) Product improvement. The county determines that the beaches and waters of the Gulf of Mexico and the Choctawhatchee Bay are the focus of the attraction that the sub-district offers to our visitors. This includes not only the beach and waterways themselves but the tourist destination facilities, including recreational facilities within the sub-district, which allow greater access and enhanced enjoyment of these areas. Accordingly, both the maintenance and improvement of these natural assets and other tourist destination facilities, including the improvement of public access to and use of these assets, are essential to the preservation and improvement of the very foundation of the economy that the County is promoting.

The long-term maintenance goals of this plan also include the use of tourism tax revenues as a part of an ongoing partnership between federal, state and county and municipal entities for the restoration and renourishment of the beaches within the sub-district. The County will continue to fund the permitting and construction of restoration and renourishment projects for beaches within the sub-district. This will facilitate the dual goal of this long-term restoration plan and preservation and management of the County's waterfront resources and other tourist destination facilities within the sub-district, including the improvement of public access to those resources and facilities throughout the sub-district. This component of beach access improvement and beach restoration and monitoring is essential for ensuring access for visitors utilizing nonwaterfront accommodations. The maintenance of beach access facilities and other tourist destination facilities promotes a broader accommodation base by improving access for non-waterfront accommodations. Accordingly, the allocation of tourist tax revenues for the improvement, maintenance and repair of our beaches and waters and other tourist destination facilities, including access to these facilities, is an appropriate use of these revenues when and if funding is available.

An essential component of product improvement is to provide a safe environment for the use of the beaches, waters and facilities. Therefore,

the allocation of tourist development tax revenues for the provision of lifeguard services for the beaches and waterways is an appropriate use of these revenues when and if funding is available.

- (4) Administration. The county determines that the best means for administration of the tourism tax revenues allocated under this plan is local administration by the Director of the Tourist Development Department under the direction of the County Administrator. The administration of the revenue collection process shall be carried out under a subcontract with the Clerk's Office, as provided for by separate Ordinance 92-08.
- Reserve or emergency operations fund. The county determines that it is (5)prudent, based on actuarial and actual experience, to maintain a reserve fund for the purpose of supplementing standard promotional functions and beach maintenance efforts and for restoration of the county's beach improvements in the aftermath of a major storm event which impacts subdistrict coastal areas. This reserve amount should be carried forward as a budget allocation from year to year and should be in sufficient amount, as determined by the Board to address recovery needs in these areas in the case of a catastrophic storm event. These funds are also available for allocation in the case of extraordinary beach maintenance needs related to natural or man-induced events requiring additional beach cleaning efforts and equipment following the impact of an emergency event. The Council, through the Director, will be responsible for recommending to the Board when and how these funds should be used in the event of an emergency or catastrophic storm event.
- (d) Tax revenue projections and allocations. Pursuant to the requirements of Section 125.0104(4), F.S., the tax revenues collected pursuant to this Ordinance shall be used to fund the goals and uses identified in the Okaloosa County Tourist Development Plan as set forth above. The allocation shall begin Fiscal Year 2012-2013 and shall continue for subsequent fiscal years until amended by the Board.
  - (1) For the revenues generated by the first percentage point on each dollar, for each year beginning with Fiscal Year 2012-2013, the allocation shall be as follows:
    - a. To provide beach park facilities or beach improvements, maintenance, renourishment, restoration and erosion control, including shoreline protection, enhancement, access, cleanup or restoration of other waterways and tourist destination facilities within the sub-district for which there is public access, including the beaches located within the city limits of the City of Destin. (24 month projected revenue total, net of administrative charges, is \$4,074,000).

b. To the extent that such proceeds are not required for those uses set forth under section 20-72 (1) a. above, then such proceeds may be used for any other purposes authorized under section 125.0104 (5), Florida Statutes.

- (2) For the revenues generated by the second percentage point on each dollar, for each year beginning with Fiscal Year 2012-2013, the allocations shall be as follows:
  - a. Beach, waterways and other tourist destination facilities, improvements, landscaping, operations and maintenance including lifeguard services and protection. (24 month projected revenue total, net of administrative charges, is \$2,824,000).
  - b. Tourist bureau administration. (24 month projected revenue total, net of administrative charges, is \$1,250,000).
  - c. To the extent that such proceeds are not required for those uses set forth under section 20-72 (2) a. and b. above, then such proceeds may be used for any other purposes authorized under section 125.0104 (5), Florida Statutes.
- (3) For the revenues generated by the third percentage point on each dollar, for each year beginning with Fiscal Year 2012-2013, the allocation shall be as follows:
  - a. The operations of the convention center, the beach or any other beach park or tourist destination facility. (24 month projected revenue total, net of administrative charges, is \$4,074,000).
  - b. To the extent that such proceeds are not required for those uses set forth under section 20-72 (3) a. above, then such proceeds may be used for any other purposes authorized under section 125.0104 (5), Florida Statutes.
- (4) For the revenues generated by the fourth percentage point on each dollar for each year beginning with Fiscal Year 2012-2013, the allocation shall be as follows:
  - a. For the payment of debt service on bonds issued to finance the construction, reconstruction or renovation of a convention center and to pay the planning and design costs incurred prior to the issuance of such bonds. The Board determines that the extension of the fourth

percentage point is necessary to provide funds to operate, maintain, repair or renew the convention center. Therefore, following the expiration of bonds issued to fund the construction of the convention center, the proceeds of the fourth percentage point shall be used for any future expansion, renovation or reconstruction of the convention center. (24 month projected revenue total, net of administrative charges, is \$4,074,000).

- b. To the extent that such proceeds are not required for those uses set forth under section 20-72 (4) a above, then such proceeds may be used for any other purpose authorized by section 125.0104(3) (1) 2, 3, or 4, Florida Statutes
- (5) The fifth percentage point shall remain in effect until further action by the Board. For the revenues generated by the fifth percentage point on each dollar, for each year beginning with Fiscal Year 2012-2013, the allocation shall be as follows:
  - a. Tourism promotion. (24 month projected revenue total, net of administrative charges, is \$4,074,000).

SECTION 3. Section 20-73, Code of Ordinances is hereby amended as follows and shall read in its entirety:

#### Sec. 20-73. - Tourist development council.

- Established. There is hereby established, pursuant to the provisions of Section 125.0104, Florida Statutes, an advisory council to be known as the "Okaloosa County Tourist Development Council" (the "Council"). The members of the Council shall elect from among their members a member to serve as chairman of the Council and prescribe the term of office.
- (b) Duties and responsibilities. The Council hereby established shall make recommendations to the Board for the effective operation of the uses of the tourist development tax revenue raised by the tax hereby levied and may perform such other duties or functions as hereinafter may be prescribed by ordinance or resolution.
- (c) Review of revenue expenditures. The Council and the Director shall continuously review all expenditures of revenue raised by the tax hereby levied and shall report to the Board all expenditures of said revenue believed to be unauthorized by the provisions of this article. The Board, upon receiving notification of expenditures believed to be unauthorized by the council, shall review the Council's findings

and take such administrative or judicial action as it sees fit to ensure compliance with this article and the provisions of Section 125.0104, Florida Statutes.

SECTION 4. Section 20-74, Code of Ordinances is hereby amended as follows and shall read in its entirety:

#### Sec. 20-74. - Failure to charge or collect tax.

Any person who is taxable hereunder who fails or refuses to charge and collect from the person paying any rental or lease the taxes herein provided, either by himself or through his agents or employees, shall be, in addition to being personally liable for the payment of the tax, guilty of a misdemeanor of the second degree, punishable as provided in Section 775.082, Section 775.083 or Section 775.084, Florida Statutes.

**SECTION 5.** Section 20-75, Code of Ordinances is hereby amended as follows and shall read in its entirety:

#### Sec. 20-75. - Representation that tenant or lessee need not pay tax.

No person shall advertise or hold out to the public in any manner, directly or indirectly, that he will absorb all or any part of the tax, or that he will relieve the person paying the rental of the payment of all or any part of the tax, or that the tax will not be added to the rental or lease consideration, or when added, that it or any part thereof will be refunded or refused, either directly or indirectly, by any method whatsoever. Any person who willfully violates any provisions of this subsection shall be guilty of a misdemeanor of the second degree, punishable as provided in Section 775.082, Section 775.083 or Section 775.084, Florida Statutes.

SECTION 6. Section 20-76, Code of Ordinances is hereby amended as follows and shall read in its entirety:

#### Sec. 20-76. - Tax deemed lien.

The tax hereby levied shall constitute a lien on the property of the lessee, customer or tenant in the same manner as, and shall be collectible as are, liens authorized and imposed in Sections 713.67, 713.68 and 713.69, Florida Statutes.

**SECTION 7.** Section 20-77, Code of Ordinances is hereby amended as follows and shall read in its entirety:

Sec. 20-77. - Representation of county tourism.

No business entity, other than a county tourism promotion agency, within the boundaries of Okaloosa County, Florida, shall use names as specified in Section 125.0104(9)(e), Florida Statutes, including "visitor information centers" when representing itself to the public as an entity representing tourism interest of the county.

Being a county levying the tourist development tax as aforesaid, in addition to any other powers and duties provided for agencies created for the purpose of tourism promotion by Okaloosa County, such agencies are authorized and empowered to represent themselves to the public as convention and visitors bureaus, visitors bureaus, tourist development councils, vacation bureaus, county tourism promotion agencies, or visitor information centers.

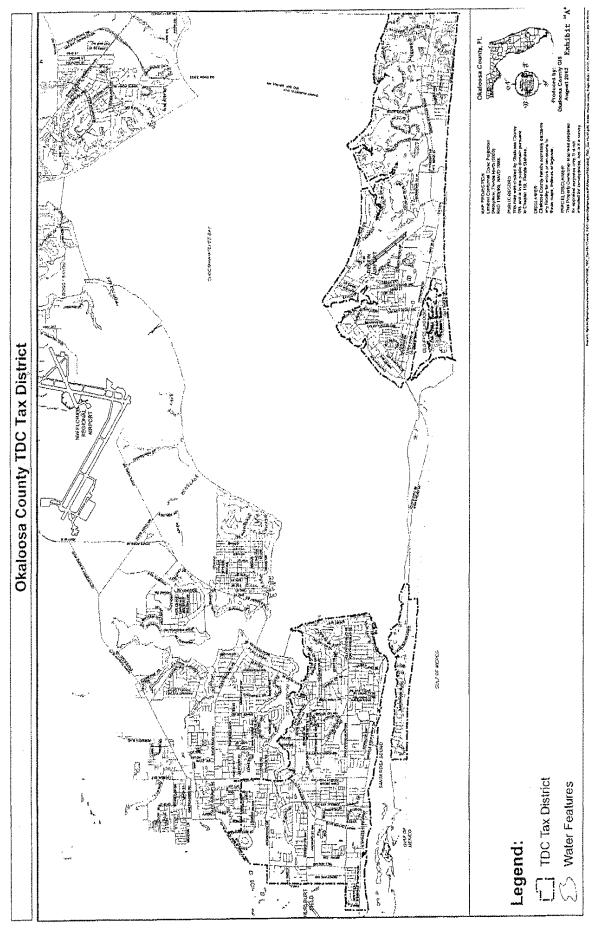
PASSED AND ADOPTED in Regular Session this 18th day of Sestimber, 2012.

BOARD OF COUNTY COMMSSIONERS OF OKALOOSA COUNTY, FLORIDA

ATTEST:

DON HOWARD, Clerk of Court DON R. AMUNDS,

Chairman



### Don W. Howard

CLERK OF THE CIRCUIT COURT, OKALOOSA COUNTY, FLORIDA



September 24, 2012

Mrs. Liz Cloud, Program Administrator State Library and Archives of Florida R. A. Gray Building 500 South Bronough Street, Room 101 Tallahassee, FL 32399-0250

Dear Mrs. Cloud:

Please find enclosed certified copies of Ordinance Numbers 12-19, 12-20, 12-21, and 12-22 to be placed on file in your office. The Okaloosa County Board of County Commissioners adopted these ordinances on September 18, 2012. Thank you for your assistance.

Sincerely,

DON W. HOWARD CLERK OF CIRCUIT COURT

Tuesa Ward
Teresa Ward
Deputy Clerk

Enclosure

Certified Mail Article #7160 3901 9849 4730 1578

REPLY TO:

☐ SHALIMAR ANNEX • 1250 N. EGLIN PKWY, SUITE B-110 • SHALIMAR, FLORIDA 32579 • (850) 651-7200

☐ Brackin Building • 302 North Wilson St., Suite 203 • Crestview, Florida 32536 • (850) 689-5000

<sup>☐ 101</sup> E. JAMES LEE BLVD. • P.O. DRAWER 1359 • CRESTVIEW, FLORIDA 32536-1359 • (850) 689-5000

# **ATTACHMENT**

"B"



**EMERALD COAST** CONVENTION & VISITORS BUREAU, INC. 800-322-3319

# **OPERATIONS & PROCEDURES MANUAL**

ATTACHMENT В

REVISED: September 18, 2012

Revision: # 14

TDC approved: August 6, 2012 Board approved: September 18, 2012

### **TABLE OF CONTENTS**

A.000	General	5
A.100	Statement of Organization	5
A.200	Location of Office	
A.300	Legal Authority	5
A.400	Mission	
A.500	Council Composition/Vacancies	6-10
A.600	Staff	8-9
A.700	Regular Council Meetings	9
A.710	Location	
A.720	Agenda	9
A.730	Rules of Procedure	
A.740	Minutes	10
A.750	Notice to Public	10
B.000	Standing Committees	11
B.100	General Purpose	
B.200	Selection and Composition	11-12
B.300	Service and Removal	
B.400	Committee Management	12-13
C.000	Personnel and Expenses	13
C.100	Role of the Advisory Council	13
C.200	Status of Personnel	13
C.300	Human Resources Policies	13
C.400	Travel Procedures	13
C.410	General	13
C.420	Definitions	14
C.430	Approval of Travel Expenses	15
C.440	Travel Forms	
C.450	Reimbursable County Travel and Expenses	
C.500	Reimbursable Promotional Travel and Expenses	16-17
D.000	Tourist Development Plan and Budget	
D.100	Tourist Development Plan Adoption	
D.200	Budget Adoption	
D.300	Accounts	
D.400	Expenditures	20
E.000	Contracts with Third Parties	
E.100	Contract Specifications	
E.200	Contract Requirements	
E.300	Contract Compliance	21
E.400	Contract Approval	
E.500	Communications with Contractors	22

H.000	Operations and Procedures Manual	29-30
	Sponsorships	
G.500	Special Event Grant Funding Criteria	28-29
	Special Event Grant Funding Guideline	
G.300	Procedure	25-26
	Authorization	
G.100	Purpose	24
G.000	Special Event and Sponsorship Funding	
F.100	General	
F.000	Activities Under Tourist Development Council	23
E.700	Additional Procedures for Administration of Advertising and Promotion Contract	23
E.600	Contract Payment Approval Procedures	22

#### A.000 GENERAL

#### A.100 STATEMENT OF ORGANIZATION

Pursuant to the Local Option Tourist Development Act, Section 125.0104, Florida Statutes, Okaloosa County, Florida (the "County"), has: established an advisory group known as the Okaloosa County Tourist Development Council (the "Council"); imposed a Tourist Development Tax (5%); and approved a Tourist Development Plan pursuant to the mission set forth in A.400. The Council is responsible for advising the Okaloosa Board of County Commissioners (the "Board") on the implementation of the Tourist Development Plan in accordance with State and County Procedures and within budgetary limitations imposed by the Tourist Development Tax Revenues. The following areas are subject to oversight by the Council: 1) Emerald Coast Convention & Visitors Bureau, Inc.; 2) Emerald Coast Film Commission: 3) Emerald Coast Convention Center; and 4) Emerald Coast Official Visitor Welcome Center. In order to establish the procedures by which the Council will carry out its business and the Tourist Development Plan will be implemented, the Council and the Board have approved this Operations and Procedures Manual as the guiding instrument.

#### A.200 LOCATION OF OFFICE

The Council has established its business offices at 1540 Miracle Strip Parkway SE, Fort Walton Beach, FL 32548. All official business correspondence with the Council or any of its members shall be directed to the Okaloosa County Tourist Development Council, P.O. Box 609, Fort Walton Beach, FL 32549-0609.

#### A.300 **LEGAL AUTHORITY**

Legal authority for the Council is found under Section 125.0104, Florida Statutes, (2007 Supp.) known as "The Local Option Tourist Development Act"; Okaloosa County Ordinance 89-23 as subsequently amended and Resolution No. 89-40, establishing the Council and stating the intent to levy a Tourist Development Impact Fee. As an appointed *Advisory/Oversight Board* of the Board, the Council is bound by State and County Laws, Ordinances, and Procedures governing the Council members and their activities, on procedures of expenditures of the tourism impact fees.

#### A.400 MISSION

1) The Council's primary responsibility is to advise and make recommendations to the Board on matters related to tourism sales, marketing, and advertising of our beautiful Emerald Coast to the "outside world" to help increase overall visitation. The Council shall advise and make recommendations to the Board for the effective operation of the special projects or for uses of the Tourist Development Tax revenue. The Council shall continuously review expenditures of revenues from the Tourist Development Trust Fund and shall receive expenditure reports, at least quarterly, from the Tourist Development Director (the "Director"). The Council shall periodically make recommendations to the Board for changes to the approved Tourist Development Plan.

The Council shall also make recommendations on the promotion and operation of the Emerald Coast Convention Center, operation of the Visitors Welcome Center, the funding of beach cleaning, beach restoration improvements, a certified mandated State of Florida turtle watch program, water testing throughout Choctawhatchee Bay and the Gulf of Mexico, the Emerald Coast Film Commission, funding a percentage of the Beach Life Saving Program (beach lifeguards), funding public beach County access parks, funding improvements and maintenance of other tourist destination facilities within the sub-district, funding the artificial reef program, and overseeing the environmental council.

#### A.500 COUNCIL COMPOSITION/VACANCIES

Composition. The composition of the Council shall be as set forth in 1) Section 125.0104, Florida Statutes, and Resolution 89-40 dated April 18, 1989, as amended. The two seats required for municipal elected officials shall be filled with one member from the Fort Walton Beach City Council or Mary Esther/Cinco Bayou City Council, and one member from the Destin City Council (these positions serving as liaison members of those municipalities). In addition, the composition of the Council shall, to the greatest extent possible, reflect equal representation for the distinct geographic areas of the district. Therefore, the composition shall include 4 members from the Fort Walton Beach/Mary Esther/Okaloosa Island/Cinco Bayou areas (with emphasis given to Okaloosa Island and Fort Walton Beach) and 4 members from the Destin area, or as close to this distribution as possible and at least 3 and no more than 4 of them should be owners and/or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations in the county which are subject to the tax.. The 4 members from the two distinct areas shall include the City Council liaison from each of the two distinct areas listed above. The importance of industries represented on the Council shall be prioritized as follows; lodging, major attractions, restaurants, and

retail. The ninth (9th) member shall be the designated liaison from the Board as per Section 125.0104, Florida Statutes.

- 2) Terms. All Council members shall be appointed to staggered terms of four (4) years, with the exception of the liaison members of the municipalities and the Board liaison who serve as appointed by their respective City Council and the Board and their terms are subject to re-appointment or their term expiration, whichever comes first. No Council member shall serve more than a maximum of two (2) four (4) year consecutive fiscal year (Oct. 1st -Sept. 30th) terms. The Council member terms shall begin on October 1st of the year of appointment and terminate on September 30th of the fiscal year their term expires. Terms for the Chairman and Vice-Chairman are limited to one (fiscal) year. The Board shall have the option of designating the Chairman or allowing the Council to elect a Chairman. They may be re-appointed by a majority vote of the Council members but cannot serve more than two (fiscal) year terms. The Chairman and Vice-Chairman terms shall begin on the first day of October of the fiscal year of appointment and terminate on the 30th of September.
- 3) Council Appointments. The Council shall recommend at least one candidate for appointment to each open council seat to the Board, as the expiration of regular terms require. For all seats except the two reserved for elected municipal officials and the one reserved for a member of the Board, the appointment process shall begin with the selection of an ad hoc committee of council members not being considered for re-appointment by the Council. Tourist Development Department staff will publicly announce the open seats to prospective committee members and ask to receive resumes from such. Resumes and letters of interest will then be given to the ad hoc committee for them to begin the selection process. Formal interviews shall be conducted by the ad hoc committee and the ad hoc committee shall rank the candidates answers by pre-determined evaluation criteria. After the ad hoc committee has conducted a review of all interested resumes and after they have conducted in-person interviews and calculated evaluation scores, then the ad hoc committee will present the successful candidate(s) to the Council for consideration at the Council's regular meeting. The Council will review the candidate(s) and make a recommendation to the Board for final approval and appointment to serve on the Council.
- 4) Local Government Seats. The two seats reserved for elected municipal officials shall be presented by the Council for appointment by the Board upon the nomination of their respective municipal governing bodies. The nomination and approval of the two elected officials to serve as the Council's recommendations to the Board shall be carried out at a regularly scheduled public meeting of the nominating municipal governing body at least two months prior to term start dates. The nomination of each representative

shall be done in accordance with that body's specific rules and procedures for this type of nomination.

- 5) Vacancies. Should any seat on the Council become vacant, a replacement to serve the remainder of that term shall be nominated and appointed in the same manner as the nomination and appointment of the person whose absence created the vacancy. If the appointment to fill the vacant position is for greater than a two year term, then it counts as a full term. Municipal appointee vacancies will be filled by requesting from the respective governing bodies Mayor, a replacement for that position with a representative if possible with tourism interests.
- 6) Removal/Resignation. Any member shall be subject to removal from the Council if they miss three (3) Council meetings during the per fiscal year. Special consideration/leniency will be given for any absences due to Acts of God, personal illness/medical, and/or family emergencies. The member will be notified of the potential removal after the third absence and the Council will vote at its next regular meeting whether to recommend removal of that member to the Board. If one of the elected municipal or county officials on the Council is removed for this reason, the applicable governing entity shall be required to submit a different elected representative as nominee for their replacement. In the event a Council member no longer conforms to the criteria listed in Section A.500(1) of this Manual, to hold the seat to which they were appointed, said Council member shall forward a letter to the Council and the Board stating these facts and shall additionally tender a letter of resignation along with this submittal.

#### A.600 STAFF

- 1) Tourist Development Director. The Director will administer and coordinate the operations of the Council. The Director will be an employee of Okaloosa County and serve as Director of the Tourist Development Department, oversee the Emerald Coast Convention Center Management; Emerald Coast Film Commission, and the Visitor Welcome Centers and all divisions under the Tourist Development Department, in that capacity, shall report to the County Administrator. The Director will supervise all Tourist Development Department staff and shall be responsible for, and make recommendations to the Council and County Administrator concerning the operation of the Council and Tourist Development Department business. The Chairman of the Council may be a part of the Director's annual performance process and may provide comments and recommendations to the County Administrator for incorporation as part of the annual review process.
- 2) **Tourist Development Department Staff.** All Tourist Development Department staff shall be employees of the County, with all benefits provided

by the Board paid from the Tourist Development Trust Funds, and shall report to and be supervised by the Director. As such, said personnel will receive all standard County employee benefits paid through the Tourist Development Trust Funds, and be subject to all County employee regulations, in addition to those provided in this Manual. The designated work stations for staff shall be the business offices of the Tourist Development Department located at the County Visitors' Welcome Center and the Emerald Coast Convention Center.

#### A.700 REGULAR COUNCIL MEETINGS

The Council shall meet no less than quarterly on the fourth (4<sup>th</sup>) Wednesday of the month at 1:00 p.m., or as directed by the Chairman. Special meetings may be called by the Chairman as the need arises. The duration of each meeting will vary according to the length of the meeting agenda.

#### A.710 LOCATION AND NOTICE

Council meetings will be held at the Emerald Coast Convention Center or as otherwise designated by the Director. All meetings will be duly advertised in a newspaper of general circulation within the sub-district. Notice will also be placed on the Okaloosa County web site on the Commissioners monthly meeting calendar. Individuals wishing to receive e-mail notifications of upcoming meetings may contact the Tourist Development Department office.

#### A.720 AGENDA

An agenda will be prepared for each Council meeting by the Director. Council members wishing to place an item on an upcoming agenda must submit their request to the Director at least one (1) week prior to a regularly scheduled meeting. Department staff shall provide background information on each agenda item as appropriate, and such information shall be available to Council members at least two business days prior to a scheduled meetings.

#### A.730 RULES OF PROCEDURE

- 1) **Public Participation.** Meetings of the Council will be conducted by the Council Chairman, the Vice-Chairman, or their designee, in a manner to permit the greatest possible participation by all Council members and the interested public.
- 2) Majority/Quorum. The formal actions of the Council will be approved by majority vote of the Council with all members present required to vote unless

a member has abstained. Five (5) Council members shall constitute a quorum of the Council for purposes of conducting business.

- 3) **Abstention.** Any Council member desiring to abstain from voting shall publicly disclose the reason for their abstention before the vote is taken, in compliance with Section 286.012 and Chapter 112, Florida Statutes. Full disclosure must be made in writing within fifteen (15) days after the date of such meeting.
- 4) Agenda. The Director shall prepare and advertise an agenda for each meeting of the Council. Each meeting shall include a public comment/participation period. Requests for action stemming from any oral or written presentation from the public participation period shall be placed under consideration by the Council and acted upon at the following scheduled meeting.
- 5) **Rules.** The Council meetings shall be subject to all the procedural requirements of Chapter 286, Florida Statutes.

#### A.740 **MINUTES**

Written minutes shall be kept of each Council meeting. A written summary of each meeting shall be presented at the next Council meeting for approval by Council members. Such written summary shall show the persons in attendance, the major items of discussion, resolutions or other major action taken at such meetings, and items presented during public participation periods. The Council shall abide by Florida Statutes in regard to minutes and public participation. In addition, an audio-recording of each meeting shall be made and retained as a public record.

#### A.750 NOTICE TO PUBLIC

Information about the times and places of all Council meetings shall be provided in conformance with the requirements of Florida Statutes.

#### **B.000 STANDING COMMITTEES**

The only standing committee serving the Council shall be the Marketing Committee. From time to time the Council may establish *ad hoc* committee(s) for a specified task(s).

#### B.100 GENERAL PURPOSE

- 1) The general purpose of standing committees will be to provide information to the Council on specific areas or items of interest to the Council and to assist the Council in the implementation of County Tourist Development Plan. Committee recommendations will have no binding authority upon the Council or the County. The Marketing committee shall provide some or all of the following specific services to the Council at the request of the Council:
  - a. Review and monitoring of the creative content of the area's tourism marketing program.
  - b. Local tourism industry input to the Council or Department staff providing marketing services as well as the contracted tourism advertising and/or public relations consultants.
  - c. Review and recommendation of advertising and marketing consultants to the Council.
  - d. Review and recommendation to Council on specific tourism marketing proposals presented to the Council by private industry and non-profit organizations.
  - e. Review and make recommendations for special event funding as stipulated in the Special Event Guidelines.

#### B.200 SELECTION AND COMPOSITION

- 1) Individuals interested in serving on a committee shall submit a brief resume' consisting of background experience relating to a specific committee's purpose, general education and business and professional experience. The Director and the Chairman or Vice-Chairman of the Council will review the qualifications of the potential committee member(s) submitted for consideration and recommend qualified candidates for all open seats on the committee. The Council shall approve all appointments to the Marketing Committee.
- 2) The Marketing Committee should be balanced as to geographic distribution to reflect equal representation of the distinct geographic areas, age groups,

occupation, knowledge of and experience with the Committee's subject matter and the nature of each member's interest within the sub-district. It is highly recommended that there is appropriate representation from the lodging industry, attractions/museums, restaurants, retail, and marketing/advertising professionals within the tourist development taxing district. A marketing professional from the Northwest Florida Regional Airport may serve on a committee. It is recommended that a greater percentage of the committee's make-up be given to the lodging industry.

3) Committee vacancies, which occur during an appointed term, shall be appointed by the Council.

#### B.300 SERVICE AND REMOVAL

- 1) Committee members will serve for a term of two (2) fiscal years (terms can be longer depending on individual areas of expertise), (October 1 September 30) from their original appointment. Terms will be staggered to ensure a consistent membership and continuation of Council business and recommendations. This will help foster greater participation and understanding throughout the Council's sub-district.
- 2) From time-to-time, committee members may be asked to consider an issue coming before their committee in which they have a conflict of interest. The committee members shall publicly disclose their interest and abstain from acting on that issue in the manner described by State law, Section 286.012 and Chapter 112, Florida Statute. Full disclosure must be made in writing within fifteen (15) days after such disclosure.
- 3) Any committee member shall be subject to removal from the committee if they miss three (3) regular Committee meetings during the period of one fiscal year (Oct 1<sup>st</sup> Sept 30<sup>th</sup>) during their term. Special consideration/leniency will be given for any Acts of God, personal illness/medical, and/or family emergencies. The member will be notified of the potential removal after the third absence and the Council will vote at its next regular meeting whether to recommend removal of that member.

#### B.400 **COMMITTEE MANAGEMENT**

1) Committee meetings will be scheduled by the Council on an as-needed basis. The Vice Chairman of the Council shall serve as the Chairman of the Marketing committee. The Committee Chairman may schedule a meeting. Written minutes shall be kept of each committee meeting. A written summary of each meeting shall be presented at the next committee meeting for approval by committee members.

2) Written meeting notices will be mailed/faxed and/or e-mailed to all committee members approximately seven to ten (7-10) days in advance with follow-up calls to confirm attendance. A brief description of the purpose, subject, or program of the meeting will be contained in the notification. In order to encourage public participation at the committee level, public notice of all committee meetings will be provided in the same manner as public notices for Council meetings.

- 3) The quorum for each meeting of a standing committee shall be 50% of the total number of committee members plus one.
- 4) From time to time, "ad-hoc" committees may be appointed by the Chairman after advice from the Council to fulfill specific Council objectives which need further research and action.

#### C.000 PERSONNEL AND EXPENSES

#### C.100 PERSONNEL MATTERS

The Director shall make recommendations with respect to personnel issues and present to the County Administrator and Human Resources Director for final approval.

#### C.200 STATUS OF PERSONNEL

#### C.300 HUMAN RESOURCES POLICIES

As County employees, Tourist Development Department employees, are governed by Human Resource policies of the County in effect from time-to-time.

#### C.400 TRAVEL PROCEDURES

#### C.410 **GENERAL**

Travel related expense payments and/or reimbursements are governed by County Policies and Procedures applied under the provisions of Section 112.0601, Florida Statutes, as they are for all other County Departments. However, for certain travel and promotional expenses, staff is also governed by the broader provisions of Section 125.0104, Florida Statutes.

#### C.420 **DEFINITIONS**

**Authorized Persons** – Persons who obtain the required approval pursuant to Section C.430 of this Manual.

Class A Travel - Continuous travel of 24 hours or more away from official headquarters.

Class B Travel - Continuous travel of less than 24 hours which involves overnight absence from official headquarters.

Class C Travel - Travel for short or day trips where the traveler is not away from official headquarters overnight.

**Official Headquarters** - The official headquarters of an officer or employee assigned to an office shall be the city or town in which, or nearest to which, the office is located.

**Travel Expenses** - Usual, ordinary, and incidental expenditures that are necessarily incurred by a traveler.

**Traveler** - A public official, public employee, or authorized person when performing travel.

County Travel and County Expenses – Travel undertaken and/or expenses incurred by Travelers in context of usual business travel for purposes of staff development/professional education, meetings of purely professional affiliations, management of planning and construction of Product Improvement projects, staff retreats and other Manager-mandated staff Class A-C travel. Reimbursement for this travel and these expenses is governed by Section 112.061, Florida Statutes and Section C.450 of this Manual.

**Promotional Travel and Promotional Expenses** – Travel undertaken and/or expenses incurred by Travelers in context of advertising and promotional activities carried out pursuant to the Tourist Development Plan and annual promotional and advertising plan as approved pursuant to Section C.430 of this Manual. Reimbursement of these expenses will be subject to the limitations provided in Section 125.0104(9), Florida Statutes and Section C.500 of this Manual.

#### C.430 APPROVAL OF TRAVEL EXPENSES

All Council members and employees must have prior approval for travel and approval after-the-fact for actual travel expenses.

- 1) Tourist Development Department staff must receive prior approval of the Director.
- 2) The Director must receive prior approval of the County Administrator.
- 3) Council members must receive prior approval of the Board.
- 4) All foreign travel must receive prior approval of the Board.

#### C.440 TRAVEL FORMS

Official forms are used for travel approval and travel expenses reimbursement:

- 1) **Daily Travel Log** This form is used only to obtain reimbursement for mileage incurred in use of a personal vehicle in local travel.
- Voucher for Reimbursement for Travel Expenses This form is used to account for travel advances and obtain reimbursement for all local mileage.

#### 3) Travel Requests

- a. Obtain advance approval for travel.
- b. Request payment for registration for conference and conventions in advance of the actual event or as authorized under County Procedures and by Section 112.061(12), Florida Statutes, which governs authorization advances for anticipated travel costs.

#### C.450 REIMBURSABLE OUT-OF-COUNTY TRAVEL AND EXPENSES

Reimbursement is permitted for approved County Travel and Expenses incurred each day in conducting bona fide County tourism business, in accordance with County, State and Federal procedures. No one shall be reimbursed for any meal or lodging that is included in a convention, conference registration fee, or airline ticket.

1) Airline fare (at the lowest fare available) or other commercial carrier fare (ticket stub required to be attached to reimbursement request).

2) Any meal included in the fare must be deducted from the per diem reimbursement at the applicable rate. The approved traveler's copy of all ticket invoices shall be submitted as receipts.

- 3) Taxi, limousine, rental car (attach receipts).
- 4) Road tolls and parking fees (attach receipts).
- 5) Registration fees, however, and any meals and lodging included will be deducted in accordance with allowances provided in this policy. If available, an agenda or program schedule, along with a receipt, must be attached when requesting reimbursement.
- 6) Mileage as determined by the County (this amount may change due to Federal Standards dealing with the oil pricing Worldwide), when using personal vehicle. Mileage should be computed from the post of duty to the point of destination. Whenever possible, the mileage computation should be based on current DOT Map Mileage Chart.
- 7) Vicinity mileage will be paid when an employee, after having reached such employee's original destination, is required to travel within the County or other locations on official business.
- 8) All gifts, certificates, coupons, et cetera, received in conjunction with travel are to be turned over to the Tourist Development Department for further handling. In all cases, travel will be by the most economical means taking into account the employee's time involved and distances. If an employee, for such employee's own convenience, travels by auto which would result in more travel reimbursement than had such employee travelled by commercial means, reimbursement shall be limited to the amount had such employee traveled via commercial transportation.

#### C.500 REIMBURSABLE PROMOTIONAL TRAVEL AND EXPENSES

The Tourist Development Department is authorized and empowered to:

- 1) Provide, arrange, and make expenditures for transportation, lodging, meals, and other reasonable and necessary items and services for Tourist Development Department employees and other authorized persons, in accordance with Section C.430 of this Manual, in connection with performance of promotional, marketing, and advertising duties.
- 2) Entertainment expenses shall be authorized only when meeting with travel writers, tour brokers, or other persons connected with the tourist industry. All travel and entertainment related expenditures made pursuant to this paragraph shall be substantiated by paid receipts. Complete and detailed

justification for all travel and entertainment related expenditures made pursuant to this paragraph shall be shown on the Travel Expense Voucher and attached to same.

- 3) Transportation and other incidental expenses other than those provided in Section C.400 of this Manual shall only be authorized for the Director and designated employees of the Tourist Development Department; and other authorized persons - travel writers, tour brokers, or other persons connected with the tourist industry - when traveling pursuant to paragraph 5 below. All other transportation and incidental expenses pursuant to this paragraph shall be as provided in Section C.400 of this Manual.
- 4) Pay by reimbursement only, except as specifically authorized by the County, through the Tourist Development Department, the costs of per diem and incidental expenses of the Director and employees of the Tourist Development Department, and other authorized persons for foreign travel at the current rates as specified in the federal publication, "Standardized Regulations (Government, Civilian, Foreign Areas)." The provisions of this paragraph shall apply for the Director or other designated employee of the Tourist Development Department, traveling in foreign countries for the purposes of promoting tourism and travel to the County, if such travel expenses are approved and certified by the Board. As used in this paragraph, the term, "authorized person," shall have the same meaning as provided in Section C.420, entitled, "Authorized Travel" means all travel outside the United States. Person(s) traveling in foreign countries pursuant to this paragraph shall be entitled to reimbursement or advancement pursuant to Section C.450 (1.) of this manual.
- 5) Pay by reimbursement only, except as specifically authorized by the County, through the Tourist Development Department, the actual reasonable and necessary costs of travel, meals, lodging, and incidental expenses of the Director and designated employees of the Tourist Development Department, and other authorized persons when meeting with travel writers, tour brokers, or other persons connected with the tourist industry, and while attending or traveling in connection with travel or trade shows. With the exception of provisions concerning rates of payment, the provisions of Section C.400 of this manual are applicable to the travel described in this paragraph.

#### D.000 TOURIST DEVELOPMENT PLAN AND BUDGET

#### D.100 TOURIST DEVELOPMENT PLAN ADOPTION

1) The Director shall present a recommended Tourist Development Plan to the Council.

2) The Council shall recommend to the Board any recommended changes to the Tourist Development Plan as necessary.

3) Pursuant to Section 125.0104(4)(d), Florida Statutes, the County has adopted a Tourist Development Plan by ordinance enacted by the Board. The Tourist Development Plan may not be substantially amended except by ordinance enacted by an affirmative vote of a majority plus one additional member of the Board.

#### D.200 BUDGET ADOPTION

- 1) Budget Process
  - a. Initial Draft Budget The Director is responsible for compiling the initial draft of the proposed annual budget for presentation to the Council prior to the date for submission of the annual budget proposal to the Board. This draft shall contain, at a minimum, the following items:
    - i. Estimates of projected tax revenues for the budget period.
    - ii. Budget information for all capital projects recommended by the Council for the budget year.
    - iii. Detailed line items for all proposed expense categories.
    - iv. Recommendations on staff positions and salary
  - b. Council Review The Council is responsible for conducting at least one public meeting before June of each year on the proposed budget recommended by the Director before transmitting its proposed budget to the County Administrator.
  - c. Board Review The Director and/or the Chairman of the Council will present the Council's budget recommendations to the County Administrator who will utilize the recommendation in preparing the budget submission to the Board during its budget review process. The Director shall inform and update the Council on any modifications to the recommended budget. If the Council objects to any modification, the objection(s) will be presented to the Board by the Chairman of the Council or his designee.
  - d. Council Review of Final Budget The Director will present the budget approved by the Board to the Council within a timely period of the final approval. The Council shall review the approved budget to ensure conformity with the County Tourist Development Plan and the provisions of Section 125.0104. Florida Statutes, relating to the

authorized uses of tourist development tax revenues. If the Council has any objections to the approved budget, the objection(s) shall be presented to the Board.

- e. Budget Modifications and Reserve Expenditures- The Director will be responsible for presenting any proposed modifications to approved budget line items or allocation of reserve funds during the course of the budget year which require Board action to the Council for their review. The Council will be responsible for providing its recommendation on the proposed changes to the Board.
- f. General Budget compilation and review by the Director and Council shall be governed by the relevant provisions of this manual, county budget ordinances and policy and state revenue rules and statutes. Council members shall have the support of the Director, County Finance Division staff, County Administrator and the Council Attorney in their efforts to participate fully in the budgeting process.

#### 2) Marketing Plan

- a. In conjunction with the review of the proposed budget, the Director will be responsible for preparing a detailed Marketing Plan, which shall set forth the proposed marketing activities and expenditures for those activities for the upcoming fiscal year.
- b. The Marketing Plan shall be presented to the Council for review and recommendation. The Council's recommendations shall be presented to the Board for final approval in the form of a Resolution.
- c. All advertising/marketing expenditures made during the fiscal year shall be in conformity with the approved Marketing Plan.
- d. Any amendments to the Marketing Plan shall be reviewed and approved by the Council and the Council's recommendations shall be presented to the Board for final approval in the form of a Resolution.

#### D.300 ACCOUNTS

The Director, after consulting with the Chief Financial Officer of the County, shall establish such accounts within the County accounting system as shall be determined to be appropriate. All present tourist development tax revenues and those carried forward from year-to-year shall be placed in an interest-bearing trust fund in accordance with Florida Statutes, which shall then be re-allocated to various areas as required by Section 125.0104, Florida Statutes. In no case shall the Tourist Development Trust Funds be co-mingled with the general revenue of the County.

Intra-account transfers may be made upon recommendation in conformity with County policies and procedures.

Inter-account transfers will require a recommendation from the Council and approval by the Board by adoption of a Budget Resolution.

#### D.400 EXPENDITURES

- 1) All expenditures for operating expenses and capital items are to be made in conformity with established County policies.
- 2) Expenditures for acquisitions shall only be allowed utilizing the written purchase order procedures of the County's Purchasing Policy. A written purchase order will be required for the following expenditures:
  - a. A purchase order for expenditures up to \$25,000 requires approval by the Director and Purchasing Director.
  - b. A purchase order for expenditures above \$25,000 and up to \$50,000 requires approval by the Director, Purchasing Director and County Administrator.
  - A purchase order for services over \$50,000 requires approval by the Board.
- 3) The following procedures shall be utilized for the purchase of items:
  - a. Property being defined as fixtures and other tangible personal property of a non-consumable nature purchased with Tourist Development Trust Funds is owned by the Board and therefore, pursuant to Section 274.02, Florida Statutes, must be included in the inventory listing of Okaloosa County and tagged accordingly as required by the Auditor General.
  - b. If the purchase price of the item is \$1,000 or more, such item is defined as a "capital outlay" purchase and must be so noted.

#### E.000 CONTRACTS WITH THIRD PARTIES

#### **E.100 CONTRACT SPECIFICATIONS**

All functions determined by the Director and the Council to be handled by contract with third parties shall be entered into in accordance with the County's standard procedures, coordinated with the County Purchasing Department, including the issuance of Reguests for Qualifications (RFQ's)

and/or Requests for Proposals (Purchase) (RFP's), required under County procedures (County Purchasing Manual and Contracts and leases Policies and Procedures Manual.

#### E.200 **CONTRACT REQUIREMENTS**

When making proposals to the Board for contracts with third parties, the Director, with advice from the Council, shall ensure that each proposed contract includes the following provisions:

- 1) The contract is made with the Board upon the recommendation of the Council and is to be administered by the Director. The Board is not bound by an agreement, unless and until it has executed the contract by a majority vote of the Board.
- 2) No modification to the contract will be binding until approved in writing by the Board.
- 3) Payments called for under the contract are subject to review by and approval of the Director and the Board in accordance with County policies and procedures and as may be required by statute.
- 4) The contracting person or company will produce written monthly and/or quarterly reports as to the status of all matters which are the subject of the contracts, and supply these to the Director for review.
- 5) All contracts and payments will be in compliance with the County's Contracts and Leases Policies and Procedures Manual and the County Purchasing Manual.
- 6) At the end of the stated term of a contract, the Council shall publicly consider whether the renewal of the contract should be competitively bid.

#### E.300 CONTRACT COMPLIANCE

- 1) The Director along with the County Purchasing Department shall oversee contract compliance by the contracting person or entity and make appropriate reports and recommendations to the County Administrator and the Council on a regular basis.
- 2) All contracts shall be in compliance with the County's Contracts and Leases Policies and Procedures Manual.

#### E.400 **CONTRACT APPROVAL**

No contract shall be submitted to the Board unless such contract shall have been reviewed and approved by the Director, Contracts/Lease Coordinator, Risk Manager, County Attorney and Contracts and Grants Manager, as this is required in the County's Contracts and Leases Policies and Procedures Manual, to indicate that such submission has been made and such approval has been obtained.

#### E.500 COMMUNICATIONS WITH CONTRACTORS

The Director shall act as liaison between the Board and contracting persons or entities. All correspondence from the Board/Council to such contracting persons or entities shall be administered by the Director, with copies of all correspondence to the County's Contracts/Lease Coordinator and the Contracts and Grants Manager.

#### E.600 CONTRACT PAYMENT APPROVAL PROCEDURES

- 1) Upon the approval of the budget by the Board, payments shall be made in conformity with the County Purchasing Manual.
- 2) All expenditures and payment approvals shall comply with the County's Contracts and Leases Policies and Procedures Manual and the County's Purchasing Manual.
- 3) All activities by entities under contract shall be pursuant to the written task order procedures of the County's Contract Policy. A written task order will be required for the engagement of any promotional activity or any expenditure.
  - a. A task order for services up to \$25,000 requires approval by the Director and Purchasing Director.
  - b. A task order for services above \$25,000 and up to \$50,000 requires approval by the Director, Purchasing Director and County Administrator.
  - c. A task order for services over \$50,000 requires approval by the Board.
- 4) No invoice will be processed through the Clerk's Office without the executed task order and/or purchase order approved by the respective County officials. No invoice will be approved unless the actual invoice from the vendor accompanies the invoice reflecting the acquisition of goods/services.

## E.700 ADDITIONAL PROCEDURES FOR ADMINISTRATION OF ADVERTISING AND PROMOTION CONTRACT

- 1) Review of advertising product. While the Director is charged with the general budgeting for and administration of the annual contract for provision of advertising and promotion services for the County's tourism promotion efforts, the artistic and highly visible nature of the products and services provided under the contract make it prudent that the Director incorporate a broader base for review and approval of artistic product generated by the contractor where possible. As such, the Council may, at a duly-noticed public meeting, review and approve print, radio and television advertising product produced under any advertising or public relations contract.
- 2) **Advancement of funds.** No advancement of funds will be issued unless specifically approved by the Board.

# F.000 ACTIVITIES SUBJECT TO OVERSIGHT BY THE TOURIST DEVELOPMENT COUNCIL

#### F.100 **GENERAL**

Tourist Development Trust Funds may be budgeted by the Board for the following purposes, including but not limited to:

- 1) TOURISM PROMOTION: Development and maintenance of quality advertising, sales, marketing and public relations initiatives for the subdistrict which presents a consistent and positive brand for the area; production of informational/promotional materials and systems, including publications, that it shall determine to be necessary or appropriate for the promotion of the special taxing district, and for local notification of projects as deemed necessary; support for a variety of special events to further the development of year round business and bolster image and name recognition for the sub-district; and continual maintenance efforts to keep the beaches, waterways, accessways and other tourist destination facilities within the sub-district clean, attractive and safe for public usage.
- 2) EMERALD COAST FILM COMMISSION: Operation and function of the Emerald Coast Film Commission to supply staffing requirements, materials, information, photos and guides to potential members of the film, photography and television industry to enhance the sub-district by increasing the economic impact by bringing in film and production companies, which will increase employment of our area's citizens and establish our area as an entertainment ready community.

3) OFFICIAL VISITOR/WELCOME-INFORMATION CENTER: Operation and function of the Official Visitor/Welcome-Information Center to supply materials, information, and guidance to the visiting public to the subdistrict to a) unify the taxing district's local promotion of the tourism business, b) provide information to visitors and provide information and c) to maintain a record of number of visitors and their demographics.

- 4) EMERALD COAST CONVENTION CENTER: Operation and function of the Emerald Coast Convention Center, to supply staffing requirements, materials, information, supplies, meeting facilities, operations of the center to include water, sewer, electricity, landscaping, meeting requirements of the public to enhance the area taxing district by providing a venue for cultural, educational, sport and entertainment events which will be a positive draw for visitors and establish our area as а group/convention/motorcoach area.
- 5) PRODUCT IMPROVEMENT: Maintenance and improvement of the beaches and water of the Gulf of Mexico, the Choctawhatchee Bay and other tourist destination facilities, including the improvement of public access to and use of these assets, including recreational facilities within the sub-district are essential to the preservation and improvement of the very foundation of the economy that the County is promoting.
- 6) ADMINISTRATION: Administration of the tourism tax revenues shall be through local administration by the Director of the Tourist Development Department under the direction of the County Administrator. Administration of the revenue collection process shall be carried out under a subcontract with the Okaloosa County Clerk of Court pursuant to Okaloosa County Ordinance 92-08 as amended.
- 7) RESERVE/EMERGENCY OPERATIONS: Maintenance of a reserve fund for the purpose of supplementing standard promotional functions, product improvement areas, beach maintenance efforts and for restoration of the county's beach improvements in the aftermath of a major disaster which impacts sub-district coastal areas.

#### G.000 SPECIAL EVENT FUNDING

#### G.100 PURPOSE

The goal of the Tourist Development Department's special event funding grant program is, generally, to increase tourism along the Emerald Coast, and specifically, to increase occupancy by out-of-town visitors in lodging facilities within the tourist development tax sub-district, including Destin, Fort Walton Beach, Okaloosa Island, Mary Esther and Cinco Bayou.

#### G.200 AUTHORIZATION

1) The Tourist Development Department will set aside a portion of the overall annual budget (determined on a fiscal year during the County's budget process) in a grant program to supplement the efforts of individuals, groups, and organizations planning, coordinating, and managing special events expected to directly benefit local tourism and help to increase the overall average lodging occupancy for the event's particular time period.

2) When funding is provided, it will be to promote and attract increased tourism and not to support on-going programs or administrative costs unless a special event can show significant potential for or continued growth year after year or residual advertising value in the form of event generated souvenirs, awards and t-shirts. Grant funds are intended to increase incremental transient lodging occupancy in the special taxing district of Destin, Okaloosa Island, Fort Walton Beach, Mary Esther, and Cinco Bayou.

#### G.300 PROCEDURE

The Marketing Committee will review application forms on a quarterly basis and submit recommendations for funding to the Council for approval. The Marketing Committee will review applications and schedule presentations during their meetings held in the months of January, April, July and September and submit recommendations for funding to the Council during their meetings in the same months. Special event funding application forms are available at the Tourist Development Department administrative offices located in the Welcome Center buildings on Okaloosa Island, and also on the Tourist Development Department's web site. Funding will be determined by the Council pursuant to the procedures contained in Section E.600. The number and extent of grants will be dependent upon the availability of designated funds from year to year.

The following procedures shall be used by an applicant to solicit support of a special event:

1) Requests for funding shall be made to the Director or his designated agent on the approved application form. All applicants shall apply for funding and submit a completed application form to the Director of designated agent by the following dates each year: January 1, April 1, July 1, and September 1. The Director or designated agent will review the application forms and then forward a copy to each member of the Marketing Committee at least one week prior to the monthly Marketing Committee meeting dates in the months listed above. Applications will be reviewed and discussed during the Marketing Committee meetings in the months of January, April, and July of each year. The Marketing Committee will then submit its recommendations

for funding to the Council for review and/or approval within the same month. Applicants will be notified at the Marketing Committee meeting or within three days after the Marketing Committee meetings listed above whether or not their special event is recommended to the Council for funding. The Marketing Committee and/or the Council reserve the right to request additional information from the applicant prior to making decisions on whether to grant funding. Applicants might be asked to make a formal presentation to either the Marketing Committee and/or the Council before the Council makes a final decision.

- 2) The history and experience of the applicant members and/or the organization is extremely important when the Council considers awarding grants as well as the following; the soundness and potential of the proposed or existing special event to attract tourism to which it is realistically conceived and capable of production within the proposed time frame, the extent to which the special event includes community support and coordination of resources among local, private, and public sector groups, and the extent to which other sources of funding for the special event are identifiable and are capable of providing funding.
- 3) Upon recommendation from the Marketing Committee and Council approval of an application, the Council shall establish the final dollar amount of the grant.
- 4) If an applicant is awarded a grant, the applicant will work with the Director or their designated agent to comply with procedures for submission of invoices and distribution of allocated funds.

### G.400 Special Event Grant Funding Guidelines:

- 1) Location and accessibility of Special Event: The Special Event must take place within Okaloosa County and must be accessible to the public.
- 2) Advertising Requirements: The Okaloosa County Tourist Development Council logo must appear prominently in all advertising and publicity (written and/or electronic) for the special event. Advertising and promotion must take place in areas outside of Okaloosa County to ensure that funds will be used to attract overnight visitors. Social media advertising is acceptable, but audience selection must be documented.
- 3) Required Match: Special Event Grant Funds awarded shall represent no more than 50% of the total cost of the event, as documented in the final event report.

4) **Insurance requirement**: a certificate of liability insurance, naming Okaloosa County as an additional insured, is required before any reimbursements can be made.

#### 5) Authorized uses of Special Event grant funds:

- a. Advertising and promotional expenses including, television, radio, newspaper, magazines, multi-media, billboards and signage (advertising must be published outside of Okaloosa County and actual ad/media is required for reimbursement);
- b. Preparation materials, such as brochures; and
- c. Any other appropriate expense allowable under Section 125.0104, Florida Statutes.

#### 6) Unauthorized uses of Special Event grant funds:

- a. Sales tax:
- b. Annual operating expenses;
- c. Travel expenses;
- d. Private entertainment, lodging, food or beverages;
- e. Any other expenses not allowable under Section 125.0104, Florida Statutes.
- 7) Final Evaluation Report: each organization receiving Special Event grant funds must submit a Final Evaluation Report for the Special Event, which shall contain the following information:
  - a. A brief narration of the event;
  - b. An evaluation of the economic impact the event had on Okaloosa County;
  - c. Include a breakdown of what lodging facilities were utilized and the rate and number of room nights generated by the event (copies of letters from the lodging facilities verifying room nights and rate shall be attached), any local attractions or businesses utilized as part of the event:

d. The original and one copy of each of the invoices and cancelled checks (front and back) paid by the organization in conjunction with the event.

- e. A financial statement listing all of the revenues received and expenses paid in the course of the event.
- f. One copy of the handouts, brochures, or other material used during the event.
- **G.500** Special Event Grant Funding Criteria: All applications will be subject to the following evaluation criteria:
  - Commitment to the expansion of tourism in Okaloosa County Applications must contain evidence that the Special Event:
    - a. Serves to attract out-of-county visitors generating overnight stays within Okaloosa County;
    - b. Will be marketed to the fullest extent possible in an effective and efficient manner;
    - c. Demonstrates a willingness on behalf of the applicant to work with the tourism industry.
  - 2) **Soundness of proposed Special Event** Applications must include the extent to which the project:
    - a. Has clearly identified objectives;
    - b. Has a realistic timetable for implementation;
    - c. Has additional funding sources available that will be utilized; and
    - d. Will accomplish its stated objective.
  - 3) Stability and management capacity Application must include:
    - a. A proven record or demonstrated capabilities of the organization to develop resources, effectively plan, organize and implement the proposed Special Event.
    - b. Documentation that the organization has a successful history of service in and to Okaloosa County;

c. Confirmation of organization representatives and proof that the organization approved the application for Special Event Grant Funds;

- d. Evidence of the ability of the organization to administer public grants and to prepare and deliver the necessary reports to Okaloosa County.
- 4) Quality and uniqueness of the proposed Special Event the application must include documentation of the extent to which the event provides a program for Okaloosa County visitors and its residents which is of significant merit and that, without such assistance, would not take place in Okaloosa County.
- 5) In addition, applicants must answer the following questions:
  - a. What added value can the Special Event create to a visitor's stay?
  - b. What incremental economic activity is stimulated through the quality of the visitor experience?
  - c. What incremental economic activity is stimulated by encouraging visitors to extend their stay?

#### G.600 SPONSORSHIPS

The funding of sponsorships of community, civic, cultural or other organizations shall be authorized but only where such funding will be used to promote and attract increased tourism and/or enhance and develop convention center use. Funding of sponsorships for organizations shall not be used to support on-going programs or administrative costs unless the overall activities of the organization will directly promote and attract increased tourism and/or enhance and develop convention center use.

- 1) The Tourist Development Department will set aside a portion of the overall annual budget to be available for the funding of sponsorships that meet the criteria.
- 2) The Council shall provide a recommendation of proposed sponsorships to the Board, certifying that such funding would meet the above criteria. The Board shall have final approval authority of all sponsorships.

#### H.000 OPERATIONS AND PROCEDURES MANUAL

The preceding Operations and Procedures manual may be revised from time-to-time upon recommendation of the Council and the approval of the Board.

### THE FLORIDA SENATE AND THE FLORIDA HOUSE OF REPRESENTATIVES Joint Legislative Auditing Committee SUBPOCRA

#### THE STATE OF FLORIDA:

**TO:** The Honorable Don Amunds

1804 Lewis Turner Blvd - Suite 100, Ft. Walton Beach, FL 32547

YOU ARE COMMANDED to appear before the Joint Legislative Auditing Committee on March 4, 2013, at 309 The Capitol, 402 South Monroe Street, Tallahassee, Florida, at 10:00 a.m., to testify before the committee regarding matters addressed in the Auditor General Report 2013-085, Okaloosa County Board of County Commissioners' Oversight of the Tourist Development Council and Use of Tourist Development Taxes and Funds received from British Petroleum, January 2013. If you fail to appear, you may be in contempt of the Florida Senate and the Florida House of Representatives and may be punished according to article III, section 5 of the Florida Constitution, section 11.143, Florida Statutes, and applicable Joint Rules of the Florida Senate and the Florida House of Representatives.

You are subpoenaed to appear by the following committee Chairman, and unless excused from this subpoena by the Chairman, you shall respond to this subpoena as directed. If you have any questions regarding this subpoena you should contact Kathy DuBose at (850) 487-4110.

Dated at Tallahassee this 20th day of February, 2013.

At request of:

enator Joseph Abruzzo

Chair, Joint Legislative Auditing Committee

To the Sheriffs of the State of Florida or other person(s) authorized by law to serve civil process in this state or in any other state, you are hereby commanded to serve and return this subpoena according to law.

Issued at Tallahassee this 20th day of February, 2013.

SIGNED:

Don Gaetz, President

The Florida Senate

Will Weatherford, Speaker

The Florida House of Representatives

ATTEST:

# THE FLORIDA SENATE AND THE FLORIDA HOUSE OF REPRESENTATIVES Joint Legislative Auditing Committee 多個强争更受到

#### THE STATE OF FLORIDA:

**TO:** The Honorable Wayne Harris c/o Meyer, Brooks, Demma and Blohm, P.A.

131 North Gadsden St., Tallahassee, FL 32301

YOU ARE COMMANDED to appear before the Joint Legislative Auditing Committee on March 4, 2013, at 309 The Capitol, 402 South Monroe Street, Tallahassee, Florida, at 10:00 a.m., to testify before the committee regarding matters addressed in the Auditor General Report 2013-085, Okaloosa County Board of County Commissioners' Oversight of the Tourist Development Council and Use of Tourist Development Taxes and Funds received from British Petroleum, January 2013. If you fail to appear, you may be in contempt of the Florida Senate and the Florida House of Representatives and may be punished according to article III, section 5 of the Florida Constitution, section 11.143, Florida Statutes, and applicable Joint Rules of the Florida Senate and the Florida House of Representatives.

You are subpoenaed to appear by the following committee Chairman, and unless excused from this subpoena by the Chairman, you shall respond to this subpoena as directed. If you have any questions regarding this subpoena you should contact Kathy DuBose at (850) 487-4110.

Dated at Tallahassee this 20th day of February, 2013.

At request of:

Senator Joseph Abrazzo Chair, Joint Legislative Auditing Committee

To the Sheriffs of the State of Florida or other person(s) authorized by law to serve civil process in this state or in any other state, you are hereby commanded to serve and return this subpoena according to law.

Issued at Tallahassee this 20th day of February, 2013.

SIGNED:

Don Gaetz, President

The Florida Senate

Will Weatherford, Speaker

The Florida House of Representatives

ATTEST:

Debbie Brown, Secretary

Bob Ward Clerk

# THE FLORIDA SENATE AND THE FLORIDA HOUSE OF REPRESENTATIVES Joint Legislative Auditing Committee SUBBOCA

#### THE STATE OF FLORIDA:

**TO:** Curtis Zimmerman or Corporate Representative of the Zimmerman Agency 1821 Miccosukee Commons Drive, Tallahassee, FL, 32308

YOU ARE COMMANDED to appear before the Joint Legislative Auditing Committee on March 4, 2013, at 309 The Capitol, 402 South Monroe Street, Tallahassee, Florida, at 10:00 a.m., to testify before the committee regarding matters addressed in the Auditor General Report 2013-085, Okaloosa County Board of County Commissioners' Oversight of the Tourist Development Council and Use of Tourist Development Taxes and Funds received from British Petroleum, January 2013. If you fail to appear, you may be in contempt of the Florida Senate and the Florida House of Representatives and may be punished according to article III, section 5 of the Florida Constitution, section 11.143, Florida Statutes, and applicable Joint Rules of the Florida Senate and the Florida House of Representatives.

You are subpoenaed to appear by the following committee Chairman, and unless excused from this subpoena by the Chairman, you shall respond to this subpoena as directed. If you have any questions regarding this subpoena you should contact Kathy DuBose at (850) 487-4110.

Dated at Tallahassee this 20th day of February, 2013.

At request of:

Senator Joseph Abruseo
Chair, Joint Legislative Auditing Committee

To the Sheriffs of the State of Florida or other person(s) authorized by law to serve civil process in this state or in any other state, you are hereby commanded to serve and return this subpoena according to law.

Issued at Tallahassee this 20th day of February, 2013.

SIGNED:

Don Gaetz, President

The Florida Senate

Will Weatherford, Speaker

The Florida House of Representatives

ATTEST:

Debbie Brown. Secrétary

Bob Ward, Clerk

# THE FLORIDA SENATE AND THE FLORIDA HOUSE OF REPRESENTATIVES Joint Legislative Auditing Committee 多個獨和學歷報名

#### THE STATE OF FLORIDA:

**TO:** Corporate Representative of Lewis Communications, Inc. c/o Gilbert Fontenot, Maples & Fontenot, LLP, PO Box 1281, Mobile, AL 36633

YOU ARE COMMANDED to appear before the Joint Legislative Auditing Committee on March 4, 2013, at 309 The Capitol, 402 South Monroe Street, Tallahassee, Florida, at 10:00 a.m., to testify before the committee regarding matters addressed in the Auditor General Report 2013-085, Okaloosa County Board of County Commissioners' Oversight of the Tourist Development Council and Use of Tourist Development Taxes and Funds received from British Petroleum, January 2013. If you fail to appear, you may be in contempt of the Florida Senate and the Florida House of Representatives and may be punished according to article III, section 5 of the Florida Constitution, section 11.143, Florida Statutes, and applicable Joint Rules of the Florida Senate and the Florida House of Representatives.

You are subpoenaed to appear by the following committee Chairman, and unless excused from this subpoena by the Chairman, you shall respond to this subpoena as directed. If you have any questions regarding this subpoena you should contact Kathy DuBose at (850) 487-4110.

Dated at Tallahassee this 26th day of February, 2013.

At request of:

Senator Joseph Abruzzo

Chair, Joint Legislative Auditing Committee

To the Sheriffs of the State of Florida or other person(s) authorized by law to serve civil process in this state or in any other state, you are hereby commanded to serve and return this subpoena according to law.

Issued at Tallahassee this 26th day of February, 2013.

SIGNED:

Don Gaetz, President The Florida Senate Will Weatherford, Speaker The Florida House of Representatives

ATTEST:

Debbie Brown, Secretary

Bob Ward, Clerk



Senator Rob Bradley Senator Alan Hays Senator Jeremy Ring Senator Wilton Simpson

#### THE FLORIDA LEGISLATURE JOINT LEGISLATIVE AUDITING COMMITTEE

Senator Joseph Abruzzo, Chair Representative Lake Ray, Vice Chair WILL WEATHERFORD Speaker of the House



Representative Daphne D. Campbell Representative Gayle B. Harrell Representative Daniel D. Raulerson Representative Ray Rodrigues Representative Cynthia A. Stafford

February 20, 2013

James D. Curry, County Administrator Okaloosa County 1804 Lewis Turner Boulevard, Suite 400 Fort Walton Beach, Florida 32547

Dear Mr. Curry:

The Joint Legislative Auditing Committee (Committee) respectfully requests you and the County Attorney, John Dowd, to attend the Committee's next meeting:

Separate communication will be sent to Commissioners Amunds and Harris; the Clerk of the Circuit Court, Don Howard; the five current and former Tourist Development Council Members who served during the audit period; Steve Hall, the former TDC attorney; and, representatives of Lewis Communication, Inc., and The Zimmerman Agency. Commissioners Boyles, Parisot, and Windes do not need to attend. Please feel free to bring any other staff members that you feel are appropriate to answer questions.

The meeting will be held on Monday, March 4, 2013, in Room 309 of the Capitol from 10:00 a.m. to 1:00 p.m. Prior to the meeting, please provide the Committee staff with the list of all individuals who will be in attendance. Commissioner Amunds requested an opportunity to continue with his presentation at the next meeting. Please also let Committee staff know if any other officials wish to be called on for prepared remarks.

Unless otherwise instructed, we will include the materials you previously provided in the Committee's meeting packet, along with the audit, the Auditor General's presentation, and correspondence we have received. If you choose to provide any additional materials, please send an electronic copy to the Committee's office by mid-day on Friday, March 1<sup>st</sup>. Although Committee staff will plan to bring your presentation on a thumb drive and load it on the laptop in the meeting room; I would suggest you also bring a copy to ensure it is available in case of any difficulties.

James D. Curry, County Administrator February 20, 2013 Page Two

Please find enclosed a map of the Capitol Center describing visitor parking that is situated near the Capitol Building. The closest covered parking is available in Kleman Plaza, one block northwest of the Capitol Building. Entrances are on Duval Street and South Bronough Street. Nearby metered parking is available in a parking lot at the southwest corner of Duval Street and Madison Street, and it generally has spaces available. Although other spaces in this lot are limited to permit holders, the metered parking is available to anyone for up to 10 hours.

I thank you for your cooperation. Please let the Committee's Coordinator, Kathy DuBose, know if you have any questions. You may reach her at 850-487-4110 or at <a href="mailto:dubose.kathy@leg.state.fl.us">dubose.kathy@leg.state.fl.us</a>.

Best regards,

Joseph Ábruzzo

Chair

Enclosure

JA/kd/cb Letters/2013/Okaloosa County Letter #3



Senator Rob Bradley Senator Alan Hays Senator Jeremy Ring Senator Wilton Simpson

### THE FLORIDA LEGISLATURE JOINT LEGISLATIVE AUDITING COMMITTEE

Senator Joseph Abruzzo, Chair Representative Lake Ray, Vice Chair WILL WEATHERFORD Speaker of the House



Representative Daphne D. Campbell Representative Gayle B. Harrell Representative Daniel D. Raulerson Representative Ray Rodrigues Representative Cynthia A. Stafford

February 20, 2013

Honorable Don Howard Okaloosa County Clerk of Circuit Court 101 East James Lee Boulevard Crestview, Florida 32536

Dear Mr. Howard:

The Joint Legislative Auditing Committee (Committee) respectfully requests your appearance at the Committee's next meeting on Monday, March 4, 2013, in Room 309 of the Capitol from 10:00 a.m. to 1:00 p.m. The purpose of the meeting will be to continue with questions related to the Auditor General's audit of the Okaloosa County Board of County Commissioners' Oversight of the Tourist Development Council and Use of Tourist Development Taxes and Funds Received from British Petroleum. The audit report (Number 2013-085) is available on the Auditor General's website (<a href="www.myflorida.com/audgen">www.myflorida.com/audgen</a>) and may be viewed by selecting "Released Reports by Fiscal Year" and then "2012-13" and the report number.

Please find enclosed a map of the Capitol Center describing visitor parking that is situated near the Capitol Building. The closest covered parking is available in Kleman Plaza, one block northwest of the Capitol Building. Entrances are on Duval Street and South Bronough Street. Nearby metered parking is available in a parking lot at the southwest corner of Duval Street and Madison Street, and it generally has spaces available. Although other spaces in this lot are limited to permit holders, the metered parking is available to anyone for up to 10 hours.

Honorable Don Howard February 20, 2013 Page Two

I thank you in advance for your cooperation.

Best regards,

Joseph Abruzzo

Chair

Enclosure

JA/kd/cb Letters/2013/Okaloosa County Clerk of Circuit Court, Don Howard.



Senator Rob Bradley Senator Alan Hays Senator Jeremy Ring Senator Wilton Simpson

## THE FLORIDA LEGISLATURE JOINT LEGISLATIVE AUDITING COMMITTEE

Senator Joseph Abruzzo, Chair Representative Lake Ray, Vice Chair WILL WEATHERFORD
Speaker of the House



Representative Daphne D. Campbell Representative Gayle B. Harrell Representative Daniel D. Raulerson Representative Ray Rodrigues Representative Cynthia A. Stafford

February 20, 2013

Steve Hall, Esq. Hall & Runnells 4399 Commons Dr. East Suite 300 Destin, Florida 32541

Dear Mr. Hall:

The Joint Legislative Auditing Committee (Committee) respectfully requests your appearance at the Committee's next meeting on Monday, March 4, 2013, in Room 309 of the Capitol from 10:00 a.m. to 1:00 p.m. The purpose of the meeting will be to continue with questions related to the Auditor General's audit of the Okaloosa County Board of County Commissioners' Oversight of the Tourist Development Council and Use of Tourist Development Taxes and Funds Received from British Petroleum. The audit report (Number 2013-085) is available on the Auditor General's website (<a href="www.myflorida.com/audgen">www.myflorida.com/audgen</a>) and may be viewed by selecting "Released Reports by Fiscal Year" and then "2012-13" and the report number.

Please find enclosed a map of the Capitol Center describing visitor parking that is situated near the Capitol Building. The closest covered parking is available in Kleman Plaza, one block northwest of the Capitol Building. Entrances are on Duval Street and South Bronough Street. Nearby metered parking is available in a parking lot at the southwest corner of Duval Street and Madison Street, and it generally has spaces available. Although other spaces in this lot are limited to permit holders, the metered parking is available to anyone for up to 10 hours.

Steve Hall, Esq. February 20, 2013 Page Two

I thank you in advance for your cooperation.

Best regards,

Joseph Abruzzo Chair

Enclosure

JA/kd/cb Letters/2013/Steve Hall, Esq.



Senator Rob Bradley Senator Alan Hays Senator Jeremy Ring Senator Wilton Simpson

## THE FLORIDA LEGISLATURE JOINT LEGISLATIVE AUDITING COMMITTEE

Senator Joseph Abruzzo, Chair Representative Lake Ray, Vice Chair WILL WEATHERFORD
Speaker of the House



Representative Daphne D. Campbell Representative Gayle B. Harrell Representative Daniel D. Raulerson Representative Ray Rodrigues Representative Cynthia A. Stafford

February 20, 2013

Warren Gourley PO Box 1539 Fort Walton Beach, FL 32548

Dear Mr. Gourley:

The Joint Legislative Auditing Committee (Committee) respectfully requests your appearance at the Committee's next meeting on Monday, March 4, 2013, in Room 309 of the Capitol from 10:00 a.m. to 1:00 p.m. The purpose of the meeting will be to continue with questions related to the Auditor General's audit of the Okaloosa County Board of County Commissioners' Oversight of the Tourist Development Council and Use of Tourist Development Taxes and Funds Received from British Petroleum. The audit report (Number 2013-085) is available on the Auditor General's website (<a href="www.myflorida.com/audgen">www.myflorida.com/audgen</a>) and may be viewed by selecting "Released Reports by Fiscal Year" and then "2012-13" and the report number.

Please find enclosed a map of the Capitol Center describing visitor parking that is situated near the Capitol Building. The closest covered parking is available in Kleman Plaza, one block northwest of the Capitol Building. Entrances are on Duval Street and South Bronough Street. Nearby metered parking is available in a parking lot at the southwest corner of Duval Street and Madison Street, and it generally has spaces available. Although other spaces in this lot are limited to permit holders, the metered parking is available to anyone for up to 10 hours.

Warren Gourley February 20, 2013 Page Two

I thank you in advance for your cooperation.

Best regards,

Joseph Abruzzo

Chair

Enclosure

JA/kd/cb Letters/2013/TDC members



Senator Rob Bradley Senator Alan Hays Senator Jeremy Ring Senator Wilton Simpson

### THE FLORIDA LEGISLATURE JOINT LEGISLATIVE AUDITING COMMITTEE

Senator Joseph Abruzzo, Chair Representative Lake Ray, Vice Chair WILL WEATHERFORD Speaker of the House



Representative Daphne D. Campbell Representative Gayle B. Harrell Representative Daniel D. Raulerson Representative Ray Rodrigues Representative Cynthia A. Stafford

February 20, 2013

Patricia Hardiman 4608 Opa-Locka Lane Destin, FL 32541

Dear Ms. Hardiman:

The Joint Legislative Auditing Committee (Committee) respectfully requests your appearance at the Committee's next meeting on Monday, March 4, 2013, in Room 309 of the Capitol from 10:00 a.m. to 1:00 p.m. The purpose of the meeting will be to continue with questions related to the Auditor General's audit of the Okaloosa County Board of County Commissioners' Oversight of the Tourist Development Council and Use of Tourist Development Taxes and Funds Received from British Petroleum. The audit report (Number 2013-085) is available on the Auditor General's website (<a href="www.myflorida.com/audgen">www.myflorida.com/audgen</a>) and may be viewed by selecting "Released Reports by Fiscal Year" and then "2012-13" and the report number.

Please find enclosed a map of the Capitol Center describing visitor parking that is situated near the Capitol Building. The closest covered parking is available in Kleman Plaza, one block northwest of the Capitol Building. Entrances are on Duval Street and South Bronough Street. Nearby metered parking is available in a parking lot at the southwest corner of Duval Street and Madison Street, and it generally has spaces available. Although other spaces in this lot are limited to permit holders, the metered parking is available to anyone for up to 10 hours.

Patricia Hardiman February 20, 2013 Page Two

I thank you in advance for your cooperation.

Best regards,

Joseph Abruzzo

Chair

Enclosure

JA/kd/cb Letters/2013/TDC members



Senator Rob Bradley Senator Alan Hays Senator Jeremy Ring Senator Wilton Simpson

## THE FLORIDA LEGISLATURE JOINT LEGISLATIVE AUDITING COMMITTEE

Senator Joseph Abruzzo, Chair Representative Lake Ray, Vice Chair WILL WEATHERFORD
Speaker of the House



Representative Daphne D. Campbell Representative Gayle B. Harrell Representative Daniel D. Raulerson Representative Ray Rodrigues Representative Cynthia A. Stafford

February 20, 2013

Kathy Houchins 305 Willow Court Fort Walton Beach, FL 32547

Dear Ms. Houchins:

The Joint Legislative Auditing Committee (Committee) respectfully requests your appearance at the Committee's next meeting on Monday, March 4, 2013, in Room 309 of the Capitol from 10:00 a.m. to 1:00 p.m. The purpose of the meeting will be to continue with questions related to the Auditor General's audit of the Okaloosa County Board of County Commissioners' Oversight of the Tourist Development Council and Use of Tourist Development Taxes and Funds Received from British Petroleum. The audit report (Number 2013-085) is available on the Auditor General's website (<a href="www.myflorida.com/audgen">www.myflorida.com/audgen</a>) and may be viewed by selecting "Released Reports by Fiscal Year" and then "2012-13" and the report number.

Please find enclosed a map of the Capitol Center describing visitor parking that is situated near the Capitol Building. The closest covered parking is available in Kleman Plaza, one block northwest of the Capitol Building. Entrances are on Duval Street and South Bronough Street. Nearby metered parking is available in a parking lot at the southwest corner of Duval Street and Madison Street, and it generally has spaces available. Although other spaces in this lot are limited to permit holders, the metered parking is available to anyone for up to 10 hours.

Kathy Houchins February 20, 2013 Page Two

I thank you in advance for your cooperation.

Best regards,

Joseph Abruzzo

Chair

Enclosure

JA/kd/cb Letters/2013/TDC members



Senator Rob Bradley Senator Alan Hays Senator Jeremy Ring Senator Wilton Simpson

## THE FLORIDA LEGISLATURE JOINT LEGISLATIVE AUDITING COMMITTEE

Senator Joseph Abruzzo, Chair Representative Lake Ray, Vice Chair WILL WEATHERFORD
Speaker of the House



Representative Daphne D. Campbell Representative Gayle B. Harrell Representative Daniel D. Raulerson Representative Ray Rodrigues Representative Cynthia A. Stafford

February 20, 2013

Robert "Bobby" Nabors 158 Miracle Strip Parkway Fort Walton Beach, FL 32548

Dear Mr. Nabors:

The Joint Legislative Auditing Committee (Committee) respectfully requests your appearance at the Committee's next meeting on Monday, March 4, 2013, in Room 309 of the Capitol from 10:00 a.m. to 1:00 p.m. The purpose of the meeting will be to continue with questions related to the Auditor General's audit of the Okaloosa County Board of County Commissioners' Oversight of the Tourist Development Council and Use of Tourist Development Taxes and Funds Received from British Petroleum. The audit report (Number 2013-085) is available on the Auditor General's website (<a href="www.myflorida.com/audgen">www.myflorida.com/audgen</a>) and may be viewed by selecting "Released Reports by Fiscal Year" and then "2012-13" and the report number.

Please find enclosed a map of the Capitol Center describing visitor parking that is situated near the Capitol Building. The closest covered parking is available in Kleman Plaza, one block northwest of the Capitol Building. Entrances are on Duval Street and South Bronough Street. Nearby metered parking is available in a parking lot at the southwest corner of Duval Street and Madison Street, and it generally has spaces available. Although other spaces in this lot are limited to permit holders, the metered parking is available to anyone for up to 10 hours.

Robert Nabors February 20, 2013 Page Two

I thank you in advance for your cooperation.

Best regards,

Joseph Abruzzo

Chair

Enclosure

JA/kd/cb Letters/2013/TDC members



Senator Rob Bradley Senator Alan Hays Senator Jeremy Ring Senator Wilton Simpson

## THE FLORIDA LEGISLATURE JOINT LEGISLATIVE AUDITING COMMITTEE

Senator Joseph Abruzzo, Chair Representative Lake Ray, Vice Chair WILL WEATHERFORD
Speaker of the House



Representative Daphne D. Campbell Representative Gayle B. Harrell Representative Daniel D. Raulerson Representative Ray Rodrigues Representative Cynthia A. Stafford

February 20, 2013

Dennis "Nick" Nicholson 315 Holmes Boulevard NW Fort Walton Beach, FL 32548

Dear Mr. Nicholson:

The Joint Legislative Auditing Committee (Committee) respectfully requests your appearance at the Committee's next meeting on Monday, March 4, 2013, in Room 309 of the Capitol from 10:00 a.m. to 1:00 p.m. The purpose of the meeting will be to continue with questions related to the Auditor General's audit of the Okaloosa County Board of County Commissioners' Oversight of the Tourist Development Council and Use of Tourist Development Taxes and Funds Received from British Petroleum. The audit report (Number 2013-085) is available on the Auditor General's website (<a href="www.myflorida.com/audgen">www.myflorida.com/audgen</a>) and may be viewed by selecting "Released Reports by Fiscal Year" and then "2012-13" and the report number.

Please find enclosed a map of the Capitol Center describing visitor parking that is situated near the Capitol Building. The closest covered parking is available in Kleman Plaza, one block northwest of the Capitol Building. Entrances are on Duval Street and South Bronough Street. Nearby metered parking is available in a parking lot at the southwest corner of Duval Street and Madison Street, and it generally has spaces available. Although other spaces in this lot are limited to permit holders, the metered parking is available to anyone for up to 10 hours.

Dennis Nicholson February 20, 2013 Page Two

I thank you in advance for your cooperation.

Best regards,

Joseph Abruzzo Chair

Enclosure

JA/kd/cb Letters/2013/TDC members



Senator Rob Bradley Senator Alan Hays Senator Jeremy Ring Senator Wilton Simpson

### THE FLORIDA LEGISLATURE JOINT LEGISLATIVE AUDITING COMMITTEE

Senator Joseph Abruzzo, Chair Representative Lake Ray, Vice Chair

#### WILL WEATHERFORD Speaker of the House



Representative Daphne D. Campbell Representative Gayle B. Harrell Representative Daniel D. Raulerson Representative Ray Rodrigues Representative Cynthia A. Stafford

February 20, 2013

Ellen Wingard, Vice President Lewis Communication, Inc. 1668 Government St. Mobile, AL 36604

Dear Ms. Wingard:

The Florida Legislature's Joint Legislative Auditing Committee (Committee) respectfully requests the appearance of a representative of your company at the Committee's next meeting on Monday, March 4, 2013, in Room 309 of the Capitol from 10:00 a.m. to 1:00 p.m.

The Committee is holding a series of meetings related to the Okaloosa County Tourist Development Council (TDC). As action related to your company's previous contract with the TDC has been discussed and questioned, we feel it is appropriate for your company to have an opportunity to present information from your perspective and to be available to answer questions. The representative who attends the meeting should have detailed knowledge of transactions conducted by your company on behalf of the TDC, and specifically of the transaction which ultimately resulted in the purchase of the \$747,000 home. Please be advised that the Committee does have subpoena power and has chosen to exercise that power to compel the attendance of some individuals who were requested to attend a recent Committee meeting but chose not to do so.

During the Committee meeting, the members of the Committee will continue with questions related to the Florida Auditor General's audit of the Okaloosa County Board of County Commissioners' Oversight of the Tourist Development Council and Use of Tourist Development Taxes and Funds Received from British Petroleum. The audit report (Number 2013-085) is available on the Auditor General's website (<a href="www.myflorida.com/audgen">www.myflorida.com/audgen</a>) and may be viewed by selecting "Released Reports by Fiscal Year" and then "2012-13" and the report number.

Please find enclosed a map of the Capitol Center describing visitor parking that is situated near the Capitol Building. The closest covered parking is available in Kleman Plaza, one block northwest of the Capitol Building. Entrances are on Duval Street and South Bronough Street. Nearby metered parking is available in a parking lot at the southwest corner of Duval Street and Madison Street, and it generally has spaces available. Although other spaces in this lot are limited to permit holders, the metered parking is available to anyone for up to 10 hours.

Please confirm your attendance with the Committee's Coordinator, Kathy DuBose, and let her know if you have any questions. You may reach her at 850-487-4110 or at <a href="mailto:dubose.kathy@leg.state.fl.us">dubose.kathy@leg.state.fl.us</a>.

I thank you in advance for your cooperation.

Best regards,

Joseph Abruzzo

Chair

Enclosure

JA/kd/cb Letters/2013/Lewis Communication, Inc.

#### **List of Documents Provided by Okaloosa County**

(received from the County Administrator's Office)

#### **New Information** (since February11th committee meeting)

- PowerPoint Presentation: A Commissioner's Viewpoint
- Legal fees related to the TDC theft of funds; requested during the February 11<sup>th</sup> meeting

#### **Information previously provided** (included in February 11<sup>th</sup> meeting packet)

- Report of Internal Review by Nabors, Giblin & Nickerson, P.A., dated June 13, 2012
- Joint Letter from the Okaloosa County Sheriff's Office and State Attorney's Office, dated May 9, 2012
- Okaloosa Board of County Commissioners' Action Items Presentation, dated December 18, 2012
- Final AGO Report and Okaloosa County BCC Corrective Action Plan, dated January, 2013
- Letters from Okaloosa Sheriff's Office and State Attorney's Office, dated February 1, 2013 and February 6, 2013, respectively
- Okaloosa County Board of County Commissioners' 7-point Strategy



# A Commissioner's Viewpoint

- Discussion of TDD (Bellinger) Purchases and Status
- Actions by BCC in May 2012
- Other Board Actions
- Continuing BCC Internal Investigation



# Discussion of TDD (Bellinger) Purchases

- Debit Card Program
- 2008 Porsche/2011 Subaru
- Destin House
- Marquis Yacht
- American Wind Symphony Orchestra



## Debit Card Program

- Tourism Promotion with BP Grant (Jul-Sep 2010)
- Visa Debit cards (5,000 total) valued at \$200 each to tourists who booked lodging after a certain date
  - \*Pick up card at Tourist Visitor Center on Ok. Isl. with lodging registration receipt
- Bellinger's comments to TDC about "zip-coding"
- Program was discussed with TDC & BCC
- 46 debit cards by Bellinger plus 3 Zimmerman employees; 1prize for golf tournament; 2-State Special Olympics fund-raiser; 5 in Subaru when Bellinger died
- 1000 cards to Vision Airlines for tourism promotion (Directly by Bellinger per Sheriff)
  - \* Actions on-going for accountability/recovery
- 414 cards with total value of \$43,510 refunded by Suntrust (issuing bank)



# 2008 Porsche

- Zimmerman Agency Invoice # OKL363D dated 8/31/10, Job Name: <u>Advertising Services</u>: "Prize for 2010-2011 Internet/Viral Video Contest: Bill Dube" <u>Amount</u>: \$48,000
  - \* Purchased from Bill Dube Hyundai, Wilmington, MA
  - \* Actual Purchase: 2008 Porsche Cayman
  - \* Transferee's Signature: Mark Bellinger
  - \*\*Zimmerman Agency, LLC Check # 82537, 8/20/10 to Bill Dube Hyundai for \$48,000
- Porsche purchase not discussed with TDC or BCC



# 2011 Subaru

- Bellinger's purchase of 2011 Subaru:
  - \*Traded in Porsche Cayman
  - \*Bellinger over \$6,000 in cash back
- Not discussed with TDC or BCC
- Current Status:
  - \*Subaru was returned to County by Mrs. Bellinger
  - \*Re-titled to County
  - \*Vehicle to be sold by County



# Destin House

- Lewis Communications Invoice # 13805-0 dated 7/12/2011; Job 003857-Marketing and Advertising Services: Boast the Coast National Television Campaign & Promotion, Amount: \$747,000
  - \*<u>Description</u>: (Atlanta, Asheville, Chattanooga, Memphis, Nashville, Knoxville, Cincinnati, Columbus, Cleveland, Kansas City, St. Louis, Louisville, Indianapolis, Minneapolis, Toronto, Niagara Falls, Chicago, Little Rock, Dallas, and Houston) (20 Cities)
  - \*<u>Total</u>: \$747,000.00 (Lewis wire transfer to Title Works, a Destin real estate escrow firm o/a Aug. 3, 2011)
  - \* <u>Actual Purchase</u>: House in Destin titled to Mark & Kathleen Bellinger Trust (Bellinger got deposit refund of \$8,645.95) (Bellinger had paid EMD of \$7,500 with personal check #1378 o/a July 1, 2011)
- Not discussed with TDC or BCC
- ? Since Lewis spent the entire \$747,000 to purchase a house, what were they going to spend on the above marketing program?



## Destin House (cont.)

## • Recovery Activities:

- \*House seized by U.S. Marshall on Aug. 3, 2012
- \*County filed "Petition for Remission" Sep. 24, 2012
- \*As of Feb. 15, had sales contract for \$620,000 with projected escrow closing in March
- \*Sale proceeds to County less commissions and costs for maintenance
- \* Furniture items (\$6,258) in storage by County since Dec. 2012
- \* Possible additional recourse from Lewis



# Marquis Yacht

- Zimmerman Agency Invoice # OKL2462 dated 12/10/11,
  Job Name: Advertising Services: "National advertising campaign to promote Destin voted as the Best Place to Boat and Live;
  Marketing campaign promoting boating, fishing, harbor, the bay, and quality of life. Television, print, social media, and etc with promotional contests during the spring and summer. Partnering with the private sector for co-op opportunities." Amount:

  \$710,000
  - \* <u>Actual Purchase</u>: 42-foot Marquis yacht (Titled to Okaloosa County)
  - \* Purchased from: Legendary, Inc. for \$710,000
- ? Since Zimmerman spent the entire \$710,000 to buy the yacht, what were they going to spend on the above marketing campaign?
- Not discussed with TDC or BCC



# Marquis Yacht

#### • Current Status:

- \* Listed "For Sale" with Captain's Choice Boats, Inc (FWB) via RFQ process
  - \* Currently listed at \$519,000
  - \*Some offers, but none acceptable to date



# American Wind Symphony Orchestra

- Invoice from Zimmerman dated 12/27/11 for deposit of \$7,500 with balance of \$17,500 due 6/6/2012
- Payment in amount of \$25,000 made Jan. 2012
- Performance never given nor date set
- County actions to recover the \$25,000:
  - \* Certified letter to AWSO dated Aug. 24, 2012 requesting full refund of \$25,000
  - \* Oct. 2012-Turned over to Sheriff's office when no response; refuse to refund
    - \* Next: Pending legal action
- Not discussed with TDC or BCC



## Other Efforts Underway

- Boast the Coast Spokesman(\$10,800 overpayment)(BP)
   (Zimmerman invoice OKL400F)
  - \*Demand letter sent
- Boast the Coast RV Driver (\$14,960 overpayment)(BP)
   (Zimmerman invoice OKL409E)
  - \*County verifying statement of work performed
- Other recovery efforts with Zimmerman and Lewis through Attorney



# BCC Actions May 15, 2012

- Tourist Development Director report to County Administrator (Rescinded BCC action of Sept. 2005 when TD Director put under BCC Chairman)
- All contracts/expenditures in conformity with County procedures and Purchasing Manual



# BCC Actions May 15, 2012 (Cont.)

- Activities of advertising agencies to follow County task order procedures
  - \*Task orders up to \$25,000 approved by Director & Purchasing Director
  - \*Task orders over \$25,000 up to \$50,000 by Director, Purchasing Director, & County Administrator
  - \*Task orders over \$50,000 to BCC
- No purchase in advance by Advertising Agencies without written authorizations
- Advertising Agencies confirm in writing their understanding and acceptance of these requirements
  - \*Acknowledgements received from Zimmerman & Lewis



## Other Board Actions

- Began internal investigation immediately in cooperation with law enforcement
- Commissioners and County Staff provided numerous interviews with Sheriff, FDLE, Auditor General, et.al.
- Made all documentation available to law enforcement and auditors
- June 2012: Cancelled contracts with Zimmerman and Lewis (effective Sept. 2012 due to 90-day clause)
- Aug. 2012: Completely revised and issued new RFQ for marketing/advertising
  - \*RFQ included County purchasing policies



## Other Board Actions (cont.)

- Revised County Ordinance on Tourist Development (Adopted Sept. 2012)
- Revised TDD Operations & Policy Procedures (Adopted Sept. 2012); Further revision by BCC Feb. 19, 2013
  - \*Marketing Plan reviewed by TDC and approved by BCC
  - \*Quarterly expenditures report to TDC and BCC
- Received Auditor General Report Dec. 2012 and provided reply of corrective actions Jan. 8, 2013
  - \*Replies addressed the "problems", not the "symptoms"
- Received Auditor General final revision approx. Jan. 18, 2013



# Other BCC Actions (cont.)

- At Feb. 5 Board Meeting:
  - \*Legal Counsel to provide litigation strategy (BCC approved 2/19)
  - \*Legal Counsel to review & revise Operations & Procedures Policies (BCC approved 2/19)
  - \*Requested resignation of TDC members on Council May 2010 May 2012
  - \*Accepted resignation of TDD Attorney
  - \*Hire a compliance and finance officer for TDD (Approved 2/19)
  - \*Provide education program for volunteer councils, committees or boards clarifying duties (Ongoing)
  - \*Chairman to send letter to law enforcement agencies to <u>request</u> <u>information be shared</u> (save time; reduce costs) (Letter sent)
- Continuing discussion of Board Internal Auditor function
- Revision of County Purchasing Manual (BCC/Clerk of Courts)



## **BCC Internal Investigation**

- Continuing internal investigation after Feb. 1<sup>st</sup> letter from Sheriff and discussion with State Attorney (1<sup>st</sup> Circuit)
  - \*First, get the facts!
  - \*Then, take appropriate actions on policies or personnel as necessary
- Attorneys working with law enforcement on what info can be shared
  - \*Reduce costs
  - \*Save time
- JLAC questions from previous meetings



## Conclusion

- Board's Internal Investigation to continue
- Change policies/procedures as needed
- Pursuing legal action where deemed appropriate
- Okaloosa County will get better

• Questions or Comments?

#### Dubose, Kathy

From: Rick Owen <rowen@co.okaloosa.fl.us>
Sent: Friday, February 15, 2013 9:11 AM

To: Dubose, Kathy

Subject: Legal fees for TDC/Okaloosa

Importance: High

#### Kathy,

At the JLAC meeting earlier this week, the Committee requested Mr. Curry provide the amount invoiced by the Nabors, Giblin & Nickerson Law Firm in conjunction with the TDC theft of funds. The following figures are provided:

Billed: Fees - \$191,611.25 Expenses - \$7,509.29 Paid Fees - \$158,610.00 Expenses - \$6,690.18

Thank you!

Rick

Rick Owen Administrative Manager County Administrator's Office 850-651-7515 (office) 850-855-0589 (cell)

<sup>&</sup>quot;Please note: Due to Florida's very broad public records laws, most written communications to or from County employees regarding County business are public records, available to the public and media upon request. Therefore, this written e-mail communication, including your e-mail address, may be subject to public disclosure."

From: Rick Owen <rowen@co.okaloosa.fl.us>
Sent: Friday, February 08, 2013 12:32 PM

To: Dubose, Kathy Cc: Jim Curry

Subject: Okaloosa County - Visual Media: Monday, 2/11/2013 Meeting

Attachments: Tab 7 - Seven Point Strategy.pdf; Tab 1 - Internal Review - 6-13-12.pdf; Tab 2 - SO Letter - 5-9-12.pdf; Tab 3 - BCC

Powerpoint of Action Items 12-18-12.pdf; Tab 4 - Final AG Report - January 2013.pdf; Tab 5 - SO Letter - 2-1-13.pdf;

Tab 6 - SAO Letter - 2-6-13.pdf

#### Kathy,

Attached please find the following items in tabbed order for the Florida Legislature Joint Legislative Auditing Committee Meeting on Monday, February 11, 2013:

- 1: Report of Internal Review by Nabors, Giblin & Nickerson, P.A., dated June 13, 2012
- 2: Joint Letter from the Okaloosa County Sheriff's Office and State Attorney's Office, dated May 9, 2012
- 3: Okaloosa Board of County Commissioners' Action Items Presentation, dated December 18, 2012
- 4: Final AGO Report and Okaloosa County BCC Corrective Action Plan, dated January, 2013
- 5 & 6: Letters from Okaloosa Sheriff's Office and State Attorney's Office, dated February 1, 2013 and February 6, 2013, respectively
- 7: Okaloosa County Board of County Commissioners 7-point Strategy

Additionally, I will send Tab 3 as a Powerpoint Presentation to have on display at Monday's meeting.

Please send me a confirmation email to ensure all items arrived.

Thank you.

Rick Owen Administrative Manager County Administrator's Office 850-651-7515 (office) 850-855-0589 (cell)

"Please note: Due to Florida's very broad public records laws, most written communications to or from County employees regarding County business are public records, available to the public and media upon request. Therefore, this written e-mail communication, including your e-mail address, may be subject to public disclosure."

TALLAHASSEE Suite 200

1500 Mahan Drive Tallahassee, Florida 32308 (850) 224-4070 Tel (850) 224-4073 Fax

FORT LAUDERDALE 208 S.E. Sixth Street Fort Lauderdale, Florida 33301 (954) 525-8000 Tel (954) 525-8331 Fax



FORT MYERS

Building 83, Suite 2 12731 World Plaza Lane Fort Myers, Florida 33907 (239) 288-4027 Tel (239) 288-4057 Fax

**TAMPA** 

Suite 1060 2502 Rocky Point Drive Tampa, Florida 33607 (813) 281-2222 Tel (813) 281-0129 Fax

Reply to Tallahassee

June 13, 2012

#### Via Electronic Mail

Don Amunds, Chairman Okaloosa County Board of County Commissioners 1804 Lewis Turner Boulevard Fort Walton Beach, Florida 32547

Re: Report of Internal Review

Dear Chairman Amunds:

Attached please find the Report of Internal Review by Nabors, Giblin & Nickerson, P.A., concerning the Tourist Development Council. I will be available at the County Commission meeting on June 19, 2012, to discuss the report. If there are any questions, please feel free to contact me.

Sincerely,

Gregory T. Stewart

GTS:pad Attachment

cc: James D. Curry

John R. Dowd Greg Donovan

Commissioner Wayne Harris Commissioner Dave Parisot Commissioner Bill Roberts Commissioner James Campbell

## REPORT OF INTERNAL REVIEW BY NABORS, GIBLIN & NICKERSON

The firm of Nabors, Giblin & Nickerson, has been requested to conduct an internal review of the procedures and policies of the Tourist Development Council in light of the allegations surrounding the former Executive Director, Mark Bellinger. In particular, our task was to focus on the policies and procedures which were in effect and to provide recommendations as to how they may be strengthened to provide greater control in the future.

As part of our review, we have interviewed numerous witnesses, including past and present employees, reviewed audio recordings and minutes of meetings of the Board of County Commissioners (the "Board"), the Tourist Development Council ("TDC"), and the various subcommittees of the TDC. We have also examined voluminous financial records and other documentation related to TDC operations. Further, as part of our review, we have also interviewed various TDC Executive Directors and TDC Attorneys throughout the State and surveyed the procedures and policies of other counties in regard to the administration of their respective TDCs in an attempt to ascertain "best practices" within the State of Florida.<sup>1</sup>

## **INTRODUCTION**

On May 13, 2010, Mark Bellinger ("Bellinger") began employment with Okaloosa County. He replaced the long serving Executive Director who had retired. In evaluating the process and procedures in effect, it is important to be aware of the circumstances that existed at the time of Bellinger's employment.

Throughout our internal review, we were sensitive to the ongoing criminal investigations being conducted by various law enforcement entities. To assist law enforcement, we have immediately notified them of any activity that may be within the purview of their investigation. We also deferred several interviews to avoid any interference with the criminal investigation. Finally, though we have engaged an independent accounting firm to conduct a complete forensic review of the finances of the TDC, we have requested that they stand down until such time as the Auditor General has completed its review. Following the conclusion of the review by the Auditor General, we will provide the Board with a recommendation of additional areas which might be appropriate for further review.

On April 20, 2010, less than a month prior to Bellinger beginning his employment, the disaster at the Deepwater Horizon Oil Rig occurred, the adverse impacts of which were broadcasted on news programs both nationally and internationally. This created an immediate need to counteract the publicity which would adversely affect tourism in the area. Businesses and their livelihoods were in danger as a result of the event and its impact on tourism. Coupled with that crisis situation, there were new available revenues through BP which had never been available in the past.

Following the disaster at Deepwater Horizon, BP made certain monies available to local communities to mitigate impacts to its tourism industry and assist in marketing efforts. In May 2010, the State of Florida received a payment of \$25,000,000 from BP for immediate marketing assistance. Of that amount, \$750,000 was received by Okaloosa County and was predominantly utilized for two "Rock the Beach" concert promotions. On July 31, 2010, an additional \$7,000,000 was received through the Florida Coastal Northwest Communications Council, an entity consisting of seven counties in the Northwest Florida area that were impacted by the Deepwater Horizon disaster. Of the \$7,000,000 grant received, \$1,371,939 was received by Okaloosa County and utilized for a debit card promotion and other marketing activities. Finally, in April 2011, BP provided a grant through the State of Florida for tourism marketing efforts in the amount of \$30,000,000. This amount was received through the Florida Coastal Northwest Communications Council and \$6,506,015 was received by Okaloosa County.

Into those circumstances stepped Bellinger who brought a more hands-on approach to marketing activities, including more emphasis on special events, sweepstakes and social media promotions. These additional revenues, coupled with a new approach, provided the means by which aggressive promotions could occur. This is not to suggest that either the availability of these funds or the circumstance in the community justified the events that ultimately occurred. However, it appears that as a result of the crisis that adversely impacted a broad cross section of the community, that there was a stronger emphasis on results rather than the process.

#### **OVERVIEW**

Based upon our review, it is clear that there has been a massive failure of controls. The documentation suggests that some of the expenditures were made through the misappropriation of funds by Bellinger. However, the documentation also revealed that there were expenditures for arguably legitimate promotional and advertising purposes that were inadequately reviewed and not formally approved. Both types of transactions could have been prevented had adequate controls been in place. Ultimately, it appears that Bellinger exercised almost unfettered ability to expend public funds and was able to avoid detection through a combination of false information and an absence of effective supervision.

#### **Structure of the TDC**

In 1986, the Board adopted Ordinance 86-06, which created the TDC, approved the recommended tourist development plan and authorized the levy of a two percent Tourist Development Tax as provided in section 125.0104, Florida Statutes, subject to the approval by the voters. The levy of the two percent Tourist Development Tax was approved by the voters and imposed<sup>2</sup>. The required membership of the TDC and their general functions are set forth in section 125.0104 (4) (e), Florida Statutes. The pertinent part of that section provides:

(e) The governing board of each county which levies and imposes a tourist development tax under this section shall appoint an advisory council to be known as the " (name of county) Tourist Development Council." The council shall be established by ordinance and composed of nine members who shall be appointed by the governing board. The chair of the governing board of the county or any other member of the governing board as designated by the chair shall serve on the council. Two members of the council shall be elected municipal officials, at least one of whom shall be from the most populous municipality in the county or subcounty special taxing district in which the tax is levied. Six members of

<sup>&</sup>lt;sup>2</sup> Additional pennies of authorized Tourist Development Taxes were subsequently authorized by the Board.

the council shall be persons who are involved in the tourist industry and who have demonstrated an interest in tourist development, of which members, not less than three nor more than four shall be owners or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations in the county and subject to the tax. All members of the council shall be electors of the county.

\*\*\*

The council shall meet at least once each quarter and, from time to time, shall make recommendations to the county governing board for the effective operation of the special projects or for uses of the tourist development tax revenue and perform such other duties as may be prescribed by county ordinance or resolution. The council shall continuously review expenditures of revenues from the tourist development trust fund and shall receive, at least quarterly, expenditure reports from the county governing board or its designee. Expenditures which the council believes to be unauthorized shall be reported to the county governing board and the Department of Revenue. The governing board and the department shall review the findings of the council and take appropriate administrative or judicial action to ensure compliance with this section.

Section 125.0104 (4) (e), Florida Statutes (emphasis added).

These same requirements and functions of the TDC are also incorporated into the County's Ordinance in nearly identical language. (See Section 20-73, Code of Okaloosa County).

Throughout the history of the TDC, the management and administration of the tourism and promotional activities have been the responsibility of the Executive Director. The Executive Director is an employee of the County who is responsible for the management of the County's Tourist Development Department. The County's Tourist Development Department is separate from the TDC itself.

The Executive Director position previously reported directly to the County Administrator. However, in September 2005, at the request of the then Executive Director and the then TDC, the Board altered that structure and required that the Executive Director report directly to the Chairman of the Board of County Commissioners. The Ordinance governing the TDC was also amended by Ordinance 05-102 on October 18, 2005, to provide similar reporting authority. The responsibilities of the Executive Director, as defined in that Ordinance, states:

4) Administration. The county determines that the best means for administration of the tourism tax revenues allocated under this plan is local administration by an executive director operating as the executive for the tourist development council, under the direction of the chairman of the board of county commissioners and secondarily the chairman of the tourist development council. The administration of the revenue collection process shall be carried out under a subcontract with the Okaloosa County Clerk of Court's Office as provided for by separate ordinance 92-08.

#### Role of Advertising Agencies

To assist with the promotion and advertising on behalf of the TDC, the County entered into contracts with advertising and public relations agencies over the years. The current Tourist Development Plan, as adopted by Ordinance, not only authorizes this but mandates it. The Plan, as adopted in 2007, states:

Accordingly, the county will maintain contractual relationships with professional advertising/marketing and public relation advisors and contractors for the development and implementation of a unified marketing campaign each year this ordinance is in effect at such expense as is deemed desirable and necessary to achieve maximum positive promotional exposure to potential visitors to the subdistrict. These annual promotional efforts shall remain one of two primary focuses of the county's tourist development plan. The primary

objective for these efforts shall be the maintenance of consistent positive "branding" which are image and name recognition and the future development of "shoulder season," to encompass group and leisure business.

Section 20-72(c)(1), Code of Okaloosa County.

The primary agency which has been serving the TDC in this regard is the Zimmerman Agency ("Zimmerman"), located in Tallahassee, Florida. It has been providing these services since the early 1990s and has been reselected on several occasions through a competitive process. During the spring of 2011, a Request for Proposal was issued for advertising services by the Board. The two top firms selected were Lewis Communications ("Lewis") located in Mobile, Alabama, and Zimmerman. These contracts were approved by the TDC and, ultimately, the Board. Each contract was for three years, with the ability of up to two one-year extensions.

The Zimmerman contract provides for certain fixed monthly charges for services with reimbursement of costs and a potential add-on commission if the amount of media purchases exceeded \$3,000,000 during a budget year. Lewis did not charge any fixed monthly amount, but rather was compensated by a commission on its purchasing on behalf of the TDC. As a result of the differing compensation, Lewis was primarily involved on a project-by-project basis (normally involving the Conference Center). Zimmerman was used primarily for the promotion and advertising of leisure-type or general tourism activities. Based upon a review of documents, this allocation of functions was not rigid

#### **Promotion Approval Process**

As set forth in the statute and ordinances, the primary purpose of the TDC is to act as an advisory board to the Board of County Commissioners relating to matters of tourism and promotion in the county, and it is also intended to provide oversight to assure that the expenditures are used for authorized purposes. Though contemplated as an advisory board only, our review has determined that the TDC has, over the years, become the primary decision maker as to the approval of promotional activities. This evolution of authority has developed over numerous years and began well before Bellinger was hired. As a result, the Board was rarely consulted about specific promotions and was normally only provided summaries of

promotional activities as an informational item only. This delegation of approval authority to the TDC represents a structural inconsistency with both the statutory and ordinance provisions.

The TDC has in the past created various sub-committees. In the past these consisted of the Promotion Review Committee, Product Improvement Committee and the Executive Committee. Prior to the hiring of Bellinger, the approvals of promotional expenditures along with an analysis of the financial costs, were presented both to the Promotional Review Committee and then the TDC for review and formal approval by each. Additionally, the advertising agencies under contract with the County, generally participated in the preparation and presentation of promotional concepts to both the subcommittees and the TDC as a body.

Following the hiring of Bellinger, there was a significant change in how promotional events were considered or approved. Initially, the advertising agencies' participation in arriving at promotional concepts was significantly reduced and assumed primarily by Bellinger. Eventually, the advertising agencies were no longer asked to be present at the meetings of the Promotional Review Committee and its successor committee and the promotional and marketing activities were for all practical purposes totally controlled by Bellinger.

In January 2011, the TDC eliminated the previous committees and created a single committee entitled the "Marketing Committee." The Marketing Committee consisted of the Vice Chairman of the TDC, representatives of the five top industries in the area (hotel, condominium, restaurant, retail, and attractions), three members from the lodging industry and two members for qualified individuals or any business or industry. Persons who desired to serve on the Marketing Committee applied and their applications were screened by Bellinger, and under his direction, the Marketing Committee became the primary entity for the discussion of promotional concepts.

As with the TDC itself, the authority of the Executive Director to direct the promotion and advertising expenditures has also evolved over the years. Under the previous policies of the TDC, the express approval of all promotions and advertising was required by both the various subcommittees and the TDC itself, and it appears that this joint approval was strictly followed by the prior Executive Director. However, after Bellinger's employment, similar to the reduction of authority by the advertising agencies, the role of the subcommittees and the TDC

was substantially diminished and promotions and advertising were almost exclusively under his control. This restructuring of authority was eventually memorialized by the amendment of the TDC Operations and Procedures Manual approved by the TDC in February 2012. This amendment was never submitted to the Board or approved by them. The amendment approved by the TDC reduced its authority to approve promotions at all. That amendment, as approved by the TDC, provided as follows:

As described generally in Sections E.200-600, the Executive Director is responsible for all aspects of the negotiations and administration of this contract with the exception that the members of the standing Advertising and Promotion Marketing Committee and the Council members shall may have the opportunity to have artistic review over print, radio and television advertising product produced under this contract. The Committee's approval shall be provided at noticed public meetings and a majority vote of those members present will be required To the extent that extraordinary for approval. circumstances preclude the possibility of a noticed meeting for this purpose, the Executive Director shall be solely responsible for the authorization of final release of any artistic product for publication. (language reflects changes made in policy).

In reviewing the minutes of the Marketing Committee, the Promotion Review Committee, the Product Improvement Committee, the TDC and the Board, it is apparent that under Bellinger there was no formalized approval process for promotional activities. It appears that the primary entity for the discussion and review of potential promotional activities was the Promotion Review Committee, now reconfigured as the Marketing Committee. The minutes of those meetings reflect that various promotional activities would be discussed and considered by the Marketing Committee in "brainstorming" sessions.

In some of these meetings, the Marketing Committee would actually vote on whether to proceed with a proposed promotion. At that point, it appears that Bellinger would take this approval as authority to proceed without the necessity of a vote by the TDC. However it appears that Bellinger, on some occasions, did not

actually seek the affirmative approval of the Marketing Committee, but would proceed with the promotion based solely upon the discussions of the concept. Finally, it also appears that there some occasions where marketing expenditures were made by Bellinger that were neither discussed nor approved by either the Marketing Committee or the TDC.

In reviewing the entire process for the approval of promotions, it is apparent that the Marketing Committee was considered primarily as a tool to assist the Executive Director in the development of promotional concepts. Though the Marketing Committee may be beneficial in terms of assisting in the development of concepts and ideas, it is not an authorized entity for the approval of expenditure of public funds.

In reviewing the minutes of the TDC, there were discussions of potential promotional activities and others that were ongoing, however, we were unable to find any meeting where there were voting approvals of particular promotional events. Rather, Bellinger appears to have assumed exclusive authority for the creation and authorization of promotional events and the TDC was merely provided informational updates as to these events.

In discussing past operations of the TDC prior to Bellinger's employment, it appears that there was a more formalized process at the TDC level and that formal approval of promotional activities by the various subcommittees and the TDC was routinely obtained. However, even prior to Bellinger being hired, promotional concepts were not brought to the Board for approval. Though there were meetings where various promotional activities were discussed, these were generally informational-type sessions without any accompanying dollar cost figures attributed to these promotions.

Upon Bellinger's employment, there was a complete absence of structure. The entire promotional process appeared to rest solely upon Bellinger. The Marketing Committee and the TDC substantially delegated their responsibility to Bellinger. The Board was omitted entirely from the promotional approval process.

In reviewing the practices and procedures around the State, (we surveyed only non-panhandle TDCs), most if not all of them had ultimate approval for promotional activities by their respective County Commissions and the TDC acted solely as an advisory body.

#### **Special Events Funding**

Generally, the TDC would receive requests from local entities for the funding of events within the community. As the process evolved, the Marketing Committee took on a greater role in evaluating these proposals. As its role increased, so did the potential for conflicts since the Marketing Committee is comprised of local business interests.

In discussions with TDC members, it appeared standards and criteria were utilized in evaluating requests for funding of particular local events. However, those standards and criteria were not memorialized in the TDC Operations and Procedures Manual until the recent amendment which was approved by the TDC in February 2012, but never adopted by the Board. In several jurisdictions we evaluated, stricter standards have been established to consider the merits of these types of requests. The use of stricter standards would assist in providing clear guidance as to the funding process and avoid the appearance of conflicts. Furthermore, while most jurisdictions have made contributions directly to the requesting organization often in the form of a grant, it appears that under Bellinger, these payments were frequently made through the advertising agencies as pass-throughs.

## **Budget Approval Process**

The budget for the TDC is approved by the Board. However, in the preparation of the budget, staff analyses are prepared almost exclusively in the context of the revenues that will be available and which may be used for a given purpose. For example, certain portions of the Tourist Development Tax pennies were dedicated for advertising and promotional activities and the entire amount included in the budget was based solely upon the projected receipts of these pennies that were anticipated during the upcoming fiscal year. No expenditure detail is provided; rather, there is an availability of several million dollars and absolutely no designation of uses except a broad category of "promotions."

In numerous counties around the State of Florida, the TDC adopts as part of the budgetary process a strategic or marketing plan on an annual basis, which is also approved by the Board. This plan attempts to identify in advance what is anticipated to be utilized for these promotions and the amount of funds allocated for that purpose. The benefit from the adoption of strategic or marketing plans is so there is a clear delineation in terms of what the TDC, and ultimately the Board, intend to utilize the money for. It also presents a working document under which various reviewing entities can determine the extent of promotional activities which have been approved. No similar strategic or marketing plan has been formally adopted by the TDC or Board in Okaloosa County.

#### **Invoice Process**

In reviewing the approval process used for promotions, the advertising agency would obtain an estimate from a vendor for the media placement or an Based upon that estimate, Bellinger would then approve the acquisition. expenditure. The vendor would then provide the service or acquire the property and send an invoice documenting the basis for the expenditure to the advertising agency. The advertising agency would then generate a separate invoice to the County for payment. The invoices prepared by and submitted by the advertising agency would contain a narrative of the service provided. In some instances, the language used on these invoices was actually written by Bellinger and submitted to the advertising agency for its use in preparing the specific invoices. The language prepared by Bellinger was frequently very general and, in some cases, fraudulent. The invoice would then be submitted for payment with a County processing form (i.e., Contract/Lease Payment Approval Form). When approved, the funds would be sent or wired to the advertising agency and they would pay the vendor. However, the Clerk and other reviewing entities did not normally have any of the actual backup documentation that had been sent by the actual vendor to support the expenditure except the summary invoice prepared by the advertising agency. Our review has also revealed there were several occasions when the advertising agencies would receive an advancement of funds for some future promotion, rather than operate strictly on a reimbursement basis.

This created a review process which resulted in limited documentation being available for review. In the past, the backup documentation from the actual vendor was submitted to the Executive Director and Clerk's office, but apparently at some point prior to Bellinger's employment, that practice was discontinued. We have not been able to determine exactly why that process was stopped.

In conjunction with the contracts with the advertising agencies, Bellinger requested that certain acquisitions be made through the advertising agencies.

These were termed "pass-throughs." The payment for acquisitions would be invoiced through the agency and the agency, upon receipt, would then pay that money to the vendor from which the equipment/service was purchased. In reviewing the procedures under the prior Executive Director, pass-throughs were used but they were limited and substantially smaller in nature. For example, shirts with logos and promotional towels had been purchased through the advertising agencies. However, upon the hiring of Bellinger, there was a greater focus on sweepstake ("contest") or event type funding. These events were sweepstakes where vacations and vehicles were awarded as part of a contest.

With the greater emphasis on these types of sweepstakes, the use of pass-throughs reached a new level. Bellinger used pass-throughs to acquire vehicles, a boat and other items through the respective agencies' contracts. Further, as indicated previously, even grants for funding of local events were treated as pass-throughs and often funded through the advertising agency.

Additionally, the salaries of two "contract" employees who work in the TDC offices are funded through the Zimmerman Agency utilizing this pass-through approach. They are paid by the Zimmerman Agency and the County reimburses the cost of such services to Zimmerman, in addition to its fixed monthly charges by an invoice generated by Zimmerman. In November, 2011, both employees became employees of Zimmerman though their costs continue to be paid by the County as a pass-through.

The following are some examples of the expenditures made through this pass through process:<sup>3</sup>

• In July, 2011, Bellinger sent an email to Lewis Communications setting forth specific language which was to be incorporated on an invoice. That invoice was to read as follows:

Boast the Coast National Television Campaign and Promotion (Atlanta, Asheville, Chattanooga, Memphis, Nashville, Knoxville, Cincinnati, Columbus, Cleveland,

<sup>&</sup>lt;sup>3</sup> In reviewing the documentation, we did not attempt to make any judgment as to the merits of any particular promotional event but only reviewed them as to the process and controls that were in place.

Kansas City, St. Louis, Louisville, Indianapolis, Minneapolis, Toronto, Niagara Falls, Chicago, Little Rock, Dallas and Houston).

On July 12, 2011, an invoice was prepared by Lewis in the amount of \$747,000, utilizing the descriptive language which Bellinger had provided. Clerk's finance paid the amount to Lewis, who then forwarded it pursuant to the directions of Bellinger to Regions Bank in Birmingham, Alabama, and ultimately to Title Works in Destin, Florida. This money was not used for advertising purposes, but rather was used to purchase a house that was titled in Bellinger and his wife's name. The only backup provided to the County and the Clerk for review was the prepared invoice with the above language. The actual backup possessed by Lewis would have reflected the payment to Title Works which should have raised a concern by the reviewing entities.<sup>4</sup>

• At the Marketing Committee and before the TDC, discussions had occurred relating to the use of a boat to promote and complement the "Best Place in America to Boat and Live" by Boating Magazine. The promotion contemplated a contest for a vacation in the Destin area aboard a yacht. The early discussions had been in the context of either leasing or actually acquiring a boat for these purposes. No formal approval to proceed with this promotion had been granted by the Marketing Committee or the TDC and, in our interviews, no one was aware that the discussions had gone beyond the concept phase. However, on December 16, 2011, Bellinger entered into a brokerage, purchase and sales agreement for the acquisition of a 2011 Marquis 42-foot yacht. The purchase price was \$710,000. The payment of the money was processed through the Zimmerman Agency as part of the promotion, and the invoice which was prepared by Zimmerman based upon the language provided by Bellinger stated as follows:

2011 Marquis 420SC #MQYU3073T011 Yacht Promotional Campaign, Overnight Summer Giveaway, Wedding Promotions, Snowbird Campaigns and National Contest Giveaway. One year advertising and marketing support of the campaign developed and managed by Zimmerman. TDC partnership with legendary marine.

<sup>&</sup>lt;sup>4</sup> Information on this acquisition was based upon public and published materials and materials contained in Federal court filings.

The invoice was approved by the Chairman of the Board and processed through Clerk's finance. The boat itself was delivered in December, 2011. The invoice was somewhat misleading in the description of the promotion was extremely vague. Based upon the narrative language provided, it would be difficult to understand the nature of the promotion. However, the summary of the activity did include the description of a yacht. Though this acquisition has received some notoriety, the purchase itself was for a promotion and advertising event and would be a legitimate expenditure, had it been properly authorized and approved. It was not.

- As a result of the success of "Hog Rally" in Destin, the concept was circulated concerning giving away motorcycles during the next Hog Rally the following year. This was discussed before the Marketing Committee, the TDC and the Board, but no formal approval given. Again, Bellinger, without formal approval, arranged for the acquisition of the motorcycles, which were custom designed by the Bourget family. The motorcycles themselves were customized and depicted scenes from the Destin-Okaloosa County area. The motorcycles were purchased as a pass-through by the Zimmerman Agency. The invoice submitted by the Zimmerman Agency stated "2012 Boast the Coast Promotional Campaign Sweepstakes" and the job name was "Final Billing for Bourget Bikes." The total price of the motorcycles was \$118,100. The motorcycles were completed and are being held by the Bourget family for transmittal. This acquisition was a legitimate promotional and advertising expenditure, had it been properly authorized and approved. It was not.
- A Dodge Durango was purchased for "Boast the Coast Promotion" in the amount of \$45,329.50. This promotion was an undefined promotion for the fall of 2012 which would give away the Dodge Durango. Again, the promotion itself appears to have not been reviewed by either the Marketing Committee or the TDC, but was a concept generated solely by Bellinger. Though there was some vague discussion concerning a fall promotion, Bellinger authorized the purchase without approval by the TDC or the Board. The vehicle was purchased as a pass-through by the Zimmerman Agency. This invoice clearly reflected the purchase of a vehicle which should have raised a question as to the expenditure. Again, this acquisition was a legitimate promotional and advertising expenditure, had it been properly authorized and approved. It was not. Based upon cooperation from the

dealer, this purchase has been rescinded and the promotion cancelled by the action of the Board at its June 5, 2012 meeting.

Though the majority of these approvals were signed by the Chairman of the Board of County Commissioners, there are some which were approved by the County Administrator. On some occasions, the Administrator reviewed authorizations when the Chairman was not available. However, the standard procedure was for the Chairman to review and approve these acquisitions. Following approval by the Chairman, the invoice would be processed through the Clerk's office. In February, 2012, a policy change was implemented which required additional approval by the Administrator.

In discussions with the Clerk's office, they interpreted these expenditures as contract payments under the authority granted by the Board through the approval of the contract with the advertising agency. As a contract payment, the Clerk's office predominantly analyzed the invoices as to whether it fell under the umbrella of promotional-type activities, which the advertising agencies were contracted to provide, and whether it was being paid out of the appropriate fund.

Representatives of the Clerk's office did raise various questions in the past as to some of these requested payments and at that time would contact Bellinger for additional details and support. However, the explanation given by Bellinger appeared to satisfy the Clerk's office that these expenditures were appropriate, as no objections were raised. In analyzing the expenditures, the Clerk relied on the Tourist Development Plan and contracts with the advertising agencies in determining whether the particular expenditure falls within the scope of the contact for promotional activities and whether the revenues to be used to pay the expenditure was appropriate. As the review was based upon the interpretation that these were approvals authorized under the advertising agency contract there was no detailed review by the Clerk as to the authorization process of these promotions by the TDC. Nor was there any review by the Purchasing Department for the acquisition of any tangible property.

With the availability of revenues from BP, it appears that more special events-type advertising and sweepstake promotions were instituted. Again, the processing of these promotions was funneled through the advertising agencies, as were the vehicle sweepstake promotions. The purchasing of these vehicles through the advertising agency deprived a layer of review that would otherwise normally

occur in the acquisition of property by the County, that is, the Purchasing Department was omitted from the review process. In reviewing these special event and sweepstake processes, none of them were formally approved by vote by the TDC, nor were they submitted to the Board for vote. Further, in reviewing the minutes, we have been unable to find any significant discussion concerning the financial costs involved with these promotional activities.

#### **ANALYSIS**

The events that have occurred and the misuse of public dollars was not the product of a single problem, but rather a combination of factors that had evolved over the years. Though we have identified numerous structural issues in the approval and review process, the fundamental problem appears to be that promotional and advertising activities are somehow treated differently than any other expenditure made by the county and that there was a perception that they should be governed by a different set of rules. That is simply wrong.

This attitude has been pervasive for many years and has led to some inconsistencies between policies of the TDC and the County and the review procedures to be applied. Any change that does not provide a uniform set of policies for the TDC and all County departments will not correct the problem. Based upon our review, we found the following areas of concern:

#### Role of the TDC and the Board

The TDC is required to be an advisory body to the Board. They are to provide input to the Board, provide a recommendation as to the Tourist Development Plan, review expenditures of Tourist Development Taxes and to help guide and select promotional events and recommend them to the Board for final approval. However, the authority of the TDC has evolved over the years and the relationship between the TDC and the Board has fundamentally changed.

The TDC no longer operated solely as an advisory body, but had assumed the role of ultimate decision maker for promotional activities and authorizing the expenditure of tax dollars without input of the elected officials. This evolution of authority was not unilaterally taken by the TDC, but rather delegated by the Board many years ago. The delegation of the specific decision-making process of promotional activities by the Board appears to be based upon the concept that the

approval of the budget with the revenues designated for promotional expenditures was sufficient direction and oversight. The ultimate decision maker in the approval of promotional activities and expenditure of public funds should be the Board of County Commission with the advice and guidance of the TDC. Appropriate policies need to be implemented to assure the proper approval structure is in place as contemplated by Florida Statutes.

#### Lack of Documentation

The extent of documentation that was provided to support the expenditures was minimal. This was a significant problem in the failure of providing effective controls. The advertising agency would obtain an estimate, obtain approval of the Executive Director and make the purchase. Generally, once the purchase had been made, the vendor would provide an actual receipt to the advertising agency. However, the advertising agency would only submit the invoice prepared by them and not the back-up which supported that invoice. In the past, all documentation had been submitted in support of expenditures and available for review by the Clerk and County staff. However, at some point prior to Bellinger's employment, that practice was discontinued. The process used by Bellinger helped disguise these expenditures as he would actually provide the descriptive language for the advertising agency invoice which became the sole supporting documentation for the expenditure. Had the actual invoice from the vendor been provided, there would have been a substantially greater likelihood that issues would have been detected earlier.

## **Inadequate Planning**

In reviewing the budget process, there appeared to be limited planning for promotional activities under Bellinger. Though there may have been some internal concepts as to the type of activities that they contemplated doing during the course of the year, those concepts were not formalized and approved. In reviewing the practices and procedures around the State, it appears that many jurisdictions require as part of their budget process, the creation of a Strategic or Marketing Plan which would guide the expenditure of the promotional revenues during the course of the upcoming fiscal year. That Plan would be reviewed by the TDC and recommended to the Board for adoption. Variations from that Plan would require an amendment to the Plan approved by the Board. This allows the TDC and

reviewing entities to utilize it as a guide for the approval of promotions and to make certain that the various expenditures fall within the limits of the Plan.

#### Lack of Financial Reporting

Under the prior Executive Director, periodic financial reports were provided to the TDC setting forth the use of revenues and the current balances remaining. Under Bellinger, there was no financial reporting and that information was largely maintained under his exclusive control. It is essential that the Board and the TDC be provided periodic financial updates so that the activities of the TDC can be effectively monitored. Further, section 125.0104(4)(e), Florida Statutes, provides in relevant part:

The council shall continuously review expenditures of revenues from the tourist development trust fund and shall receive, at least quarterly, expenditure reports from the county governing board or its designee. Expenditures which the council believes to be unauthorized shall be reported to the county governing board and the Department of Revenue. The governing board and the department shall review the findings of the council and take appropriate administrative or judicial action to ensure compliance with this section.

## Failure to Apply Policies Uniformly

In reviewing the documentation, it appears that there was not a clear delineation of policies under which the Executive Director was required to operate. The TDC had adopted various policies, some of which were inconsistent with the County's other policies. The Executive Director and his/her staff need to operate consistently as county employees and under the same guidelines as other employees. The inconsistency in the applicable policies results in some confusion by the reviewing entities that are tasked with oversight.

#### **Use of Agency Contracts**

The use of the advertising agencies' contracts for pass-throughs in the purchasing of tangible physical items allowed Bellinger to bypass the purchasing policies of the County. Under the County's purchasing policies, certain purchasing approvals must be obtained prior to the acquisition. For example, if an item was under \$25,000, it required that the department head and the Purchasing Director sign off on that purchase. If it was over \$25,000 and up to \$50,000, the County Administrator, the Purchasing Director and the department head were required to approve it. If it was over \$50,000, Board approval would be required. However, by funneling these purchases through the advertising agency contacts it allowed a complete bypass of several entities which would otherwise normally review these purchases. Likewise, the practice of issuing an advancement of funds should be highly limited to extraordinary circumstances, and which would then require additional approvals.

Further, the County should reevaluate the appropriateness of allowing the provision of advertising agency employees to work for the TDC and to be paid as a pass-through. Though the County has used "temps" from employment services in the past, it has not, to our knowledge allowed employees of a vendor to provide administrative function for the same entity that the vendor is currently providing services.

## **Chain of Authority**

Beginning in 2005, the Executive Director was aligned differently than any other department head. The Executive Director reported directly to the Chairman of the Board of County Commissioners and no longer reported to the County Administrator. By removing the County Administrator from this process, an additional layer of oversight was eliminated. The reporting to the Chairman of the Board of County Commissioners results in a loss of continuity. A new Chairman may be appointed on an annual basis, thereby resulting in a loss of the historical knowledge that would have been accumulated. Additionally, the variation in style and degree of oversight would vary as different chairmen, exercised different degrees of control.

#### Use of Subcommittees

Under the policies of the TDC, various subcommittees have been used to assist in fulfilling its duties. The use of subcommittees can be extremely helpful in addressing specific tasks. However, it appears that under Bellinger, the Marketing Committee became more predominant and essentially assumed some of the functions of the TDC. Subcommittees clearly may be beneficial but ultimately decision making needs to always be vested in the Board with the advice of the TDC.

#### Lack of Standards

The TDC and its Marketing Committee considered funding of local events. The funding of these activities is beneficial to the community but there are some limitations on the extent of these events that can and should be funded by the TDC. In evaluating these events, the TDC should strive to develop additional standards to evaluate these applicants. This will assure that the applications are being considered under the same standard and avoid possible issues of conflict.

Similarly, should sweepstake promotions continue, there needs to be specific rules that govern who can apply, how the winner will be chosen and any obligations that will be borne by the winner. In surveying other jurisdictions, many do not use sweepstake type promotions. None of them had sweepstakes to the extent that were used by Bellinger. However, those that did have some type of sweepstakes have very specific guidelines and restrictions that governed the contest.

## **CONCLUSION**

Based upon our investigation, it is apparent to us that the unauthorized and, in some cases, illegal activities of the former Executive Director, were the result of a massive failure of controls. Though we have found, and previously discussed several areas of concern, there appears to be three areas that were significant in the failure of controls that has occurred.

Fundamentally, one significant problem extends back many years as to the relationship between the Board, the Executive Director and the TDC. As has developed over the years, the TDC has been viewed as a separate governmental

entity, as opposed to what is contemplated under Florida Statutes and the County's Ordinance, which is as an advisory board. The responsibility for approval of promotional activities has for many years been delegated to the TDC, resulting in the Board being largely absent from that process. Though a member of the Board acts as a liaison on the Tourist Development Council, this in and of itself does not provide adequate exercise of the authority granted to the Board, particularly where the expenditure of tax dollars is at issue.

The second of these significant problems, which hampered any review efforts, was the lack of documentation provided to the reviewing entities to support the expenditures. As indicated, previously, the actual vendor invoices were provided to support the payment. However, at some point, that backup was no longer provided and the reviewing entities primarily considered only the invoices prepared by the advertising agency. By limiting the review to this documentation, some of which the language was drafted by Bellinger, the reviewing entities had limited, if any ability to identify potential areas of abuse.

Finally, Bellinger was a county employee but he appears to have been allowed to operate without significant supervision and under different rules than any other county employee. From the aspect of the TDC, it appears that the activities of Bellinger were largely unsupervised and that the TDC granted him a great deal of flexibility in crafting the promotional activity and the expenditure of funds. An additional issue clearly is that though the Executive Director was contemplated to operate under the County's policies, he was largely allowed to operate free of these restrictions.

Based upon our review, we make the following recommendations.

#### **RECOMMENDATIONS**

## **REPORTING AUTHORITY**

1. The Executive Director of the Tourist Development Council will report directly to the County Administrator as any other County Department Head. The Policy adopted by the Board on November 6, 2005 is rescinded.

## [APPROVED BY THE BOARD MAY 15, 2012]

#### **OPERATING PROCEDURES**

2. All contracts and expenditures made by the Executive Director on behalf of the Tourist Development Council will be made in conformity with the County's Contract, Leases & Non-Grant Agreements, Policies & Procedures and the County's Purchasing Manual.

### [APPROVED BY THE BOARD MAY 15, 2012]

3. The operating policies and procedures of the Tourist Development Council shall be revised to eliminate inconsistent provisions of the County policies.

## [IN PROCESS]

## APPROVAL OF PROMOTIONAL ACTIVITIES

- 4. All activities of the Advertising Agencies shall only be allowed utilizing the written task order procedures of the County's Contract Policy. A written task order will be required for the engagement of any promotional activity or any expenditure.
  - a. A task order for services up to \$25,000 requires approval by the Department Head (Executive Director) and Purchasing Director.
  - b. A task order for services above \$25,000 and up to \$50,000 approval by the Department Head (Executive Director), Purchasing Director and County Administrator.

c. A task order for services over \$50,000 by the Board of County Commissioners.

## [APPROVED BY THE BOARD MAY 15, 2012]

5. Past authorized promotional or advertising activities that are ongoing shall not be allowed to proceed without the issuance of a task order.

## [APPROVED BY THE BOARD MAY 15, 2012 AND JUNE 5, 2012]

#### APPROVAL OF PURCHASES

- 6. No purchases for real or tangible personal property shall be made by the Advertising Agencies, the Tourist Development Council or Executive Director unless written authorization accompanies that request. Such authorizations shall be in advance. The scope of the written authorization will be as follows:
  - a. Purchases Acquisitions up to \$25,000, approval by the Department Head (Executive Director) and Purchasing Director
  - b. Purchases and Acquisitions above \$25,000 and up to \$50,000 approval by the Department Head (Executive Director), Purchasing Director and County Administrator.
  - c. Purchases and Acquisitions over \$50,000 by the Board of County Commissioners.

## [APPROVED BY THE BOARD MAY 15, 2012]

7. The Advertising Agencies will be required to confirm in writing their understanding and acceptance of these requirements.

# [APPROVED BY THE BOARD MAY 15, 2012 – both Zimmerman and Lewis have complied]

8. Advancement of funds should be limited and additional guidelines and procedures prepared to restrict this activity.

#### **DOCUMENTATION**

- 9. No invoice will be processed through the Clerk's Office without the executed task order and/or purchase order approved by the respective County officials. No invoice will be approved unless the actual invoice from the vendor accompanies the form.
- 10. The County should attempt to make media purchases whereby the vendor is paid directly by the County rather than through the advertising agency.

#### **PLANNING**

11. Annually, the Executive Director will be required to prepare a detailed Strategic or Marketing Plan which will set forth the proposed marketing expenditure for the upcoming fiscal year. That Plan will be reviewed approved by the TDC and recommended to the Board for final approval. Expenditures during the upcoming year shall be in conformity with the Plan. Amendments to the Plan shall be reviewed and approved by the TDC and recommended to the Board for final approval.

## **DEVELOPMENT OF ADEQUATE STANDARDS**

- 12. The TDC shall develop stricter standards for the evaluation of Special Event funding.
- 13. The TDC shall prepare detailed rules and restrictions to govern any contest or sweepstakes program.
- 14. The payments for the funding of Special Events should be directly to the entity applying for the funding and the payment should not be paid through the advertising agency.

## **FINANCIAL REPORTING**

15. At a minimum, quarterly expenditure reports shall be provided to the TDC and to the Board for their review. These reports shall reconcile all payments that have been made and provide the extent of funding that remains available.

#### **ACCREDITATION AND CERTIFICATION**

- 16. The International Association of Convention and Visitors Bureau has partnered with Purdue University to develop an accreditation program for official destination marketing organizations. The County should explore possible accreditation of the TDC.
- 17. There is also a Certified Destination Management Executive Program. The County should encourage any future TDC Executive Director to complete this program.

## REVIEW OF ADVERTISING CONTRACTS AND CONTRACT EMPLOYEES

- 18. The County should review the existing contracts with the advertising agencies and require conformity with the County's purchasing policies.
- 19. The County should review the appropriateness of the continual funding of the Zimmerman employees as a pass through.

## **ADOPTION OF A CODE OF ETHICS**

20. The County should consider the preparation of an ordinance adopting a Code of Ethics for the Board, County employees and all appointed committees and boards.



## Okaloosa County



May 9, 2012

Okaloosa County Board of County Commissioners 1804 Lewis Turner Boulevard, Suite 100 Fort Walton Beach, FL 32547

Attn:

Don Amunds

Chairman of the Board

Jim Curry

County Administrator

Re: Mark Bellinger Investigation

Dear Sirs:

As you are aware, there is an ongoing criminal investigation into the purchase of a boat and house by former Tourist Development Council Director, Mark Bellinger.

We are asking for your cooperation and are requesting that the Board does not conduct an independent audit or independent examination of witnesses during our ongoing criminal investigation.

Sincerely,

Larry R. Ashley

Okaloosa County Sheriff

Bill Eddins

State Attorney, First Judicial Circuit

LRA/dc

# Tourist Development Council Recommendations June 19, 2012

Special Counsel, Okaloosa County Commissioners Gregory T. Stewart

Update to BCC - December 18, 2012 by Dan O'Byrne

### **Previous Recommendations**

### **REPORTING AUTHORITY**

• The Director of the Tourist Development Department will report directly to the County Administrator as any other County Department Head. The Policy adopted by the Board on November 6, 2005 is rescinded.

### [APPROVED BY THE BOARD MAY 15, 2012]

- ✓ Improved management continuity and focus on running a department.
- ✓ Direct accountability.
- ✓ Day-to-day consistency with county / BCC leadership objectives.

# **Operating Procedures**

• All contracts and expenditures made by the Director on behalf of the Tourist Development Council will be made in conformity with the County's Contract, Leases & Non-Grant Agreements, Policies & Procedures and the County's Purchasing Manual.

### [APPROVED BY THE BOARD MAY 15, 2012]

• The operating policies and procedures of the Tourist Development Council shall be revised to eliminate inconsistent provisions of the County policies.

### [APPROVED SEPTEMBER 18, 2012]

- ✓ Extensive revision to tourist development operating policies and procedures manual to incorporate requirements of the County's Contract, Leases & Non-Grant Agreements, Policies & Procedures and the County's Purchasing Manual.
- ✓ Formal presentation to council made on Aug 6, 2012. Council voted to recommended adoption.
- ✓ Amendments to the Operations & Procedure Manual and TDC Ordinance were adopted on September 18, 2012.
- ✓ Broaden contract reviews by multiple levels vs. a single person.
- ✓ Structured financial management at the department level.
- ✓ Corrections made to inaccuracies.
- ✓ Action taken on non-conforming items such as leases or unauthorized services.
- ✓ Created review process for special events & sponsorships

### APPROVAL OF PROMOTIONAL ACTIVITIES

Project activities of the Advertising Agencies shall only be allowed utilizing the written task order procedures of the County's Contract Policy. A written task order will be required for the engagement of any promotional activity or any expenditure.

- A task order for services up to \$25,000 requires approval by the Department Head (Director) and Purchasing Director.
- A task order for services above \$25,000 and up to \$50,000 approval by the Department Head (Director), Purchasing Director and County Administrator.
- A task order for services over \$50,000 by the Board of County Commissioners. [APPROVED BY THE BOARD MAY 15, 2012]
- Past authorized promotional or advertising activities that are ongoing shall not be allowed to proceed without the issuance of a task order.

[APPROVED BY THE BOARD MAY 15, 2012 AND JUNE 5, 2012]

- ✓ Top to bottom review of existing TDD campaigns. All projects have been vetted with approval, modified to meet standards, or have been cancelled.
- ✓ Task Order system has been fully implemented. Worked with other departments and agencies to achieve better consistency.
- ✓ Improved level of communication, presentation of specifics to Council –use of IQM2 video meeting and minutes system implemented.
- ✓ Campaign development underway, commenced with hiring of new director August 27, and advertising agency on Dec. 4, 2012.

### **APPROVAL OF PURCHASES**

No purchases for real or tangible personal property shall be made by the Advertising Agencies, the Tourist Development Council or Director unless written authorization accompanies that request. Such authorizations shall be in advance. The scope of the written authorization will be as follows:

- Purchases Acquisitions up to \$25,000, approval by the Department Head (Director) and Purchasing Director
- Purchases and Acquisitions above \$25,000 and up to \$50,000 approval by the Department Head (Director), Purchasing Director and County Administrator.
- Purchases and Acquisitions over \$50,000 by the Board of County Commissioners.

### [APPROVED BY THE BOARD MAY 15, 2012]

• The Advertising Agencies will be required to confirm in writing their understanding and acceptance of these requirements.

[APPROVED BY THE BOARD MAY 15, 2012 - both Zimmerman and Lewis complied]

- ✓ Task Order procedure has been implemented and consistently applied.
- ✓ Greater detail provided to Council particularly expense of projects.

# Additional Recommendations-Operating Procedures

- Advancement of funds should be limited and additional guidelines and procedures prepared to restrict this activity.
- ✓ Widespread prepayment for services has been stopped.
- ✓ Funds being held by agency (\$305,484.20) returned.
- ✓ Limitations on the advancement of funds has been incorporated into both the Operations & Procedures Manual and within the new ad agency contract.

### **DOCUMENTATION**

- No invoice will be processed through the Clerk's Office without the executed task order and/or purchase order approved by the respective County officials. No invoice will be approved unless the actual invoice from the vendor accompanies the form.
- The County should attempt to make media purchases whereby the vendor is paid directly by the County rather than through the advertising agency.
- ✓ Operational procedures manual and new ad agency contract agreement mandate the invoice and back up be provided prior to payment.
- ✓ County has the right and ability to direct pay on media buys.

### **PLANNING**

- Annually, the Director will be required to prepare a detailed Strategic Marketing Plan which will set forth the proposed marketing expenditure for the upcoming fiscal year. That Plan will be reviewed by the TDC and presented to the Board for final approval. Expenditures during the upcoming year shall be in conformity with the Plan. Amendments to the Plan shall be reviewed by the TDC and subject to the Board for final approval.
- ✓ Establishing a Strategic Marketing Plan is a top priority for new director and advertising agency.

### **DEVELOPMENT OF ADEQUATE STANDARDS**

- The Tourist Development Department (TDD) shall develop stricter standards for the evaluation of Special Event and sponsorship funding.
- The TDD shall prepare detailed rules and restrictions to govern any contest or sweepstakes program.
- The payments for the funding of Special Events and sponsorships should be directly to the entity applying for the funding and the payment should not be paid through the advertising agency.
- ✓ Tourist Development operating standards have been rewritten.
- ✓ Subjectivity of award levels to special events and sponsorships have been incorporated into the Operations & Procedures Manual to be more objective and will be further refined in the future.
- ✓ Prerequisites and applied standards from other tourism development groups.
- ✓ Detailed after action reports and impact calculations will be required.

### **FINANCIAL REPORTING**

- At a minimum, quarterly expenditure reports shall be provided to the TDC and to the Board for their review. These reports shall reconcile all payments that have been made and provide the extent of funding that remains available.
- ✓ Council members provided monthly expense reports.
- ✓ List of all checks written in the past 30 days.
- ✓ Comparative analysis of outflow to budget timeline.
- ✓ Improved financial management at the department level.
- ✓ Board to be provided quarterly expenditure report beginning in January.

### **Additional Recommendations**

### **ACCREDITATION AND CERTIFICATION**

- The International Association of Convention and Visitors Bureau has partnered with Purdue University to develop an accreditation program for official destination marketing organizations. The County should explore possible accreditation of the TDD.
- There is also a Certified Destination Management Executive Program. The County should encourage any future TDD Director to complete this program.

- ✓ Director has established a relationship with Florida Association of Destination Marketing Organizations, National Destination Marketing Association International and U.S. Travel Association.
- ✓ Future peer reviews and industry assessments.
- ✓ Staff goal to become accredited both individually and as an organization.

# Additional Recommendations continued

# REVIEW OF ADVERTISING CONTRACTS AND CONTRACT EMPLOYEES

- The County should review the existing contracts with the advertising agencies and require conformity with the County's purchasing policies and operations manual.
- New contract now conforms with county purchasing requirements and TDC policy manual.
- ✓ New Ad agency contract as of Dec. 4, 2012.
- ✓ Uniformity with existing policy such as per diem limits have been included in the new Ad Agency contract.

# Additional Recommendations continued

- Current Advertising Agency Contract
- Any work performed under New Product Development Services will require a task order, which shall contain a detailed scope of services and an estimated not-to-exceed costs.
- No invoice will be approved unless a copy of the actual invoice from the vendor accompanies the invoice and reflects the acquisition of goods/services.
- The county has the discretion to pay vendors directly for paid media and pass through costs
- Article IV, Section 4.1 of the contract deems Peter Mayer to be an independent contractor, rather than an agent of the county.

# Additional Recommendations continued

### **ADOPTION OF A CODE OF ETHICS**

• The County should consider the preparation of an ordinance adopting a Code of Ethics for the Board, County employees and all appointed committees and boards.

✓ Board direction on Aug. 21, 2012 meeting to consider after new commissioners take office.

### **Future Updates**

- ✓ Recovery of expended funds from sale of unauthorized purchases in progress; report in January.
- ✓ Public Documents available on website on the Tourist Development Department page at www.okaloosafl.com
  - TDC Policy Manuals
  - County Ordinance
  - Penny Distribution
  - Tourist Tax Collections
  - Meeting Schedule
  - TDC members & application

Auditor General's Operational Audit begins on page 42 of this document.



### Larry Ashley, Okaloosa County Sheriff

1250 Eglin Parkway • Shalimar, Florida 32579-1234 Phone: (850) 651-7410 • Email: sheriff@sheriff-okaloosa.org

Feb 1, 2013

Okaloosa County Board of County Commissioners 1804 Lewis Turner Boulevard, Suite 100 Fort Walton Beach, FL 32547

Attn: Don Amunds, Chairman of the Board

Jim Curry, County Administrator

Re: Mark Bellinger / TDC Investigation

Dear Sirs,

As you are aware, our office initiated criminal investigations relevant to TDC expenditures under former TDC Director Mark Bellinger back in May 2, 2012. As a result of that investigation our office and the State Attorney's Office requested that the BOCC suspend any independent audit or examination of witnesses during that time. We appreciate the cooperation of the BOCC and your staff in that regard and during the course of these investigations.

Subsequent to our May 9, 2012 request (electronic copy attached here), I had conversations with County Administrator Jim Curry in regards to the BOCC request to move forward with their own internal review as related to processes and corrective action. Our office nor the State Attorney's office had any objection to that request and the BOCC subsequently moved forward with the law firm of Nabors, Giblin, and Nickerson in their internal review. The BOCC report of internal review was subsequently completed on June 13, 2012 and presented at the BOCC regular meeting on June 19<sup>th</sup>, 2012. (electronic copy attached here)

Per your request and in light of the January 2013-085 completion of the State Auditor General's operational audit findings and report, our office nor the State Attorney's Office has objection to the BOCC or your designee moving forward with independent examination of witnesses regarding these events. We would of course ask that any relevant findings be immediately shared with our office.

If you should need any additional information regarding this matter, please feel free to contact me at your convenience.

Sincercia

Larry Ashley

Okaloosa County Sheriff

The Okaloosa County Sheriff's Office is accredited by the Commission for Florida Law Enforcement Accreditation.

"The Okaloosa County Sheriff's Office provides equal access and equal opportunity in employment and services and does not discriminate"

### WILLIAM "BILL" EDDINS

#### STATE ATTORNEY

FIRST JUDICIAL CIRCUIT OF FLORIDA



Please reply to Pensacola Office

February 6, 2013

Via Electronic Mail
Gregory T. Stewart
Nabors, Giblin & Nickerson, P.A.
1500 Mahan Dr., Suite 200
Tallahassee, FL 32308

RE: Mark Bellinger / TDC Investigation

Dear Mr. Stewart:

As we discussed, the position set forth in the attached letter from Sheriff Larry Ashley to the Okaloosa County Board of County Commissioners dated February 1, 2013, and the email from Sheriff Larry Ashley to Don Amunds and Jim Curry dated February 4, 2013, correctly states the position of my office. Okaloosa County is free to conduct whatever investigation and take whatever action they deem appropriate. We are continuing our investigation which has been and will be a lengthy, detailed and thorough investigation into any criminal wrong doing.

Sincerely,

WILLIAM EDDINS STATE ATTORNEY

WE/klm Enclosures

cc: Comm. Don Amunds, Chairman

Comm. Wayne Harris Comm. Nathan Boyles Comm. Kelly Windes Comm. Dave Parisot

Jim Curry, County Administrator

Sheriff Larry Ashley

ESCAMBIA COUNTY
190 Governmental Center
Post Office Box 12726
Pensacola, Florida 32591

SANTA ROSA COUNTY 6495 Caroline Street Suite S Milton, Florida 32570 OKALOOSA COUNTY 151 Cedar Avenue Crestview, Florida 32536 (850) 689-7820 WALTON COUNTY 524A E. Hwy. 90 Post Office Box 630 DeFuniak Springs, FL 32435



### Larry Ashley, Okaloosa County Sheriff

1250 Eglin Parkway • Shalimar, Florida 32579-1234 Phone: (850) 651-7410 • Email: sheriff@sheriff-okaloosa.org

Feb 1, 2013

Okaloosa County Board of County Commissioners 1804 Lewis Turner Boulevard, Suite 100 Fort Walton Beach, FL 32547

Attn: Don Amunds, Chairman of the Board

Jim Curry, County Administrator

Re: Mark Bellinger / TDC Investigation

Dear Sirs.

As you are aware, our office initiated criminal investigations relevant to TDC expenditures under former TDC Director Mark Bellinger back in May 2, 2012. As a result of that investigation our office and the State Attorney's Office requested that the BOCC suspend any independent audit or examination of witnesses during that time. We appreciate the cooperation of the BOCC and your staff in that regard and during the course of these investigations.

Subsequent to our May 9, 2012 request (electronic copy attached here), I had conversations with County Administrator Jim Curry in regards to the BOCC request to move forward with their own internal review as related to processes and corrective action. Our office nor the State Attorney's office had any objection to that request and the BOCC subsequently moved forward with the law firm of Nabors, Giblin, and Nickerson in their internal review. The BOCC report of internal review was subsequently completed on June 13, 2012 and presented at the BOCC regular meeting on June 19<sup>th</sup>, 2012. (electronic copy attached here)

Per your request and in light of the January 2013-085 completion of the State Auditor General's operational audit findings and report, our office nor the State Attorney's Office has objection to the BOCC or your designee moving forward with independent examination of witnesses regarding these events. We would of course ask that any relevant findings be immediately shared with our office.

If you should need any additional information regarding this matter, please feel free to contact me at your convenience.

Larry Ashley

Okaloosa County Sheriff

and the second s

The Okaloosa County Sheriff's Office is accredited by the Commission for Florida Law Enforcement Accreditation.

"The Okaloosa County Sheriff"s Office provides equal access and equal opportunity in employment and services and does not discriminate"

From: Larry Ashley <a href="mailto:lrashley@sheriff-okaloosa.org">lrashley@sheriff-okaloosa.org</a>

To: Don Amunds <a href="mailto:cdamunds@co.okaloosa.fl.us">Don Amunds <a href="mailto:cdamunds@co.okaloosa.fl.us">dos.okaloosa.fl.us</a>, "jcurry@co.okaloosa.fl.us" < jcur...

**Date:** 2/4/2013 4:12 PM

Subject: RE: BOCC Request for Internal Review

Attachments: image016.jpg; image017.jpg; image018.jpg; image019.png; image020.png; image

007.jpg; image009.jpg; image011.jpg; image013.png; image015.png

CC: "russ\_edgar@sa01.org" <russ\_edgar@sa01.org>, "Steve Harker(steven.harker...

Dear Commissioner Amunds.

I can't be more specific, however as a result of the completion of the State Auditor General's audit findings report our criminal investigation has progressed to a point where our office has no objection to the county seeking information from any individual or entity they deem necessary. We ask that the BOCC or their designee share any relevant information obtained during the course of your internal investigations for the purpose of cross referencing for possible conflicts.

Sincerely,

Larry Ashley

Larry R. Ashley, Sheriff Okaloosa County Sheriff's Office 1250 N. Eglin Parkway Shalimar, FL 32579

Office: 850-651-7410 Fax: 850-609-3048

E-mail: sheriff@sheriff-okaloosa.org<mailto:%20sheriff@sheriff-okaloosa.org>[cid:image007.jpg@01CE02F2.10610CE0]<http://www.sheriff-okaloosa.org/>

[cid:image009.jpg@01CE02F2.10610CE0]

<a href="http://www.facebook.com/pages/Okaloosa-County-Sheriffs-Office/281642818653">http://www.facebook.com/pages/Okaloosa-County-Sheriffs-Office/281642818653</a> [cid:image011.jpg@01CE02F2.10610CE0] <a href="http://twitter.com/#!/OCSOALERTS">http://twitter.com/#!/OCSOALERTS</a>

[cid:image013.png@01CE02F2.10610CE0] <a href="http://www.youtube.com/user/OkaloosaSheriff">http://www.youtube.com/user/OkaloosaSheriff</a> [cid:image015.png@01CE02F2.10610CE0] <a href="http://local.nixle.com/okaloosa-county-sheriffs-office/">http://local.nixle.com/okaloosa-county-sheriffs-office/</a>

From: Don Amunds [mailto:damunds@co.okaloosa.fl.us]

Sent: Friday, February 01, 2013 4:39 PM

To: Larry Ashley Cc: Jim Curry

Subject: RE: BOCC Request for Internal Review

Sheriff

I appreciate the information below and I want to clarify whether we can go back to interviewing sub contractors out of State or if that phase is still ongoing.

From: Larry Ashley [mailto:lrashley@sheriff-okaloosa.org]

Sent: Friday, February 01, 2013 1:44 PM

To: Don Amunds; Jim Curry

Cc: russ\_edgar@sa01.org<mailto:russ\_edgar@sa01.org>; Arnold Brown; Steve Harker

(steven.harker2@ic.fbi.gov<mailto:steven.harker2@ic.fbi.gov>)

Subject: BOCC Request for Internal Review

Dear Commissioner Amunds,

I have been contacted by County Administrator Jim Curry (Jan 31, 2013) in regards to a BOCC request to

conduct internal investigations which would not conflict with ongoing law enforcement investigations as related to the Okaloosa County TDC. Having consulted with ASA Russ Edgar of the State Attorney's Office, our office nor the State Attorney's Office have any objection with this request.

- Attached is our offices response today (Feb. 1, 2013) to the BOCC request to conduct internal investigations regarding this matter.
- Attached is the TDC Internal Review conducted for the BOCC by the law firm of Nabors, Giblin, & Nickerson dated June 13, 2012.
- Attached is our offices initial request to suspend any internal audit and or independent examination of witnesses during the ongoing criminal investigation, dated May 9th, 2012

I know that this continues to be an arduous and exhaustive process however we appreciate the cooperation of the BOCC and your staff in these matters. If you or the County Administrator should have any questions regarding this information, please do not hesitate to call on me.

Sincerely,

Larry Ashley

Larry R. Ashley, Sheriff Okaloosa County Sheriff's Office 1250 N. Eglin Parkway Shalimar, FL 32579

Office:

850-651-7410

Fax:

850-609-3048

E-mail:

sheriff@sheriff-okaloosa.org<mailto:%20sheriff@sheriff-okaloosa.org>

[cid:image016.jpg@01CE02F1.F2004180] <a href="http://www.sheriff-okaloosa.org/">http://www.sheriff-okaloosa.org/</a> [cid:image017.jpg@01CE02F1.F2004180] <a href="http://www.facebook.com/pages/Okaloosa-County-Sheriffs-Office/281642818653">http://www.facebook.com/pages/Okaloosa-County-Sheriffs-Office/281642818653</a> [cid:image018.jpg@01CE02F1.F2004180] <a href="http://twitter.com/#!/OCSOALERTS">http://twitter.com/#!/OCSOALERTS</a> [cid:image019.png@01CE02F1.F2004180] <a href="http://www.youtube.com/user/OkaloosaSheriffs-office/">http://www.youtube.com/user/OkaloosaSheriffs-office/</a> [cid:image020.png@01CE02F1.F2004180] <a href="http://local.nixle.com/okaloosa-county-sheriffs-office/">http://local.nixle.com/okaloosa-county-sheriffs-office/</a>

The Mission of the Okaloosa County Sheriff's Office: "Ensuring fair and equal administration of the law, safeguarding civil liberties and preserving public safety; Doing so with professionalism and unity of purpose, while being good stewards of the public's trust".

### PLEASE NOTE:

This email may contain Law Enforcement Sensitive or Privileged Information, which is intended only for use by the individual or entity to which the email is addressed. If you have received this email in error, please delete it immediately. E-mail communications to or from Okaloosa County Sheriff's Office employees are considered public records and are available to the public and media upon request. Your

e-mail communications with attachments, including your email address, are subject to public disclosure.

- 1. Counsel to prepare and present to the Board a litigation strategy addressing the recovery of improperly used funds;
- Counsel to review and revise the Operations and Procedures Policies to further implement the measures that have been adopted and to simplify and clarify the procedures;
- 3. To request the resignation of those TDC members that were on the Council during the May 2010 May 2012 period;
- 4. Accept the resignation of the TDC attorney;
- 5. Hire a compliance officer;
- 6. Provide education program and materials for all volunteer councils, committees or board clarifying duties, requirements and responsibilities;
- 7. Authorize the Chairman to execute a letter requesting that there be a sharing of information to assist in investigation.

### List of Correspondence Received by the Joint Legislative Auditing Committee

### New Correspondence Received (since February 11<sup>th</sup> meeting)

- From The Zimmerman Agency: Clarification of Issues in Auditor's Report
   (The Zimmerman Agency was served a subpoena and one or more representatives of the agency plan to attend the committee meeting.)
- From Dennis "Nick" Nicholson (Mr. Nicholson was a recent Tourist Development Council member who was sent a letter requesting his attendance at the committee meeting. Mr. Nicholson provided a statement in lieu of attending the meeting.)
- From the following citizens:
  - Michael J. Barnes
  - Albert Kauses
  - Steven Menchel
  - Shirley Parker
  - o Kim Little
  - o T. Adams

### Correspondence Received Prior to February 11<sup>th</sup> meeting

(these items were included in the last meeting packet related to the Okaloosa County audit)

- From James Judkins, Attorney at Law, on behalf of Curtis Zimmerman
- From the following citizens:
  - Michael J. Barnes; comments plus a string of messages titled "Request for Resignation Wayne Harris"

(Mr. Barnes also attached several additional items: A Report on Improper Deferred Compensation Payments at Okaloosa County Tax Collector Office; s. 932.7055, F.S.; and, Okaloosa County Law Enforcement Trust Fund Expenditure Reports and related correspondence. These attachments were included in the last meeting packet and are available upon request.)

- John Dezzutto (two messages)
- Jocelyn Donahoo
- Kirby Locklear
- Steven Menchel

(Mr. Menchel also attached "Report on Corruption in the Okaloosa County Sheriff's Office Accreditation," Prepared by Menchel for Sheriff. Due to its size it is not included, but is available upon request.)

Ed Winkelseth



### **MEMO**

TO: KATHY DUBOSE

FROM: THE ZIMMERMAN AGENCY

RE: CLARIFICATION OF ISSUES IN AUDITORS REPORT

DATE: MARCH 1, 2013

There are several items that need to be clarified from the auditors report.

- With regards to The Zimmerman Agency's management of the budget, for 19 years our agency was
  required to provide detailed monthly budget spreadsheet for the Okaloosa County Tourist
  Development Council comparing budgeted expenditures vs actual expenditures. The TDC Director;
  Darrel Jones required adjustments per month to ensure a balanced budget. Upon his arrival, Mr.
  Bellinger informed the agency that his office would take over responsibility for managing, balancing
  and reporting the budget.
- With regards to the development of annual marketing plans, for 19 years The Zimmerman Agency developed annual marketing plans that were approved by the Tourist Development Council and the Executive Director. It is our understanding the Executive Director would then present the plan, and associated budget to the Board of County Commissioners for approval. Mr. Bellinger preferred to operate his marketing program on a seasonal basis with individual promotion plans as the foundation for each effort.
- For 19 years a representative of The Zimmerman Agency was requested to attend TDC Board
  Meeting and TDC Marketing Committee meetings. At the majority of those meetings a
  representative of the agency presented current and proposed marketing programs for consideration
  by the Marketing Committee and approval by the TDC Board. During the first year of Bellinger's
  tenure he requested the agency not to attend Marketing Committee or TDC Board meetings.
- The Zimmerman Agency followed the purchasing procedures established by the TDC and County
  which followed considerable approval and oversight by the prior TDC Director. It was the agency's
  understanding the TDC Director gained approval by the County Administrator and/or representative
  of the County Commission.
- The auditors report questioned the process related to a Porsche that was to be used for a TDC promotion. Mr. Bellinger sent email on 8/7/10 with an invoice for \$48,000 for unnamed prize for an internet promotion. He said the budget for this promotion was from a TDC reserve fund and was approved by the TDC Board at the 5/26/10 meeting. On 8/9/10 Bellinger explained that he negotiated a "great deal" on a new Porsche from a dealer he knew in Massachusetts and wanted the agency to develop an "Online Viral Video Marketing Promotion" with the Porsche as the promotional prize. He emailed the agency a completed New Vendor Request Form for Bill Dube Hyundai dealership in Wilmington, MA, requesting the agency enter the auto dealership into the agency's accounting system as an approved vendor for the TDC. In a subsequent call, Bellinger requested the agency send full payment to Bill Dube Hyundai no later than 8/20/10 to finalize the agreement he made for the vehichle. August invoices were not scheduled to be sent to Bellinger for approval and then to Okaloosa County purchasing for payment until 8/31/10. Bellinger insisted on

an early payment and said he would push the County to remit payment to the Agency to allow payment per his requested deadline.

- The agency issued a check as directed to Bill Dube on 8/20/10. On 8/31/10 the agency submitted
  the invoice to the TDC for payment by the County for \$48,000. Bellinger instructed the Agency to
  invoice the County under the description "Prize for 2010-2011 Internet/Viral Video Contest-Bill
  Dube."
- During October, 2010 the Agency presented an Internet/Viral Video promotion to impact the Spring 2011 season. "The Search for America's Most Deserving Mom" was approved by Bellinger. The Agency's account representative; Richard Long counseled Bellinger the Porsche was not an appropriate prize for a promotion targeting "Moms" and suggested an SUV or similar vehicle, complemented by roundtrip airfare and a vacation on The Emerald Coast.
- Bellinger agreed with the recommendation and informed the Agency he would get a refund from Bill Dube Hyundai for the Porsche and negotiate with an Okaloosa County dealership to purchase an SUV. Bellinger informed the Agency he reached an agreement with Lee Chrysler Dodge to purchase a Buick Enclave SUV for the "Most Deserving Mom" promotion. Once the Agency received payment from Okaloosa County, the Agency issued a check to Lee Chrysler Dodge for the Buick Enclave. Bellinger took possession of the vehicle in mid-March 2011. The vehicle was subsequently awarded to the winner of the promotion, Carol Daly of Arlington, TX, in August 2011.
- Following Bellingers death, the Omnicom internal audit team conducted a formal audit of
  procedures and transactions related to the TDC. During the audit, the team discovered the funds
  for Porsche were not returned to the county. The agency informed the Okaloosa County Sherriff's
  department of the finding.
- The auditors report also makes reference to two employees of The Zimmerman Agency; Lee Glaser and Nicole Scott. Ms. Glaser and Ms. Scott were both consultants that were hired by Bellinger to serve in a staff capacity reporting to Bellinger. At the end of their six month contract Bellinger explained to the agency that he could no longer continue the contract relationship with Glaser and Scott and based on the suggestion of the County Administrator and County Human Resources Director he was requesting the Agency place both contract employees on The Zimmerman Agency payroll with their salary an benefits to be billed directly back to the County. To ensure the Agency was comfortable with the engagement, Ms. Glaser confirmed that she consulted with both the County Administrator and the County Human Resources Director to ensure she, and the Agency were following procedures. Ms. Glaser and Ms. Scott reported directly to Bellinger and at no time did they receive direction, or supervision from the Agency.
- The auditors report indicates the agency was not subject to competitive bidding. During the 20 years of the agency's relationship with the County we were required to participate in a competitive bidding process on five separate occasions.
- The contract between Okaloosa County and The Zimmerman Agency was based on a fixed fee
  basis with all purchases, including media, production and any hard costs associated with marketing
  to be billed at the absolute net cost. At no time did the agency earn commissions on any purchases
  for the TDC. And, while the budget increased significantly, particular based on BP Funds, the
  agency made a significantly lower percentage due to the fixed fee.
- When the agency explained to Bellinger that the aggressive use of promotions required more agency manpower for social media and public relations, Bellinger requested the agency include any additional staff costs in hourly charges on the monthly invoices rather than adjusting the fee.

From: Nicnicholson <nicnicholson@aol.com>
Sent: Nicnicholson <nicnicholson@aol.com>
Monday, February 25, 2013 11:57 AM

To: Dubose, Kathy

Subject: Re: Joint Legislative Auditing Committee Meeting on March 4th

#### Dear Ms Dubose

I appreciate your committee's efforts to resolve the control issues whicht took place during the tenure of TDC Director Mark Bellinger and the misuse of funds. I would like to stipulate that I have met with Joseph D. Dykes, Lead Senior Auditor of the Auditor General's office and law enforcement officials and I do not feel that I can provide any additional insight. I would like to restate the following:

- 1. I did not recommend approval of any of the purchases in question.
- 2. I did not approve any invoices.
- 3. I did not make any payments.

Since I will not be attending the committee's meeting, please accept my good wishes for the committee's success.

### Sincerely

Dennis "Nick" Nicholson -----Original Message-----

From: Dubose, Kathy <DUBOSE.KATHY@leg.state.fl.us>
To: 'nicnicholson@aol.com' <nicnicholson@aol.com>
Cc: Boyett, Cathy <BOYETT.CATHY@leg.state.fl.us>

Sent: Wed, Feb 20, 2013 3:47 pm

Subject: Joint Legislative Auditing Committee Meeting on March 4th

#### Dear Mr. Nicholson:

Please see the attached letter and contact me if you have any questions. You should receive the hard copy later this week.

Thank you.

Kathy DuBose, Coordinator Joint Legislative Auditing Committee (850) 487-4110 From: Michael J. Barnes <barnes@micap.us> Sent: Thursday, February 28, 2013 5:09 PM

To: JLAC

Cc: Dubose, Kathy; JOHN TENEWITZ; MARILYN ROSETTI Subject: Additional Operational Audits in Okaloosa County

### To the Members of the Joint Legislative Auditing Committee:

I appreciate the interest the Joint Legislative Auditing Committee ("the Committee") has taken in providing the necessary oversight in the matters relating to the management and use of the Tourist Development Council (TDC) funds in Okaloosa County.

In my February 8, 2013 comments to the Committee, I highlighted and requested the Committee uses its legislative authority or powers to request the Florida Commission on Ethics to investigate all public officials noted in Finding No. 4 of the operational audit of the Okaloosa County TDC or ask the Governor to do the same. In addition, I respectfully requested the Committee direct the Auditor General to conduct an operational audit of the Florida Law Enforcement Trust Fund (LETF) in Okaloosa County and issue a formal report of findings accordingly.

Near the end of the February 11<sup>th</sup> Committee meeting, State Senator Joseph Abruzzo made a motion to direct the Auditor General to conduct additional operational audits of the Okaloosa County Board of County Commissioners and the Clerk of Courts of the Circuit Court. The motion specifically requested that the scope of the audit include budgetary controls, grant management, procurement and vendor payment controls. It is my hope the motion did not limit the Auditor General in auditing the State's LETF, which the Okaloosa County Board of County Commissioner and Okaloosa County Sheriff's Office process jurisdiction.

In my earlier comments provided, I detailed specific LETF transactions that appear to show seized monies were not being used for law enforcement purposes as required by State statutes; specifically F. S. 932.7055. It appears the funds were used to "buy votes," which could constitute an illegal act or misconduct of public official(s). If the Committee members look closely in the package provided earlier via email, you will find that providing scholarships, buying sponsorship tables, contributing to golf tournaments, monies for holiday tributes/celebration, parades, fireworks, using seized proceeds to satisfy budget shortfalls (health insurance premiums), etc. do not appear to be the intended purposes of the LETF and appears to frequently violate the Florida Statutes.

If the Committee ignores the credible evidence presented relating to the LETF, then it make suspect the Committee's intent and commitment in helping the citizens heal from the unprecedented level of public corruption in Okaloosa County. It appears we have a systemic issue regarding the public trust of our elected officials. The selective targeting of the misuse of public resources is not cleaning up corruption unless the depth and breathe of other County constitutional officers' operations are evaluated. Therefore, I respectfully ask the Committee revisit my comment and ensure an operational audit of the LETF by the Auditor General is mandated.

If this Committee is truly serious about helping the citizens of Okaloosa County and cleaning up corruption, then I highly encourage the Committee not buy into any "selective persecution" of our constitutional officers and also look at the obvious such as the highly probable misuse of the LETF,

which has been brought to this Committee's attention. There is no harm or foul for the Committee to ask for such a LETF audit.

Please acknowledge receipt of this email and include this email in the legislative package of the upcoming committee meeting with members of the Okaloosa County Board of County Commissioners and others who were subpoena or summon to testify on Monday, March 4, 2013.

Respectfully yours,

Michael J. Barnes Resident and Taxpayer of Okaloosa County From: Albert Kauses <al44kauses@cox.net>
Sent: Monday, February 11, 2013 12:40 AM

To: JLAC

Subject: Okaloosa Commission Hearing

As a Okaloosa County resident I would like you to explore one area that hasn't been addressed to date.

Commissioner David Parisot was the BCC's representative sitting on the TDC's Board of Directors. I would imagine that a part of his job was to provide oversight to the TDC in all matters. Soon after the revelation of Mr. Bellinger's misdoings, Commissioner Parisot came off the TDC Board. After election's Mr. Windes took over this job. I find it hard to believe that Mr. Parisot did not know anything about the outrages spending going on. Not only him but the entire board should of had some inkling that something was amiss with Mr. Bellinger's spending.

With this still having a multitude of questions that are unanswered, several outside investigations still open, I find it totally unacceptable that Commissioner Parisot is the main person overseeing the Restore funds that may be coming into the county and how this money is to be spent. Mr. Parisot has not been accused of or found guilty of anything to date but the fact that so many questions lie unanswered, I believe he should not be the primary person in charge of the Restore program for the county.

Thank you

Al Kauses 445 Waldorff Lane, Mary Esther, Fl 32569 <u>al44kauses@cox.net</u>

Sent from my iPad

From: Steven Menchel <flamenchel@yahoo.com>
Sent: Friday, March 01, 2013 12:03 AM

To: JLAC Cc: Dubose, Kathy

Subject: Information to be included in the packet for the upcoming JLAC meeting on March 4, 2013

**To**: The members of The Joint Legislative Auditing Committee (JLAC)

From: Steven Menchel, Okaloosa County Resident

Date: February 28, 2013

**Subject:** Email to be included in the JLAC package for the upcoming meeting scheduled for March 4<sup>th</sup> relating to the Okaloosa County Tourist Development Council Scandal

### PLEASE ACKNOWLEDGE RECEIPT OF THIS EMAIL

As a retired law enforcement officer with 38 years of experience I can tell you that the purpose of an investigation or inquiry is not just to find someone guilty – on the contrary – the purpose of an investigation is to prove or disprove an allegation or complaint.

The public outcry over the Tourist Development Council Scandal is by far the most significant which has occurred in years – even though Okaloosa County has been a victim to a host of scandals to include – the Tax Collectors Issues, the arrest of the former Sheriff and the arrest of a sitting County Commissioner – just to name a few.

Many in Okaloosa County have accused "the Gaetzes" of "flexing political muscle" - and using the JLAC committee for political gain or favor and I urge you to prove those people wrong.

The Okaloosa County Sheriff's Office over the last several years has potentially misused the Law Enforcement Trust Fund monies. These questionable expenses were approved by the Board of County Commissioners possibly in violation of Florida Statue 932.7055 and against standing Attorney General Opinions.

Mr. Chairman and JLAC members in meetings between myself and the Okaloosa County Sheriff's Office in reference to the Law Enforcement Trust Fund expenditures – I was told they do not have nor ask for certain receipts as mandated by Florida Statue.

Why is that important you ask? It speaks to the ongoing "Culture of Corruption" in Okaloosa County.

Mr. Chairman and JLAC members, Okaloosa County needs your continuing support in the fight on corruption.

Based on questionable approvals by the Board of County Commissioners of Law Enforcement Trust Fund request from the Okaloosa County Sheriff's Office I am requesting that you broaden the scope of your audit.

The audit should include a review of all Law Enforcement Trust Fund request, approvals and expenditures over the past five years.

In the interest of time I am not providing JLAC with all the information on this subject but would be more than happy to make myself and the supporting documents available to the JLAC.

Mr. Chairman and members of the committee – the failure to take action on the information JLAC has received will only serve to validate those who feel this entire event is only staged to gain political favor of the Gatezes – so I urge the Joint Legislative Audit Committee again to please prove them wrong and help the Citizens of Okaloosa County to once and for all rid themselves of the "Culture of Corruption".

Respectful	IJ,
------------	-----

Steven Menchel

### Dear Members of the Executive Committee

I am a long time resident of Okaloosa county. The negligence of the BCC to allow such a grand theft scheme to occur is without a doubt, concrete evidence that the BCC members Wayne Harris, Dave Parisot and Don Amunds are incompetent in the positions they hold. Each BCC member, including the attorney, and all county employees involved in the mismanagement of county funds should be held accountable.

At the BCC meeting on 19<sup>th</sup> of February, I asked the BCC if ultimately when everything is said and done, were they not responsible for the humongous theft? Also, if any of the members who were seated as BCC members at the time of the theft intended to tender their resignations? Parisot, Harris and Amunds had a resounding "NO" response. After my statement, the County Administrator Jim Curry offered his resignation. All BCC members refused to accept his resignation. Praising him for his 30 something years of service. One good question would be, what has slipped by in the past years?

Each time I have attended the BCC meeting, the public input is welcomed. However, the public input falls on deaf ears. This commission is a "you scratch my back, and I'll scratch yours". I could site a instance that is obvious proof of my statement. But back to the issue at hand. Currently, the BCC is obsessed to begin the healing of the county. This healing can not proceed till the cancer has been removed. Many people refer to this county as "Crookaloosa". Sad to say, but we really need a very deep house cleaning.

Not long ago, the BCC was in favor of enacting recommendations from the Matrix Group who's recommendations were stepping on the Constitutional Rights of the residence of Holt. I was informed by Mr. Wayne Harris, that it was a done deal and that we, the citizens had no choice. In the long run, he found out that we did indeed have a choice. This county relies entirely too much on the tourist trade and the military presence to furnish necessary funds to keep the county running.

The general consensus in the local papers and conversations I have heard indicate that your committee is merely grand standing, and posturing yourselves for political advancements. I do 'NOT" believe this. I believe that you will take action and remove those that are incompetent to prevent further mismanagement of the tax payers hard earned dollars. The residence of Okaloosa County are counting on this committee to hold those responsible accountable. The extent of this corruption was not made public before the last election. If it had been, I feel assured that we would be looking at a much different BCC now.

The residence of this county will be indebted to your committee for the intense through investigation it is performing to bring those responsible to justice.

Sincerely,

Shirley Parker - Holt, fl

To: Members of the Executive Committee

Re: Board of County Commissioners of Okaloosa County

As a resident of Okaloosa County, I am appalled at the mismanagement of funds belonging to the residents of this county. The BCC's attempt to pass the blame entirely on the back's of the TDC, is clearly an attempt to hood-wink your committee.

Okaloosa County, not being a Charter County, the ability to remove the BCC members lies in the hands of the state, not the residents of this county. Therefore, I beseech you to recommend the following members of the BBC, Don Amunds, Dave Parasot and Wayne Harris for immediate dismissal. The the gross maladministration of Okaloosa County by these individuals has created a large financial loss for the residence. There is absolutely no excuse for the incompetence displayed by these individuals.

Sincerely, Kim Little

### Dubose, Kathy

From: Voice of Truth <voiceoftruthokaloosa@yahoo.com>

Sent: Sunday, March 03, 2013 6:44 PM To: ABRUZZO.JOSEPH.WEB: JLAC

Subject: URGENT - 10 AM meeting Okaloosa TDC / County Commissioners

March 3, 2013

Senator Abruzzo,

First, thank you for your attention to the TDC & Okaloosa County Commissioners scandals.

A few things you may want to be aware of.

One of the TDC Board Member Bobby Nabors has used Bed Tax & BP dollars to promote his personal business, Liquid Surf & Sail, (sole owner), in Ft. Walton Beach Florida in the manner of produced and aired Television commercials. Here are two examples.

As you will notice, he "stars" in them, people are wearing his gear and at the end of both commercials advertised are his website, www.liquidsurfandsail.com

http://tinyurl.com/cfjkjc6

http://tinyurl.com/btbthkz

These commercials were aired on ECTV (no longer in existence since not long after Bellinger left), in a campaign called "13 Extreme Days of Summer". Paid for by Bed Tax & BP dollars. They are not promotional videos promoting the area, only his personal business, Liquid Surf & Sail.

As you may know, Mr. Nabors is still on the TDC board, refusing to resign.

He may or may not be in Tallahassee for your meetings - <a href="http://www.nwfdailynews.com/local/okaloosa-officials-to-appear-again-before-auditing-committee-1.104755?tc=cr">http://www.nwfdailynews.com/local/okaloosa-officials-to-appear-again-before-auditing-committee-1.104755?tc=cr</a> (one of two articles he is quoted) (<a href="http://tinyurl.com/aw3q2hn">http://tinyurl.com/aw3q2hn</a>)

"Nabors, who owns Liquid Surf & Sail, said it's a burden to have to leave his shop for an entire day.

"I still work for a living," he said. "These other county officials are getting paid."

Nabors said he also isn't interested in listening to the committee question the county officials."

Frankly, we are not in season, nor is it Spring Break. It is not hard for him to leave his business for 1 day. There is no one here except snow birds and it's too cold for anyone to do most outdoor activities.

The other reason I am writing is regarding Don Amunds, Chair Okaloosa County Commissioners.

He committed perjury during his last interview with your committee when you questioned him regarding the "timely" firing of the majority of the TDC Board. Here is a television commercial and a newspaper article which confirms he called the members of the TDC Board informing them the reason they were asked to resign was to avoid the issue in Tallahassee.

http://www.weartv.com/newsroom/top\_stories/videos/wear\_why-okaloosa-county-tdc-volunteers-didnt-travel-tallahassee-questioning-29133.shtml ( http://tinyurl.com/arfh8bf )

"Warren Gourley "It's a knee-jerk reaction to deflect from themselves, they can say oh, we found somebody, we got rid of them" Gourley and former board member Kathy Houchins say they got phone calls from the chairman of the county commission, explaining further why they were asked to step down.

Warren "The real reason was to protect us from having to be drug through the mud and testify in Tallahassee"

It is also common knowledge he gets paid \$800.00 a month salary as director of the Okaloosa County Special Olympics, but cannot verify factually.

\*\*\*\*ACTIONS we would like as citizens of Okaloosa County. -Forced resignations of Don Amunds Wayne Harris

# Bobby Nabors.

Thank you for taking your time.

T. Adams Okaloosa County Registered Voter & Citizen Advocate for Transparency & Truth in Okaloosa County

# JUDKINS, SIMPSON, HIGH & SCHULTE

ATTORNEYS AT LAW
HOZ N. GADSDEN STREET
TALLAHASSEE. FLORIDA 32303

JAMES P. JUDKINS LARRY D. SIMPSON ROBERT KING HIGH, JR. THOMAS J. SCHULTE, JR.

www.ReadyForTrial.com

POST OFFICE BOX 10368
TALLAHASSEE, FLORIDA 32302-2368

TELEPHONE (850) 222-6040 FAX (850) 561-1471

February 8, 2013

VIA FAX: 922-5667

Ms. Kathryn H. DuBose Joint Legislative Auditing Committee 111 West Madison Street, Room 876 Claude Pepper Building Tallahassee, Florida 32399-1400

Re:

Invitation to Committee Meeting

Dear Ms. DuBose:

On behalf of The Zimmerman Agency, I am responding to your invitation to attend the Joint Legislative Auditing Committee meeting scheduled for February 11, 2013 at 2:00 p.m. The Zimmerman Agency may have a representative at the meeting, who can receive requests from the Committee for further information for consideration by The Zimmerman Agency. We have provided voluminous records in response to the investigations of the TDC activities already, and if other information is necessary we will attempt to provide it. We are unsure why we are invited to attend this meeting when nobody from the committee has asked us for any information or explanations until now.

We reviewed the report as you suggested, and note the following matters that need clarification or correction:

- (1) Finding No. 9: The firms were not paid \$12.1 million as compensation. The total expenditures for marketing communications (as directed by the TDC director) through the two firms was \$12.1 million. The TDC director specifically directed and authorized expenditures of The Zimmerman Agency for the actual goods or services purchased. The Zimmerman Agency submitted detailed estimates for all expenditures, and in cases where the TDC director modified the agency's estimates or descriptions, the agency has supporting emails.
- (2) Finding No. 9: Under "Contract Monitoring," the document states that "the County paid the firm an additional \$142,942.30 for the services of an integrated marketing associate and a sales/public relations associate." Those two positions were actually employees of the TDC. The County requested the agency employ the individuals on

Ms. Kathryn H. DuBose February 8, 2013 Page 2

behalf of the county and then bill for reimbursement for the salaries and benefits in question. The former TDC director, the County Administrator and the County HR director, as well as employees of the TDC and the Convention Center were all aware of these circumstances and that the agency was acting under instructions from the TDC in paying the cost of those employees. The same section of the document details costs outside of the scope-of-services that were requested by the TDC Director and billed as individual projects outside of the fee.

(3) Finding No. 12: The County and TDC (under Darrel Jones) established the procedures for approval of purchases through The Zimmerman Agency that were followed for more than 10 years.

Sincerely,

James P Juckins

JPJ/fs

cc: Curtis Zimmerman

From: Michael J. Barnes <barnes@micap.us>
Sent: Friday, February 08, 2013 4:20 PM

To: JLAC Cc: Dubose, Kathy

Subject: Comments Regarding Improper Use of TDC Funds in Okaloosa County and Ignored Misuse of Other Funds Attachments: eMail-20130131-RequestForResignation-WayneHarris.pdf; OCA-20091201-TaxCollector-Ethics-FINAL.pdf;

JLAC-20130208-LETF.pdf

To the Members of the Joint Legislative Auditing Committee (the Committee):

I greatly appreciate the Committee's interest in the operational audit dealing with the Tourist Development Council (TDC) in Okaloosa County. It is unfortunate that the Auditor General's involvement came far too late for our county, which has been engulfed in one public scandal after another. I contend that had the Auditor General been actively involved in the former Okaloosa County Tax Collector and the Sheriff's scandals, just maybe (worth saying again, "just maybe") the TDC fiasco could have been avoided.

The citizens in Okaloosa County are making every effort to expose the ongoing corruption, but their voices and complaints are ignored by State and local officials. <u>For example</u>: When the Okaloosa Citizens Alliance, Incorporated released a well-documented Report on Improper Deferred Compensation Payments at the Okaloosa County Tax Collector's Office in December 2009, no Federal and State agency nor the Okaloosa County Board of County Commissioners took interest and investigated the matter. To my knowledge, no report of investigation was issued by any agency.

It appears the next scandal in Okaloosa County may involve the past and present management and use of the Law Enforcement Trust Fund (LETF) under F. S. 932.7055. At a glance of the attached highlighted LEFT expenditures, it appears there were possible LETF misuse starting with the former Sheriff Charlie Morris in 2004 and continues with the current Sheriff and the Okaloosa County Board of County Commissioners—the use inconsistent with the legislative intent. The bottom line…it appears the LETF funds have been and are currently being used for political favor and not solely used for law enforcement purposes. To be more direct, it appears the LETF is used to "buy votes." It appears this possible corruption started when the LETF oversight at the Florida Department of Law Enforcement ceased.

Public corruption remains open season in Okaloosa County with no end in sight. It is politics of the day in what is supposed to be one of most conservative counties in the State. If the word "conservative" is now the code for acceptable unethical and criminal behaviors, then the entire State of Florida has an enormous problem beyond politics. Like many citizens living in Okaloosa County, we do not take any pride in our county being labeled as "Crookoloosa" or "Scandaloosa County." It is certainly not a badge of honor that I accept.

We certainly have a leadership problem in the County. This Committee has an opportunity to help Okaloosa County save the taxpayers from hypocritical, self-serving elected officials who are part of the problem. As the operational audit pointed out in Finding No. 4 (Conflicts of Interest), it is inconceivable that a County Commissioner who also serves as the Executive Director for a local chamber of commerce knowingly accepted at least three monetary TDC contributions for three consecutive months for his private employer and appears to never have discussed this matter on the public record during a Board of County Commissioner's meeting. I contend this Commissioner's behavior was deceptive, lacked professional judgment and appears to be unethical. As stated in the

1

attached email, I have "loss total trust and confidence" in this public official and have publicly called for his immediate resignation.

Unfortunately, it appears the partisan elected officials are circling the wagon to protect the County Commissioner who was involved in what appears to be a conflict of interest—no advisory legal opinion has been requested. Yet, the Board of County Commissioners unanimously voted to ask all volunteers serving on the TDC board to resign. So, it appears the open season for public corruption in Okaloosa County continues. The unchecked oversight and accountability of public officials will encourage fraud, waste and abuse of tax dollars.

Therefore, I respectfully request the Joint Legislative Auditing Committee uses its legislative authority or powers to request the Florida Commission on Ethics to investigate all public officials noted in Finding No. 4 of the operational audit or ask the Governor to do the same. In addition, I respectfully request the Committee directs the Auditor General conduct an operational audit of the Law Enforcement Trust Fund in Okaloosa County and issue a formal report of findings accordingly.

Thank you for the opportunity to submit comments. Please acknowledge receipt of my comments.

Sincerely,

Michael J. Barnes Okaloosa County Resident and Taxpayer

### Michael J. Barnes

From: Michael J. Barnes <barnes@micap.us>
Sent: Thursday, January 31, 2013 2:03 AM

To: 'Wayne Harris'

Cc: 'Don Amunds'; 'Nathan Boyles'; David "Dave" A. Parisot; Jim Curry; John Dowd; 'Kelly

Windes'

**Subject:** Request for Resignation

**Categories:** Government

Commissioner Harris: I have reviewed the operational audit relating to the Tourist Development Council (TDC). Audit Finding No. 4 (Conflicts of

Interest) was a RED FLAG for me; particularly the timeline of the scope of the audit--May 2010 to May 2012. If I recall correctly, you were the Chairman of the Board of County Commissioners in 2010 when I first raised a concern of a potential conflict of interest between your roles as a BCC member and the Executive Director of the Crestview Area Chamber of Commerce in March 2010. In addition, I raised a similar potential conflict of interest concern with former Commissioner James Campbell who was criminally charged and removed from public office.

It appears that you knowingly failed to immediately disclose to your fellow BCC members and the general public that your chamber of commerce was in receipt of taxpayer's dollars from the TDC. Based on your March 29, 2010 email, it appears that you should have known that you had an ethical obligation (if not, a legal obligation) to disclose any perceived or actual conflict of interest. It appears that you knew no oversight existed on the matter regarding the TDC and decided to keep the TDC financial transaction to your chamber of commerce 'a secret'--no BCC meeting records to prove otherwise.

Specifically, page 8 of the audit reports that "the County paid \$27,066.95 for sponsorship of a local chamber of commerce. A BCC member was, at the time, the executive director of the chamber of commerce." In page 36 of the audit, it appears the current Chairman of the Board of County Commissioners may have inferred that a potential conflict of interest existed between your dual role as a BCC member and the executive director of a local chamber of commerce when the BCC agreed that inadequate controls existed to address potential conflicts of interest.

I do not believe in nor support preferential treatment on ethical issues. I distinctively recall seeing the videotaped BCC meeting when you requested that Mark Bellinger be fired after it was discovered that he inappropriately

purchased a yacht with TDC money and without the BCC knowledge. Now I ask you. In principle, what is the difference between Mr. Bellinger's actions and yours? It appears that

(taxpayers) money for your private employer (Crestview Area Chamber of

you (a BCC member) knowingly accepted TDC

Commerce) without disclosing it to your fellow BCC members during an open meeting. It appears you had no intention of disclosing these public TDC dollars received by your private employer until you were somewhat compelled to do so because of the improper uses of taxpayer's dollars by Mr. Bellinger were exposed. This appearance of deception is unacceptable and inexcusable.

Based on the audit's timeline, it appears my query regarding a potential conflict of interest was warranted in 2010; and yet, I gave you the benefit of doubt after Mr. John Dowd's (the County

Attorney) convincing email stating that he had thoroughly reviewed my concerns and found no violation.

The audit appears to suggest otherwise--a potential conflict of interest existed.

As a taxpayer in this county and a citizen with zero tolerance for public officials' corruption, I have loss total trust and confidence in your ability to effectively serve as a County Commissioner and respectfully request that you immediately resign from public office.

Sincerely,

Michael J. Barnes

"The meaning of our lives is always bigger than our experience."

----Original Message-----

From: John Dowd [mailto:jrdowdsr@co.okaloosa.fl.us]

Sent: Wednesday, April 14, 2010 2:46 PM

To: Michael J. Barnes; Wayne Harris; Don Amunds; James Campbell; Bill Roberts; John Jannazo

Cc: Jim Curry

Subject: RE: Request Florida Attorney General Opinions on County Commissioners Holding Dual

Offices

Dear Mr. Barnes:

I admire your tenacity in complaining about a nonexistent violation of the law. Neither Mr. Harris, or Mr. Campbell are holding dual offices. If you feel so strongly to the contrary, you have a responsibility to file a complaint with the Commission on Ethics or the Attorney General's office. I have thoroughly reviewed your complaints and find no violation. Good government is founded on citizen participation, and efforts and opinions such as yours keep us alert to and may correct potential problems.

Respectfully,

John R. Dowd County Attorney

Cc: County Commissioners
County Administrator

----Original Message-----

From: Michael J. Barnes [mailto:barnes@micap.us]

Sent: Tuesday, April 13, 2010 9:49 AM

To: Wayne Harris; Don Amunds; James Campbell; Bill Roberts; John Jannazo

Cc: Jim Curry: John Dowd

Subject: Request Florida Attorney General Opinions on County Commissioners Holding Dual Offices

Commissioners: Time and time again the public questioned the legality of our Board of County Commissioners (BCC) holding dual offices that may present a conflict of interest or an appearance of impropriety. Section 5(a), Art. II, State Const., states in part that "[n]o person shall hold at the same time more than one office under the government of the state and the counties and municipalities therein, except that a notary public or military officer may hold another office, and any officer may be a member of a constitution revision commission, constitutional convention, or statutory body having

only advisory powers." The common law rule on incompatible offices may also be in play as it relates to dual office holders.

It is my understanding that no Florida Attorney General Opinion (AGO) has been requested by the BCC regarding the dual office holdings of County Commissioners; specifically, James Campbell and Wayne Harris. Commissioner Campbell has been and currently serving as Recreation Director for the City of Niceville while Commissioner Harris has been and currently serving as the Executive Director at Crestview Area Chamber of Commerce. Both Commissioners have been serving in dual offices since they were elected.

On the surface, it appears that Commissioner Campbell's position as Recreation Director for the City of Niceville may violate Section 5(a), Art.

II of the State Constitution. Additionally, it appears that Commissioner Harris's position as the Executive Director at Crestview Area Chamber is perceived indirectly as a paid lobbying position, which could create conflicts of interest or appearance of impropriety on many issues to include, but not limited to, budgetary and taxing matters relating to the business community who may be members of the local chamber in Crestview.

This perception became apparent when Commissioner Harris had to recuse himself on a taxing matter relating to the North Okaloosa Medical Center.

The appearance of impropriety still existed even after the County Attorney indicated that Commissioner Harris could vote on the matter after North Okaloosa Medical Center officials resigned from Crestview Area Chamber of Commerce Board of Directors--raised the common law rule of incompatibility question to some observers.

To eliminate any perception of conflicts of interest, appearance of impropriety and most importantly, violation of law, I respectfully request the Board of County Commissioners seek an AGO on the dual office holdings noted in the matters above. Unlike a private attorney or law firm, the AGO decision will provide an unbiased legal opinion and their advisory will be transparent for the citizens of Okaloosa County to read. In the interest of public trust and accountability, I can only hope the Board of County Commissioners do the right thing and not justify a reason for doing nothing.

Kind regards,

Michael J. Barnes

p.s.

Courtesy copies are being provided to other people and agencies of interest.

----Original Message----

From: Wayne Harris [mailto:wharris@co.okaloosa.fl.us]

Sent: Monday, March 29, 2010 12:35 PM

To: Michael J. Barnes

Cc: Mary Carson; John Dowd; Jim Curry

Subject: RE: Florida Attorney General Opinion on Executive Director at Crestview Area Chamber

I have addressed this issue with the Officers of the Chamber and they have declined your request. They wanted me to reiterate what I had said with respect to this issue when we spoke. The Chamber is a private, non-profit, Florida Corporation and is not required to relinquish information to the public and is required by government entities. I am sorry I

misunderstood your question about the letter from the AG, there is no letter, it was a letter filed by our President at the time about the Chamber's position on

this matter. Further, because we receive no grants, or tax dollars, other

than for membership dues from the City of Crestview the chamber leadership has determined over 2 years ago there is a no perceived or actual conflict.

They believe this matter is closed.

From: Michael J. Barnes [barnes@micap.us] Sent: Monday, March 29, 2010 11:47 AM

To: Wayne Harris

Subject: Florida Attorney General Opinion on Executive Director at Crestview Area Chamber

Commissioner Harris: I appreciated our conversation at the Chamber's Triple B Festival. It appeared to be another successful event. I just want to follow-up on your query about my thoughts on whether a conflict of interest existed while you served as the Executive Director at Crestview Area Chamber of Commerce and as a County Commissioner. In my non-legal opinion, there appears to be the 'appearance' that a conflict exist and suggested that the BCC request a Florida Attorney General Opinion (AGO). You differed and stated that the AGO has issued a legal opinion to the Crestview Area Chamber. You stated that you must confer with the Chamber Board to release the legal opinion to me. I would like to read the legal opinion that you received.

It may be faxed to my voice/fax at (850) 315-4646. As always, thanks.

-MJB-

"The meaning of our lives is always bigger than our experience."

From: John Dezzutto <captguido4sail@yahoo.com>

Sent: Friday, February 08, 2013 3:12 PM

To: JLAC

Subject: Joint Legislative Auditing Committee - Okaloosa County

Following is my personal statement for the Joint Legislative Auditing Committee scheduled for Monday, February 11, 2013:

The BOCC (Okaloosa Board of County Commissioners) along with the County Administrator repeatedly violated Florida Statutes 216.181 and 215.422 by approving TDC advance payments of goods and services without adequate proof of performance. Specifically Section 216.181 of Florida Statutes prohibits advance payments stating, "disbursements shall only be made on a reimbursement basis". Ironically the Okaloosa County own RFB (Request for Bid) instructions to potential service providers in Section 3.3.4 - General Scope of Work states, "As an agency of the State of Florida, we must abide by state regulations that prohibit advance payment of goods and services". This violation is also noted in Mr. Stewart's report, "advertising agencies would receive an advancement of funds for some future promotion, rather than operate on a reimbursement basis".

Statute 215.422(3a) states, "Each agency of the state... is required by law... keep a record of the date of receipt of the invoice; date of receipt, inspection, and approval of the goods or services". By ignoring this and the above statute the BOCC were enablers for Mr. Billinger's fraudulent misuse of county funds. The penalty for these statute violations noted in 215.422(10) "shall constitute good cause for discharge of employees duly responsible, or predominantly responsible, for failure to comply". The citizens of Okaloosa County should insist the BOCC members in office from May 2010 to May 2012 be recalled for "massive failure of controls", "inadequately reviewed and not formally approved" TDC expenditures, and "absence of effective supervision" as Mr. Stewart reported.

Why should the request for resignations of the siting TDC council and attorney not also apply to the County Administrator, Clerk of Circuit Court, and county attorney who are directly responsible for over site and approval for spendingf county funds?

John Dezzutto 1530 Miracle Strip Pkwy Fort Walton Beach, FL 32548 714-809-1291 From: John Dezzutto <captguido4sail@yahoo.com>

Sent: Friday, February 08, 2013 3:36 PM

To: JLAC

**Subject**: BOCC request ethics clause removed

Request the Joint Legislative Auditing Committee question your guest why they would want to strike ethics clause from the ORAC draft resolution given recent malfeasance by county officials.

# **Letters to the NWF Daily News Editor**

## No ethics clause...

Finally, the state is taking corrective action against Okaloosa County and its Tourist Development Council. The Joint Legislative Auditing Committee, oversight for the auditor general, has summoned county commissioners, TDC members and a representative of The Zimmerman Agency to Tallahassee. This has forced the county to ask for the resignations of TDC members and TDC attorney Steve Hall.

If the above isn't enough to show the county commissioners just don't get it, this will!

At the Feb. 5 County Commission meeting in Crestview, the commissioners directed the county attorney to remove a conflict-of-interest/ethics clause from their draft ORAC (Okaloosa RESTORE Advisory Committee) resolution. The ORAC is supposed to recommend spending for the \$64 million of Okaloosa's share of the BP judgment. Okaloosa County's draft ORAC resolution was based on that of Escambia County, which has an identical ethics clause.

The targeted ethics clause reads, "A committee member may not be employed by or be a member of any organization that requests funding from, or that will be making recommendations to, the committee." By removing this clause, the barnyard gates will swing wide open again for all the county cronies to feed at the public trough.

JOHN DEZZUTTO Fort Walton Beach From: Jocelyn Donahoo <jo.msnews@gmail.com>
Sent: Friday, February 08, 2013 4:57 PM

To: JLAC Subject: TDC Scandal

# To Whom It May Concern:

The whole situation concerning the TDC money mismanagement leaves me saddened. Charlie Morris left me wondering "is there any public official on the up and up?" Now this. Surely there are some check and balances in place for check writing. Even in my church it is required to have "2" signatures to write a check. All of that being said, I pray justice will be done. Heads need to roll, positions refilled with honest people who have integrity, and charges filed to the fullest extent of the law. Our monies shouldn't be used for personal homes, boats, parties, and expensive marketing.

Sincerely,

--

Jocelyn G. Donahoo

From: Locklear, Kirby R CTR USAF AFMC 413 FLTS/XPR <Kirby.Locklear.ctr@hurlburt.af.mil>

Sent: Friday, February 08, 2013 4:57 PM

To: JLAC

Cc: Locklear Kirby R Contractor 605TES/TXT

**Subject:** Operational Audit Relating to the Improper Use of TDC Funds

Too Whom It May Concern,

I will be brief, a certain TDC member has committed a crime.

Unfortunately he committed suicide and we may never know the full extent of the crime and those that supported him.

I believe strong oversight reforms are needed, but I believe it should be at the county level.

At the core of this, is an attempt to discredit or local county commissioners and to try to prove Okaloosa officials are unable to control large sums of money. Once discredited, the State will step in and take control of the BP funds coming to Okaloosa! I do not support this!

Keep Local Control of BP Funds!

Kirby R. Locklear
13 Windsor Lane NE
Fort Walton Beach, FL 32547
850-863-5311 Home
850-883-5603 Work
850-217-6103 Mobile
Kirby.locklear@cox.net

From: Steven Menchel <flamenchel@yahoo.com>
Sent: Friday, February 08, 2013 1:58 PM

To: JLAC

**Subject:** From Steven Menchel - To Senator Abruzzo JLAC Chairman to be included as part of your committee records.

Attachments: Menchel-CFA-AccreditationCorruption-FINAL.pdf

## PLEASE ACKNOWLEDGE RECEIPT OF THIS EMAIL.

Senator Joseph Abruzzo Chairman, Joint Legislative Auditing Committee

Senator, I am writing this message to you and your committee because I have a conflict and will not be able to attend the meeting scheduled for Monday, February 11, 2013.

To begin with by way of disclosure, I am a retired Federal Agent with thirty eight years of experience. When I retired my wife and I moved to Destin Florida (Okaloosa County) where we intend to spend the rest of our lives. To further identify myself, I ran for Sheriff in Okaloosa County and was unsuccessful in my endeavor. The reason I bring this to your attention is during my campaign I spoke to a variety of questionable and possibly illegal activities taking place in this County.

Although it is not relevant to your hearing I am attaching an investigative report on corruption in the Okaloosa County Sheriff's Office (OCSO), dated July 28, 2010. The purpose of the report was to provide substantiated evidence that supported my allegation of corruption in the Okaloosa County Sheriff's Office specifically, the evidence suggest officials within the OCSO were complicit in the Commission of Florida Law Enforcement Accreditation Inc. issuing a fraudulent and misleading accreditation to the OCSO.

Why is that important you ask? It speaks to the ongoing "Culture of Corruption" in Okaloosa County.

The public outcry over this TDC Scandal is by far the most significant which has occurred in years – even though this Community has been victims to a host of scandals to include – The arrest of the Sheriff, The Tax Collectors Issues, The arrest of a sitting County Commissioner – just to name a few.

To address the point of your hearing – that being to call before your committee - those individuals whose job it was to oversee/manage the Tourist Development Council and who apparently provided little if any oversight.

As I am sure that you are aware the Board of County Commissioners (BCC) in the meeting held on Tuesday February 5<sup>th</sup> adopted, by unanimous vote, the following seven point plan:

1. The County Attorney was instructed to investigate all claims where any individual or entity may continue to be improperly in possession of County funds resulting

from the TDC scandal and to report to the Commission with a proposed litigation strategy to recover funds where appropriate.

- 2. County Staff was instructed to conduct a thorough review of the current TDC Ordinances (as rewritten immediately after the scandal broke) and present proposals for further revisions to simplify and firm up policy and procedure in light of the Auditor General report.
- 3. The Commission requested the resignation of the four members of the TDC which are subject to Commission appointment and who were on the TDC on or before January 01 of 2012.
- 4. The Commission accepted the resignation of the TDC attorney, effective immediately.
- 5. The Commission instructed staff to prepare a proposal for a TDC compliance officer who would serve to ensure the bed tax monies are being expended in accordance with County Ordinance and State Statute and further ensure that TDC policy and protocols are being followed.
- 6. The Commission instructed staff to develop a mandatory training program to be implemented County-wide for all members of volunteer Committees and Boards, including the TDC. The training program is to be designed to help the volunteers understand the importance of the Sunshine Law, the Open-Records Law and other important aspects of serving on a volunteer government board.
- 7. The Commission authorized the Chairman to send a letter to the Sheriff requesting that the Sheriff's office provide access to investigation resources and materials as obtained as a part of the Sheriff's ongoing investigation into the TDC scandal which would aid the County in completing a thorough investigation of the matter without unnecessarily duplicating effort. A review of the seven points reveals one of the most significant areas/issues that were not addressed. While the BCC's seven point plan is quick to identify others who did wrong and call for resignations the plan fails to lay out any strategy to look at internal processes and what if any corrective actions of County employees may be required. The following editorial "Dodging the TDC spotlight" dated February 7<sup>th</sup> from the NWFDaily News that also speaks to the issue. EDITORIAL: Dodging the

# **TDC** spotlight

Since Okaloosa County's Tourist Development Council scandal erupted last May, when it was learned that TDC director Mark Bellinger had misused public funds and then committed suicide, the Daily News has repeatedly urged stricter oversight on the part of county commissioners — to whom Bellinger was supposed to report.

"County officials were oddly incurious about recent TDC expenditures," we noted in a May 12 editorial. "... If a county commissioner or two, or perhaps County Administrator Jim Curry, had scrutinized one of those \$700,000-plus bills for TDC-related 'advertising'

and then demanded that ... Bellinger explain it, the wrenching controversy of the past 11 days might have been avoided."

We weren't alone. A Tallahassee law firm examined TDC polices and concluded that Bellinger "was able to avoid detection through a combination of false information and an absence of effective supervision."

Those who were supposed to provide effective supervision were, of course, the county commissioners. So what did the commissioners do this week? They asked for the resignations of four TDC members and the TDC's attorney.

The TDC members are volunteers. They serve only in an advisory capacity. They weren't Bellinger's bosses.

Nevertheless, the commissioners voted unanimously to boot them.

Commissioner Nathan Boyles admitted the TDC members were "misled and lied to" by Bellinger. But he said they need to resign because "citizens of Okaloosa County want to see a commitment to a fresh start."

Commissioner Kelly Windes said the TDC members need to resign "to turn the page on the TDC."

In other words, the demand for resignations was primarily a cosmetic strategy, one designed to make voters think the commissioners were taking bold steps to clean up the TDC mess.

Meanwhile, county officials who were responsible for "an absence of effective supervision" are still calling the shots.

Who's going to demand THEIR resignations?

http://www.nwfdailynews.com/opinion/editorials/editorial-dodging-the-tdc-spotlight-1.91220

#### "Letters

### No ethics clause

Finally, the state is taking corrective action against Okaloosa County and its Tourist Development Council. The Joint Legislative Auditing Committee, oversight for the auditor general, has summoned county commissioners, TDC members and a representative of The Zimmerman Agency to Tallahassee. This has forced the county to ask for the resignations of TDC members and TDC attorney Steve Hall.

If the above isn't enough to show the county commissioners just don't get it, this will!

At the Feb. 5 County Commission meeting in Crestview, the commissioners directed the county attorney to remove a conflict-of-interest/ethics clause from their draft ORAC (Okaloosa RESTORE Advisory Committee) resolution. The ORAC is supposed to recommend spending for the \$64 million of Okaloosa's share of the BP judgment.

Okaloosa County's draft ORAC resolution was based on that of Escambia County, which has an identical ethics clause.

The targeted ethics clause reads, "A committee member may not be employed by or be a member of any organization that requests funding from, or that will be making recommendations to, the committee."

By removing this clause, the barnyard gates will swing wide open again for all the county cronies to feed at the public trough.

## — JOHN DEZZUTTO

### Fort Walton Beach"

The removal of the ethics clause is of concern to all in this County who are looking to remove the "Culture of Corruption" in our area and ask that your group please address this issue as well.

Senator Abruzzo, what you have before you today is not an isolated occurrence but rather just another example of the "Culture of Corruption" that we the citizens are faced with on a daily basis. Earlier, I mentioned the report that I had previously authored in reference to the corruption at the OCSO. The OCSO over the last several years has potentially misused the Law Enforcement Trust Fund (LETF) monies and I am asking that you take this hearing one step further and **request a State Auditor General conduct a complete audit of the OCSO LETF expenditures.** These questionable expenses have been approved by the Okaloosa County Board of County Commissioners possibly in violation of Florida Statue 932.7055 and against standing Attorney General opinions.

In the interest of time I am not providing you with all the information on this subject but would be more than happy to make myself and the supporting documents available to you and your committee.

Ed Winkelseth, Ph.D. CMSgt., USAF (Ret.) 86 6<sup>th</sup> Street Shalimar, FL 32579-1360 8 February 2013

Kathryn H. DuBose, Coordinator 111 West Madison Street, Room 876 Claude Pepper Building Tallahassee, FL 32399-1400

Dear Ms. DuBose:

Ref: 11 February Joint Legislative Auditing Committee Meeting

As an old military type I have to admit that I always hated to hear that some outside agency was going to perform a compliance inspection to ensure we were playing by the rules.

It hurts to admit it but as a resident of Okaloosa County I haven't done a very good job of keeping track of what our County Government has and has not been doing. Over the past few years corruption and mismanagement of financial resources seems to have become the norm.

As a resident and taxpayer I believe the time has come for our County Agencies to receive an in-depth investigation from an outside agency to ensure we don't have any deeper problems than those revealed during the recent Joint Legislative Audit. Self inspection is not the answer for a problem of this magnitude.

Okaloosa County stands to receive significant funds from the BP oil spill and after the TDC fiasco a lot of folks are voicing concern about the way these funds might be handled by our County Government. A thorough investigation by an outside agency would reveal how the events of the past year happened as well as how it should have caught and prevented. In light of the rumored budget disagreements between the County Commissioners and the Sheriff's office this investigation should be separate from any investigations currently being conducted by the Sheriff's office. If this outside investigation flows over into other County agencies/offices the investigation needs to be expanded as necessary. In addition to fixing the problem being addressed the time has come to correct the cause of that problem.

The following italicized section was taken from Commissioner Nathan Boyles' 2/6/2013 Okaloosa County Commission Updates. It's comforting to see the County Commissioners are starting to take corrective action but the most important area does not appear to be addressed. With the exception of the Sheriff the folks referenced in the seven point plan fall under the County Commissioners and there seems to be lots of finger pointing directed towards those folks. My dad used to tell me when you point your finger at someone you have three (3) fingers pointing back at yourself. Who is evaluating the County Commissioners?

The action taken by the Commission regarding the TDC scandal garnered substantial media interest meaning this issue is still very important to our constituents and understandably so. Our meeting was important because it was the first time the Commission was given the opportunity to deliberate the final Auditor General's report. It was also important because it was the first time the Commission had the opportunity to provide direction to staff since the Sheriff advised the County this past Friday that the County could now proceed with an internal investigation. As the Commission discussed additional steps which were needed to continue to improve Okaloosa County government in the wake of the TDC scandal, an important seven-point plan emerged. The plan, which will be subject to revision and adaptation as this matter continues to unfold, includes the following:

- 1. The County Attorney was instructed to investigate all claims where any individual or entity may continue to be improperly in possession of County funds resulting from the TDC scandal and to report to the Commission with a proposed litigation strategy to recover funds where appropriate.
- 2. County Staff was instructed to conduct a thorough review of the current TDC Ordinances (as rewritten immediately after the scandal broke) and present proposals for further revisions to simplify and firm up policy and procedure in light of the Auditor General report.
- 3. The Commission requested the resignation of the four members of the TDC which are subject to Commission appointment and who were on the TDC on or before January 01 of 2012.
- 4. The Commission accepted the resignation of the TDC attorney, effective immediately.
- 5. The Commission instructed staff to prepare a proposal for a TDC compliance officer who would serve to ensure the bed tax monies are being expended in accordance with County Ordinance and State Statute and further ensure that TDC policy and protocols are being followed.
- 6. The Commission instructed staff to develop a mandatory training program to be implemented County-wide for all members of volunteer Committees and Boards, including the TDC. The training program is to be designed to help the volunteers understand the importance of the Sunshine Law, the Open-Records Law and other important aspects of serving on a volunteer government board.
- 7. The Commission authorized the Chairman to send a letter to the Sheriff requesting that the Sheriff's office provide access to investigation resources and materials as obtained as a part of the Sheriff's ongoing investigation into the TDC scandal which would aid the County in completing a thorough investigation of the matter without unnecessarily duplicating effort.

Sincerely,

/S/

At the request of Senator Ring, this item will not be considered at today's meeting. It will be deferred until a later date.