## TOURIST DEVELOPMENT TAX UPDATE

**COUNTY: Clay** 

Address: P. O. Box 988

**ORGANIZATION NAME:** Clay County Tourist and Development Commission

**Director:** 

Contact Person: Mr. Don Moore, Finance Director

**Telephone Number: (904) 284-6332** 

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| TYPE OF TAX<br>LEVIED                   | ORDINANCE<br>NUMBERS | EFFECTIVE<br>DATE | TYPE OF<br>ACTION                     | PERCENT<br>LEVIED | AREA WHERE TAX<br>IS LEVIED |
|---|----------------------|-------------------|---------------------------------------|-------------------|-----------------------------|
| Local Option Tourist<br>Development Tax | 88-69                | 01/01/89          | Initial Levy                          | 2.00%             | All of County               |
|   | 89-10                | 01/24/89          | Began Self-Collection                 |                   |                             |
|   | 99-11                | 6/1/99            | Increase rate of the initial tax levy | 1.00%             | All of County               |
|   |                      |                   |                                       | Total Levy: 3.00% |                             |

Green Cove Springs, Florida 32043

## TOTAL AMOUNT OF REVENUES BY FISCAL YEAR

| FISCAL<br>YEAR | ANNUAL<br>REVENUES | PERCENTAGE<br>LEVIED | USE OF REVENUE<br>BY CATEGORY                                 | CORRESPONDING SPECIFIC PROJECT   |
|----------------|--------------------|----------------------|---|--|
| 1993/94        | \$130,444          | 2.00%                | 80% - Civic Center<br>20% - Tourism Promotion and Advertising | Trust Funded for Construction<br>Airport Greeting                        |
|                | [\$128,900]        |                      |   | Direct Advertising<br>Regional Promotion Cooperative                     |
| 1994/95        | \$147,598          | 2.00%                | 80% - Civic Center  | Trust Funded for Construction  |
|                | [\$146,400]        |                      | 20% - Tourism Promotion and Advertising                       | Airport Greeting<br>Direct Advertising<br>Regional Promotion Cooperative |
| 1995/96        | \$160,731          | 2.00%                | 80% - Civic Center  | Trust Funded for Construction  |
|                | [\$157,569]        |                      | 20% - Tourism Promotion and Advertising                       | Airport Greeting<br>Direct Advertising<br>Regional Promotion Cooperative |
| 1996/97        | \$171,152          | 2.00%                | 80% - Civic Center  | Trust Funded for Construction  |
|                | [\$172,545]        |                      | 20% - Tourism Promotion and Advertising                       | Airport Greeting<br>Direct Advertising<br>Regional Promotion Cooperative |
| 1997/98        | \$175,786          | 2.00%                | 80% - Building Support Facilities                             | Performing Arts Auditorium Including Operational Expenses                |
|                | [\$174,651]        |                      | 20% - Tourist Development and Conventions                     | Airport Greeting<br>Direct Advertising<br>Regional Promotion Cooperative |

TOTAL AMOUNT OF REVENUES BY FISCAL YEAR

| FISCAL<br>YEAR | ANNUAL<br>REVENUES       | PERCENTAGE<br>LEVIED                                    | USE OF REVENUE<br>BY CATEGORY  | CORRESPONDING SPECIFIC PROJECT   |
|----------------|--------------------------|---|--|--|
| 1998/99        | \$223,713<br>[\$209,956] | 2.00%<br>(July '98 –<br>May '99)<br>3.00%<br>(June '99) | 80% - Building Support Facilities<br>20% - Tourist Development and Conventions | Performing Arts Auditorium Including Operational<br>Expenses<br>Airport Greeting<br>Direct Advertising<br>Regional Promotion Cooperative |
| 1999/00        | \$352,307<br>[\$350,719] | 3.00%   | 80% - Building Support Facilities<br>20% -Tourist Development and Conventions  | Performing Arts Auditorium Including Operational<br>Expenses<br>Airport Greeting<br>Direct Advertising<br>Regional Promotion Cooperative |