## TOURIST DEVELOPMENT TAX UPDATE

**COUNTY: Saint Lucie** 

**ORGANIZATION NAME: St. Lucie County Tourist Development Council** 

Director: Ms. Gayla Barwick, Director

Contact Person: Ms. Gayla Barwick, Director

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TYPE OF TAX LEVIED	ORDINANCE NUMBERS	EFFECTIVE DATE	TYPE OF ACTION	PERCENT LEVIED	AREA WHERE TAX IS LEVIED
Local Option Tourist Development Tax	84-11	12/06/83	Initial Levy	2.00%	All of County
	87-82	01/01/88	Increased Levy	1.00%	All of County
	97-14	08/01/97	Increased Levy	1.00%	All of County
				Total Levy: 4.00%	

## TOTAL AMOUNT OF REVENUES BY FISCAL YEAR

COUNTY: St. Lucie TY CITY: \_\_\_\_\_

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1993/94	\$791,709 [\$814,500]	3.00%	66.67% - Spring Training Facility 33.33% - Tourism Advertising & Promotion	New York Mets 25.00% - Spent on Paid Advertising 8.33% - Spent on Promotion Administration
1994/95	\$857,405 [\$847,100]	3.00%	66.67% - Spring Training Facility 33.33% - Tourism Advertising & Promotion	New York Mets 25.00% - Spent on Paid Advertising 8.33% - Spent on Promotion Administration
1995/96	\$855,623 [\$847,300]	3.00%	<ul> <li>66.67% - Spring Training Facility - Bond Debt</li> <li>25.00% - Advertising</li> <li>8.33% - Promotion Administration</li> </ul>	Debt Service funding for New York Mets Paid Advertising Direct Marketing/Promotion and Administration Cost

## TOTAL AMOUNT OF REVENUES BY FISCAL YEAR

COUNTY: St. Lucie TY CITY: \_\_\_\_\_

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1996/97	\$955,441	3.00%	66.67% - Spring Training Facility – Bond Debt	Debt Service funding for New York Mets Sports Franchise Facility
	[\$913,181]		25.00% - Advertising	Paid Advertising
			8.33% - Promotion Administration	Direct Marketing/Promotion and Administration Cost
		4.00%	50.00% - Spring Training Facility – Bond Debt	Debt Service
		08/01/97	25.00% - Spring Training Facility – Stadium Improvements	Stadium Maintenance and Improvements
			19.00% - Advertising	Paid Advertising
			6.00% - Promotion Administration	Direct Marketing/Promotion and Administration Cost
1997/98	\$1,297,564	4.00%	50.00% - Spring Training Facility – Bond Debt	Debt Service funding for New York Mets Sports Franchise Facility
	[\$1,245,663]		25.00% - Spring Training Facility – Stadium Improvements	Stadium Maintenance and Improvements
			19.00% - Advertising	Paid Advertising for National and International
			6.00% - Promotion Administration	Direct Marketing/Promotion and Administration Cost

## TOTAL AMOUNT OF REVENUES BY FISCAL YEAR

COUNTY: St. Lucie CITY: \_\_\_\_\_

FISCAL YEAR	ANNUAL REVENUES	PERCENTAGE LEVIED	USE OF REVENUE BY CATEGORY	CORRESPONDING SPECIFIC PROJECT
1998/99	\$1,380,083	4.00%	50.00% - Spring Training Facility – Bond Debt	Debt Service funding for New York Mets Sports Franchise Facility
	[\$1,306,424]		25.00% - Spring Training Facility – Stadium Improvements	Stadium Maintenance and Improvements
			18.00% - Advertising	Paid Advertising for National and International
			7.00% - Promotion Administration	Direct Marketing/Promotion and Administration Cost
1999/00	\$1,391,000	4.00%	50.00% - Spring Training Facility – Bond Debt	Debt Service funding for New York Mets Sports Franchise Facility
	[\$1,468,366]		25.00% - Spring Training Facility – Stadium Improvements	Stadium Maintenance and Improvements
			18.00% - Advertising	Paid Advertising
			7.00% - Promotion Administration	Direct Marketing/Promotion and Administration Cost