

TOURIST DEVELOPMENT TAX UPDATE

COUNTY: Hillsborough

Address: 601 E. Kennedy Blvd.
Tampa, Florida 33602

ORGANIZATION NAME: Hillsborough County Tourist Development Council

Telephone Number: (813) 272-6210

Director: Mr. Tom Scott, Chairman, BCC/TDC

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Contact Person: Mr. J. Eugene Gray
Director, Economic Development Department

TYPE OF TAX LEVIED	ORDINANCE NUMBERS	EFFECTIVE DATE	TYPE OF ACTION	PERCENT LEVIED	AREA WHERE TAX IS LEVIED
Local Option Tourist Development Tax	78-10	10/01/78	Initial Levy	2.00%	All of County
	80-7		Not on file with DOR		
	86-16	10/01/86	Increased Levy	1.00%	All of County
	90-3	03/01/90	Increased Levy	1.00%	All of County
	94-13	10/01/95	Increased Levy	1.00%	All of County
				Total Levy: 5.00%	

**TOTAL AMOUNT OF REVENUES
BY FISCAL YEAR**

COUNTY: Hillsborough
CITY: _____

TYPE OF TAX: Local Option Tourist Development Tax

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1993/94	\$6,926,000 [\$6,665,800]	4.00%	43.9% - Tourism, Promotion & Advertising 30.7% - Sports Stadiums 15.8% - Convention Center 6.8% - Cultural Events 2.8% - Reserves/Administration	Operation of Convention & Visitors Bureau and other tourism promotions Debt Service on Tampa & Plant City Stadiums City of Tampa Convention Center Operations of Tampa Bay Performing Arts Center (TBPAC) and promotion of cultural events Reserves and TDC Administration
1994/95	\$7,385,800 [\$7,269,300]	4.00%	42.8% - Tourism, Promotion & Advertising 30.4% - Sports Stadiums 15.6% - Convention Center 6.4% - Cultural Events 4.8% - Reserves/Administration	Operation of Convention & Visitors Bureau and other tourism promotions Debt Service on Tampa & Plant City Stadiums City of Tampa Convention Center Operations of Tampa Bay Performing Arts Center (TBPAC) and promotion of cultural events Reserves and TDC Administration

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1995/96	\$9,698,450 [\$9,298,314]	5.00% [as of 10/1/95]	36.0% - Tourism, Promotion & Advertising 43.5% - Sports Stadiums 12.5% - Convention Center 6.1% - Cultural Events 1.9% - Reserves/Administration	Operation of Convention & Visitors Bureau and other tourism promotions Debt Service on Tampa and Plant City Stadiums; Arena City of Tampa Convention Center Operations of Tampa Bay Performing Arts Center (TBPAC) and promotion of cultural events Reserves and TDC Administration
1996/97	\$11,415,437 [\$10,992,770]	5.00%	37.4% - Tourism, Promotion & Advertising 40.0% - Sports Stadiums 12.8% - Convention Center 4.9% - Cultural Events 4.9% - Reserves/Administration	Operation of Convention & Visitors Bureau and other tourism promotions Debt Service on Tampa and Plant City Stadiums; Arena; Legend's Field City of Tampa Convention Center (operations and promotions) Operations and promotions of Tampa Bay Performing Arts Center (TBPAC) and promotion of cultural events Reserves and TDC Administration

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1997/98	\$13,063,623 [\$12,647,706]	5.00%	35.0% - Tourism, Promotion & Advertising 43.1% - Sports Stadiums 11.0% - Convention Center 4.9% - Cultural Events 6.0% - Reserves/Administration	Operation of Convention & Visitors Bureau and other tourism promotions Debt Service on Tampa and Plant City Arenas and Ice Palace Arena City of Tampa Convention Center Operations of Tampa Bay Performing Arts Center (TBPAC) and promotion of the arts. Reserves and TDC Administration
1998/99	\$13,708,838 [\$13,483,678]	5.00%	35.5% - Tourism, Promotion & Advertising 42.9% - Sports Stadiums 10.5% - Convention Center 5.4% - Cultural Events 5.7% - Reserves/Administration	Operation of Convention & Visitors Bureau and other tourism promotions Debt Service on Tampa and Plant City Arenas and Ice Palace Arena City of Tampa Convention Center Operations of Tampa Bay Performing Arts Center (TBPAC) and promotion of the arts. Reserves and TDC Administration

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1999/00	<p>\$13,021,124 (through August receipts from state)</p> <p>\$14,987,067 (estimated annual total, basis for 2000 revenue allocation)</p> <p>[\$14,726,900]</p>	5.00%	<p>36.3% - Tourism, Promotion & Advertising</p> <p>42.7% - Sports Stadiums</p> <p>11.3% - Convention Center</p> <p>5.3% - Cultural Events</p> <p>4.4% - Reserves/Administration</p>	<p>Operation of Convention & Visitors Bureau and other tourism promotions</p> <p>Debt Service on Tampa and Plant City Arenas and Ice Palace Arena</p> <p>City of Tampa Convention Center</p> <p>Operations of Tampa Bay Performing Arts Center (TBPAC) and promotion of the arts.</p> <p>Reserves and TDC Administration</p>