

TOURIST DEVELOPMENT TAX UPDATE

COUNTY: Santa Rosa

Address: P. O. Box 5430
Navarre, Florida 32566

ORGANIZATION NAME: Santa Rosa County Tourist Development Council

Telephone Number: (850) 939-2691

Chairman: Ms. Vickie Warner, Executive Director

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Contact Person: Ms. Vicki Warner, Executive Director

TYPE OF TAX LEVIED	ORDINANCE NUMBERS	EFFECTIVE DATE	TYPE OF ACTION	PERCENT LEVIED	AREA WHERE TAX IS LEVIED
Local Option Tourist Development Tax	91-25	01/01/92	Initial Levy	2.00%	South of East River in Santa Rosa County
	94-03	05/01/94	Began Self-Collection		
	96-17	10/01/96	Increased Levy	1.00%*	South of East River in Santa Rosa County
	98-14	1/01/99	Amended/Updated Initial Levy	2.00% Total County Levy: 2.00% *Total Levy for area South of East River: 3.00%	All of Santa Rosa County

**TOTAL AMOUNT OF REVENUES
BY FISCAL YEAR**

COUNTY: Santa Rosa
CITY: _____

TYPE OF TAX: Local Option Tourist Development Tax

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1993/94	N/A [\$70,400]	2.00%	71.00% - Promotion/Advertising 24.00% - Administrative 5.00% - Reserve	
1994/95	\$216,185 [\$68,200]	2.00% (Area South of East River)	75.12% - Promotion/Advertising 3.88% - Beach Beautification 16.00% - Administrative 5.00% - Reserve	
1995/96	\$106,693 [\$78,898]	2.00% (Area South of East River)	45.08% - Promotion/Advertising 22.16% - Beach Improvements 17.80% - Administrative 14.96% - Reserve	
1996/97	\$223,819 [\$107,420]	3.00% (Area South of East River)	84.50% - Promotion/Advertising 11.00% - Administrative 4.50% - Beach Improvements	
1997/98	\$300,000 [\$115,724]	3.00% (Area South of East River)	85.00% - Promotion Advertising 15.00% - Administration	

**TOTAL AMOUNT OF REVENUES
BY FISCAL YEAR**

COUNTY: Santa Rosa
CITY: _____

TYPE OF TAX: Local Option Tourist Development Tax

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1998/99	\$360,000 [\$155,138]	2.00% (Countywide beginning 1/01/99; before then only South of East River) 1.00% (Additional levy only for area South of East River)	85.00% - Promotion Advertising 15.00% - Administration	
1999/00	\$395,000 (est.) [\$217,654]	2.00% (Countywide) 1.00% (Additional levy only for area South of East River)	85.00% - Promotion Advertising 15.00% - Administration	