TOURIST DEVELOPMENT TAX UPDATE

COUNTY: Lake Address: 20763 U.S. Highway 27

Groveland, Florida 34736

ORGANIZATION NAME: Lake County Convention & Visitors Bureau

Telephone Number: (352) 429-3673

Director: Mr. Dave Warren

Fax Number: (352) 429-4870

Contact Person: Mr. Dave Warren, Director

TYPE OF TAX LEVIED	ORDINANCE NUMBERS	EFFECTIVE DATE	TYPE OF ACTION	PERCENT LEVIED	AREA WHERE TAX IS LEVIED
Local Option Tourist Development Tax	84-7	12/1/84	Initial Levy	2.00%	All of County

TOTAL AMOUNT OF REVENUES BY FISCAL YEAR

COUNTY: Lake	TYPE OF TAX: Local Option Tourist Development Tax
CITY:	

ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
\$391,968	2.00%	50% - Advertising/Promotion	
[\$424,400]		50% - Operating, Capital, Personal Services	
\$387,813	2.00%	58% - Advertising/Promotion	
[\$353,100]		42% - Operating, Personal Services	
\$394,563	2.00%	55% - Promotion/Advertising	
[\$384,708]		45% - Operating, Capital, Personal Services	
\$468,818	2.00%	66% - Promotion/Advertising	
[\$473,229]		33% - Operating, Capital, Personal Services	
	\$391,968 [\$424,400] \$387,813 [\$353,100] \$394,563 [\$384,708]	\$391,968 2.00% [\$424,400] \$387,813 2.00% [\$353,100] \$394,563 2.00% [\$384,708] \$468,818 2.00%	REVENUES LEVIED BY CATEGORY \$391,968 2.00% 50% - Advertising/Promotion [\$424,400] 50% - Operating, Capital, Personal Services \$387,813 2.00% 58% - Advertising/Promotion 42% - Operating, Personal Services \$394,563 2.00% 55% - Promotion/Advertising [\$384,708] 45% - Operating, Capital, Personal Services \$468,818 2.00% 66% - Promotion/Advertising 33% - Operating, Capital, Personal Services

TOTAL AMOUNT OF REVENUES BY FISCAL YEAR

COUNTY: Lake	TYPE OF TAX: Local Option Tourist Development Tax
CITY:	

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1997/98	\$460,641 [\$458,568]	2.00%	65% - Promotion/Advertising 35% - Operating, Capital, Personal Services	
1998/99	\$527,084 [\$499,415]	2.00%	65% - Promotion/Advertising 35% - Operating, Capital, Personal Services	
1999/00	\$453,581 [\$611,937]	2.00%	67% - Promotion/Advertising 33% - Operating, Capital, Personal Services	