

TOURIST DEVELOPMENT TAX UPDATE

COUNTY: Manatee

Address: P. O. Box 1000
Bradenton, Florida 34206

ORGANIZATION NAME: Bradenton Area Convention & Visitors Bureau

Director: Mr. Larry White, Executive Director

Telephone Number: (941) 722-3244

Contact Person: Mr. Larry White, Executive Director

Fax Number: (941) 729-1820

TYPE OF TAX LEVIED	ORDINANCE NUMBERS	EFFECTIVE DATE	TYPE OF ACTION	PERCENT LEVIED	AREA WHERE TAX IS LEVIED
Local Option Tourist Development Tax	80-3	01/01/81	Initial Levy	2.00%	All of County
	82-26		Not on file with DOR		
	83-34		Not on file with DOR		All of County
	86-26	10/01/86	Increased Levy	1.00%	
	89-35	10/01/89	Began Self-Collection	Total Levy: 3.00%	

**TOTAL AMOUNT OF REVENUES
BY FISCAL YEAR**

**COUNTY: Manatee
CITY: Bradenton**

TYPE OF TAX: Local Option Tourist Development Tax

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1993/94	\$1,110,509 [\$1,834,400]	3.00%	29.4% - CVB Marketing 21.2% - CVB Administration 4.8% - CVB Promotions 21.2% - Manatee Convention Center 10.5% - City of Bradenton 10.1% - Tourist Information Center 2.8% - Tax Collector	Advertising in various publications/billboards/cable TV/radio, etc. FAM Trips/Trade Shows Maintenance & Operation of Center McKechnie Field Maintenance & Operation of TIC
1994/95	\$1,263,115 [\$1,987,900]	3.00%	29.4% - CVB Marketing 21.2% - CVB Administration 4.8% - CVB Promotions 21.2% - Manatee Convention Center 10.5% - City of Bradenton 10.1% - Tourist Information Center 2.8% - Tax Collector	Advertising in various publications/billboards/cable TV/radio, etc. FAM Trips/Trade Shows Maintenance & Operation of Center McKechnie Field Maintenance & Operation of TIC
1995/96	\$1,314,728 [\$2,045,221]	3.00%	30 % - CVB Marketing 19.6% - CVB Administration 4.8% - CVB Promotions 21.2% - Manatee Convention Center 10.5% - City of Bradenton 10.1% - Tourist Information Center 2.8% - Tax Collector	Advertising in various publications/billboards/cable TV/radio, etc. FAM Trips/Trade Shows Maintenance & Operation of Center McKechnie Field Maintenance & Operation of TIC

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BY FISCAL YEAR**

**COUNTY: Manatee
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TYPE OF TAX: Local Option Tourist Development Tax

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1996/97	\$2,150,000 [\$2,141,306]	3.00%	30 % - CVB Marketing 19.6% - CVB Administration 4.8% - CVB Promotions 21.2% - Manatee Convention Center 10.5% - City of Bradenton 10.1% - Tourist Information Center 2.8% - Tax Collector	Advertising in various publications/billboards/cable TV/radio, etc. FAM Trips/Trade Shows Maintenance & Operation of Center McKechnie Field Maintenance & Operation of TIC
1997/98	\$2,281,285 [\$2,263,147]	3.00%	29.4% - CVB Marketing 21.2% - CVB Administration 4.8% - CVB Promotions 21.2% - Manatee Convention Center 10.5% - City of Bradenton 10.1% - Tourist Information Center 2.8% - Tax Collector	Advertising in various publications/billboards/cable TV/radio, etc. FAM Trips/Trade Shows Maintenance & Operation of Center McKechnie Field Maintenance & Operation of TIC
1998/99	\$2,365,907 [\$2,344,024]	3.00%	29.4% - CVB Marketing 21.2% - CVB Administration 4.8% - CVB Promotions 21.2% - Manatee Convention Center 10.5% - City of Bradenton 10.1% - Tourist Information Center 2.8% - Tax Collector	Advertising in various publications/billboards/cable TV/radio, etc. FAM Trips/Trade Shows Maintenance & Operation of Center McKechnie Field Maintenance & Operation of TIC
1999/00	\$2,045,729 [\$2,553,413]	3.00%	29.4% - CVB Marketing 21.2% - CVB Administration 4.8% - CVB Promotions 21.2% - Manatee Convention Center 10.5% - City of Bradenton 10.1% - Tourist Information Center 2.8% - Tax Collector	Advertising in various publications/billboards/cable TV/radio, etc. FAM Trips/Trade Shows Maintenance & Operation of Center McKechnie Field Maintenance & Operation of TIC