TOURIST DEVELOPMENT TAX UPDATE

COUNTY: Pasco

ORGANIZATION NAME: Pasco County Office of Tourism Development West Pasco Government Center

Director:

Contact Person: Ms. Honey Rand, Tourism Coordinator

Address: 7530 Little Road, Suite 340 New Port Ritchey, Florida 34654

Telephone Number: (813) 847-8990

Fax Number: (813) 847-8021

TYPE OF TAX LEVIED	ORDINANCE NUMBERS	EFFECTIVE DATE	TYPE OF ACTION	PERCENT LEVIED	AREA WHERE TAX IS LEVIED
Local Option Tourist Development Tax	90-10	01/01/91	Initial Levy	2.00%	All of County

TOTAL AMOUNT OF REVENUES BY FISCAL YEAR

COUNTY: Pasco TYPE OF TAX: Local Option Tourist Development Tax CITY: _____

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1993/94	\$477,495	2.00%	10% - Administrative Costs	Salary and general operating expenses
	[\$499,300]		40% - Promotional/Advertising	Brochures, photography, printing, paid advertising, grants, brochure distribution
			50% - Construction	No major construction projects
1994/95	\$576,641	2.00%	10% - Administrative Costs	Salary and general operating expenses
	[\$569,600]		40% - Promotional/Advertising	Brochures, photography, printing, paid advertising, grants, brochure distribution
			50% - Construction	No major construction projects
1995/96	\$535,971	2.00%	10% - Administrative Costs	Salary and general operating expenses
	[\$529,148]		40% - Promotional/Advertising	Brochures, photography, printing, paid advertising, grants, brochure distribution
			50% - Construction	No major construction projects

TOTAL AMOUNT OF REVENUES BY FISCAL YEAR

TYPE OF TAX: Local Option Tourist Development Tax COUNTY: Pasco

CITY: _____

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1996/97	\$636,815 [\$610,301]	2.00%	10% - Administrative Costs 40% - Promotional/Advertising 50% - Construction	Salary and general operating expenses Brochures, photography, printing, paid advertising, grants, brochure distribution No major construction projects
1997/98	\$684,955 [\$667,339]	2.00%	10% - Administrative Costs 40% - Promotional/Advertising 50% - Construction	Salary and general operating expenses Brochures, photography, printing, paid advertising, grants, brochure distribution No major construction projects
1998/99	\$745,130 [\$720,212]	2.00%	10% - Administrative Costs 40% - Promotional/Advertising 50% - Construction	Salary and general operating expenses Brochures, photography, printing, paid advertising, grants, brochure distribution No major construction projects

TOTAL AMOUNT OF REVENUES BY FISCAL YEAR

COUNTY: Pasco TYPE OF TAX: Local Option Tourist Development Tax CITY: _____

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1999/00	\$685,000	2.00%	10% - Administrative Costs	Salary and general operating expenses
	[\$684,095]		40% - Promotional/Advertising	Brochures, photography, printing, paid advertising, grants, brochure distribution
			50% - Construction	No major construction projects