

TOURIST DEVELOPMENT TAX UPDATE

COUNTY: Escambia

Address: 1401 E. Gregory St.
Pensacola, Florida 32501

ORGANIZATION NAME: Pensacola Convention & Visitors Information Center

Telephone Number: (850) 434-1234

Director: Mr. Ed Schroeder, Vice President

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Contact Person:

TYPE OF TAX LEVIED	ORDINANCE NUMBERS	EFFECTIVE DATE	TYPE OF ACTION	PERCENT LEVIED	AREA WHERE TAX IS LEVIED
Local Option Tourist Development Tax	80-16	12/01/80	Initial Levy	2.00%	All of County
	87-17	03/01/88	Increased Levy	1.00%	All of County
	92-30	Not on File with DOR	Reallocation of Revenue		
	94-10	07/01/94	Established Priorities of Revenue Distribution		
	96-8	04/01/96	Increase Levy	1.00%	All of County
				Total Levy: 4.00%	

**TOTAL AMOUNT OF REVENUES
BY FISCAL YEAR**

COUNTY: Escambia
CITY: _____

TYPE OF TAX: Local Optional Tourist Development Tax

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1993/94	\$1,968,258 [\$1,946,300]	3.00%	56.47% - Civic Center 43.53% - Tourism Promotion	Capitol Construction Bond Pensacola Civic Center Direct Marketing/Promotion
1994/95	\$1,922,879 [\$2,080,000]	3.00%	53.62% - Civic Center 46.38% - Tourism Promotion	Capitol Construction Bond Pensacola Civic Center Direct Marketing/Promotion
1995/96	\$2,095,587 [\$2,165,045]	3.00% 10/95-4/96 4.00% 5/96-8/96	66.66% - Civic Center 33.34% - Tourism Promotion	Capital Construction Bond Pensacola Civic Center Direct Marketing/Promotion
1996/97	\$3,272,604 [\$2,995,918]	3.00% 1.00%	41.00% - Civic Center 59.00% - Tourism Promotion 100.00% - Ice Rink	Debt Service, Operations and Maintenance, Renewal and Replacement Outside Agencies Debt Service Professional Ice Rink

**TOTAL AMOUNT OF REVENUES
BY FISCAL YEAR**

**COUNTY: Escambia
CITY: _____**

TYPE OF TAX: Local Optional Tourist Development Tax

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1997/98	\$3,292,208 [\$3,383,341]	3.00% 1.00%	40.00% - Civic Center 60.00% - Tourism Promotion 100.00% - Ice Rink	Debt Service, Operations and Maintenance, Renewal and Replacement Outside Agencies Debt Service Professional Ice Rink
1998/99	\$3,019,965 [\$3,465,894]	3.00% 1.00%	45.53% - Civic Center 56.47% - Tourism Promotion 100.00% - Ice Rink	Debt Service, Operations and Maintenance, Renewal and Replacement Outside Agencies Debt Service Professional Ice Rink (expired in May, 1999)
1999/00	*\$2,816,920 [\$2,917,407]	3.00% 1.00%	44.44% - Civic Center 55.56% - Tourism Promotion 100.00% - Ice Rink	Debt Service, Operations and Maintenance, Renewal and Replacement Outside Agencies Debt Service Professional Ice Rink (begins August, 2000)

*Fiscal Year