

TOURIST DEVELOPMENT TAX UPDATE

COUNTY: Duval

Address: 201 East Adams Street
Jacksonville, Florida 32202

ORGANIZATION NAME: Jacksonville & the Beaches Convention & Visitors Bureau

Telephone Number: (904) 798-9148

Director: Ms. Kathleen Ratcliffe, President

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TYPE OF TAX LEVIED	ORDINANCE NUMBERS	EFFECTIVE DATE	TYPE OF ACTION	PERCENT LEVIED	AREA WHERE TAX IS LEVIED
Local Option Tourist Development Tax	78-788-363	1/1/79	Initial Levy	2.00%	All of County
	90-656-410	12/1/90	Self-Collection		
	93-2135-1183	2/1/94	Additional Levy	1.00%	All of County
	94-872-503	11/1/94	Additional Levy	1.00%	All of County
Consolidated County Convention Development Tax	Not on file with DOR	1/1/83	Initial Levy	2.00%	All of County
	90-656-410	12/1/90	Self-Collection	Total Levy: 4.00%	

**TOTAL AMOUNT OF REVENUES
BY FISCAL YEAR**

**COUNTY: Duval
CITY: Jacksonville**

TYPE OF TAX: Local Option Tourist Development Tax

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1993/94	\$2531,120 [\$2,138,600]	3.00% (footnote A)	First Two Percent – 58% Advertising and Promotion 42% Grants and Carryforward Third Percent – 100% Debt Service	CVB Contract Stadium
1994/95	\$4,022,243 [\$3,601,600]	4.00% (footnote B)	First Two Percent – 61% Advertising and Promotion 39% Grants and Carryforward Third Percent – 100% Debt Service	CVB Contract Stadium
1995/96	\$4,853,879 [\$4,840,873]	4.00%	First Two Percent – 52% Advertising and Promotion 48% Grants and Carryforward Second Two Percent – 100% Debt Service	CVB Contract Stadium

**TOTAL AMOUNT OF REVENUES
BY FISCAL YEAR**

**COUNTY: Duval
CITY: Jacksonville**

TYPE OF TAX: Local Option Tourist Development Tax

<p>1996/97</p>	<p>\$5,478,886 [\$5,397,805]</p>	<p>4.00%</p>	<p>First Two Percent – 57% Advertising and Promotion 43% Grants and Carryforward Second Two Percent – 100% Debt Service</p>	<p>CVB Contract Stadium</p>
<p>1997/98</p>	<p>\$6,189,018 [\$6,260,037]</p>	<p>4.00%</p>	<p>First Two Percent – 64% Advertising and Promotion 36% Grants and Carryforward Second Two Percent – 100% Debt Service</p>	<p>CVB Contract Stadium</p>
<p>1998/99</p>	<p>\$6,570,683 [\$6,624,335]</p>	<p>4.00%</p>	<p>First Two Percent – 61% Advertising and Promotion 39% Grants and Carryforward Second Two Percent – 100% Debt Service</p>	<p>CVB Contract Stadium</p>

**TOTAL AMOUNT OF REVENUES
BY FISCAL YEAR**

**COUNTY: Duval
CITY: Jacksonville**

TYPE OF TAX: Local Option Tourist Development Tax

1999/00	\$6,729,490 [\$6,183,180]	4.00%	First Two Percent – 63% Advertising and Promotion 37% Grants and Carryforward Second Two Percent – 100% Debt Service	CVB Contract Stadium
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FOOTNOTES:

Presently, a two-percent Tourist Development Tax and two one-percent Professional Sports Franchise Facility Taxes are levied.

- A) First one-percent levy began February 1994.
- B) Second one-percent levy began November 1994.