

TOURIST DEVELOPMENT TAX UPDATE

COUNTY: Nassau

Address: 102 Centre Street
Fernandina Beach, Florida 32034

ORGANIZATION NAME: Amelia Island Tourist Development Council

Telephone Number: (904) 277-0717

Director: Mr. Shane A. Adams, Executive Vice-President

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Contact Person: Ms. Debbie Johnson

TYPE OF TAX LEVIED	ORDINANCE NUMBERS	EFFECTIVE DATE	TYPE OF ACTION	PERCENT LEVIED	AREA WHERE TAX IS LEVIED
Local Option Tourist Development Tax	88-31 89-08	01/01/89 05/01/89	Initial Levy Began Self-Collection	2.00%	Amelia Island

**TOTAL AMOUNT OF REVENUES
BY FISCAL YEAR**

**COUNTY: Nassau
CITY: Amelia Island**

TYPE OF TAX: Local Option Tourist Development Tax

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1993/94	\$792,771 [\$749,700]	2.00%	75% - Advertising, Marketing, Public Relations & Grants 10% - Beach and Beach Clean-Up by County Dune Restoration 15% - Administration/Research, Chamber of Commerce	Public Relations, Marketing, Advertising, & Promotions Dune Restoration and Renourishment Administration and Research
1994/95	\$853,387 [\$844,000]	2.00%	75% - Advertising, Marketing, Public Relations & Grants 10% - Beach and Beach Clean-Up by County Dune Restoration 15% - Administration/Research, Chamber of Commerce	Public Relations, Marketing, Advertising, & Promotions Dune Restoration and Renourishment Administration and Research
1995/96	\$900,636 [\$891,719]	2.00%	75% - Advertising, Marketing, Public Relations & Grants 10% - Beach and Beach Clean-Up by County Dune Restoration 15% - Administration/Research, Chamber of Commerce	Public Relations, Marketing, Advertising, & Promotions Dune Restoration and Renourishment Administration and Research

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FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1996/97	\$984,721 [\$952,678]	2.00%	75% - Advertising, Marketing, Public Relations & Grants 10% - Beach and Beach Clean-Up by County Dune Restoration 15% - Administration/Research, Chamber of Commerce	Public Relations, Marketing, Advertising, & Promotions Dune Restoration and Renourishment Administration and Research
1997/98	\$1,063,830 [\$1,037,414]	2.00%	65% - Tourism Marketing 10% - Travel Trade 10% - Beach Improvements 15% - Administration and Research	Public Relations, Marketing, Advertising, & Promotions Dune Restoration and Renourishment Administration and Research
1998/99	\$1,250,690 [\$1,235,145]	2.00%	65% - Tourism Marketing 10% - Travel Trade 10% - Beach Improvements 15% - Administration and Research	Public Relations, Marketing, Advertising, & Promotions Dune Restoration and Renourishment Administration and Research

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**COUNTY: Nassau
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FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1999/00	\$1,277,790 (Thru August 2000) [\$1,296,628]	2.00%	65% - Tourism Marketing, Public Relations & Grants 10% - Travel Trade 10% - Beach Improvements 15% - Administration and Research	Public Relations, Marketing, Advertising, & Promotions Dune Restoration and Renourishment Administration and Research