

**TOURIST DEVELOPMENT TAX UPDATE**

**COUNTY:** Sarasota

**Address:** 1660 Ringling Blvd.  
Sarasota, Florida 34236

**ORGANIZATION NAME:** Sarasota County Tourist Development Council

**Telephone Number:** (941) 951-5344  
**Fax Number:** (941) 951-5987

**Chairman:** Commissioner David R. Mills

**Contact Person:** Ms. Diana Ichihashi, Principal Budget/Management  
Analyst  
Sarasota County Government/Budget Department

**Address:** 1660 Ringling Blvd. Budget Department  
Sarasota, Florida 34230-0008

**Telephone Number:** (941) 951-5294  
**Fax Number:** (941) 364-4403

TYPE OF TAX LEVIED	ORDINANCE NUMBERS	EFFECTIVE DATE	TYPE OF ACTION	PERCENT LEVIED	AREA WHERE TAX IS LEVIED
Local Option Tourist Development Tax	87-134	11/01/88	Initial Levy	2.00%	All of County
	96-071	04/01/97	Increased Levy	1.00%	All of County
					Total Levy: 3.00%

**TOTAL AMOUNT OF REVENUES  
BY FISCAL YEAR**

**COUNTY: Sarasota**  
**CITY: \_\_\_\_\_**

**TYPE OF TAX: Local Option Tourist Development Tax**

<b>FISCAL YEAR</b>	<b>ANNUAL REVENUES</b>	<b>PERCENTAGE LEVIED</b>	<b>USE OF REVENUE BY CATEGORY</b>	<b>CORRESPONDING SPECIFIC PROJECT</b>
1993/94	*\$2,761,009  [\$2,747,200]	2.00%	50.0% - Beach Maintenance, Preservation, Restoration and Erosion Control  25.0% - Cultural Tourism  25.0% - Promote Tourism	Beach restoration including dune walkovers, sand restoration, grain protection, planting to control erosion and general maintenance  Promote tourism through cultural and fine arts entertainment, festivals, programs and activities  Advertise, promote and increase Sarasota County's tourism
1994/95	*\$2,930,429  [\$2,903,700]	2.00%	50.0% - Beach Maintenance, Preservation, Restoration and Erosion Control  25.0% - Cultural Tourism  25.0% - Promote Tourism	Beach restoration including dune walkovers, sand restoration, grain protection, planting to control erosion and general maintenance  Promote tourism through cultural and fine arts entertainment, festivals, programs and activities  Advertise, promote and increase Sarasota County's tourism
1995/96	\$3,048,032  [\$3,024,338]	2.00%	50.0% - Beach Maintenance, Preservation, Restoration and Erosion Control  25.0% - Cultural Tourism  25.0% - Promote Tourism	Beach restoration including dune walkovers, sand restoration, grain protection, planting to control erosion and general maintenance  Promote tourism through cultural and fine arts entertainment, festivals, programs and activities  Advertise, promote and increase Sarasota County's tourism

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1996/97	<p>\$3,937,778</p> <p>[\$3,500,454]</p>	<p>2.00%</p> <p>(from 10/1/96 to 03/31/97)</p>	<p>33.3% - Beach Maintenance, Preservation Restoration and Erosion Control</p> <p>23.3% - Beach Renourishment, Restoration and Erosion Control</p> <p>16.7% - Cultural Tourism</p> <p>26.7% - Promote Tourism</p>	<p>Beach improvement, cleanup, renourishment, maintenance, preservation, restoration, and erosion control</p> <p>Beach renourishment, restoration, and erosion control</p> <p>Promote tourism through cultural and fine arts entertainment, festivals, programs and activities</p> <p>Advertise, promote and increase Sarasota County's tourism</p>
1997/98	<p>\$5,402,581</p> <p>[\$5,155,757]</p>	<p>2.00%</p> <p>1.00% (4/1/97)</p>	<p>50.0% - Beach Maintenance, Preservation, Restoration and Erosion Control</p> <p>25.0% - Cultural Tourism</p> <p>25.0% - Promote Tourism</p> <p>70.0% - Beach Renourishment</p> <p>30.0% - Promote Tourism</p>	<p>Beach improvement, cleanup, renourishment, maintenance, preservation, restoration, and erosion control</p> <p>Promote tourism through cultural and fine arts entertainment, festivals, programs and activities</p> <p>Advertise, promote and increase Sarasota County's tourism</p> <p>Beach renourishment, restoration, and erosion control</p> <p>Advertise, promote and increase Sarasota County's tourism</p>

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1998/99	\$5,468,434  [\$5,622,268]	2.00%    1.00%	50.0% - Beach Maintenance, Preservation, Restoration and Erosion Control  25.0% - Cultural Tourism  25.0% - Promote Tourism  70.0% - Beach Renourishment  30.0% - Promote Tourism	Beach improvement, cleanup, renourishment, maintenance, preservation, restoration, and erosion control  Promote tourism through cultural and fine arts entertainment, festivals, programs and activities  Advertise, promote and increase Sarasota County's tourism  Beach renourishment, restoration, and erosion control  Advertise, promote and increase Sarasota County's tourism
1999/00	\$5,411,501  [\$5,914,933]	2.00%    1.00%	50.0% - Beach Maintenance, Preservation, Restoration and Erosion Control  25.0% - Cultural Tourism  25.0% - Promote Tourism  70.0% - Beach Renourishment  30.0% - Promote Tourism	Beach improvement, cleanup, renourishment, maintenance, preservation, restoration, and erosion control  Promote tourism through cultural and fine arts entertainment, festivals, programs and activities  Advertise, promote and increase Sarasota County's tourism  Beach renourishment, restoration, and erosion control  Advertise, promote and increase Sarasota County's tourism

\*Represents a fiscal year which runs from October through September.