

TOURIST DEVELOPMENT TAX UPDATE

COUNTY: Okeechobee

Address: 55 South Parrot Avenue
Okeechobee, Florida 34974

ORGANIZATION NAME: Okeechobee County Tourist Development Council

Telephone Number: (800) 871-4403

Director: Ms. Diane Kinchen, Executive Director

Fax Number: (863) 763-3531

Contact Person: Ms. Diane Kinchen, Executive Director

TYPE OF TAX LEVIED	ORDINANCE NUMBERS	EFFECTIVE DATE	TYPE OF ACTION	PERCENT LEVIED	AREA WHERE TAX IS LEVIED
Local Option Tourist Development Tax	92-14A	01/01/93	Initial Levy	2.00%	All of County
	96-06	12/1/96	Additional Levy	1.00% Total Levy: 3.00%	All of County

**TOTAL AMOUNT OF REVENUES
BY FISCAL YEAR**

COUNTY: Okeechobee
CITY: _____

TYPE OF TAX: Local Option Tourist Development Tax

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1993/94	\$64,555 [\$77,900]	2.00%	30.1% - Advertising 29.4% - Promotions 39.5% - Administration	N/A
1994/95	\$73,941 [\$76,800]	2.00%	60.0% - Advertising 15.5% - Promotions 24.5% - Administration	Fishing Tournaments Fruta Trade Shows Florida State Fair County Exhibit
1995/96	\$78,730 [\$84,264]	2.00%	36.3% - Advertising 25.4% - Promotions 38.2% - Administration	Fishing Tournaments Fishing Trade Shows Florida State Fair County Exhibit
1996/97	\$90,000 [\$96,463]	3.00%	37.0% - Advertising 26.0% - Promotions 36.5% - Administration .5% - Recreation	Media Campaigns RV Trade Shows, Fishing Tournaments, Festivals Used to Enhance Public Uses and Access to Lake Okeechobee

**TOTAL AMOUNT OF REVENUES
BY FISCAL YEAR**

**COUNTY: Okeechobee
CITY: _____**

TYPE OF TAX: Local Option Tourist Development Tax

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1997/98	\$ 90,000 [\$115,986]	3.00%	37.0% - Advertising 26.0% - Promotions 36.5% - Administration .5% - Recreation	Media Campaigns RV Trade Shows, Fishing Tournaments, Festivals Used to Enhance Public Uses and Access to Lake Okeechobee
1998/99	\$119,950 [\$156,184]	3.00%	37.0% - Advertising 26.0% - Promotions 36.5% - Administration .5% - Recreation	Media Campaigns RV Trade Shows, Fishing Tournaments, Festivals Used to Enhance Public Uses and Access to Lake Okeechobee
1999/00	\$159,791 [\$152,846]	3.00%	37.0% - Advertising 26.0% - Promotions 36.5% - Administration .5% - Recreation	Media Campaigns RV Trade Shows, Fishing Tournaments, Festivals Used to Enhance Public Uses and Access to Lake Okeechobee