

**TOURIST DEVELOPMENT TAX UPDATE**

**COUNTY:** Charlotte

**Address:** 1600 Tamiami Trail, Suite 100  
Port Charlotte, Florida 33948

**ORGANIZATION NAME:** Charlotte County Visitors Bureau

**Telephone Number:** (941) 743-1900

**Director:** Ms. Cheryl Lauzon

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**Contact Person:** Ms. Cheryl Lauzon

TYPE OF TAX LEVIED	ORDINANCE NUMBERS	EFFECTIVE DATE	TYPE OF ACTION	PERCENT LEVIED	AREA WHERE TAX IS LEVIED
Local Option Tourist Development Tax	84-4	04/01/84	Initial Levy	2.00%	All of County
	90-17	09/01/90	Began Self-Collection		
	93-48	10/01/93	Added additional 1.00% to initial levy	1.00%	All of County
	96-38	10/07/96	Amend Tourist Development Plan, Composition of Membership of Council	Total Levy: 3.00%	

**TOTAL AMOUNT OF REVENUES  
BY FISCAL YEAR**

**COUNTY: Charlotte**  
**CITY: \_\_\_\_\_**

<b>FISCAL YEAR</b>	<b>ANNUAL REVENUES</b>	<b>PERCENTAGE LEVIED</b>	<b>USE OF REVENUE BY CATEGORY</b>	<b>CORRESPONDING SPECIFIC PROJECT</b>
1993/94	\$ 851,651  [\$ 793,400]	3.00%	Sports Arena 100.0%	Bond Financing for Construction
1994/95	\$ 959,708  [\$ 954,600]	3.00%	sports Arena 100.0%  After 7/1/85 the Bonds were paid off to the bank. Repayment to the County General Fund for previous debt service shortfalls commenced with expected payoff to be FY 1997.	Bond Financing for Construction
1995/96	\$ 980,770 For Eleven Months  [\$1,005,101]	3.00%	Sports Arena 100.0%  Repaying County General Fund for debt service shortfalls expected payoff to be FY 1997.	Bond Financing for Construction

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<b>FISCAL YEAR</b>	<b>ANNUAL REVENUES</b>	<b>PERCENTAGE LEVIED</b>	<b>USE OF REVENUE BY CATEGORY</b>	<b>CORRESPONDING SPECIFIC PROJECT</b>
1996/97	\$1,110,011  [\$1,044,684]	3.00%	<p>Sports Arena 82.0%</p> <p>June 1997: Total repayment of debt service to general fund.</p> <p>Promotion/Advertising 11.4%</p> <p>Operating, Capital, Personnel Services (7 Month Period) 6.7%</p>	<p>Bond Financing for Construction</p> <p>March 1997: Established Visitors Bureau. Began day-to-day operations.</p> <p>Research, development of marketing plan, advertising, public relations, administration.</p>
1997/98	\$1,226,153  [\$1,210,148]	3.00%	<p>Personal Services 13.3%</p> <p>Promotional Activity 62.6%</p> <p>Operating Expense 20.1%</p> <p>Repairs/Exps. Stadium 3.7%</p> <p>Capital Expenditures .3%</p>	<p>Salaries and Benefits</p> <p>Research, Advertising, Public Relations</p> <p>Rent, Office Expenses</p> <p>Insurance &amp; Repairs to Stadium</p> <p>Computer Equipment</p>
1998/99	\$1,200,000  [\$1,135,677]	3.00%	<p>Personal Services 13.3%</p> <p>Promotional Activity 62.6%</p> <p>Operating Expense 20.1%</p> <p>Repairs/Exps. Stadium 3.7%</p> <p>Capital Expenditures .3%</p>	<p>Salaries and Benefits</p> <p>Research, Advertising, Public Relations</p> <p>Rent, Office Expenses</p> <p>Insurance &amp; Repairs to Stadium</p> <ul style="list-style-type: none"> <li>- Englewood Beach \$99,000</li> <li>- Computer Equipment \$15,000</li> </ul>

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BY FISCAL YEAR**

**COUNTY: Charlotte**  
**CITY: \_\_\_\_\_**

<b>FISCAL YEAR</b>	<b>ANNUAL REVENUES</b>	<b>PERCENTAGE LEVIED</b>	<b>USE OF REVENUE BY CATEGORY</b>	<b>CORRESPONDING SPECIFIC PROJECT</b>
<b>1999/00</b>	\$1,221,212  [\$1,209,863]	3.00%	Personal Services 13.3% Promotional Activity 62.6% Operating Expense 20.1% Repairs/Exps. Stadium 3.7% Capital Expenditures .3%	Salaries and Benefits Research, Advertising, Public Relations Rent, Office Expenses Insurance & Repairs to Stadium - Englewood Beach \$27,310 - Community Signage \$64,407 - BMX Track \$50,000 - PC History Park \$2,113